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Learning Objectives

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2. Be able to distinguish between and understand the purpose of the two major types of maps: **reference and thematic**.

Learning Objectives

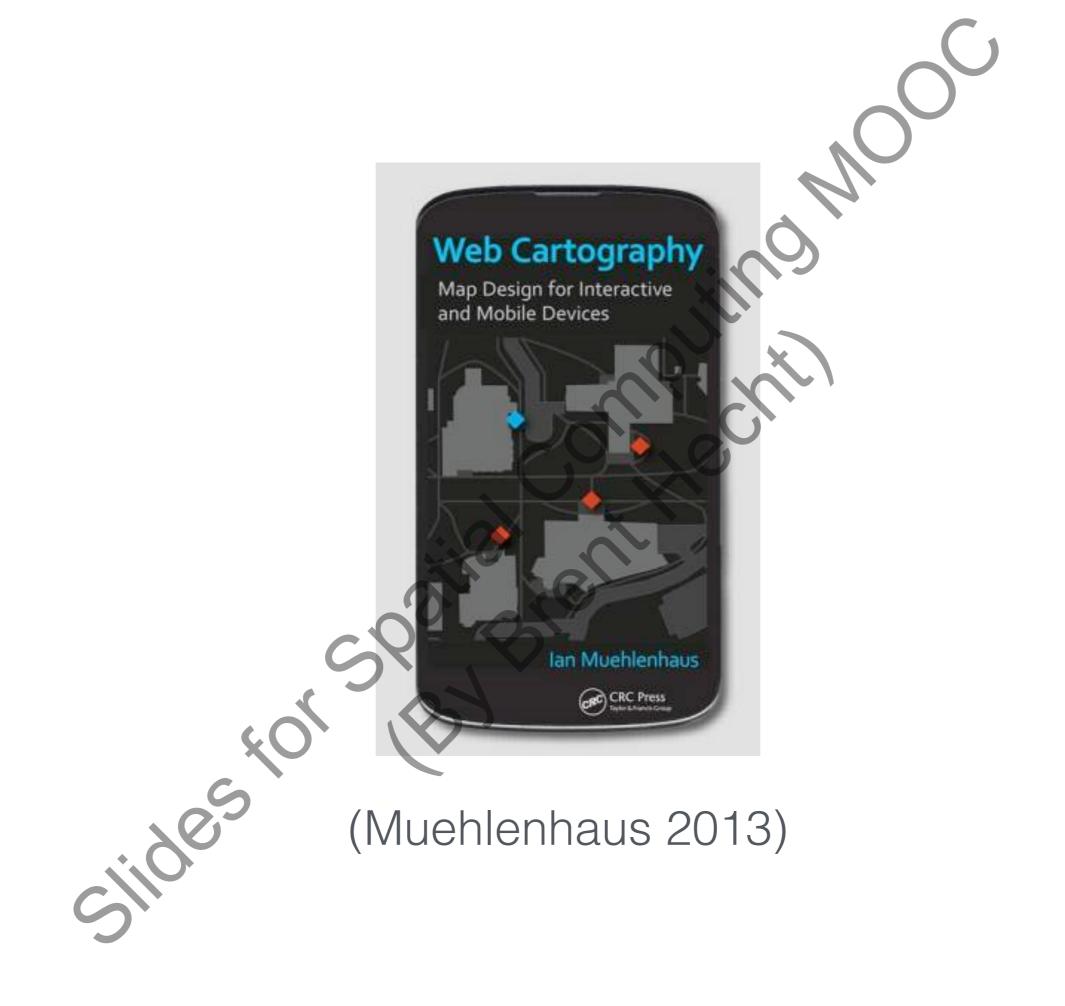
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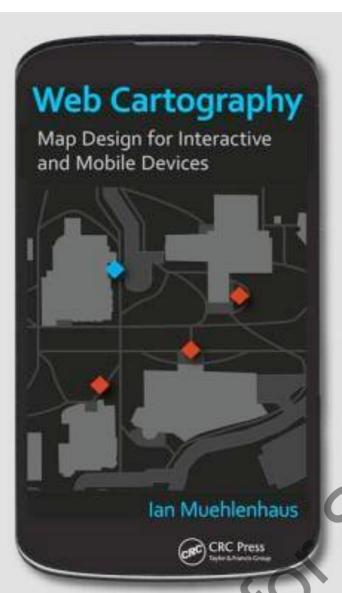
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(Muehlenhaus 2013)

"All maps are a form of geocommunication. They are designed to communicate something about our spatial environment to a map reader or user... Geocommunication is at the core of defining what a map is because it exemplifies what a map does."



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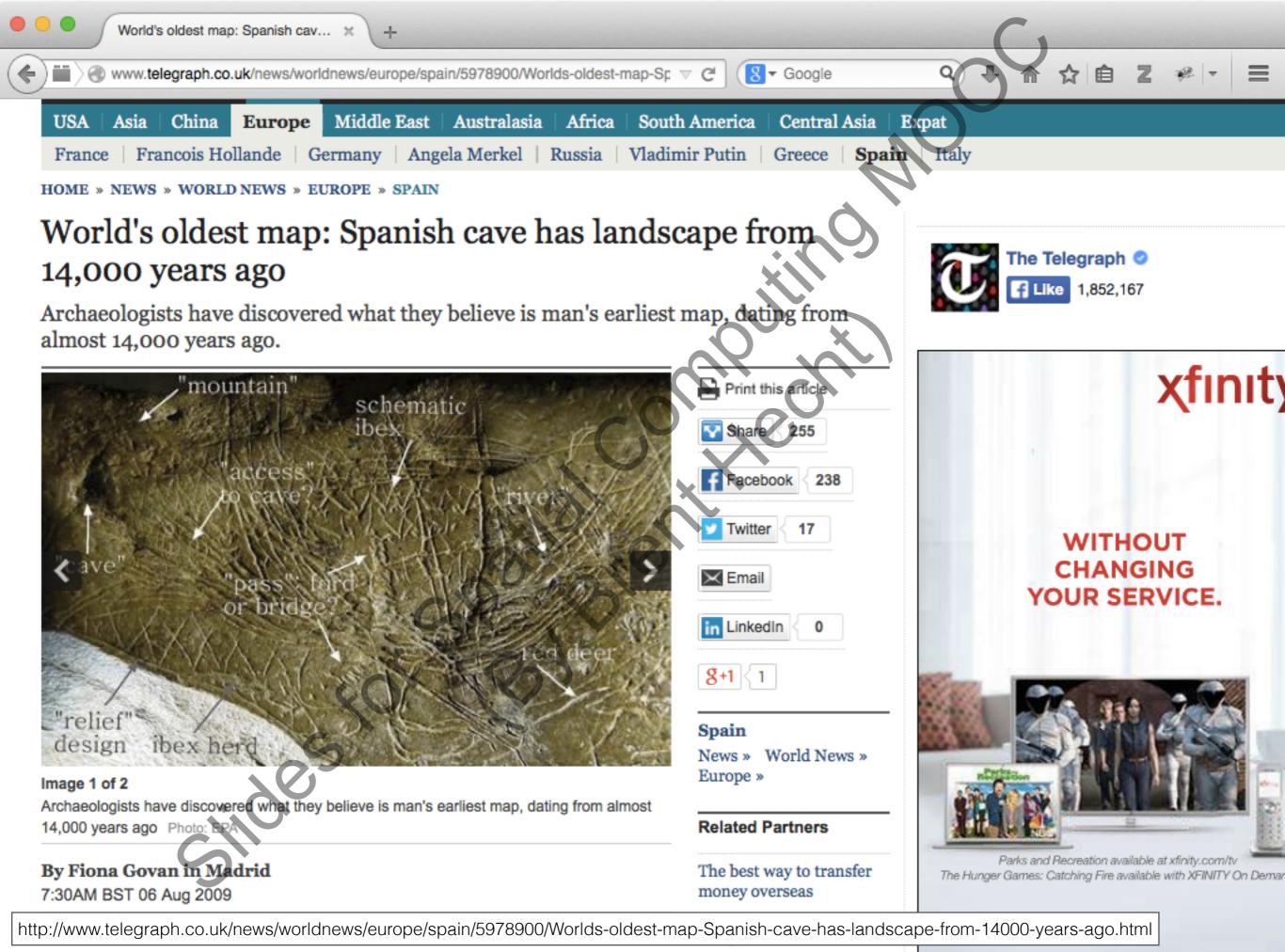
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Excellent maps are designed with a communicative purpose [in mind]. A map that merely represents data is no more useful than an encyclopedia."

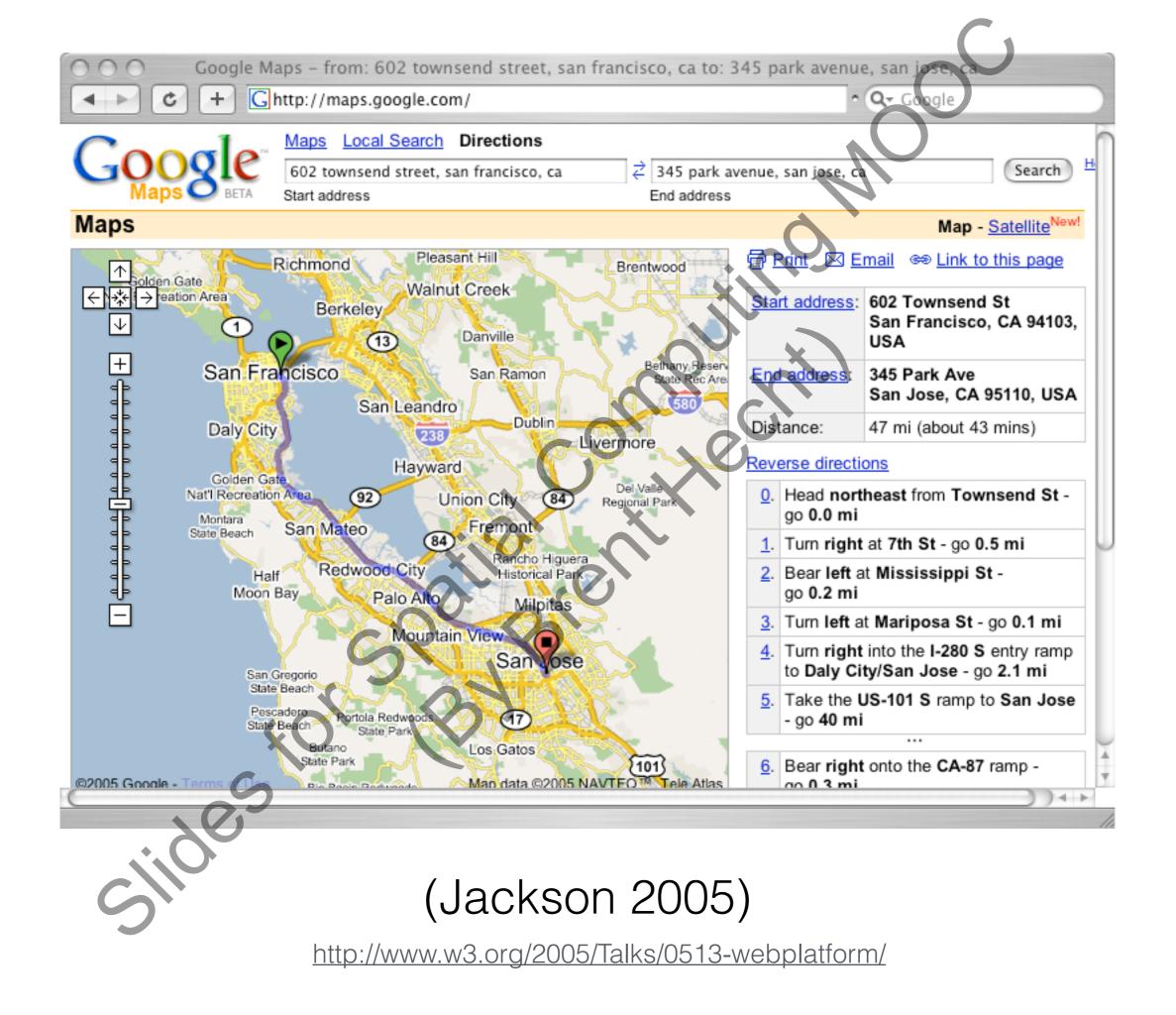
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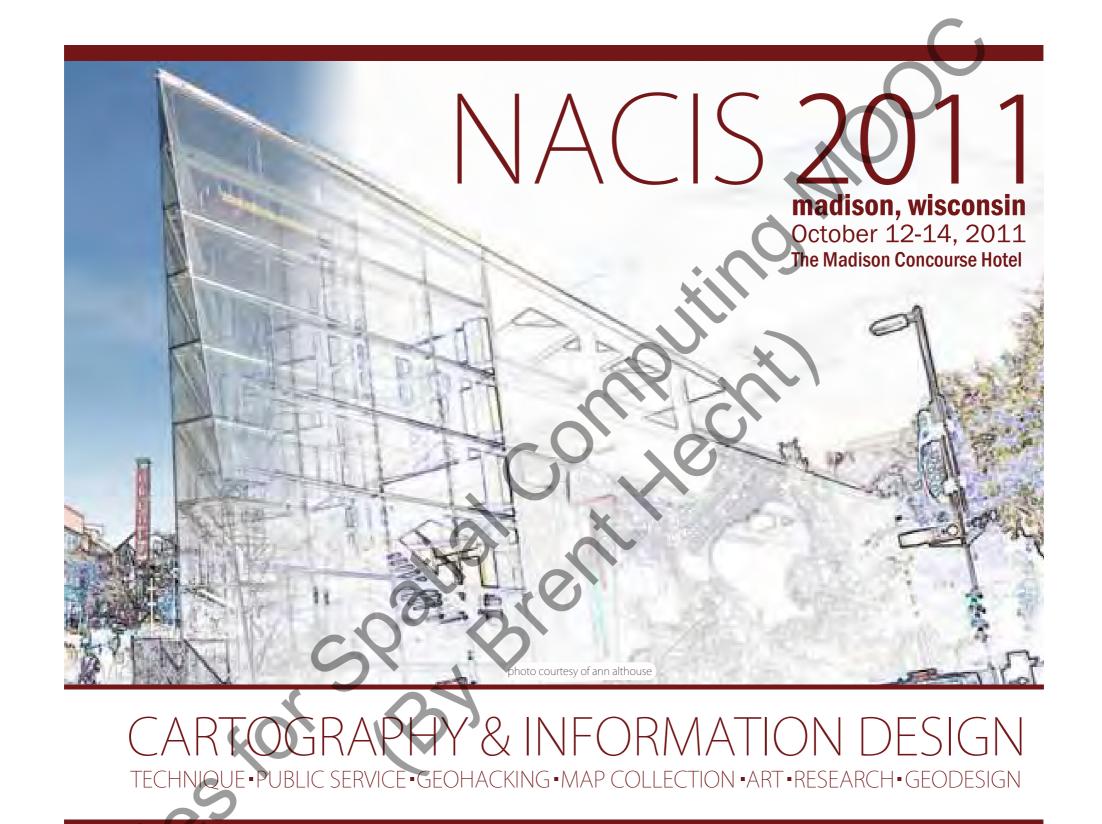
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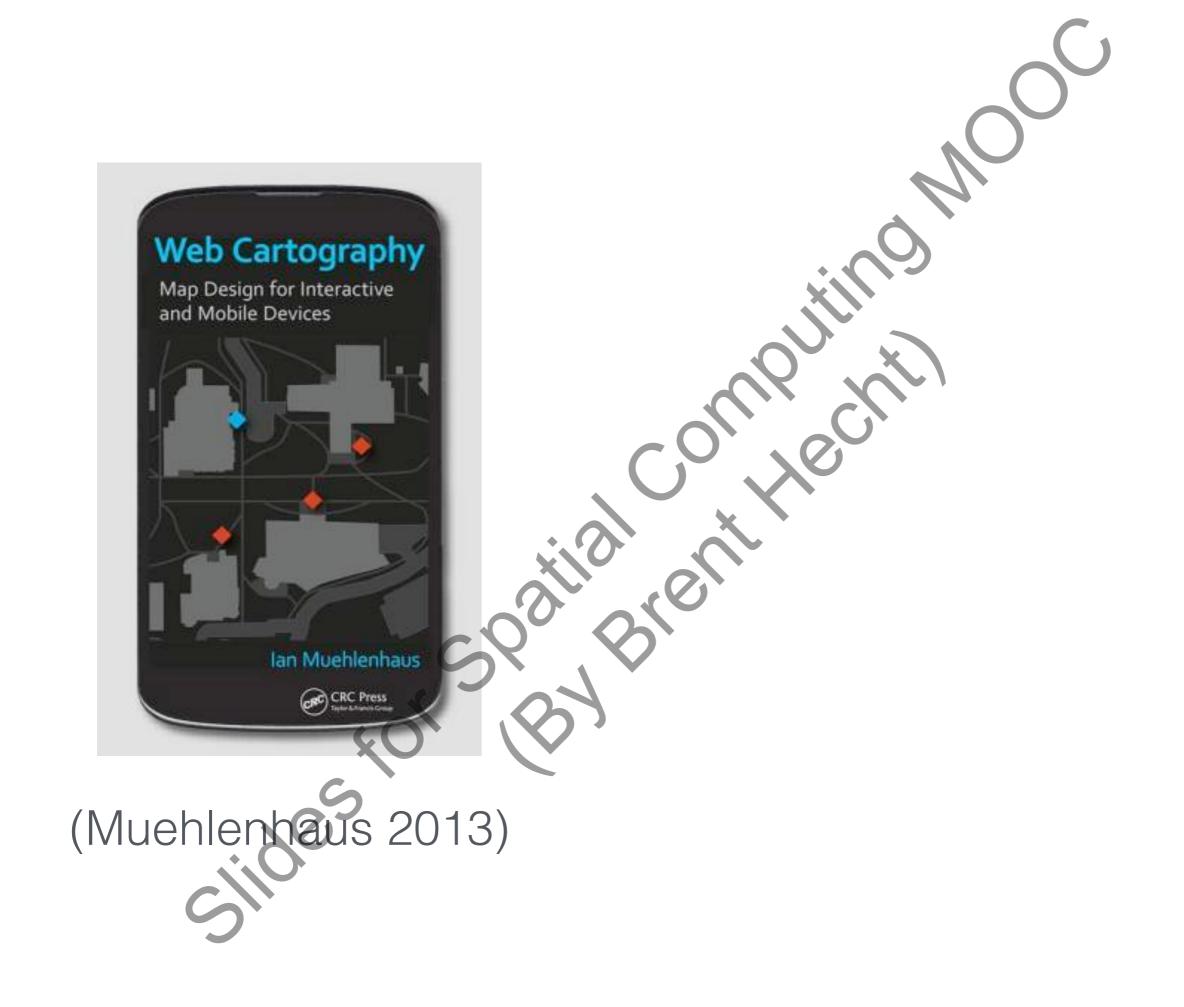


porthern Spain is believed to contain the parliast known representation of





Google Maps: There are very few cartographers involved





"Today, a majority of online and mobile maps are created by computer scientists, Web designers, or self-taught coders...In essence, it seems the craft of online mapmaking has developed without too much input from the discipline of cartography itself."

(Muehlenhaus 2013)



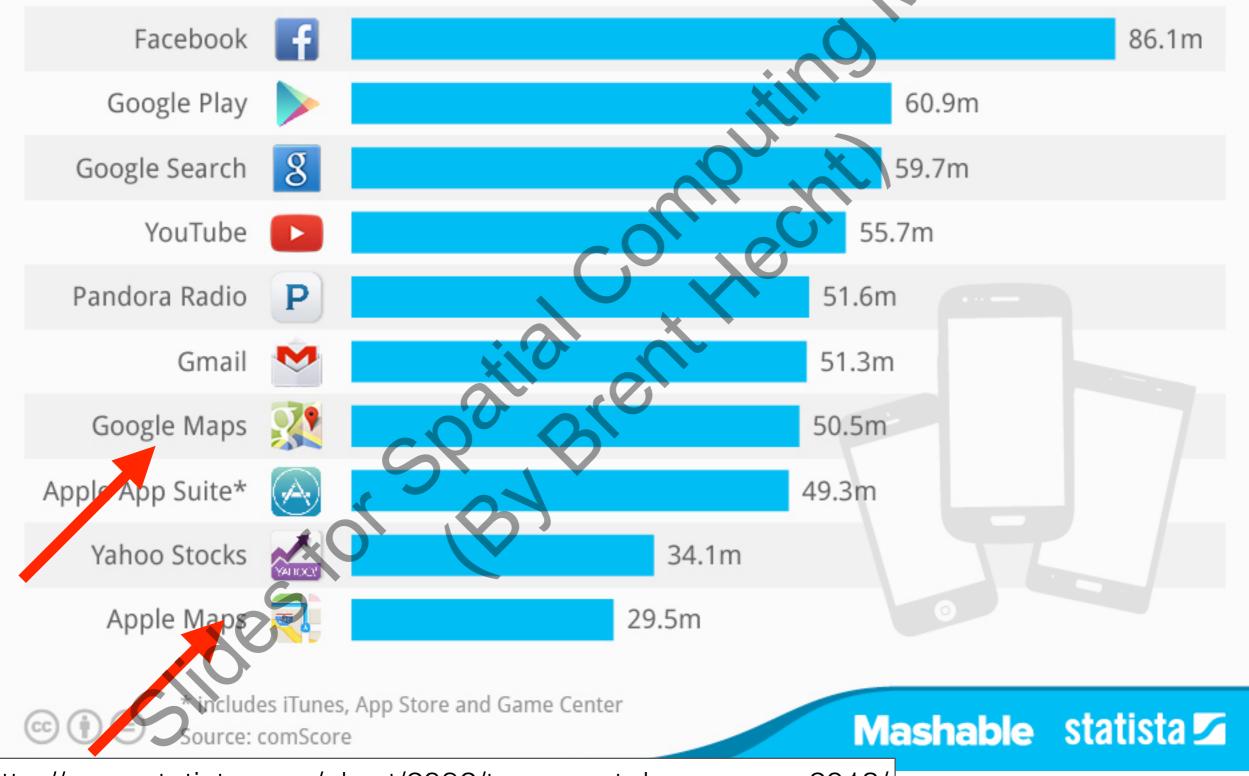
The dominance of computer science in cartography will persist unless "academic programs can **synthesize** the massive amount of **new knowledge** dealing with online and interactive maps and **contribute back to those actually designing maps**".

(Muehlenhaus 2013)

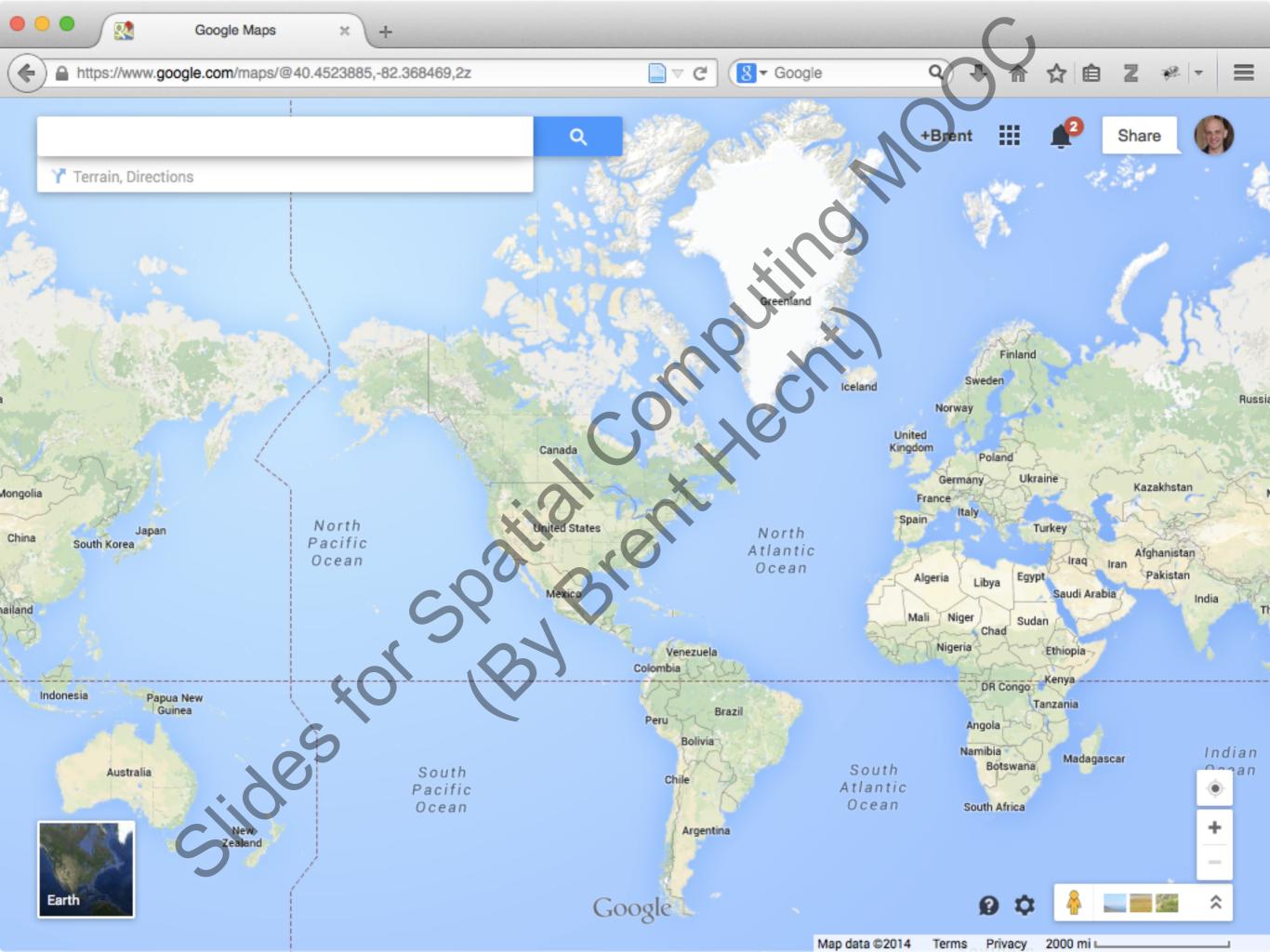


The 10 Most Popular Apps in the U.S.

Average monthly users (18+) of the most popular smartphone apps in the United States in 2013



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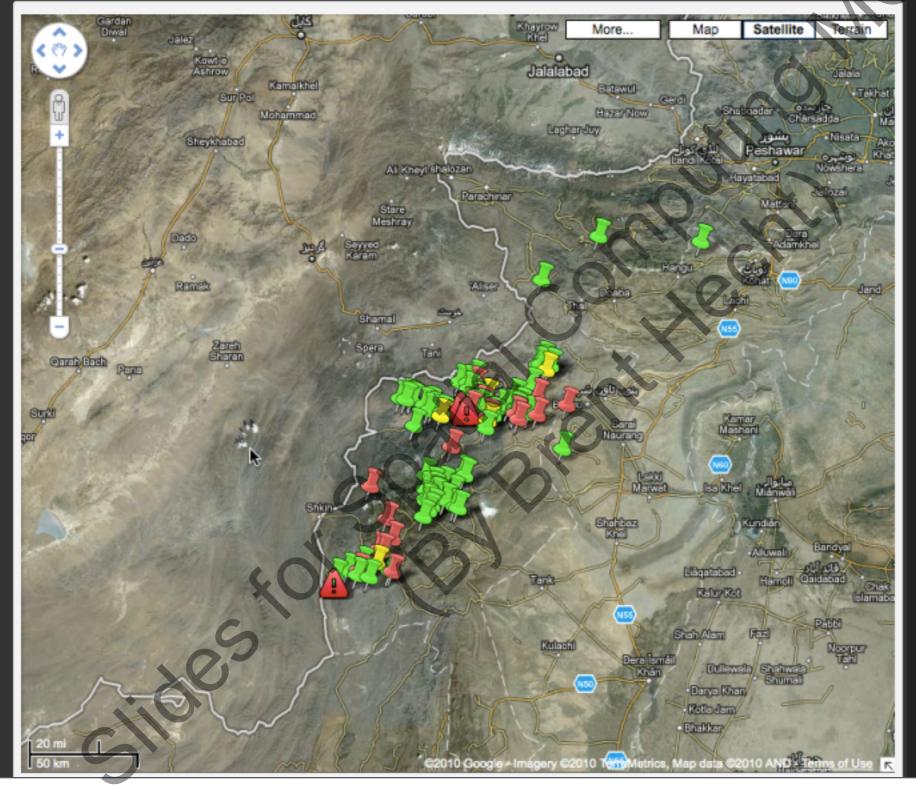
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August 2014 October 2012 June 2012 April 2012 January 2012 September 2011 February 2011 January 2011 December 2010 October 2010 September 2010 June 2010 May 2010 March 2010 February 2010 November 2009 October 2009 September 2009 August 2009 July 2009 June 2009

other things about maps

Andy Woodruff Atlas of Design Axis Maps blog indiemaps Making Maps Strange Maps

other things in general

FlowingData I Love Typography

categories

Animated (1) Author Criticism (5)

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"The forthcoming pages demonstrate just how **different Web cartography is from paper mapping**, but they will also impress on you the fact that, for all of the differences, **many of the core tenets of cartography remain intact**".

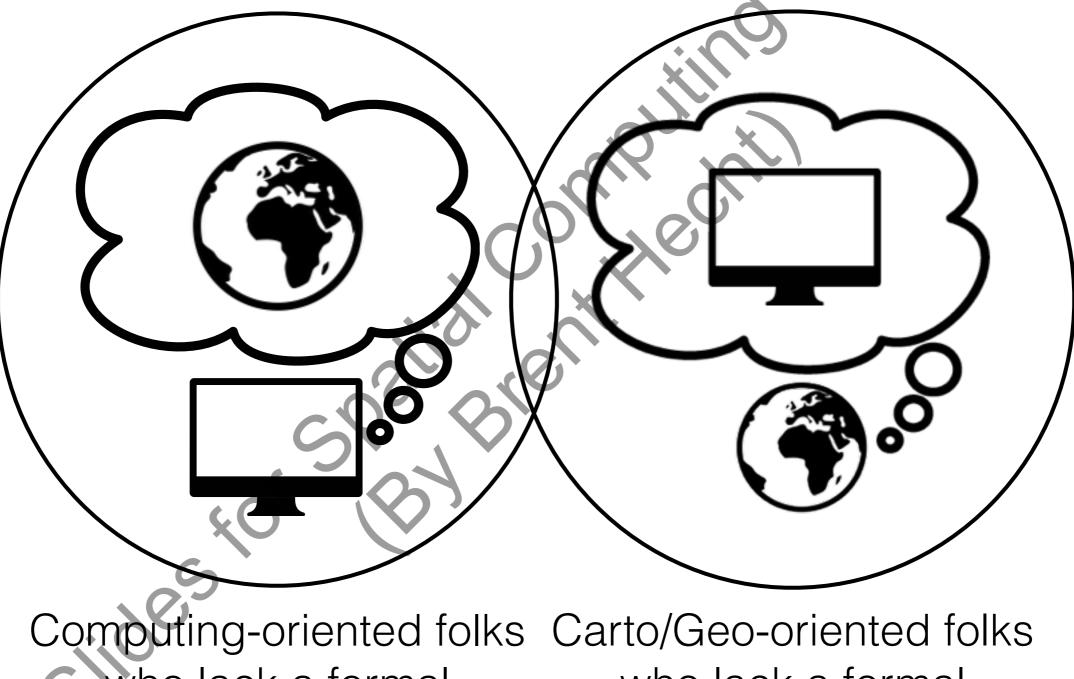
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Two groups of people are essential to the future of online/mobile maps: Slides for By Brent Hechth

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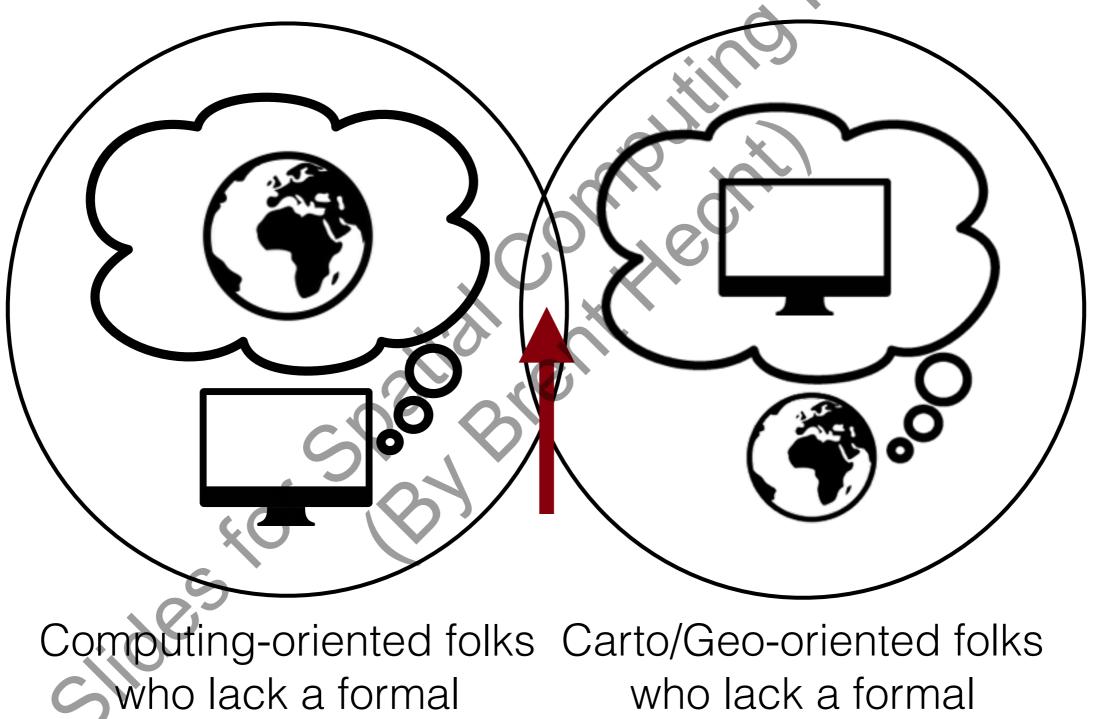
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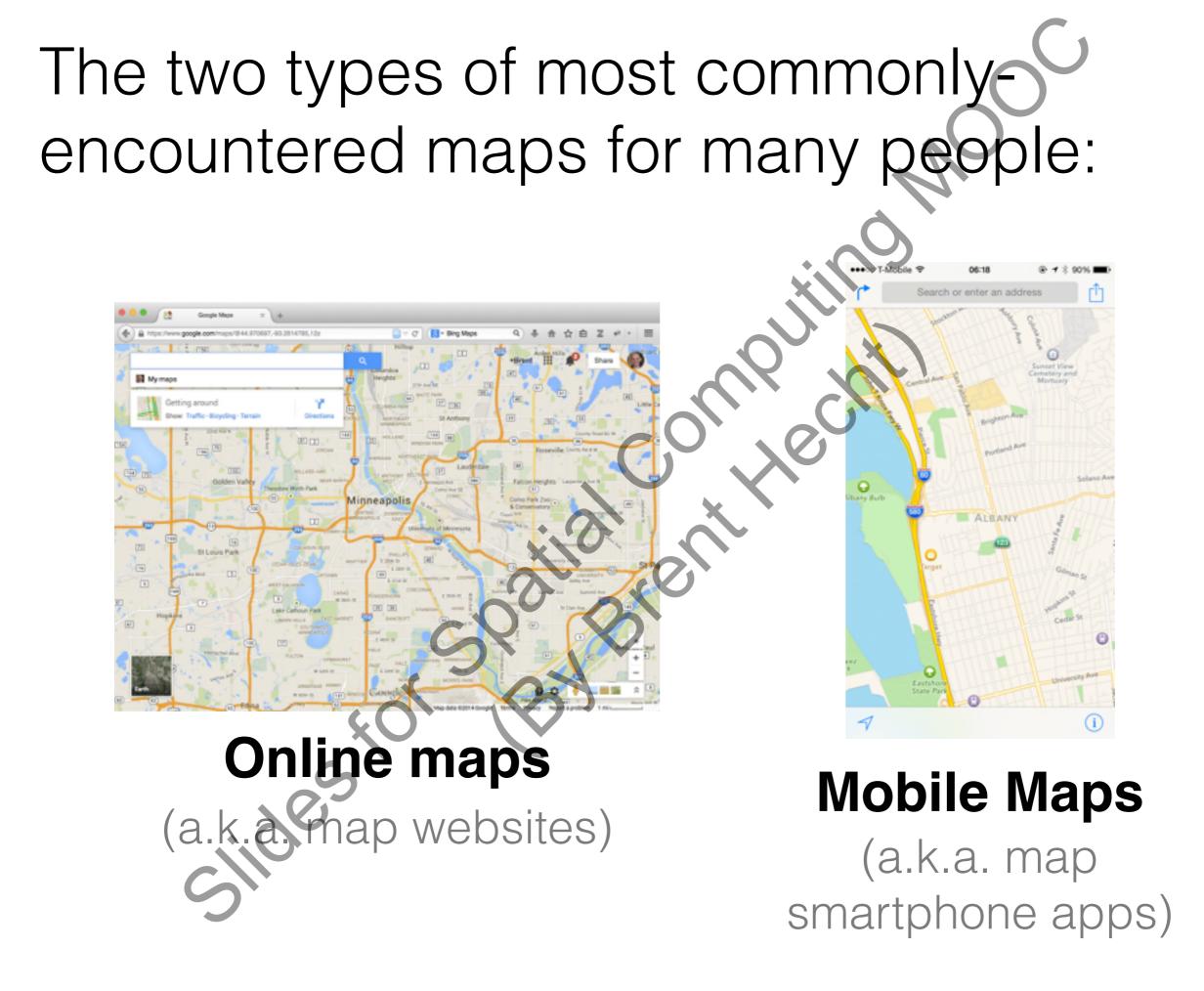


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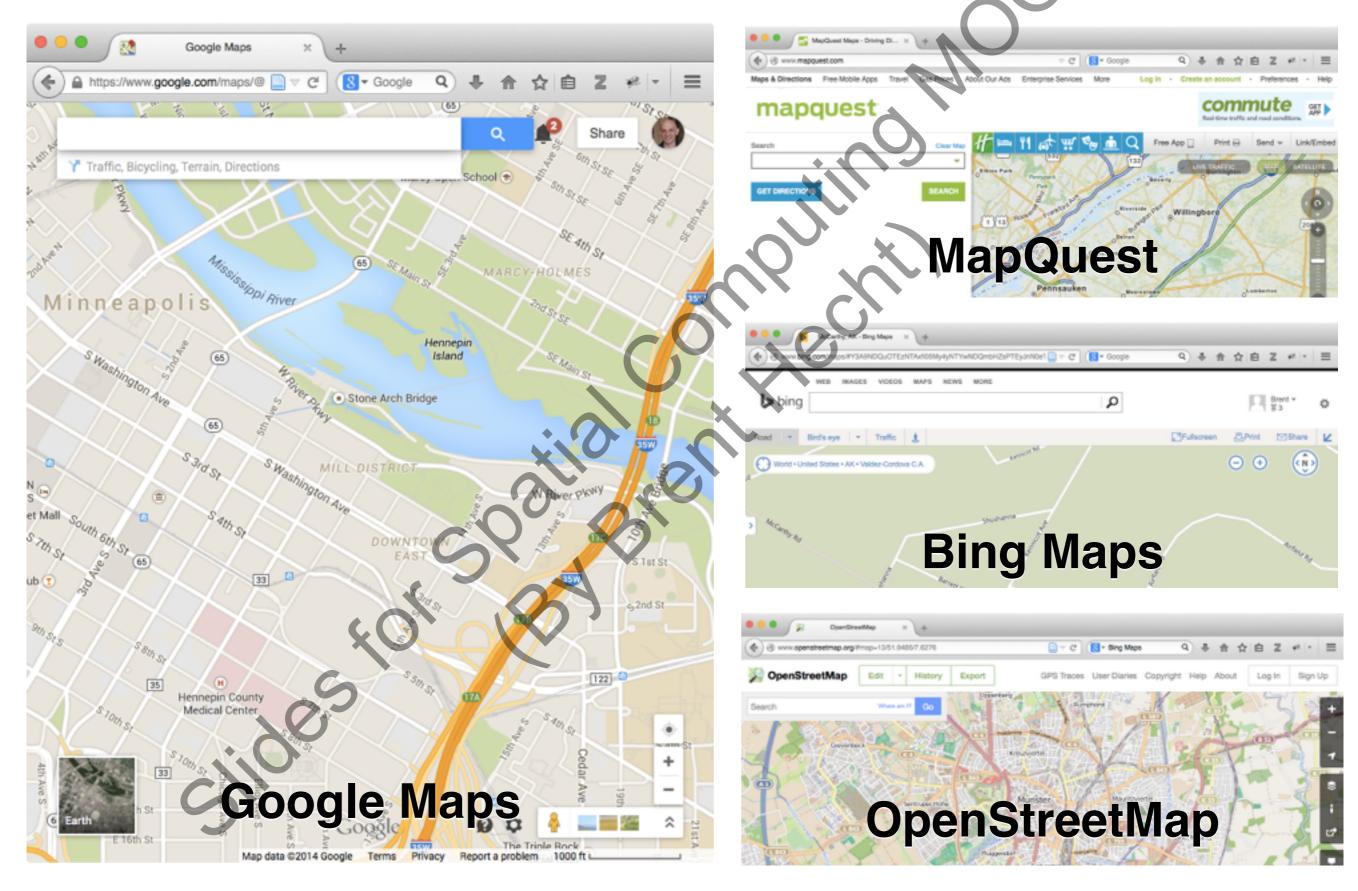


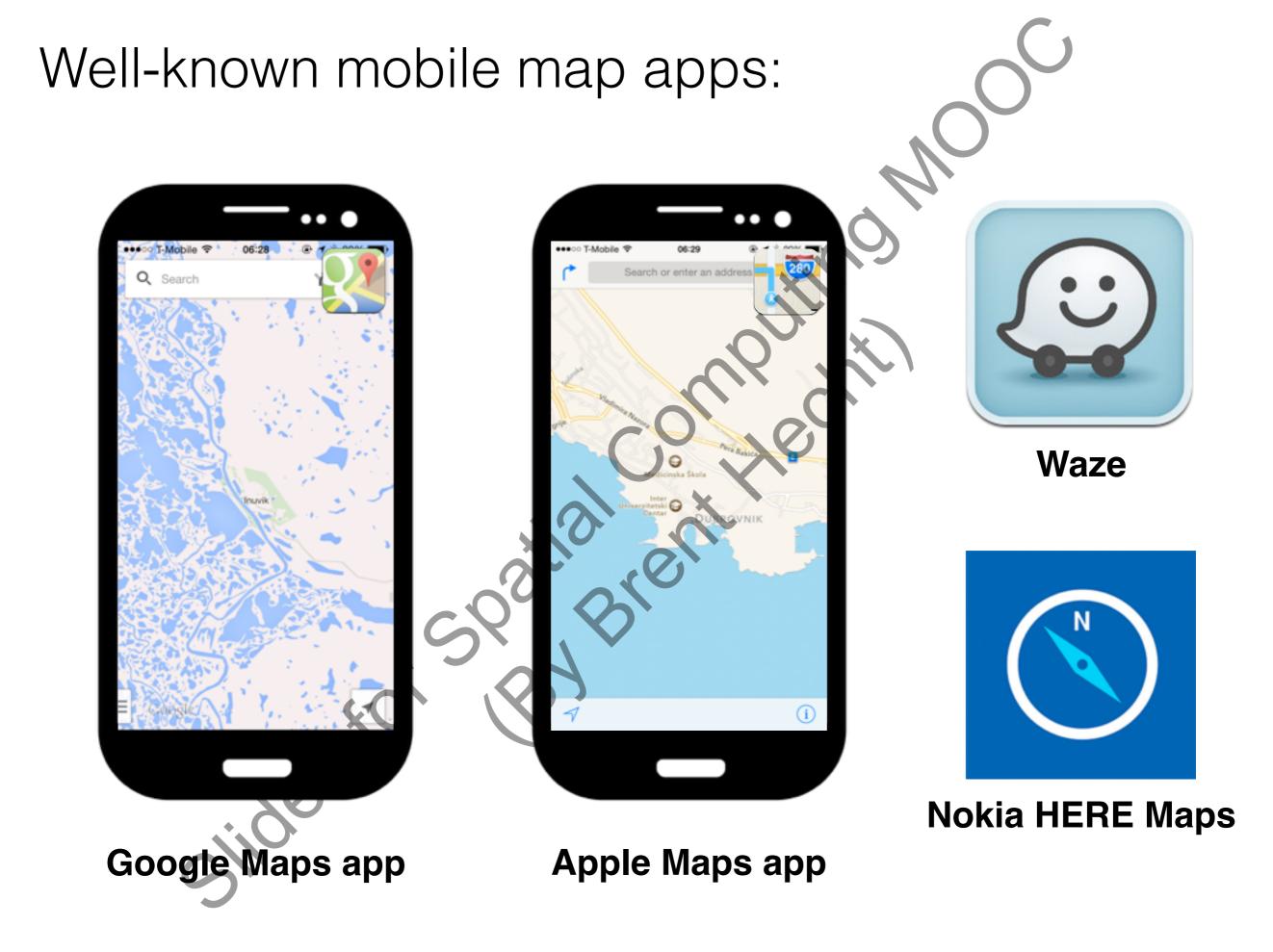


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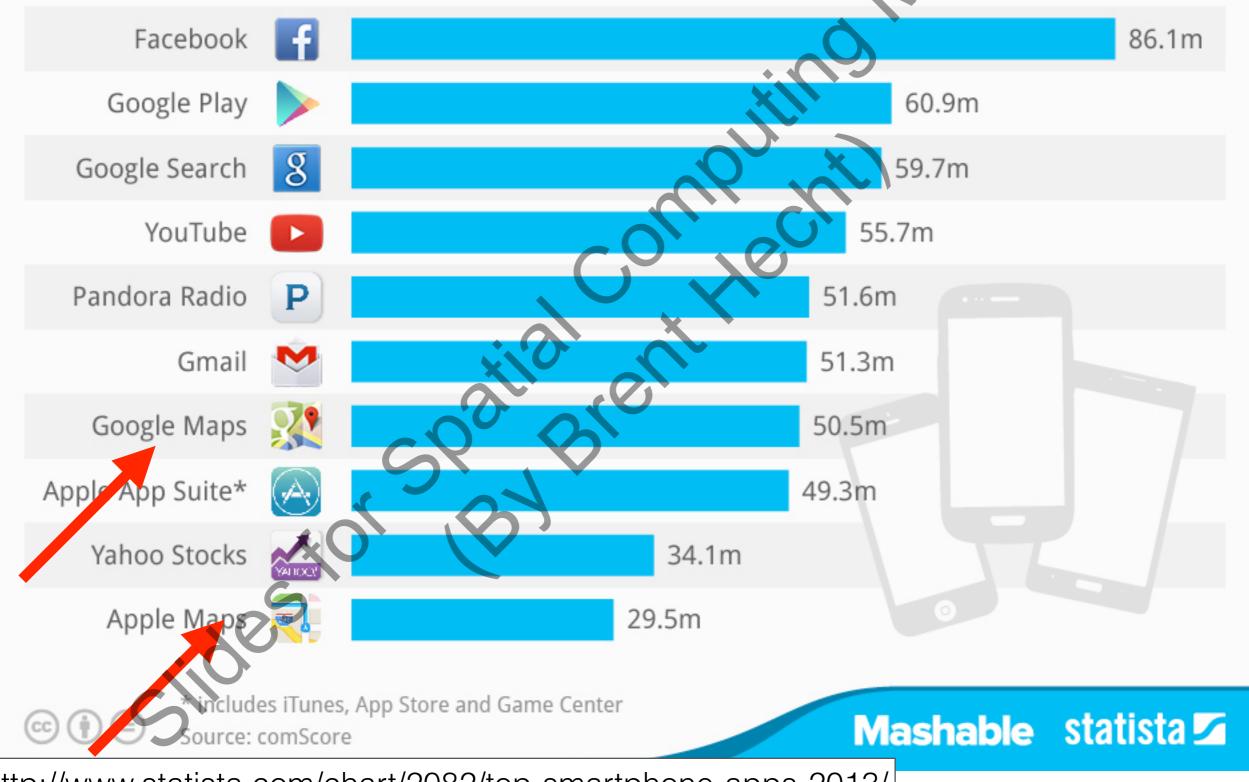
Well-known "online maps" / map websites:



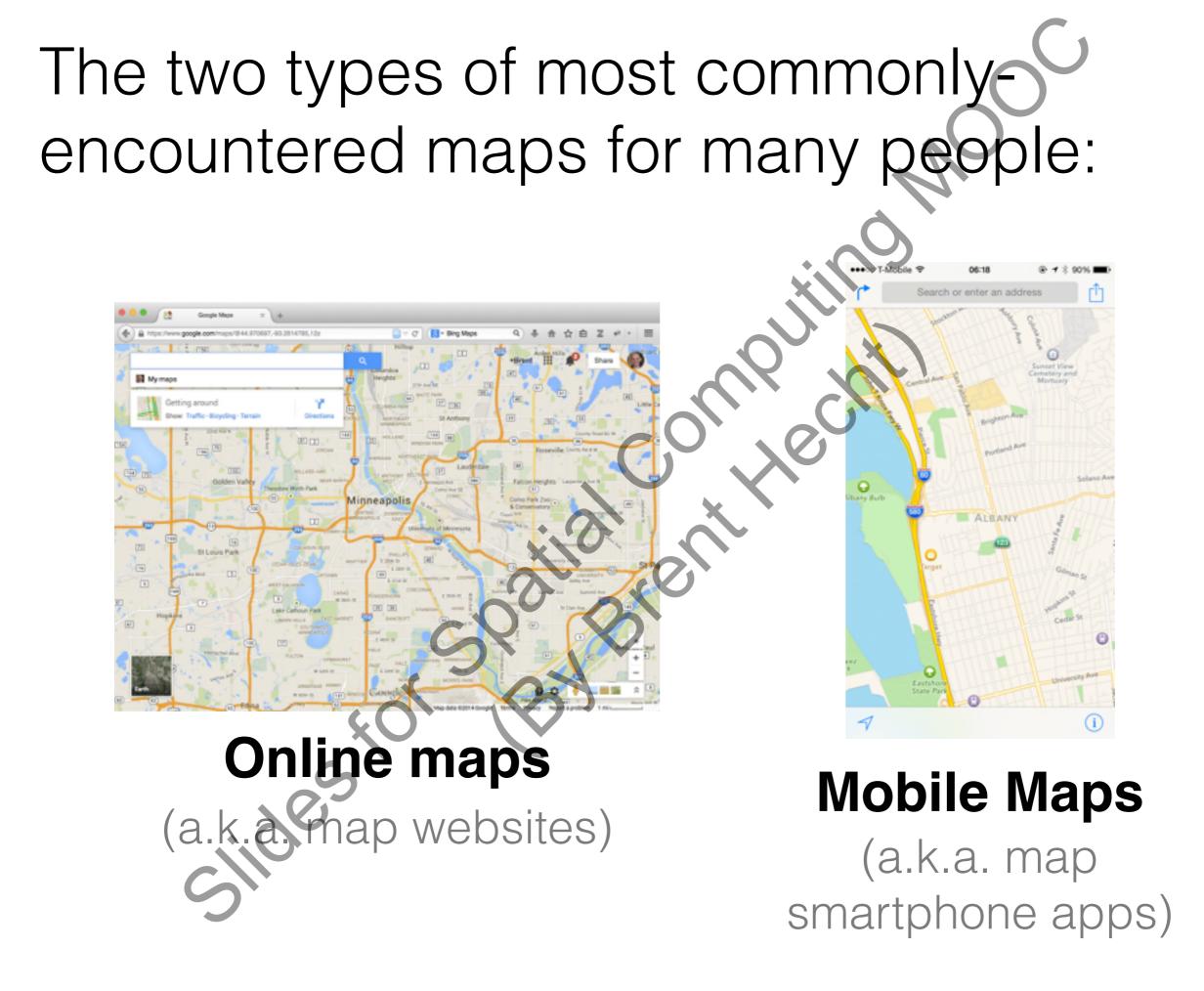


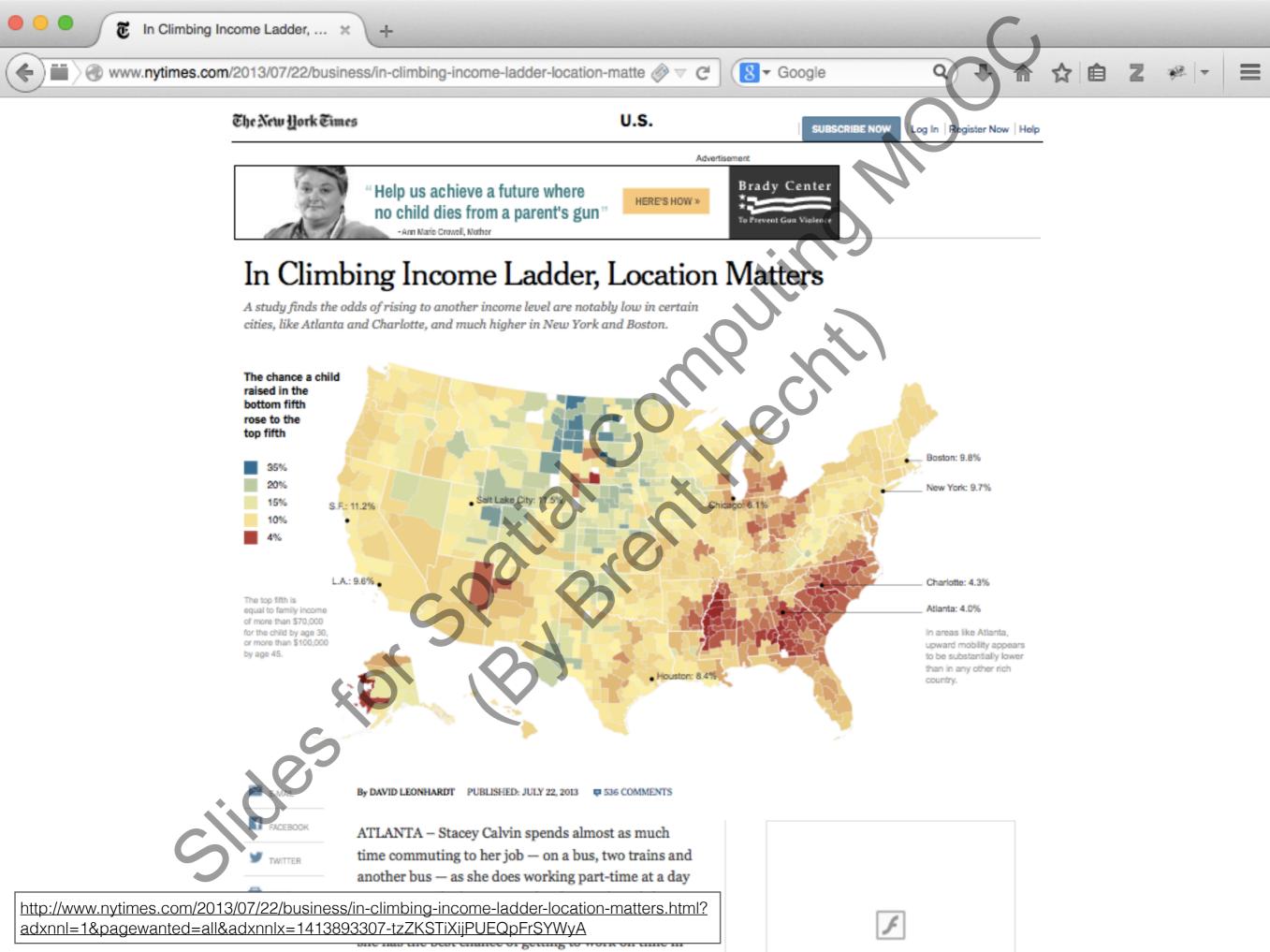
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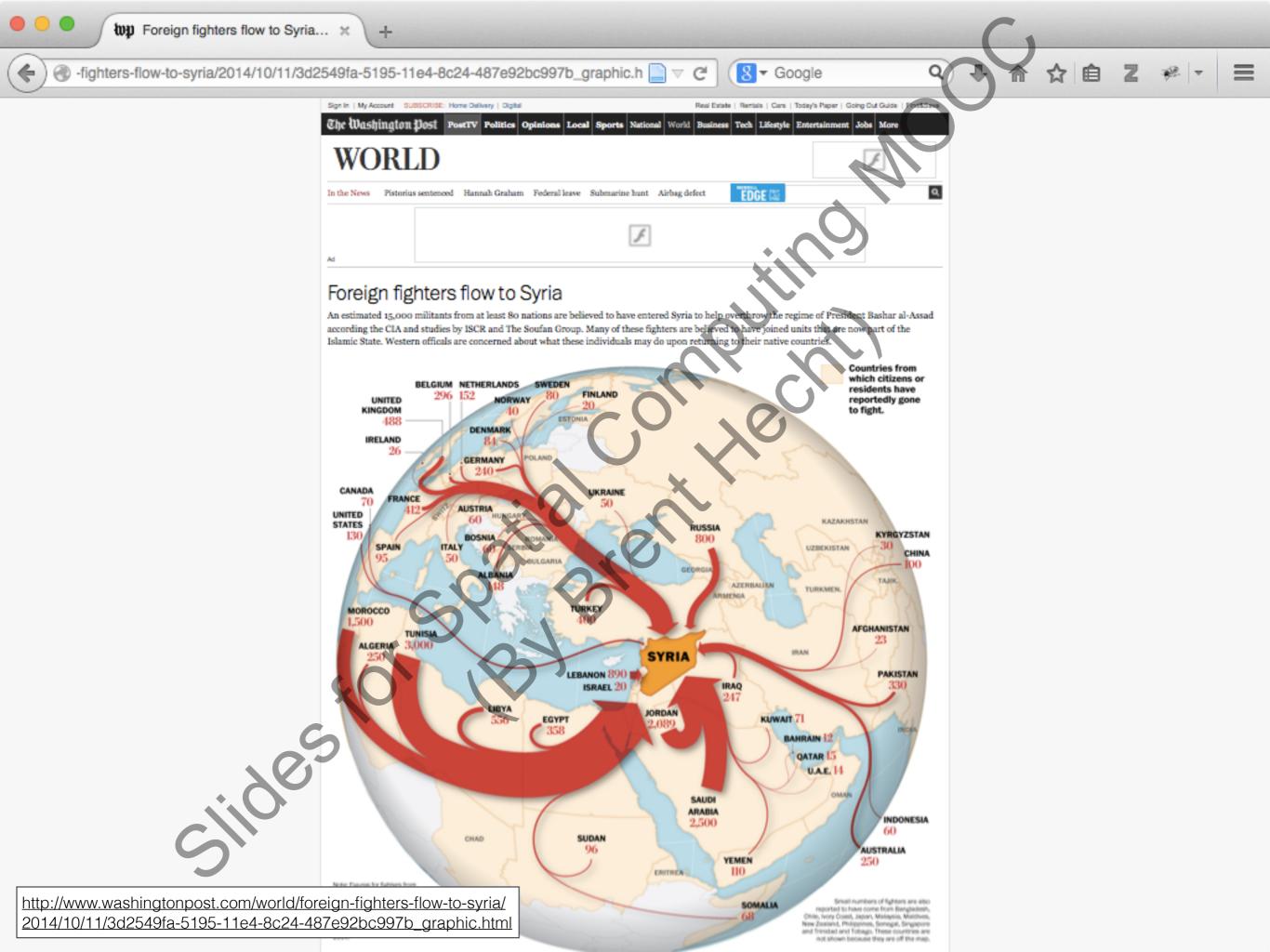


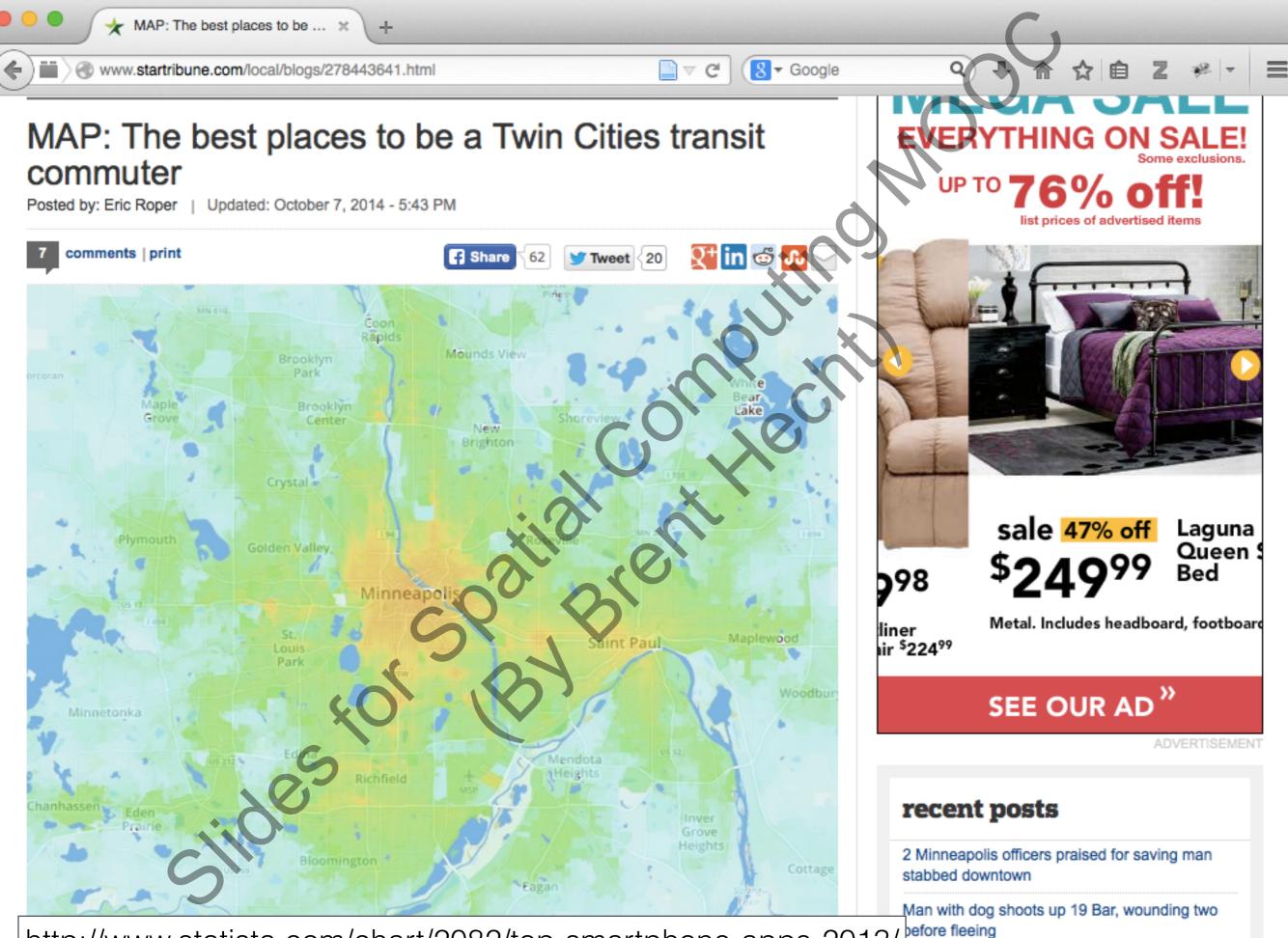
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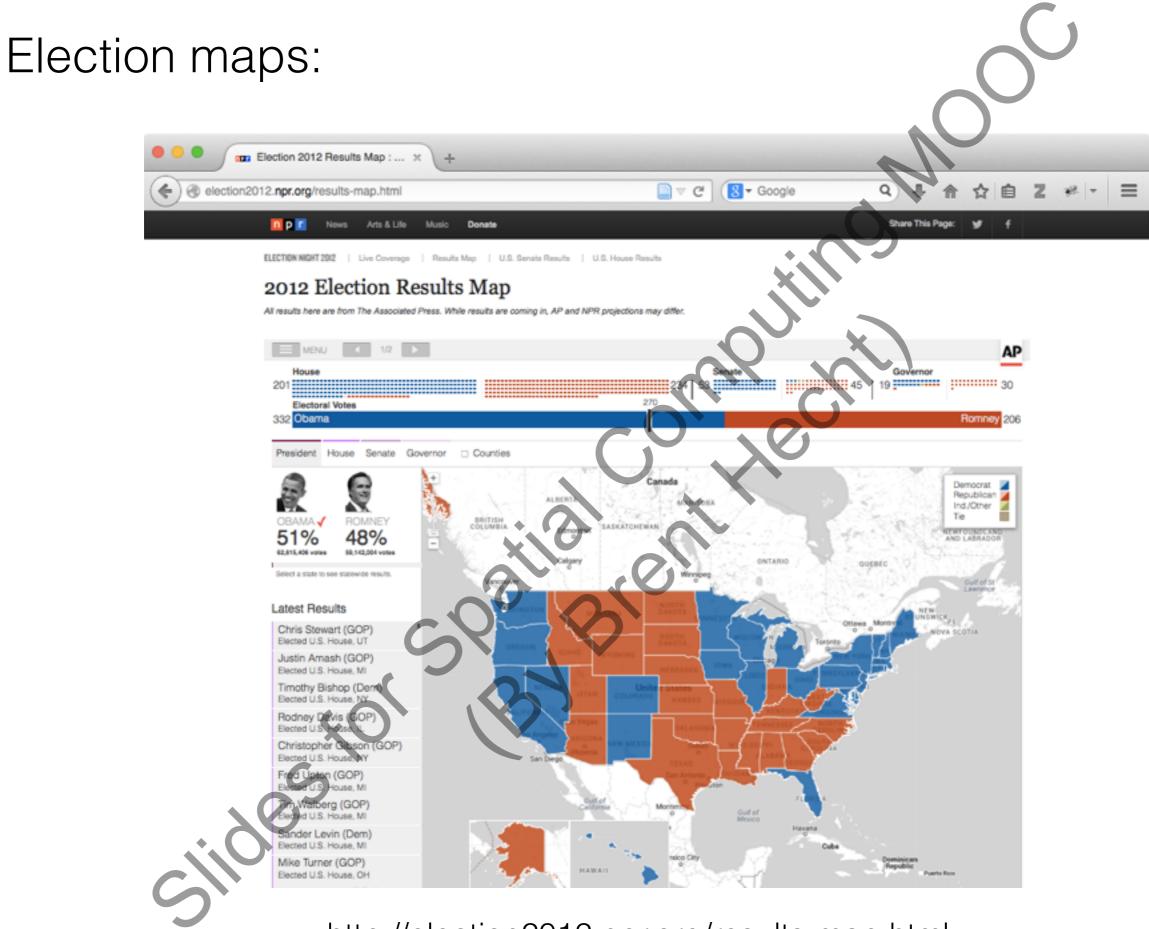
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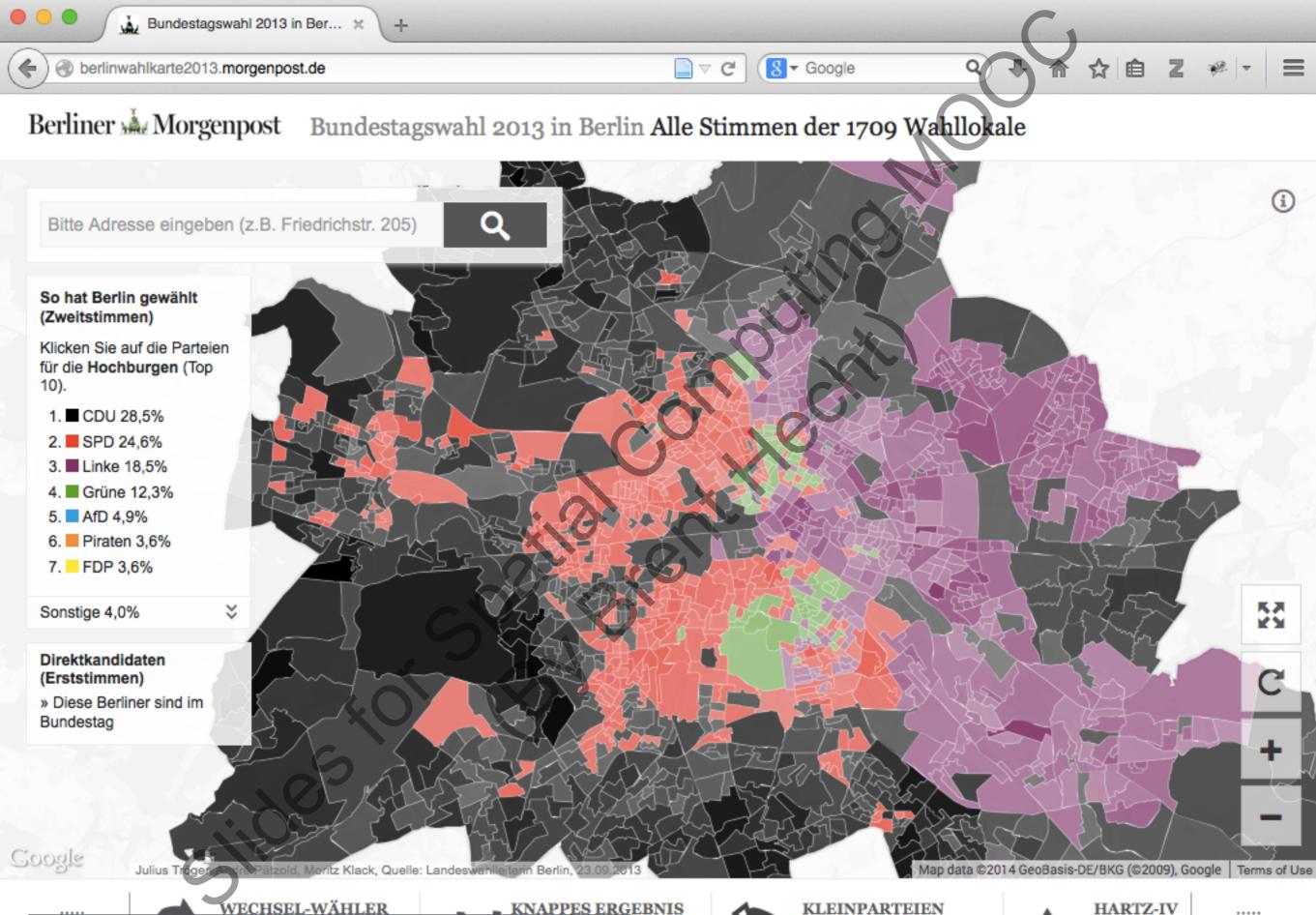


http://www.statista.com/chart/2082/top-smartphone-apps-2013/

Minneapolis seeks high-rise for Nicollet Hotel



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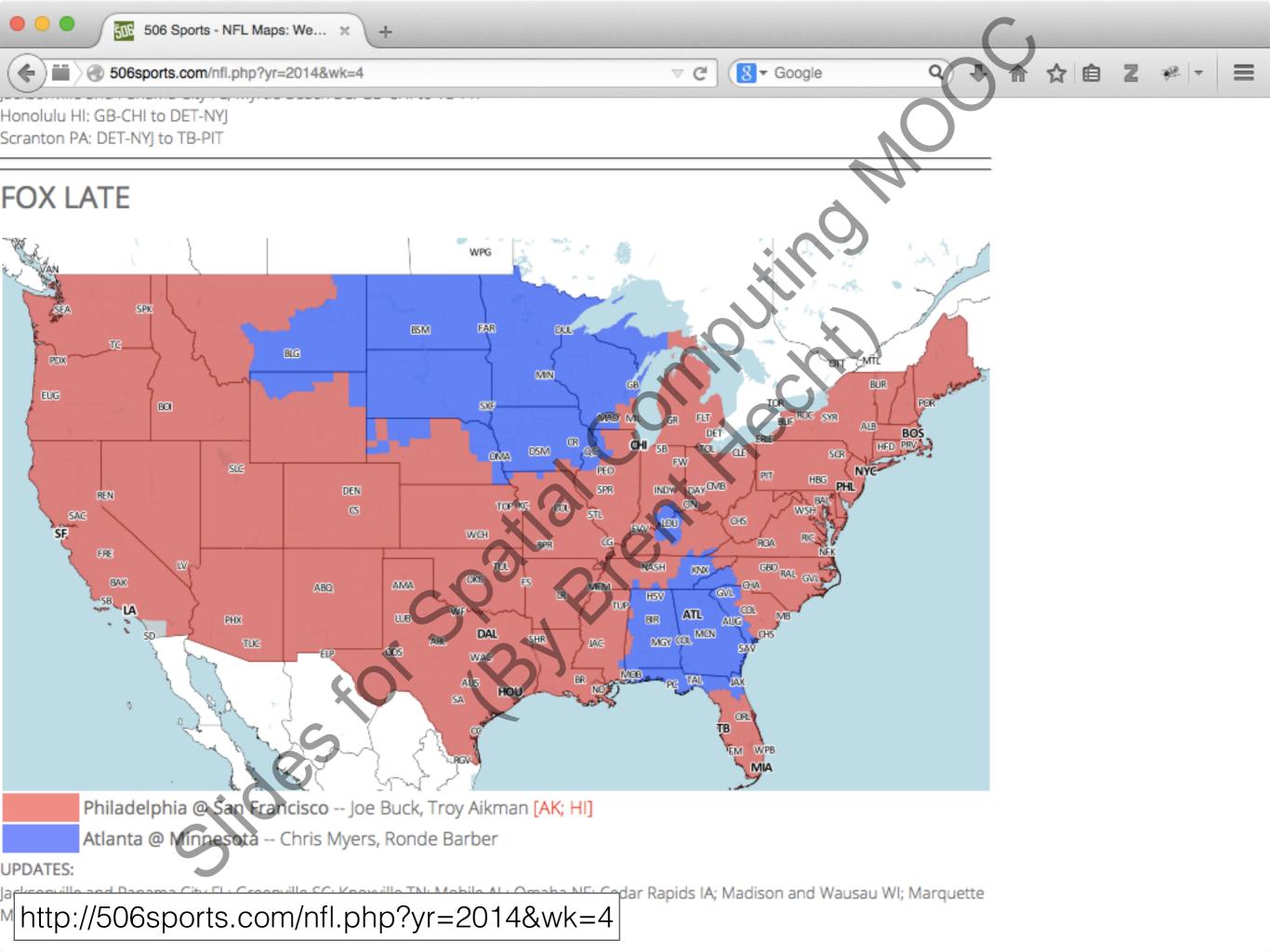


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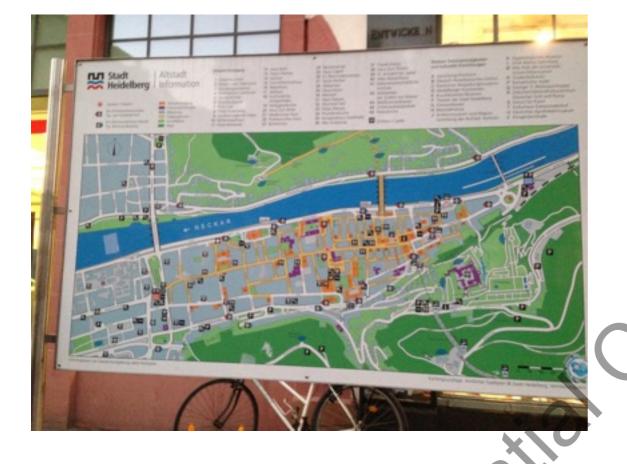
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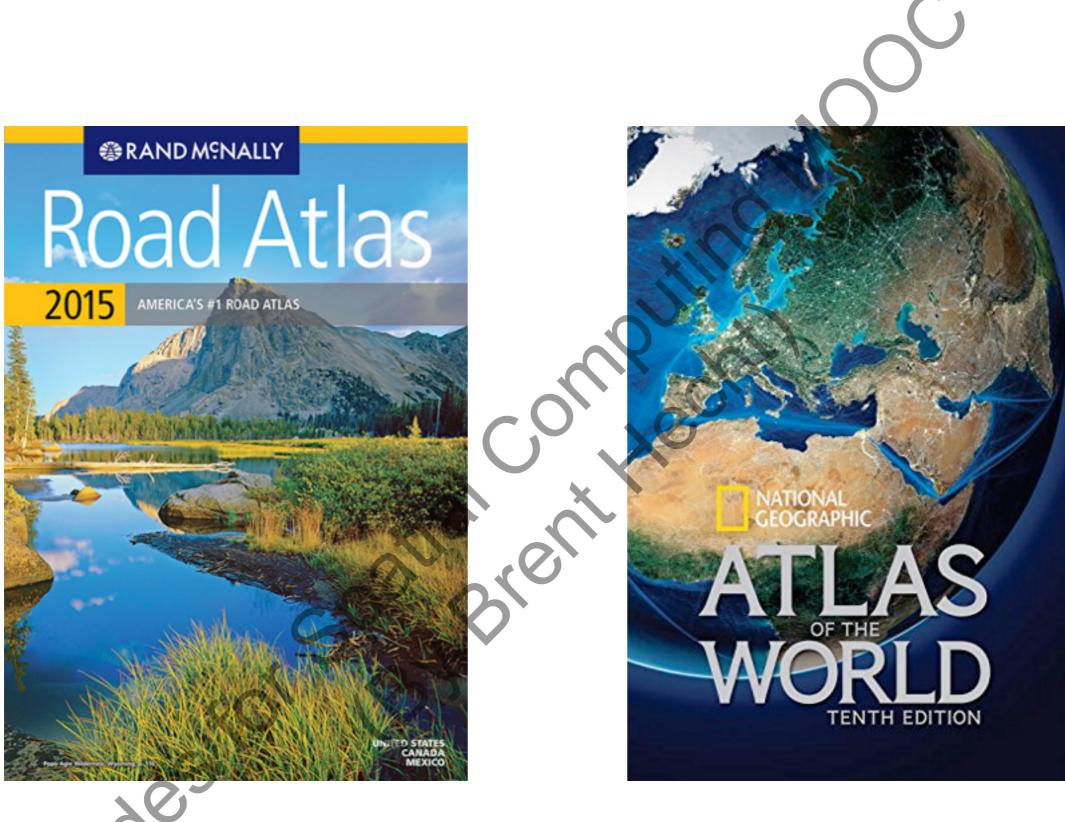
Publicly-displayed local maps:





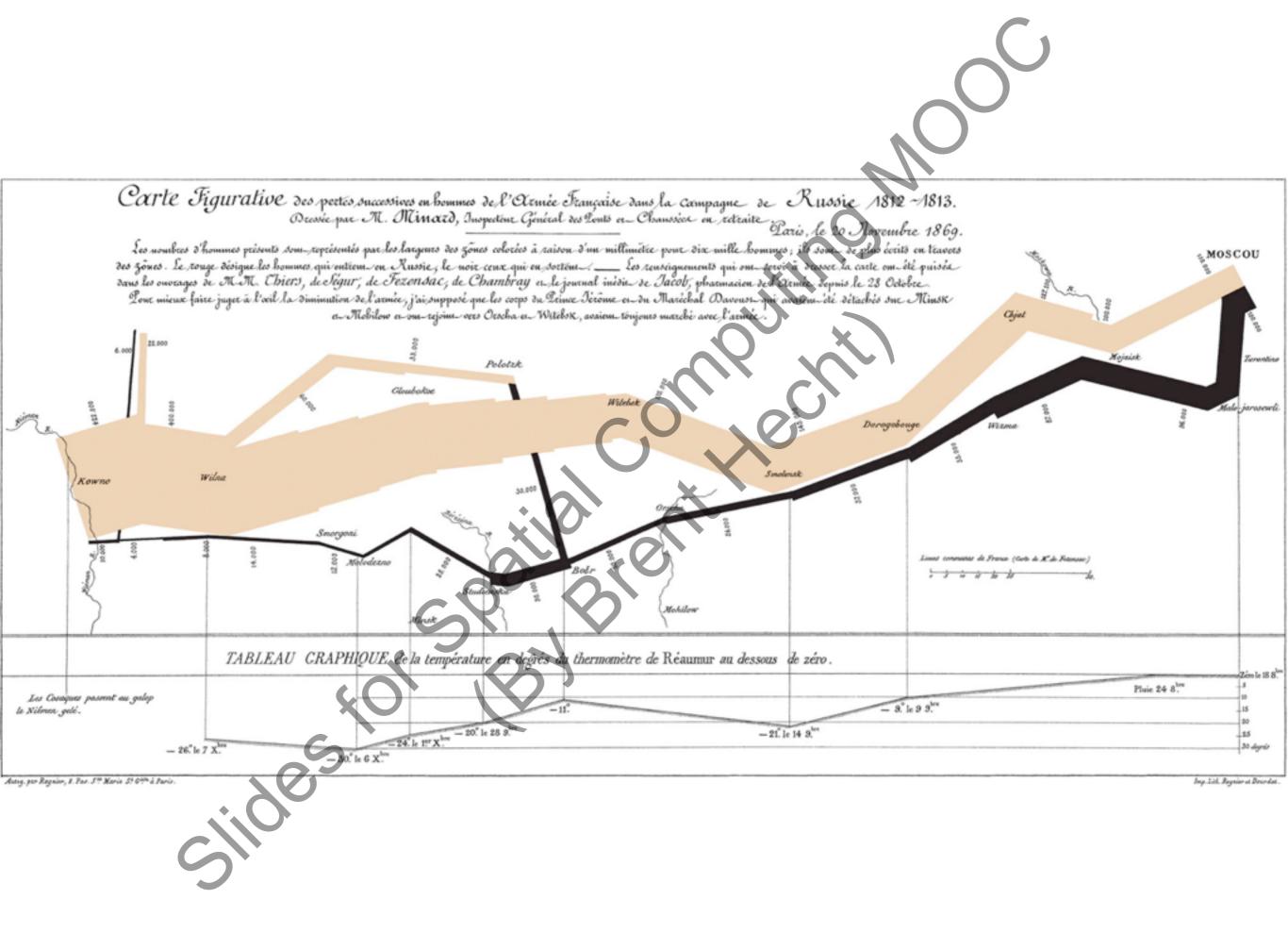
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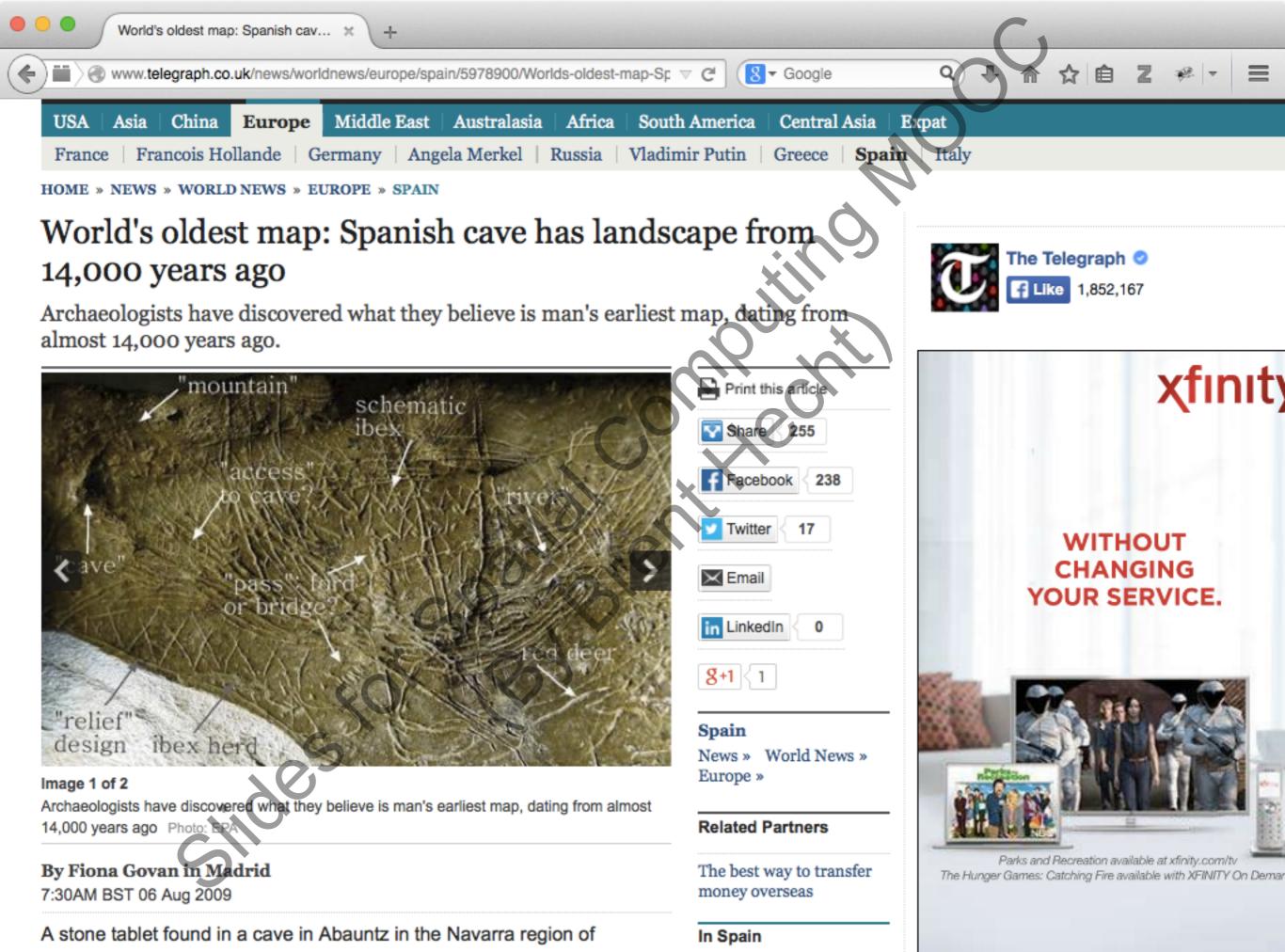






World Atlases





northern Spain is believed to contain the earliest known representation of



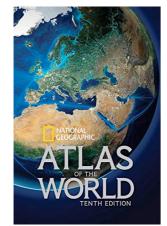




Reference Maps









World's oldest map: Spanish cave has lands(14,000 years ago

Archaeologists have discovered what they believe is man's earliest almost 14,000 years ago.



Image 1 of 2 Archaeologists have discovered what they believe is man's earliest map. 14,000 years ago Photo: EPA By Fiona Govan in Madrid. 7:30AM BST 06 Aug 2009

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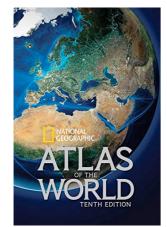
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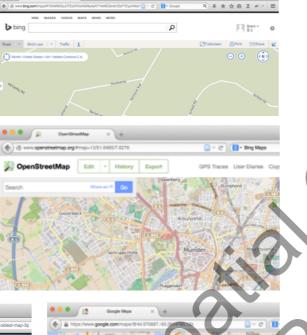


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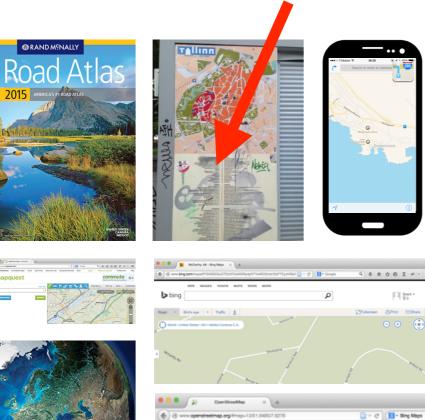
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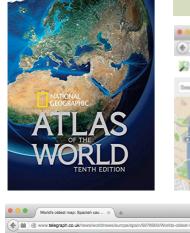


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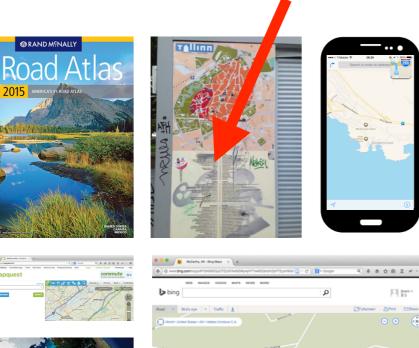
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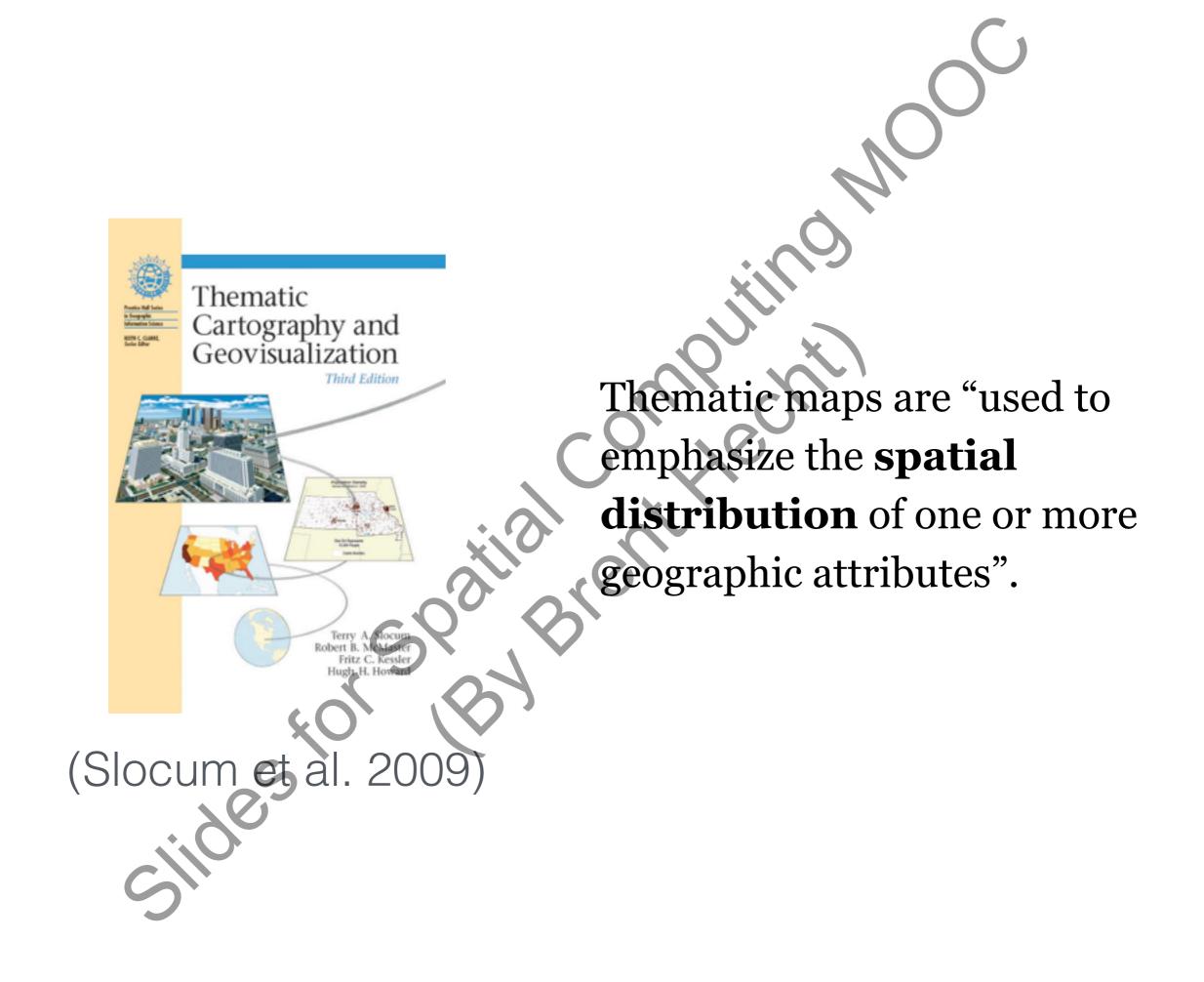
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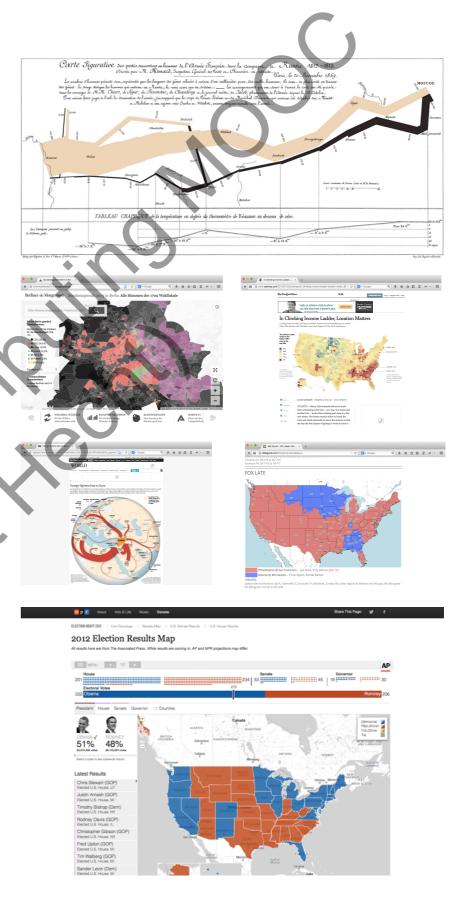
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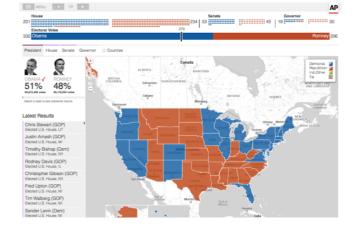
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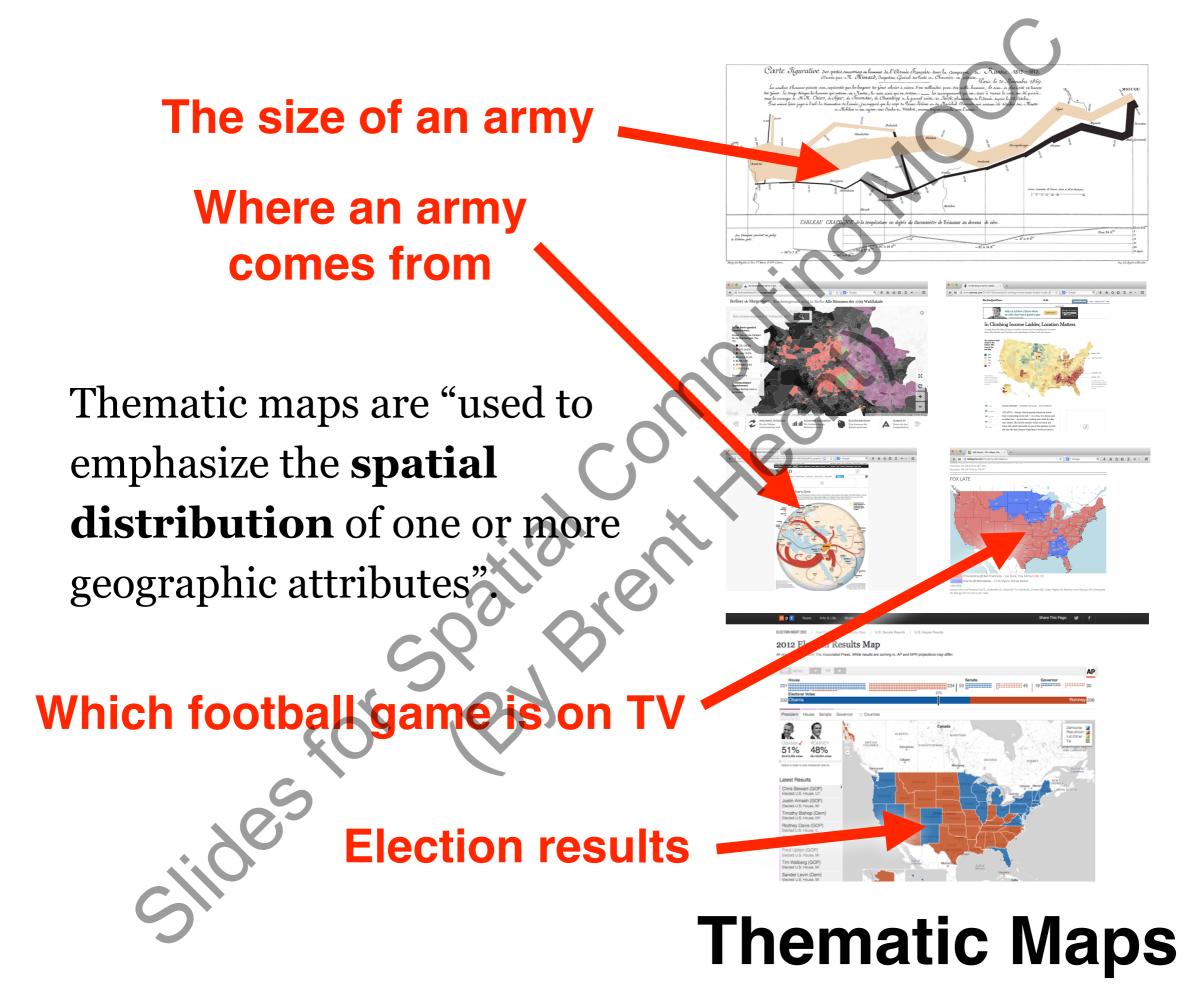
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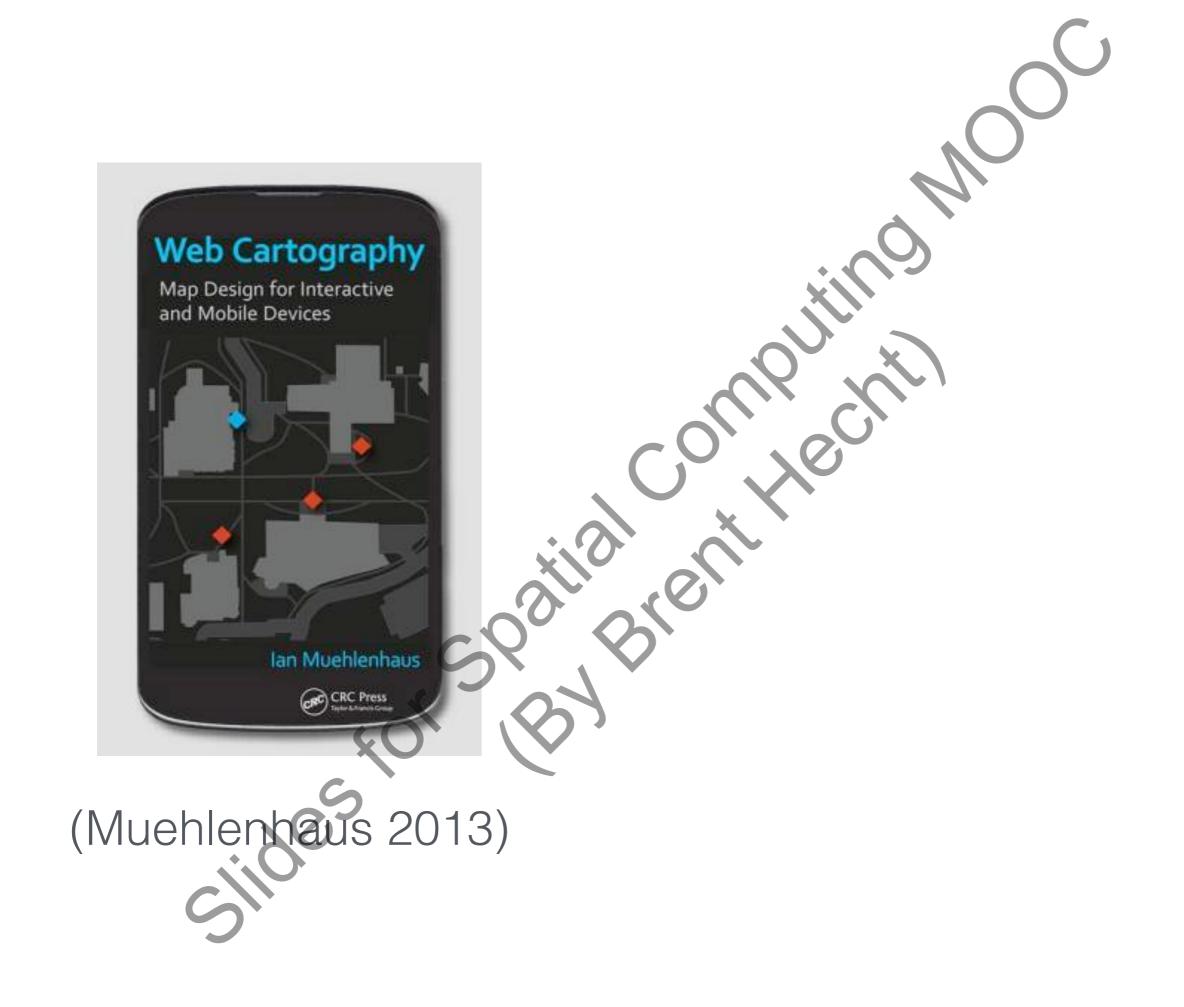
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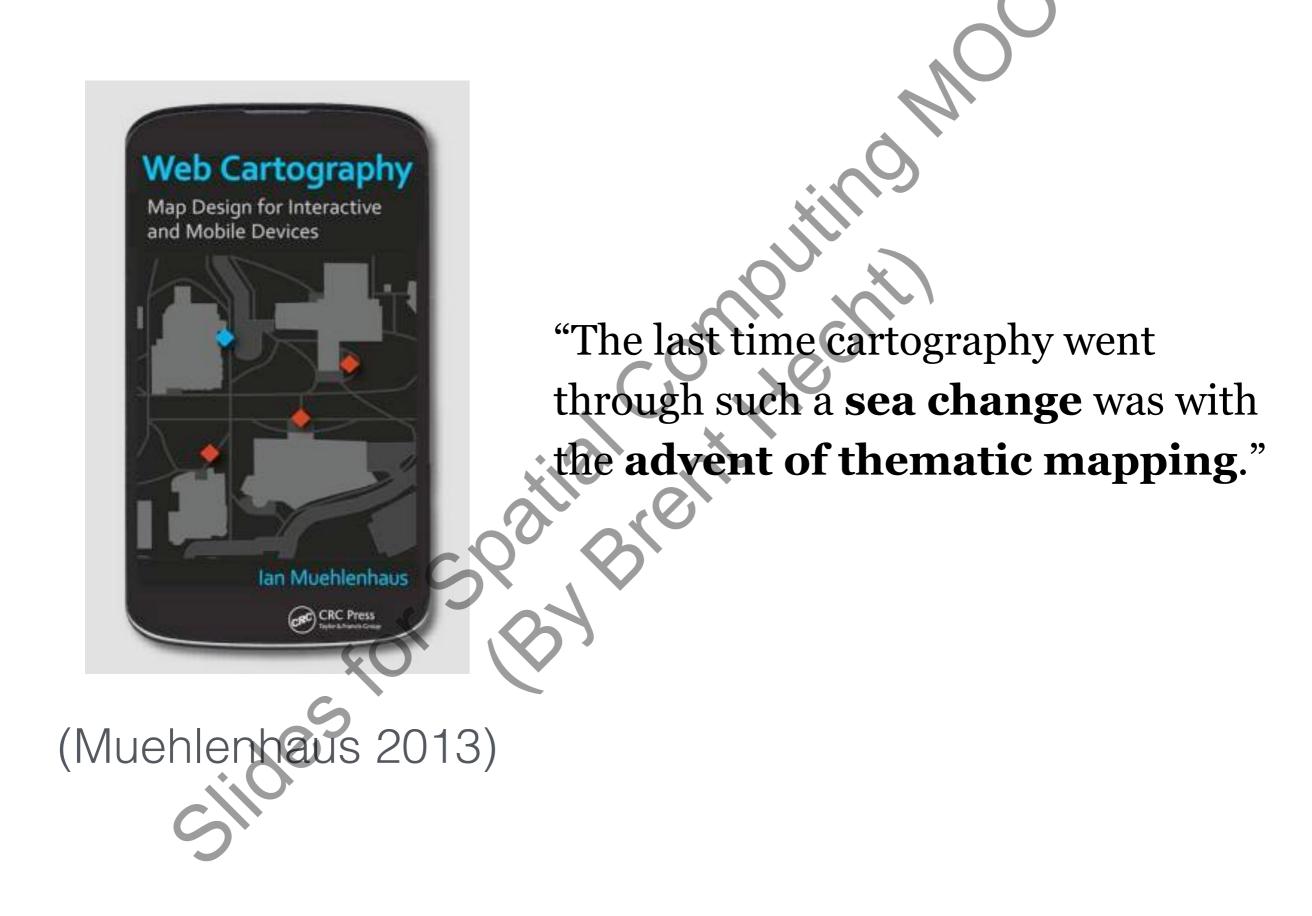
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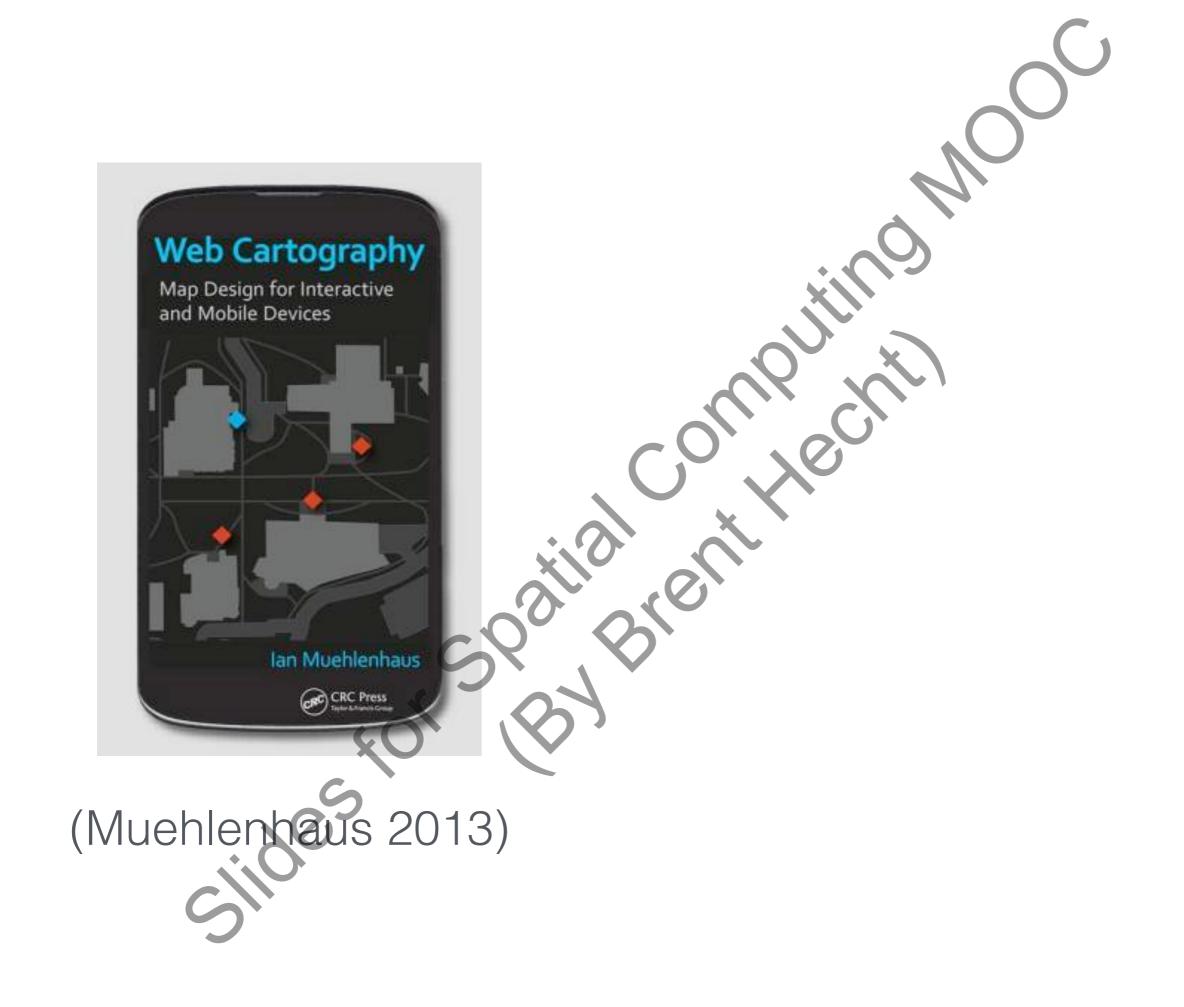
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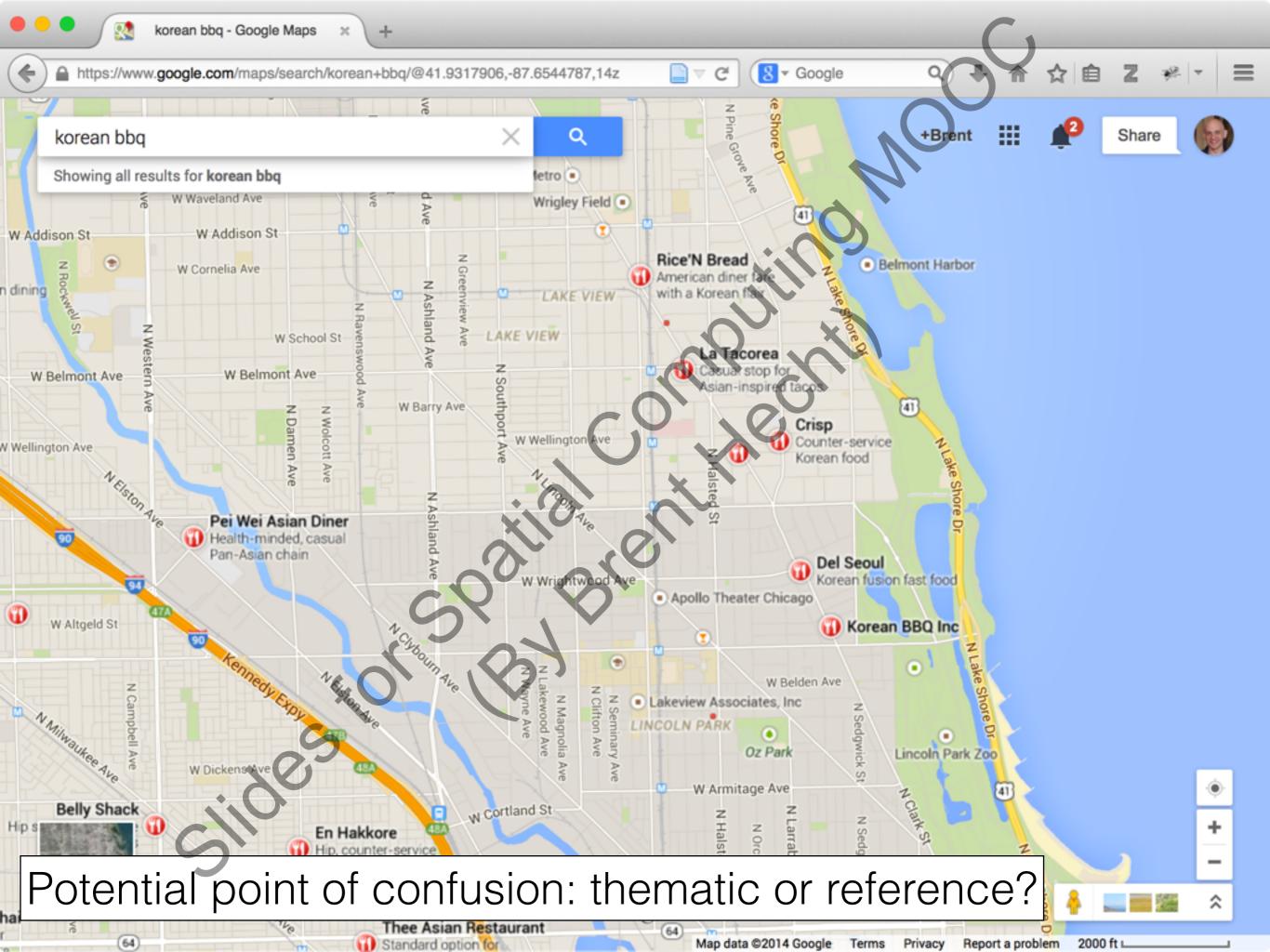
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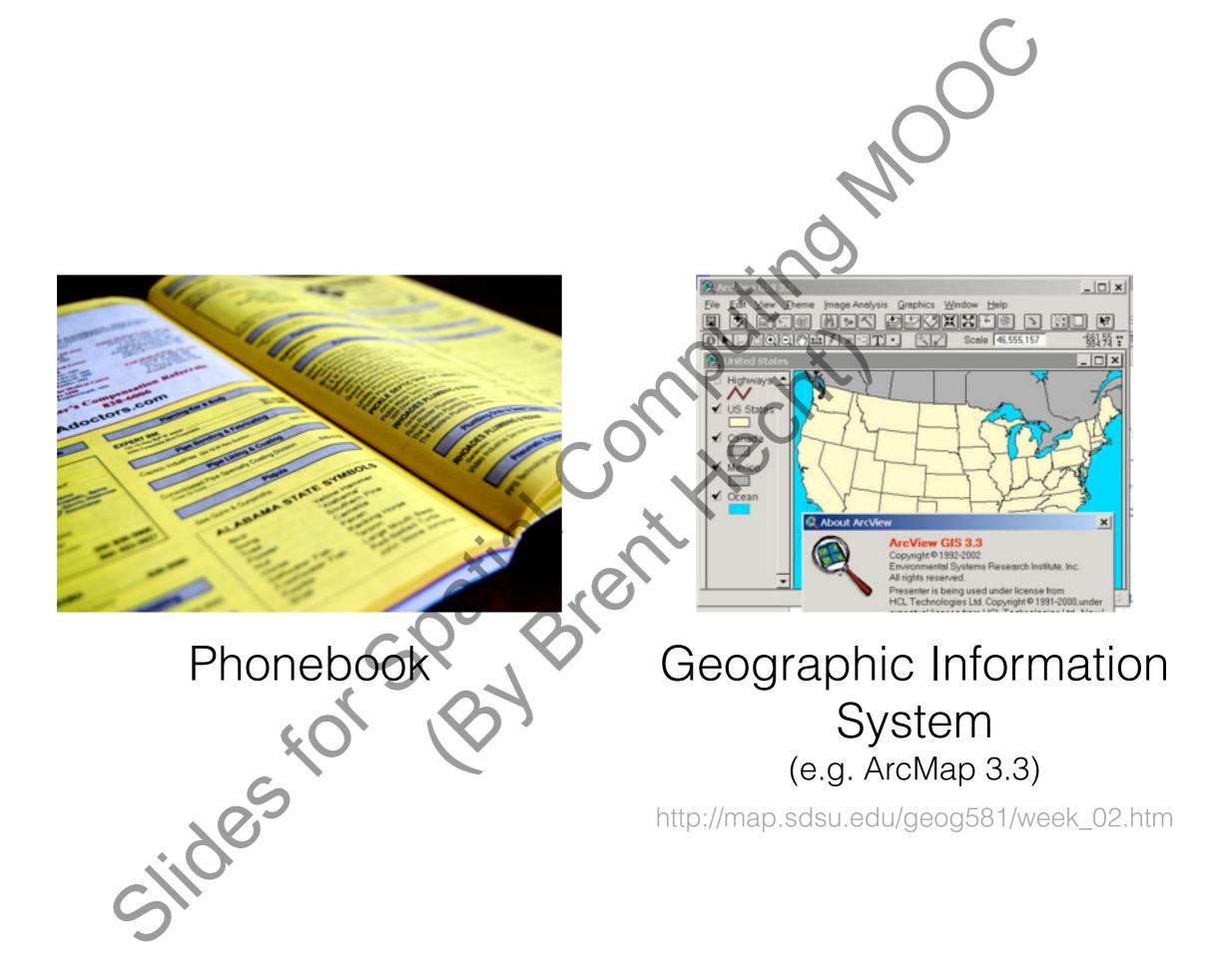
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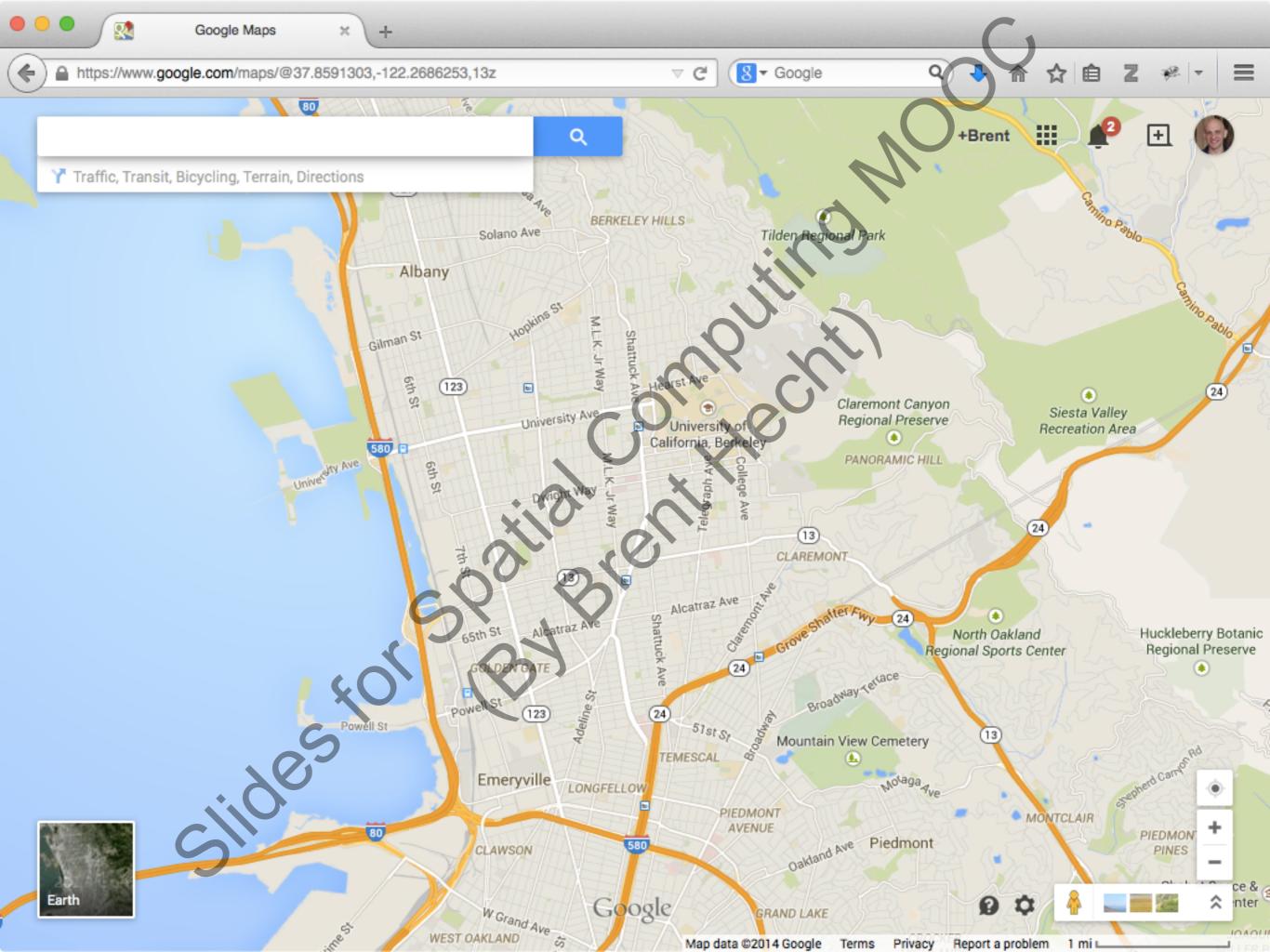


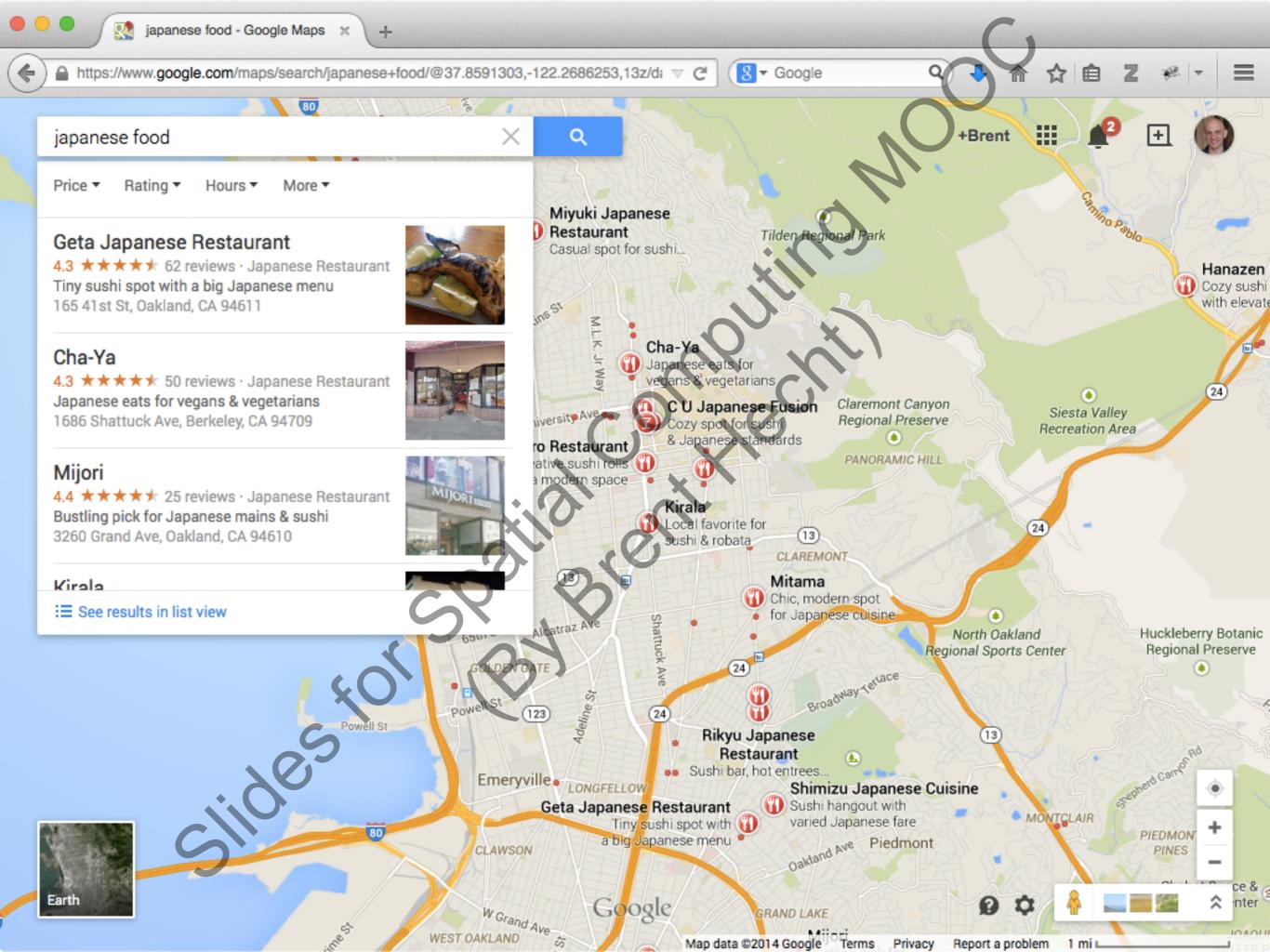


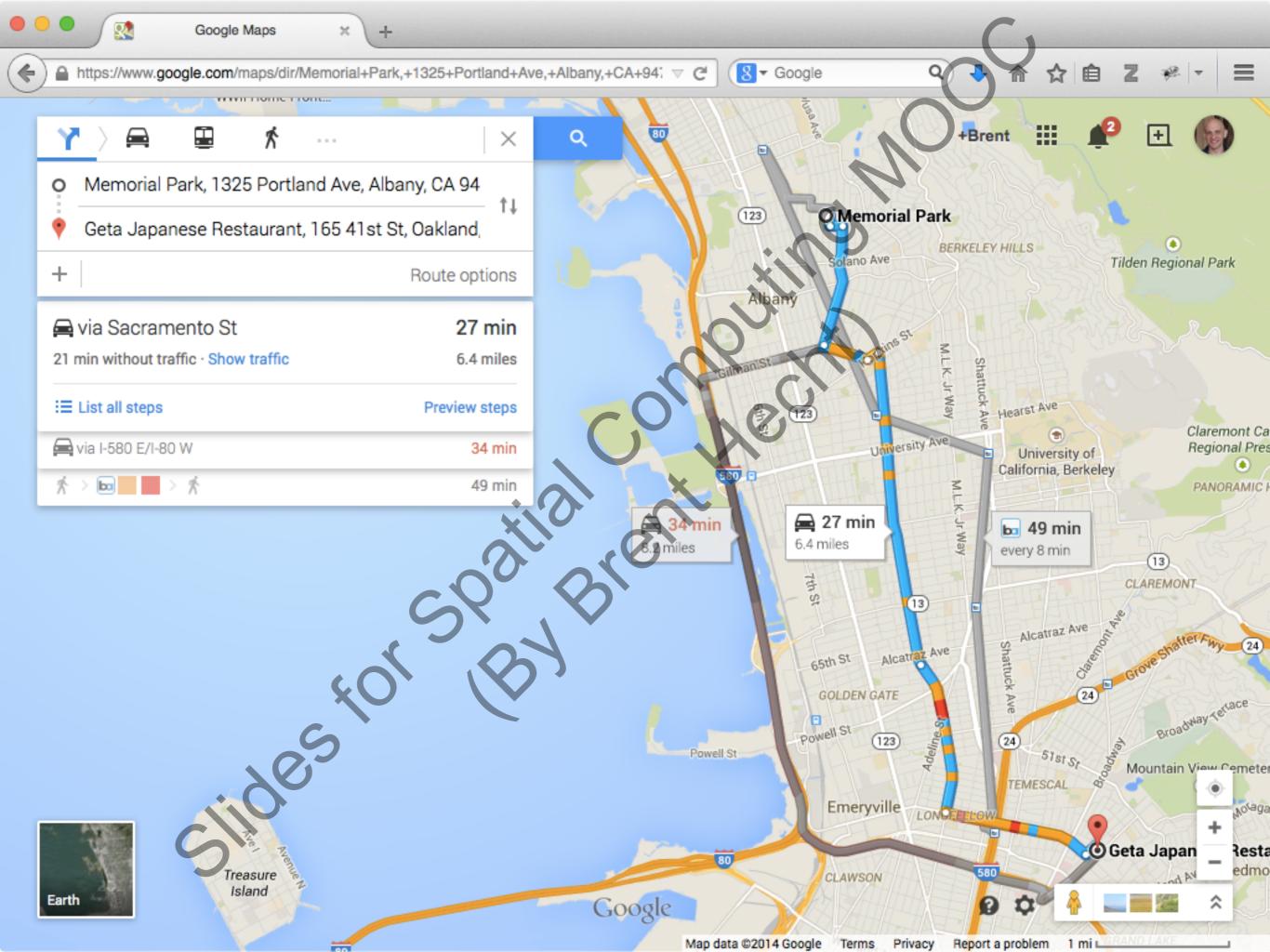
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WEDDING EVENTS:

Ceremony

The Wit Hotel 201 N. State St. Chicago, IL 60610

Reception

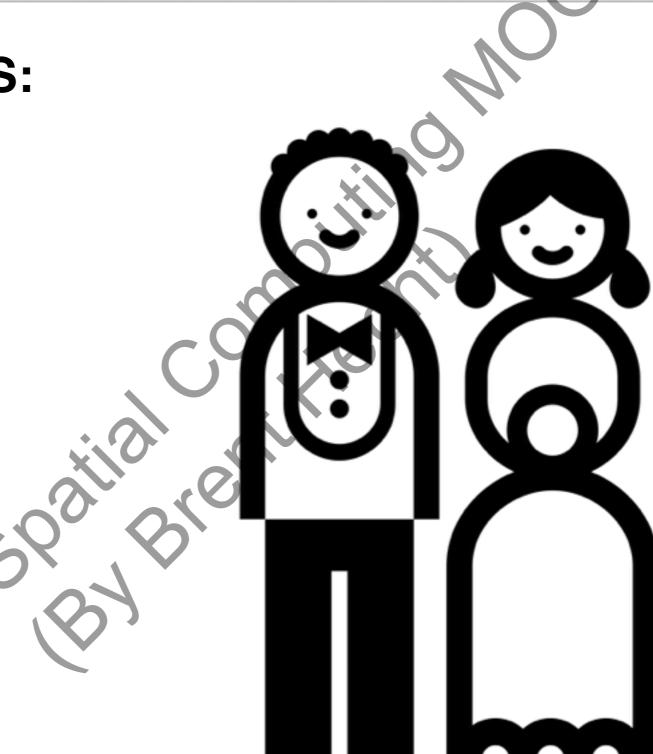
Signature Room John Hancock Center 875 N. Michigan Ave. Chicago, IL 60611

Main Hotel

The Drake Hotel 140 E. Walton Pl. Chicago, IL 60611

Brunch

Wiener Circle 2622 N. Clark St. Chicago, IL 60614

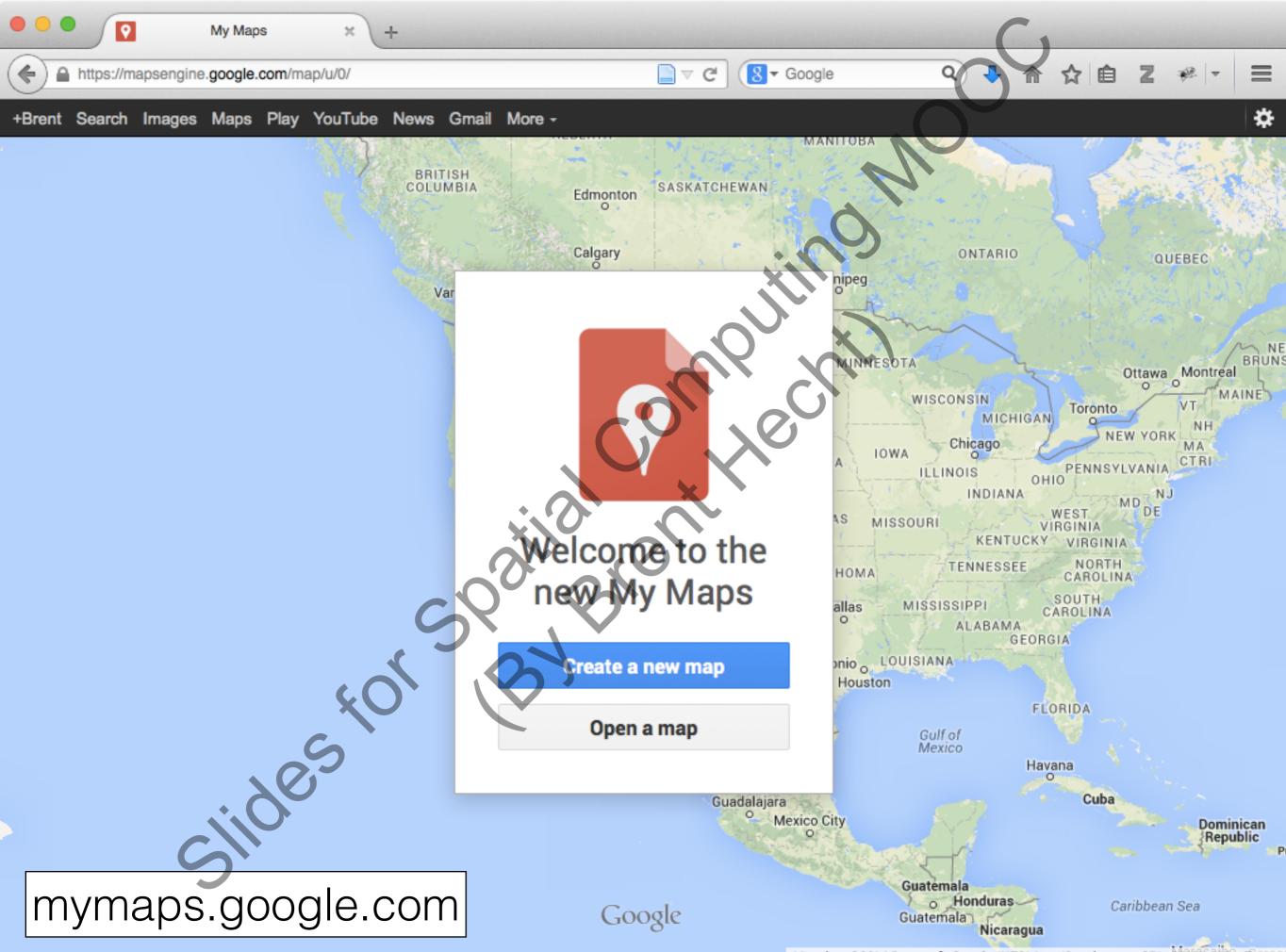


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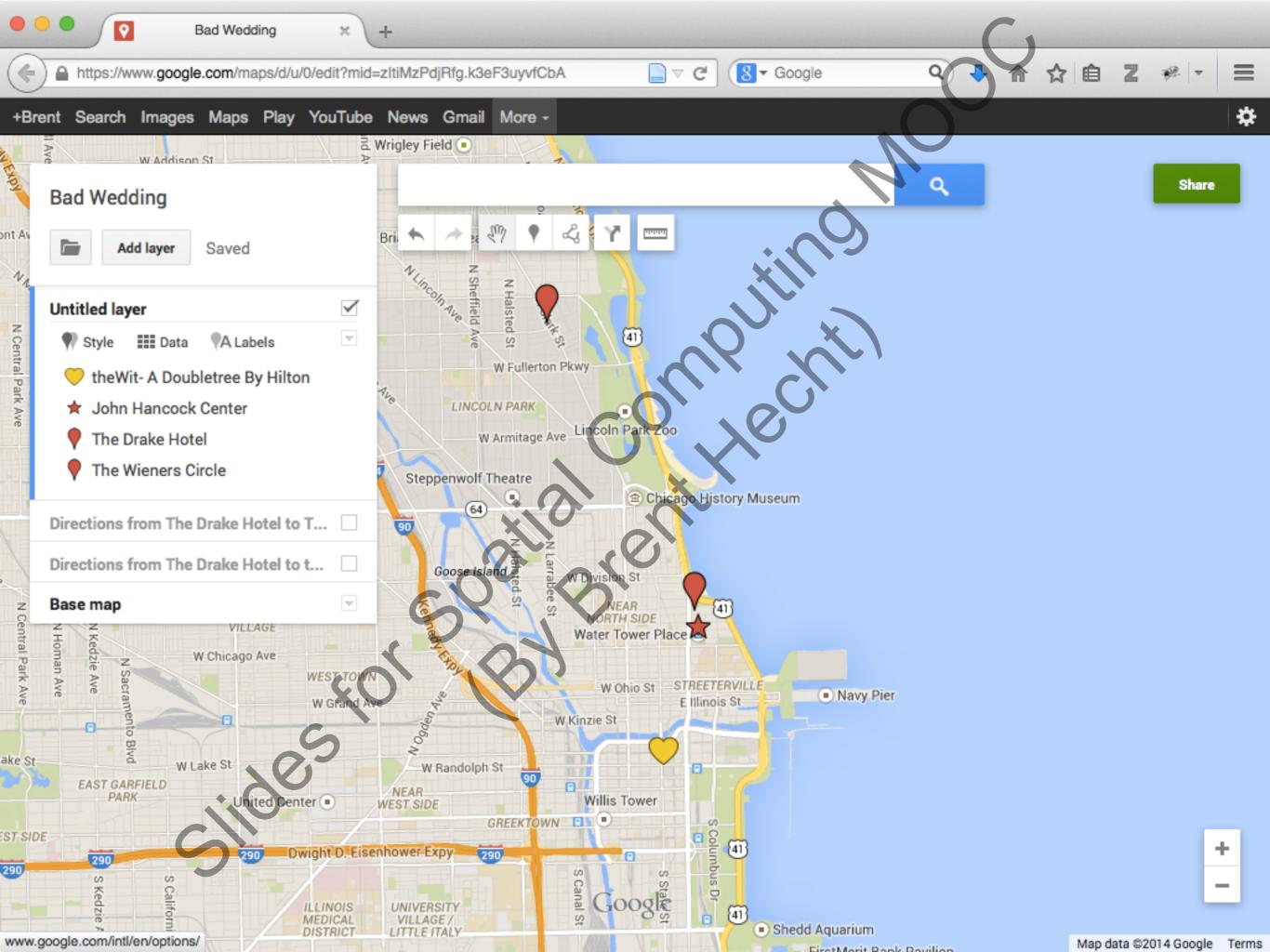
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Wedding by Ivan Colic from The Noun Project



Map data @2014 Basarsoft, Google, INEGI, Inav/Geosistemas SRL, ORION-ME^O Terms



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Brunch

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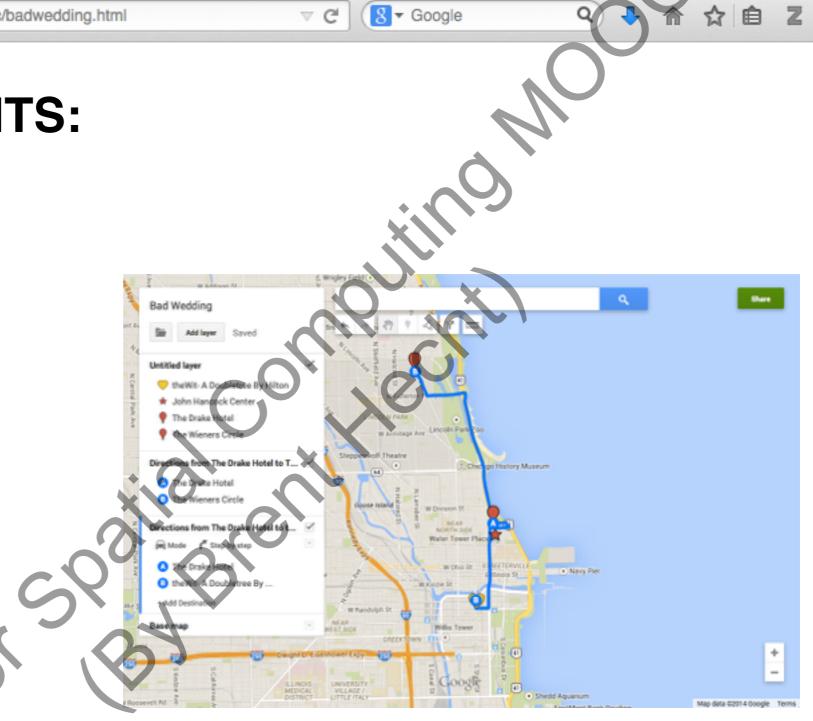
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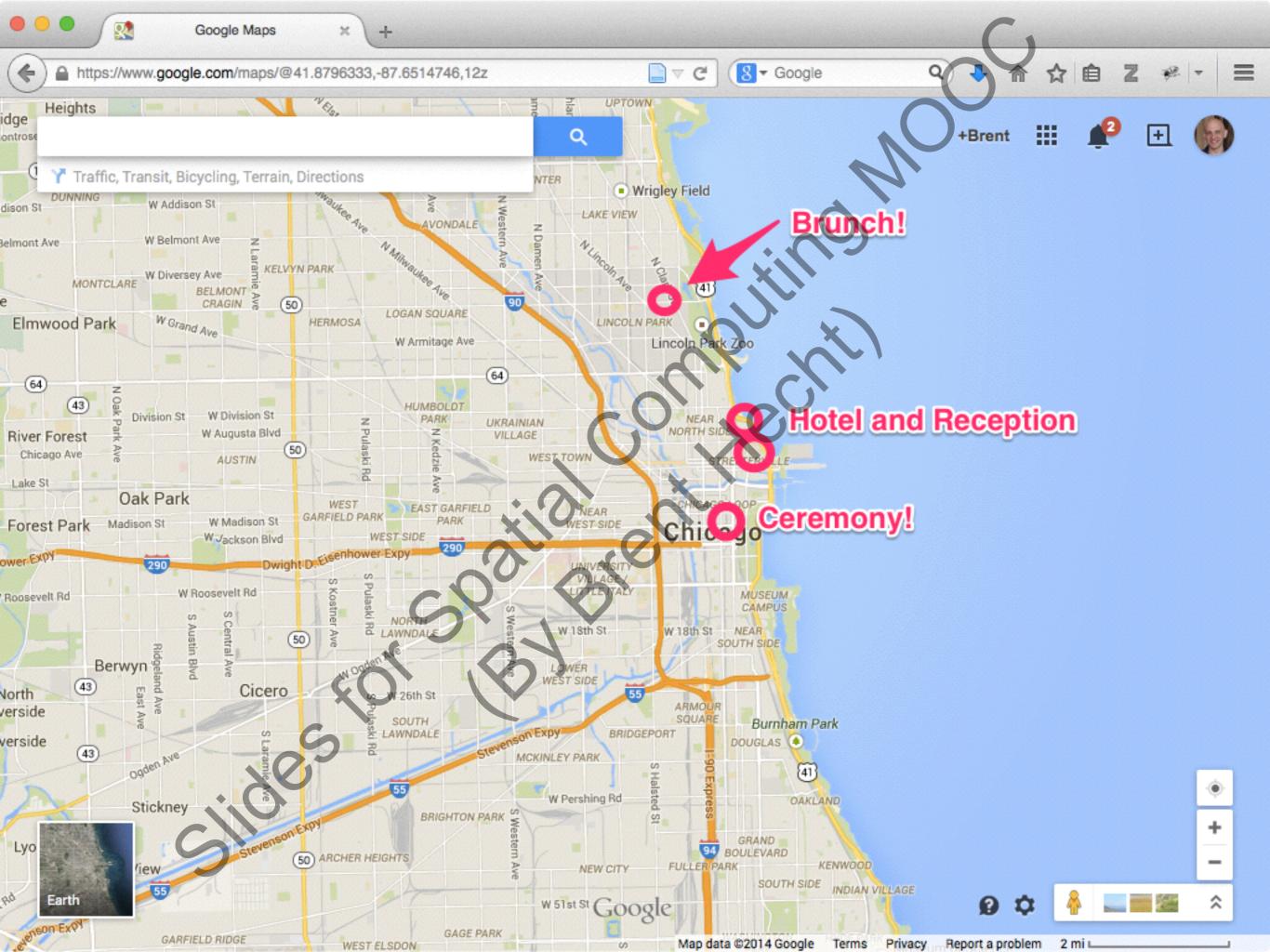
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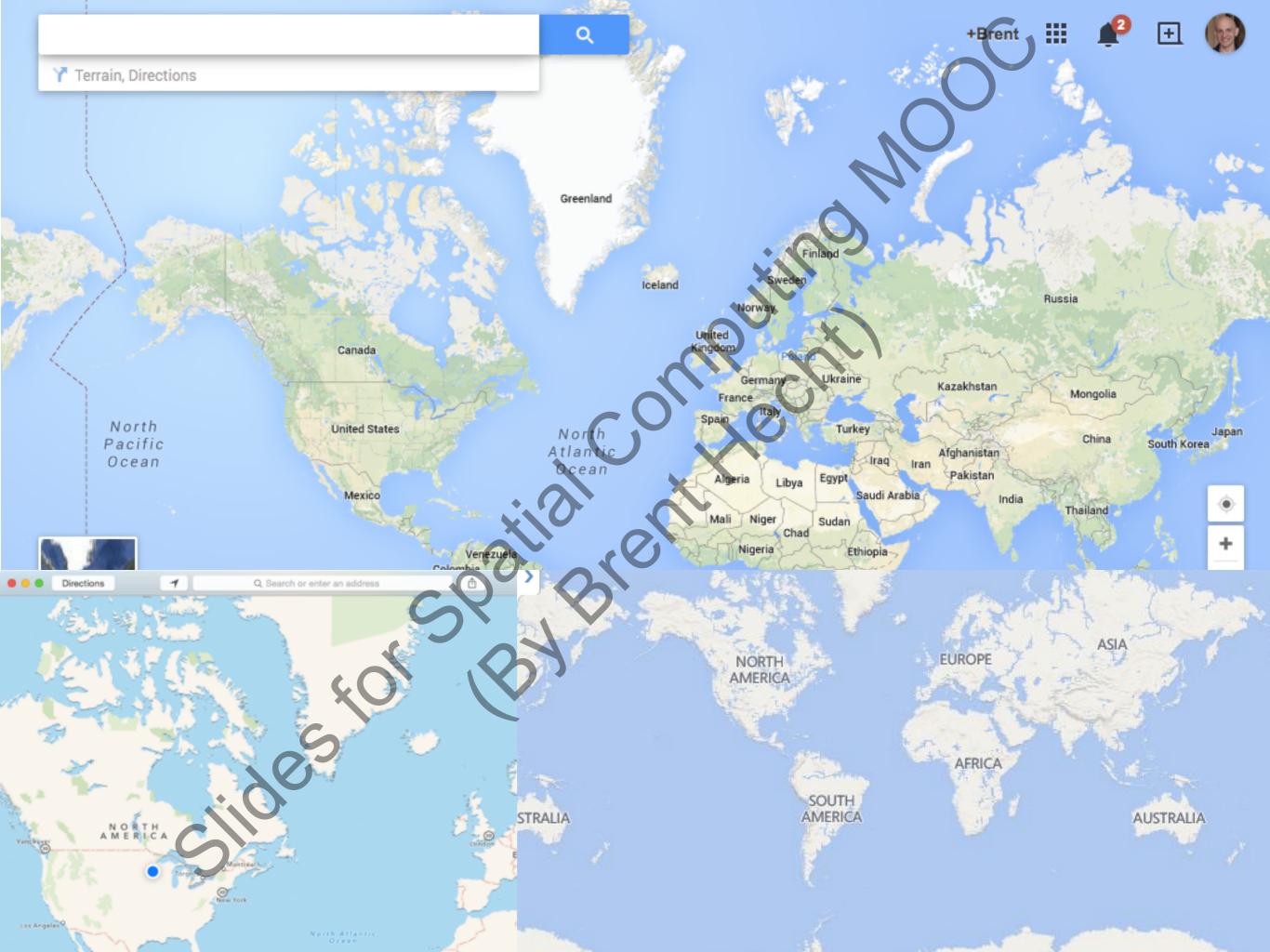
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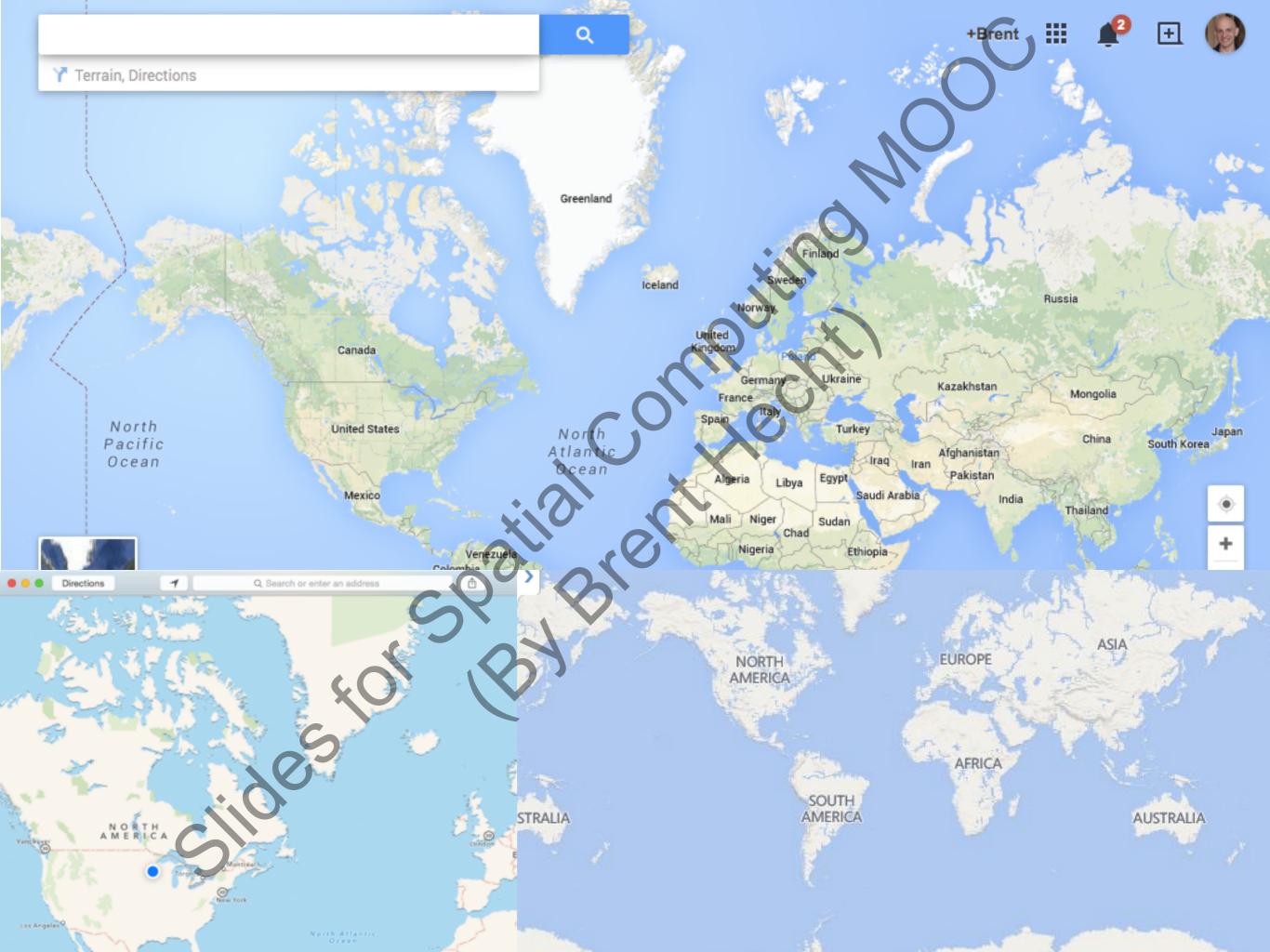
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Limitations of popular online and mobile reference maps:

-jides

1. Inaccurate representations (e.g. Mercator projection)



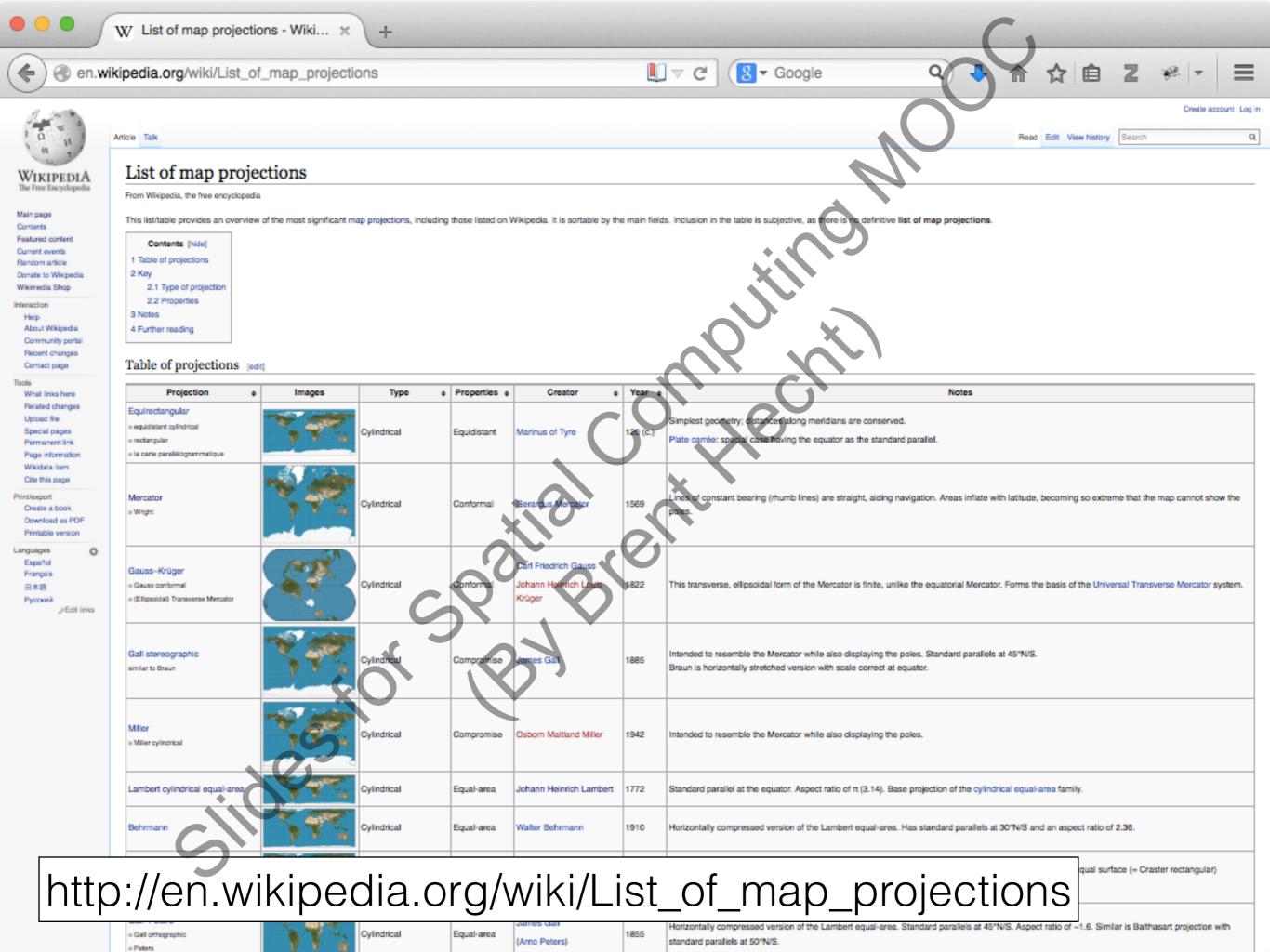


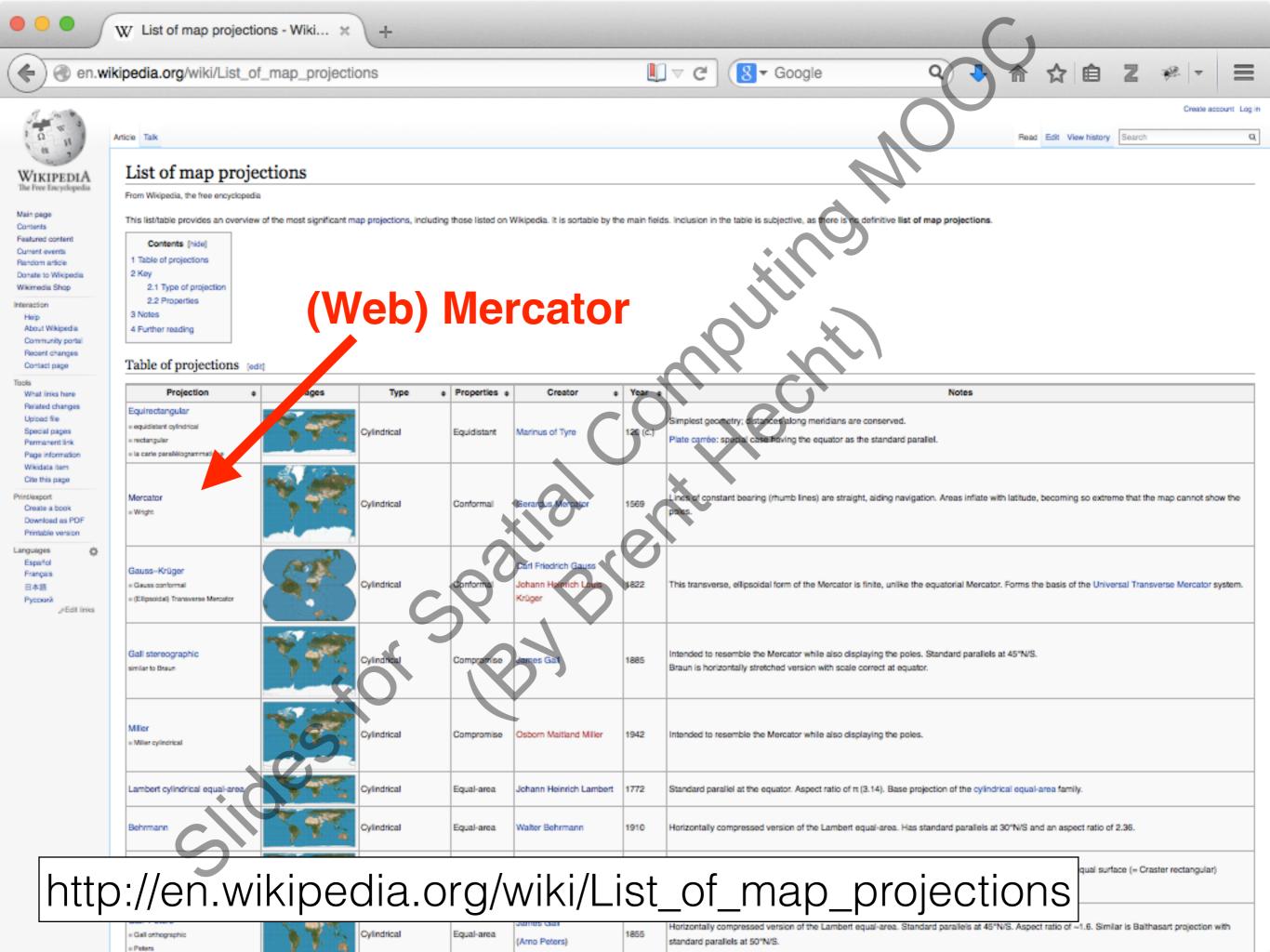


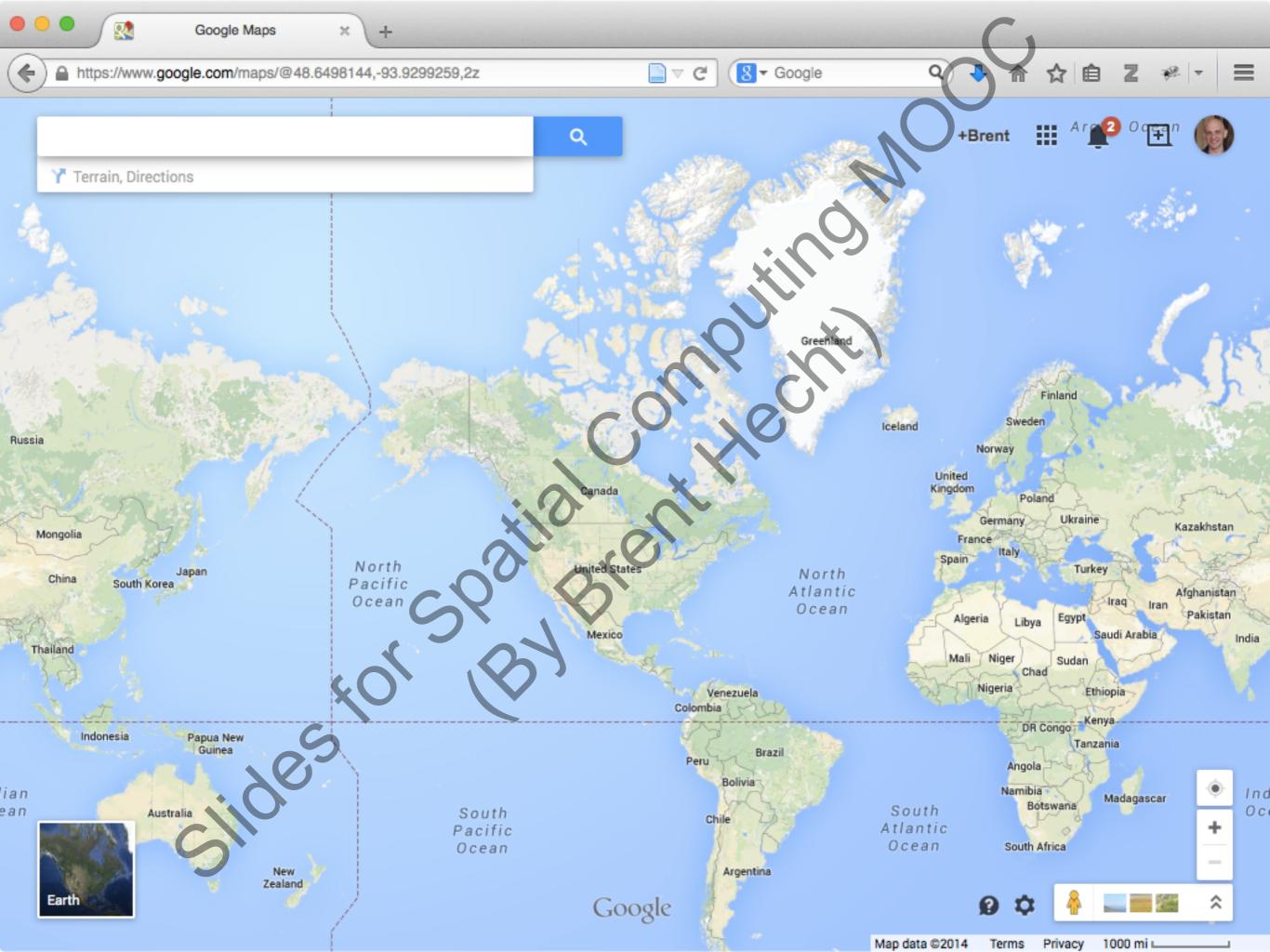
"Take an orange and draw something on it -- say, a human face. Now carefully remove the peel, trying to keep it in one piece, and flatten it against your kitchen table. You'll see that in making a two-dimensional object out of a round one, something has to give. Either the face gets distorted and looks all 'mushed out,' or in flattening the peel, it breaks into segments, dividing the face as well into several parts."

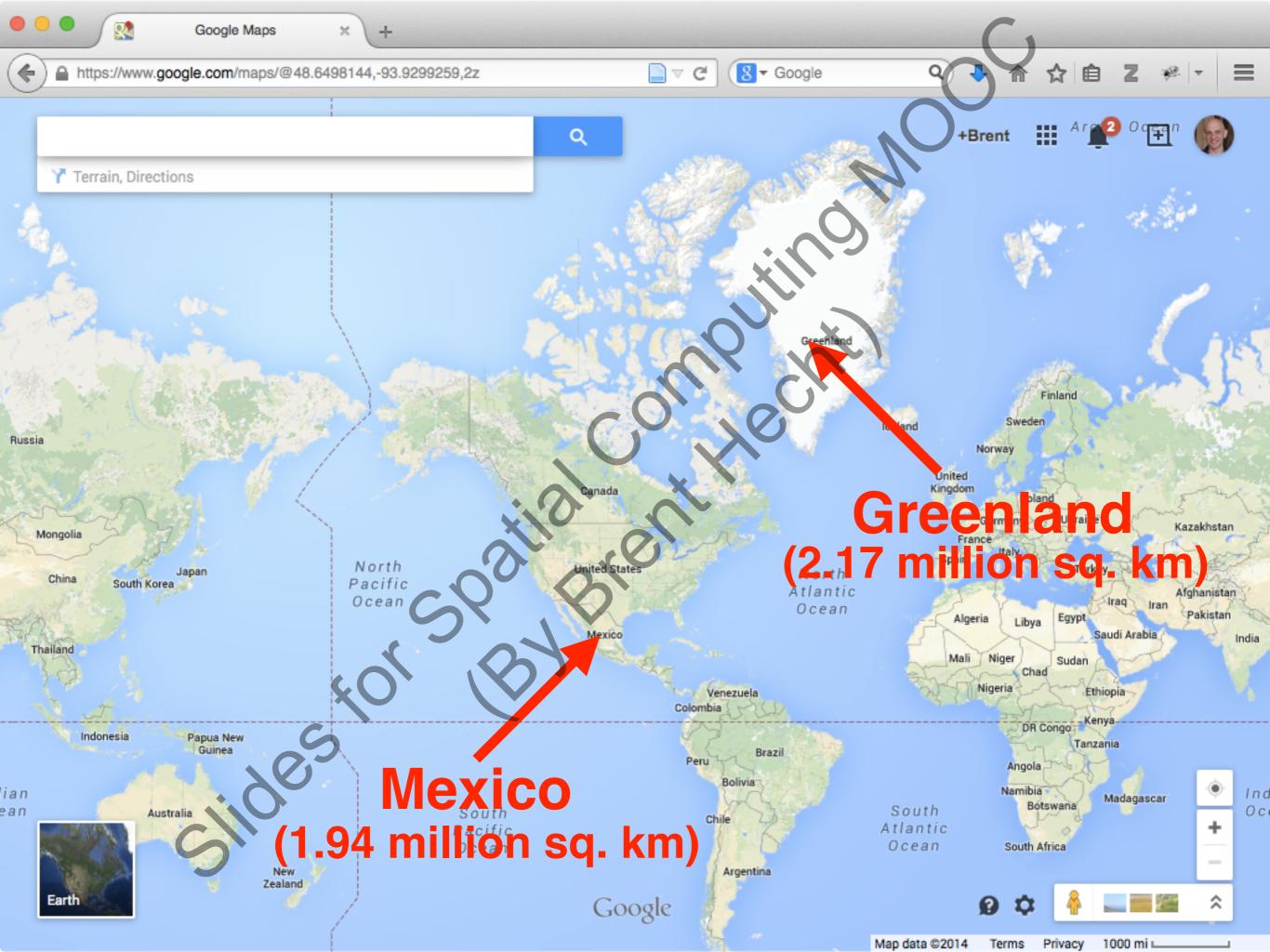
Arthur H. Robinson

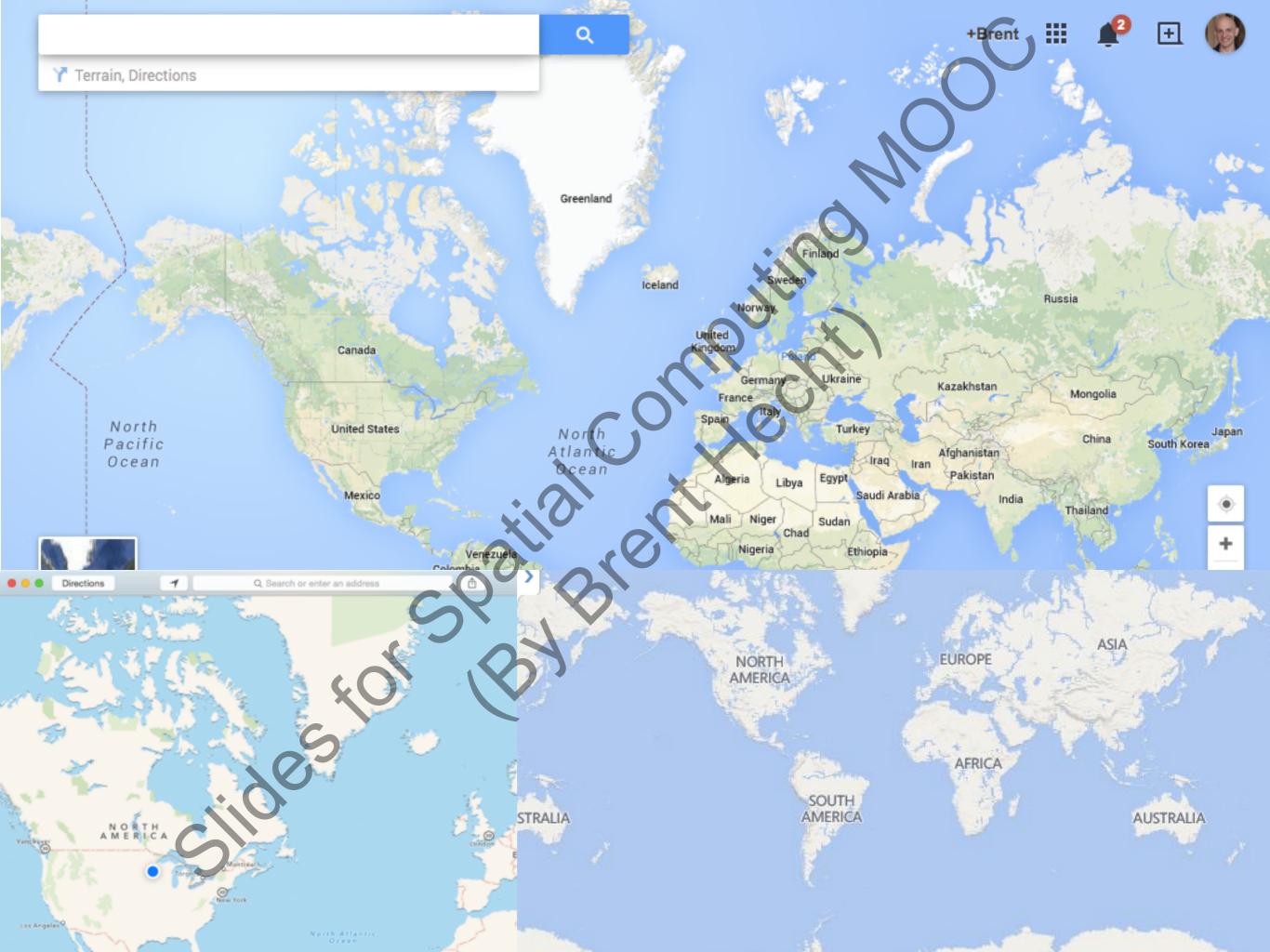
http://www.geography.wisc.edu/ htstory/faculty.php "Arthur H. Robinson, 89; Cartographer Hailed for Map's Elliptical Design". Myrna Oliver, Los Angeles Times. Nov. 17, 2004.







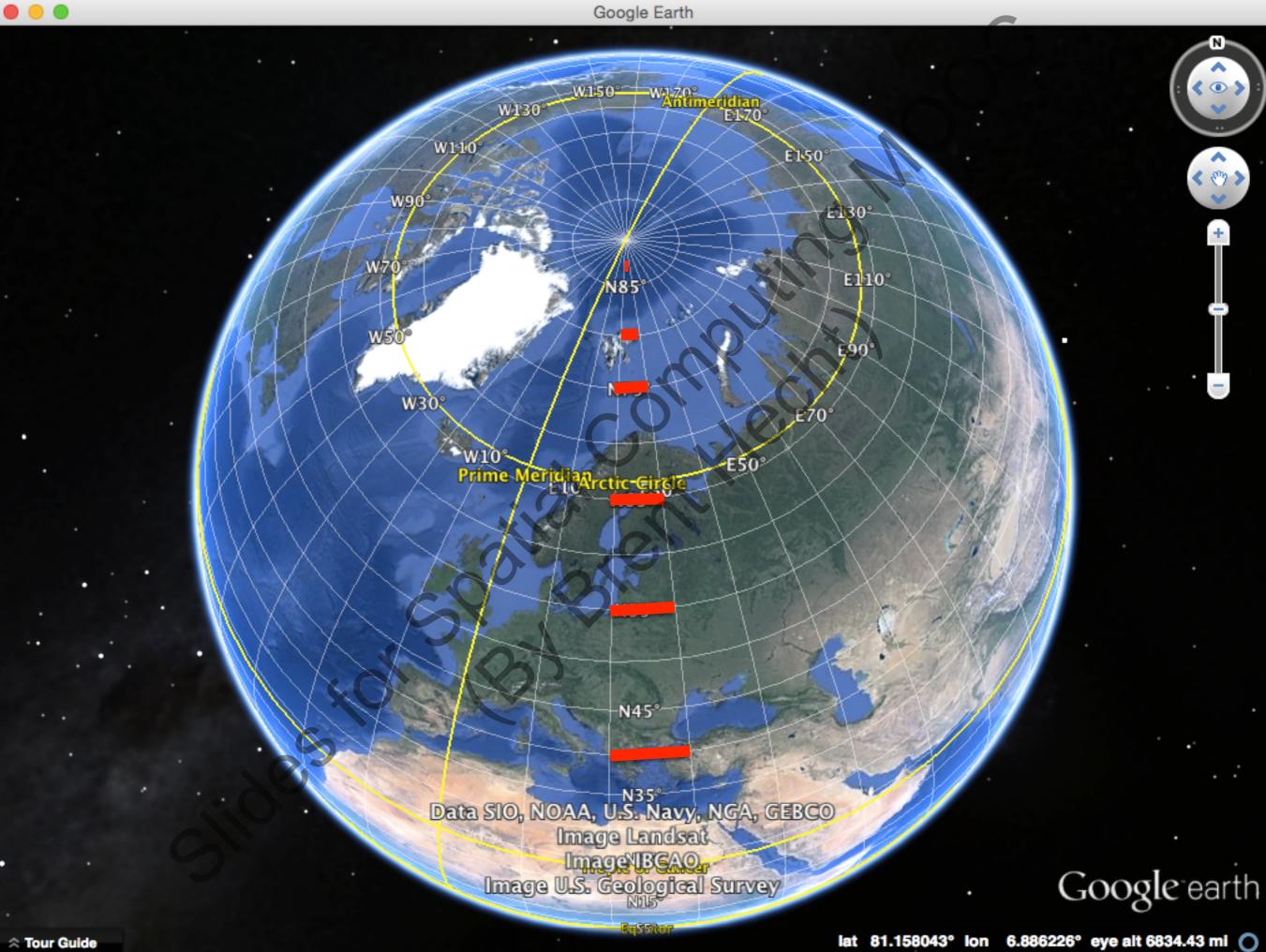






"Unprojected" Projection (Don't use this except for exploratory data analysis!)





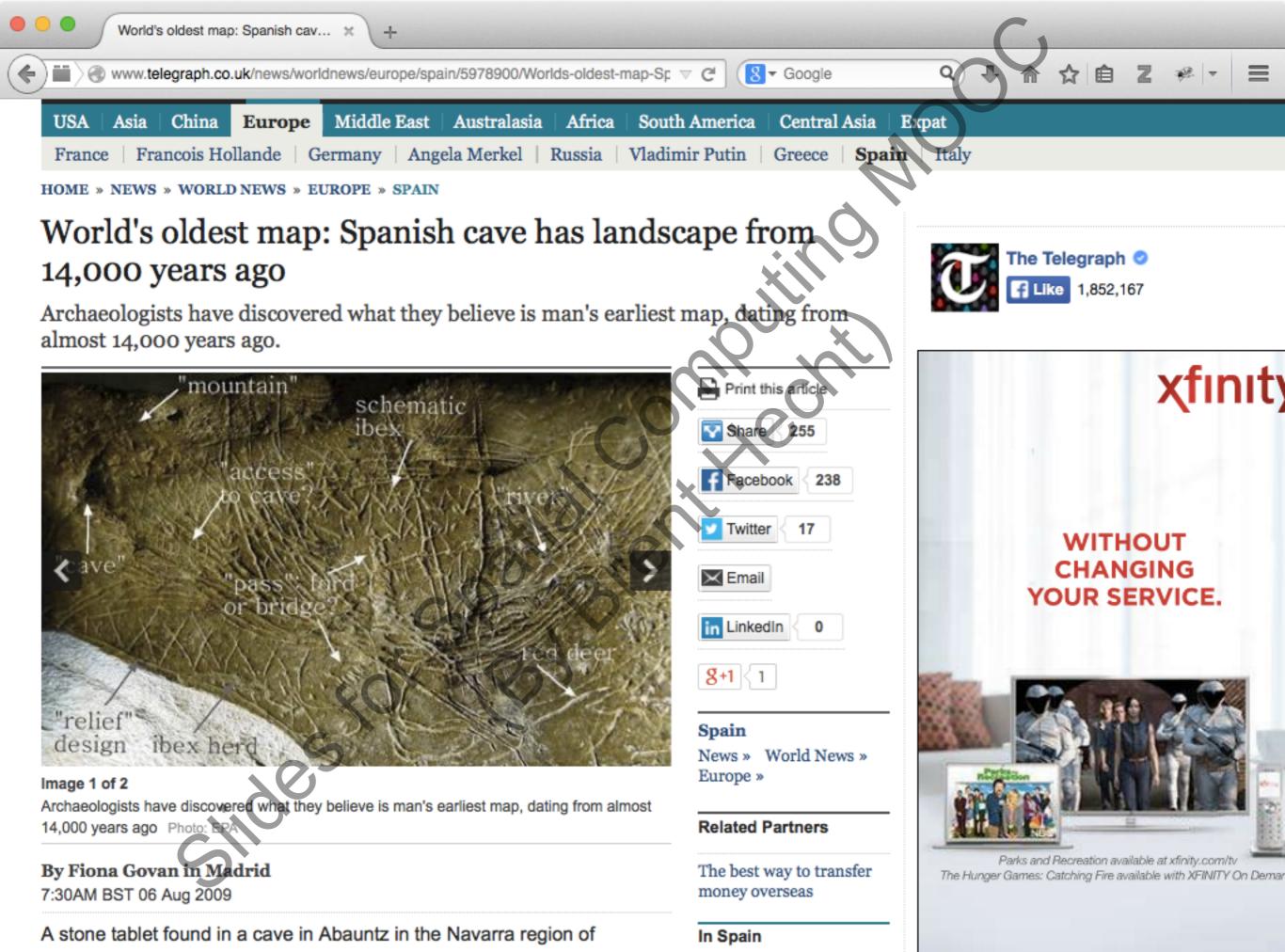


Limitations of popular online and mobile reference maps:

-jides

1. Inaccurate representations (e.g. Mercator projection)





northern Spain is believed to contain the earliest known representation of

Limitations of popular online and mobile reference maps:

ildes

- 1. Inaccurate representations (e.g. Mercator projection)
- 2. Paper maps are still better in a few ways

www.google.com/permissions/geoguidelines.html#maps-print

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Using maps in print

– I'd like to use your maps in print. What do I need to know?

Google Maps and Earth has built-in print functionality. You may print Content from Maps and Earth for personal use and enlarge it. In all uses where print will be distributed, first be sure to read our FAQ on applicable product Terms of Service and fair use. Second, all uses must properly show attribution to both Google and our data providers. Please see our attribution page for more information.

When using Google Maps and Earth Content in print, any images used must reflect how they would look on online. For example, you are not allowed to make any changes (e.g. delete, blur, etc.) to our products that would make them look genuinely different. This includes, but is not limited to, adding clouds or other natural elements, altered user-interfaces, and modification that do not appear in the actual product.

No explicit permission is required for your print project. We are unable to sign any letter or contract specifying that your project has our explicit permission.

+ I'd like to use Street View imagery in my print project. Can I?

+ I need high-resolution images for my print project. Can you provide them?

+ I'd like to use your maps in a presentation. Can I?

+ I'd like to use your imagery in a guidebook. Can I?

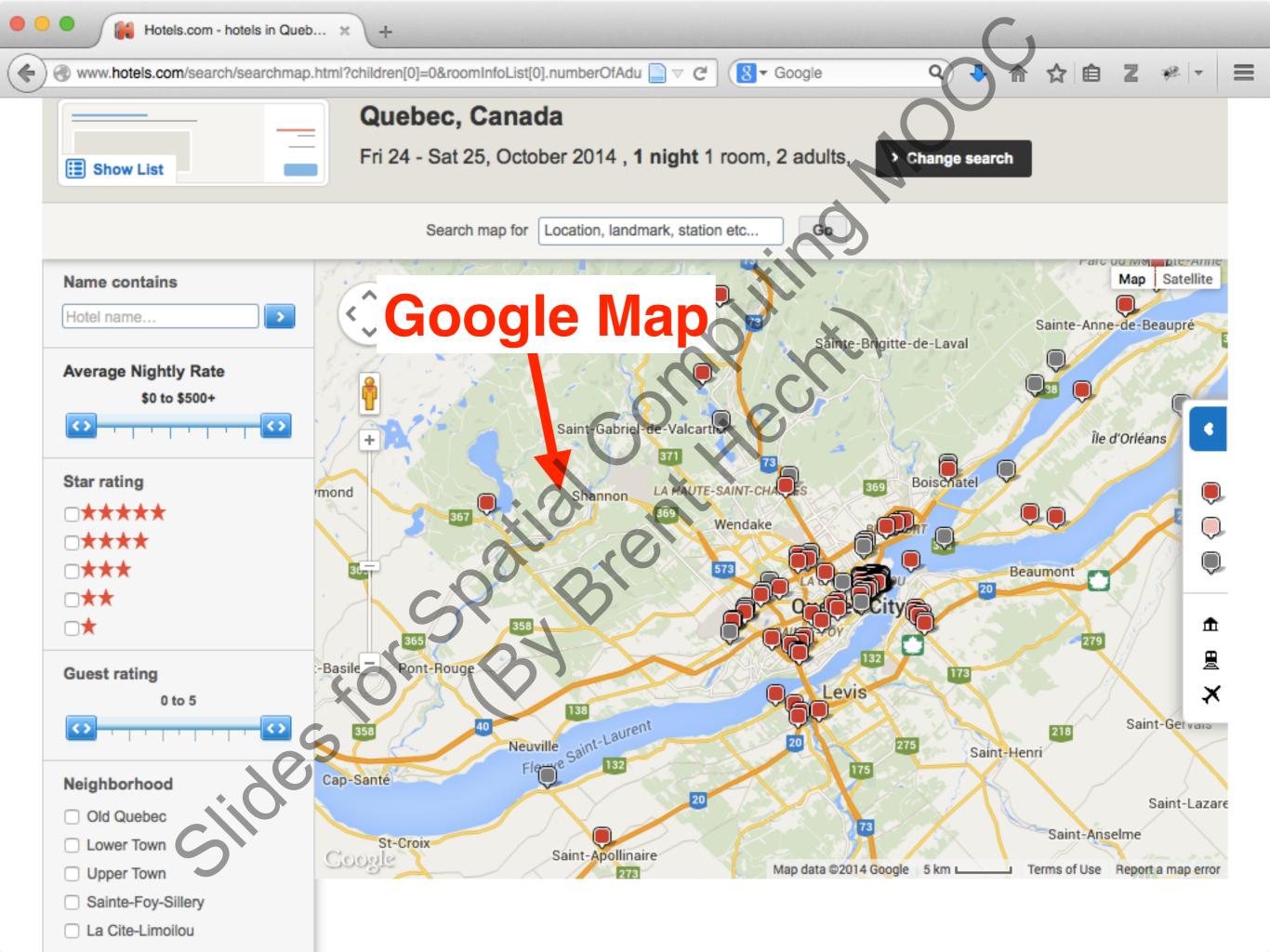
- I'd like to use your maps on a t-shirt. Can I?

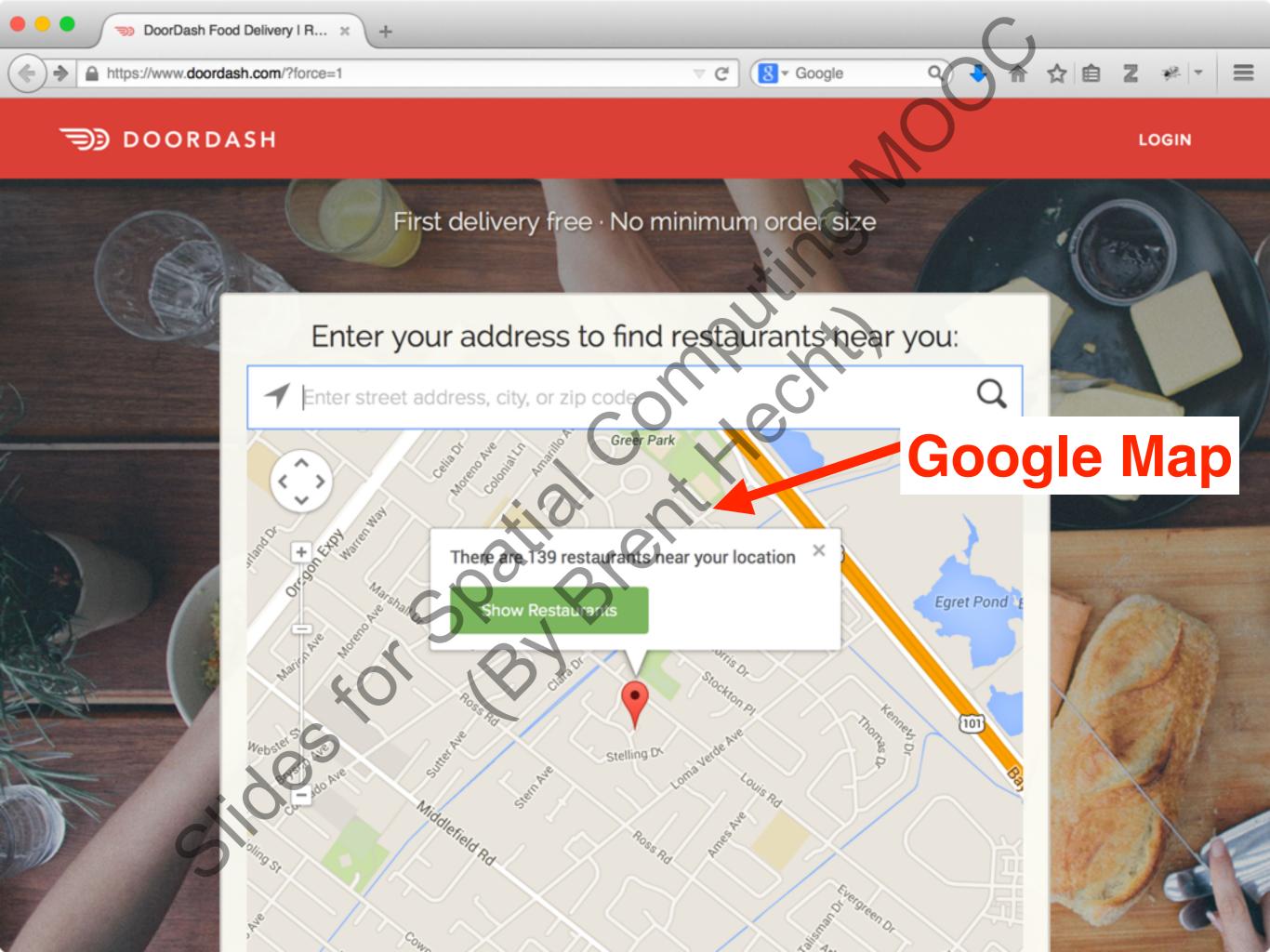
Google Maps may be not used in items for resale (i.e., t-shirts, beach towels, shower curtains, mugs). This restriction does not apply to media such as books, but again, those uses must follow our attribution guidelines.

d to know?

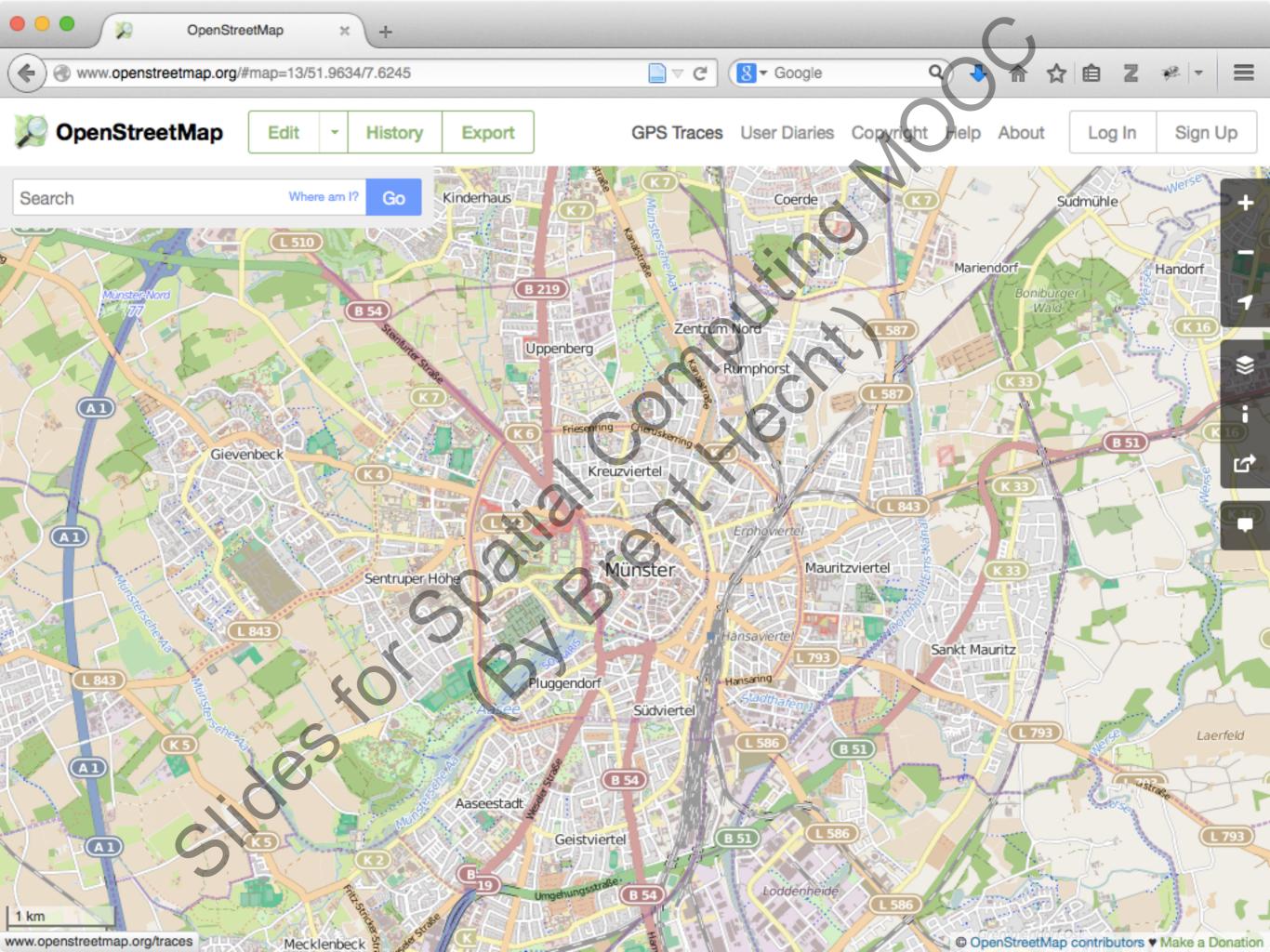
http://www.google.com/permissions/ geoguidelines.html#maps-print

How does the broadcast license process work?

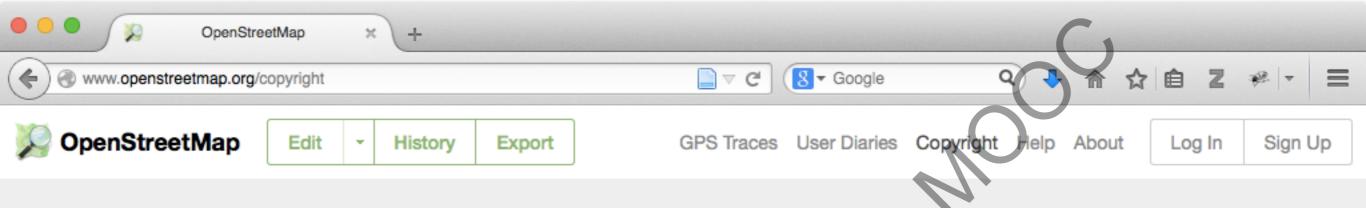












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For a browsable electronic map, the credit should appear in the corner of the map. For example:

http://www.openstreetmap.org/copyright

Limitations of popular online and mobile reference maps:

- 1. Inaccurate representations (e.g. Mercator projection)
- 2. Paper maps are still better in a few ways
- 3. Terms of use limitations



Informing Online and Mobile Map Design with the Collective Wisdom of Cartographers

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Brent Hecht Dept. of Comp. Sci and Engineering University of Minnesota bhecht@cs.unn.edu

Werner Kuhn Department of Geography UC Santa Barbara kuhn@geog.ucsb.edu

ABSTRACT

Despite the large and growing prominence of online and mobile maps, they have not been broadly and systematically examined with a lens informed by traditional cartography. Using an approach rooted in cartographic theory and a unique dataset of 382 publicly-displayed local maps, we identify the "collective wisdom" of hundreds of cartographers with respect to a number of cartographic design decisions. We compare our findings to the approaches taken in popular online and mobile map platforms and develop suggestions for incorporating the collective wisdom of cartographers into these systems. Our suggestions include the adoption of location-aware cartography, in which cartographic approaches are intelligently varied based on the type of location being viewed. We provide mockup designs of online and mobile maps that implement our suggestions and discuss means by which the surprising gap between online and mobile maps and traditional cartography may be bridged.

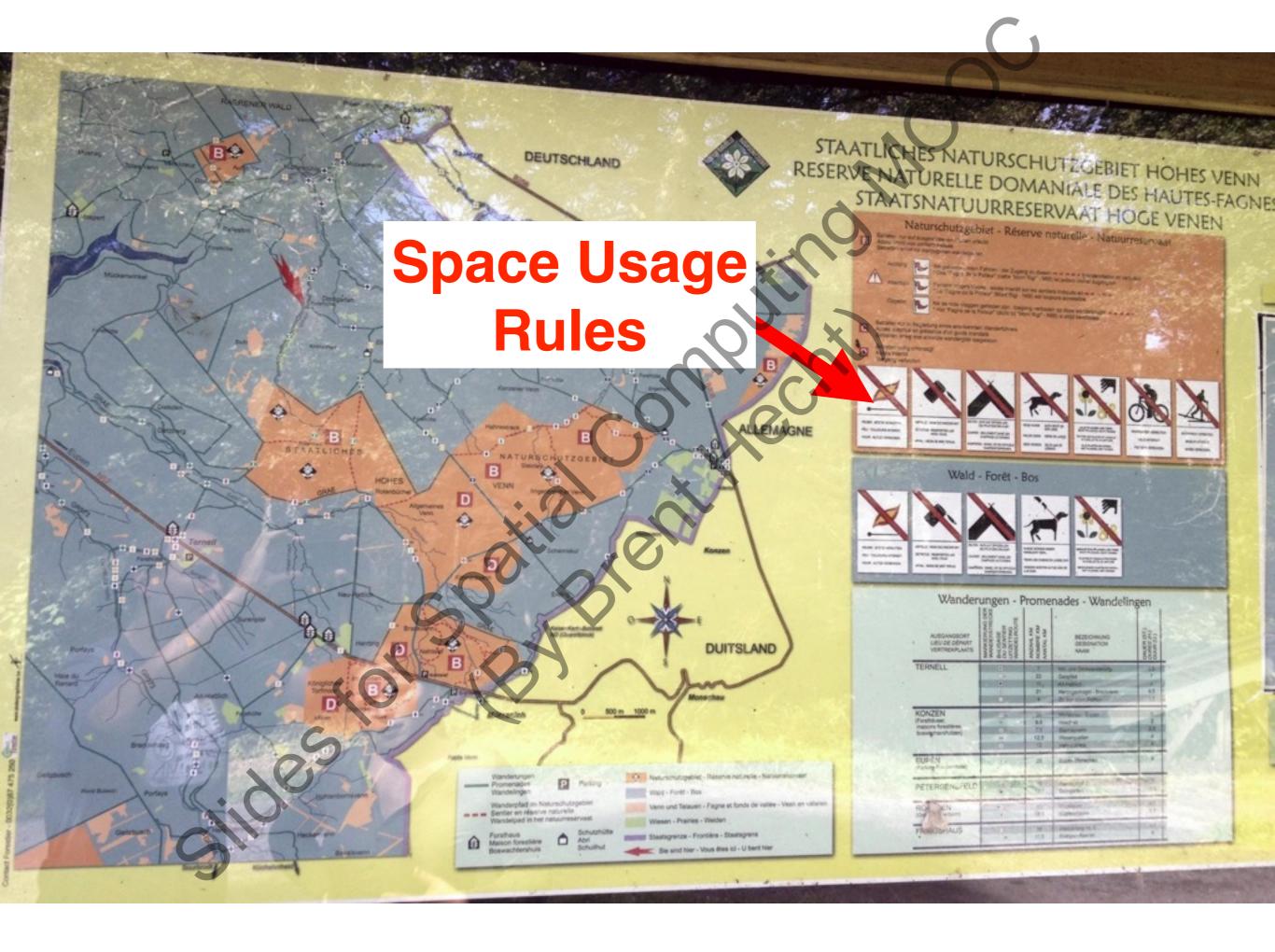
Author Keywords

Mobile maps; online maps; cartography; geography; local

in which "mobile matters most" [27]. The latter assertion is supported by recent statistics that suggest that the Google Maps app is the most popular app in the world [8].

The rapid increase in the popularity of online and mobile maps means that cartography now plays a more prominent role in many people's daily lives than ever before. Despite this newfound prominence, however, online and mobile maps have not been systematically examined with a traditional cartographic lens. Indeed, a surprisingly large gap exists between traditional cartography and well-known online and mobile maps [11,36]. For instance, Google Maps has been developed almost exclusively by noncartographers, although this has been changing recently [24]. Along the same lines, Apple Maps' cartographic approaches have been the subject of heavy criticism by professional mapmakers [4,15].

The high-level goal of this paper is to begin the process of better integrating traditional cartography and modern online/mobile maps. Our approach for doing is so is rooted in cartographic theory and allows us to infer the collective wisdom of cartographers present in a corpus of maps using



You Can't Smoke Here: Towards Support for Space Usage Rules in Location-aware Technologies

Pavel Samsonov*, Xun Tang[§], Johannes Schöning*, Werner Kuhn[†], Brent Hecht^{‡§}, *Hasselt University - tUL - iMinds; [§]Department of Computer Science and Engineering, University of Minnesota, [†]Department of Geography, University of California, Santa Barbara; [‡]GroupLens Research, University of Minnesota

{pavel.samsonov, johannes.schoening}@uhasselt.be, {bhecht.xuntang}@cs.umn.edu, kuhn@geog.ucsb.edu

ABSTRACT

Recent work has identified the lack of *space usage rule* (SUR) data – e.g. "no smoking", "no campfires" – as an important limitation of online/mobile maps that presents risks to user safety and the environment. In order to address this limitation, a large-scale means of mapping SURs must be developed. In this paper, we introduce and motivate the problem of mapping space usage rules and take the first steps towards identifying solutions. We show how computer vision can be employed to identify SUR indicators in the environment (e.g. "No Smoking" signs) with reasonable accuracy and describe techniques that can assign each rule to the appropriate geographic feature. We also discuss how our methods can be applied to large repositories of spatially-referenced images (e.g. Google Street View) to generate global-scale datasets of SURs.



Figure 1: An example of a "no-sign" showing a space usage rule (SUR), specifically "no dogs allowed".

entirely new class of context-aware applications. For instance, it is easy to imagine a space usage rule-based app that tells smokers if it is legal to light a cigarette in their current location and, similarly, an app that tells hunters

ims that

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http://www.cs.umn.edu/research/technical_reports/ view/14-022

caused severe environmental and property damage and was a serious hazard to public safety.

generate vacation recommendations for specific areas that

informatiCup 2015 • Aufgabe Space Usage Rules

Einführung

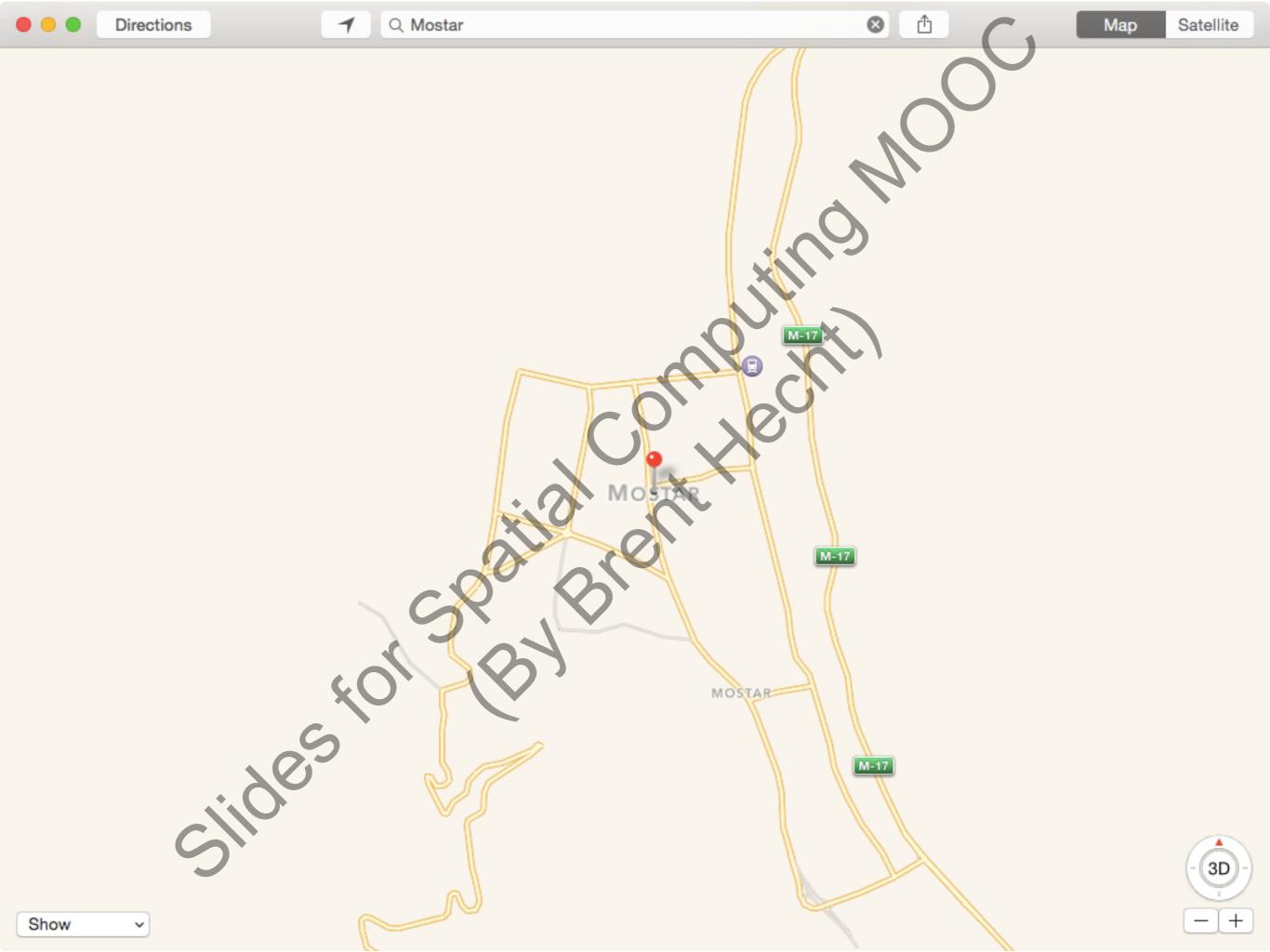
Im Jahr 2013 machte ein Besucher eines Nationalparks in Kalifornien ein Lagerfeuer. Dieses Lagerfeuer geriet außer Kontrolle und verursachte auf einer Fläche von über 1000 Quadratkilometern den als "Rim Fire" bekannt gewordenen Riesenwaldbrand. Dabei galt am Brandherd eine sogenannte *Space Usage Rule* (SUR), die das Anlegen von Lagerfeuern streng verbietet. Diese Information konnte der Besucher, der sich zuvor auf seinem Mobiltelefon über die Parkregeln informiert hatte, aber digital nicht auffinden.

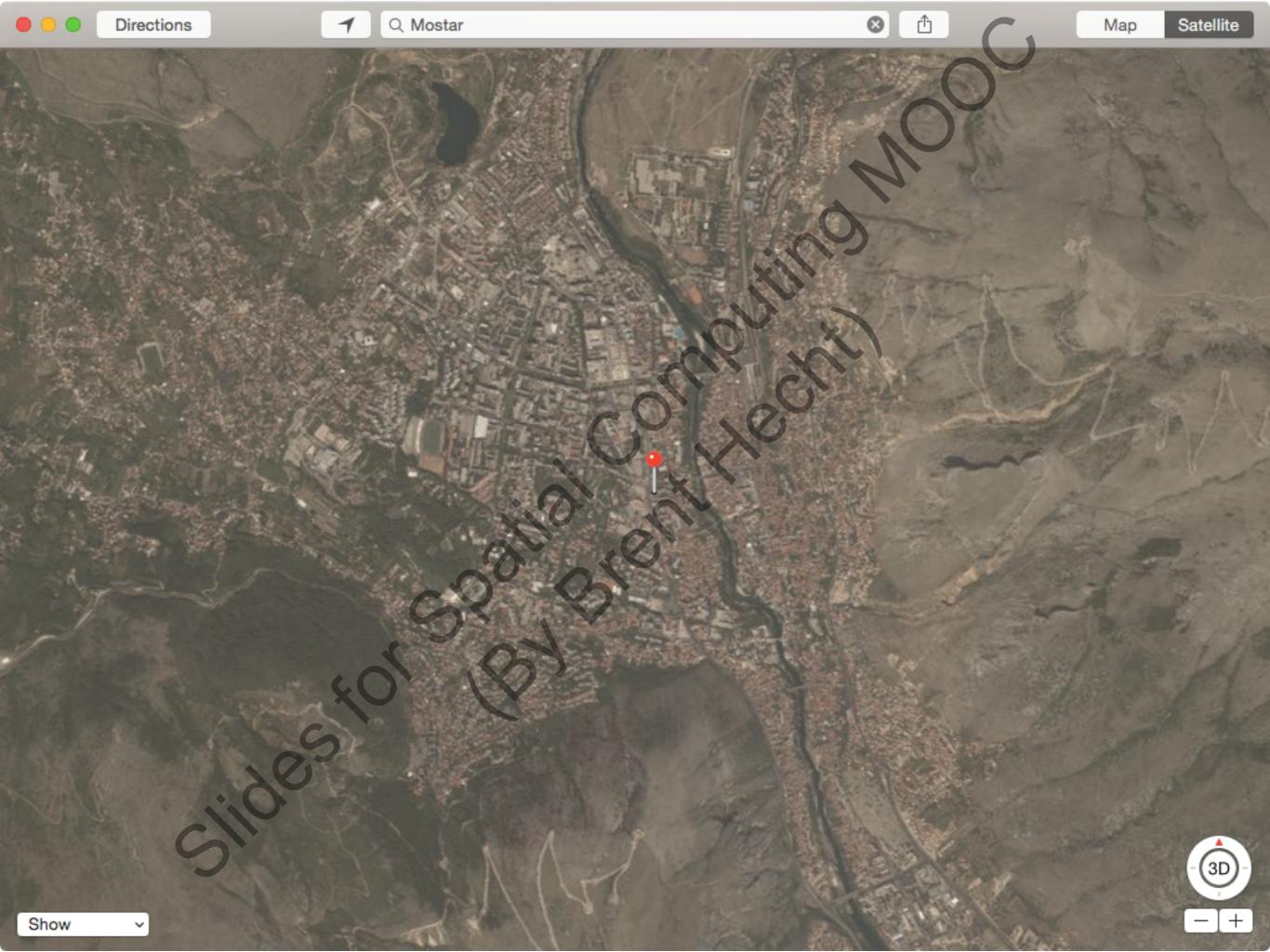
ptormatiCup

Space Usage Rules sind dabei nicht auf das Verbot von Lagerfeuern beschränkt, sondern begegnen uns tagtäglich. Regeln wie zum Beispiel "Rauchen verboten", "Angeln verboten" oder "Schwimmen verboten" dienen dabei der öffentlichen Gesundheit und Sicherheit, dem Umweltschutz oder der Einhaltung von Cosetzen beformetionsschilder weisen deber die Coltungsboreiche von ortsborogenen Regeln aus. http://informaticup.gi.de/startseite/

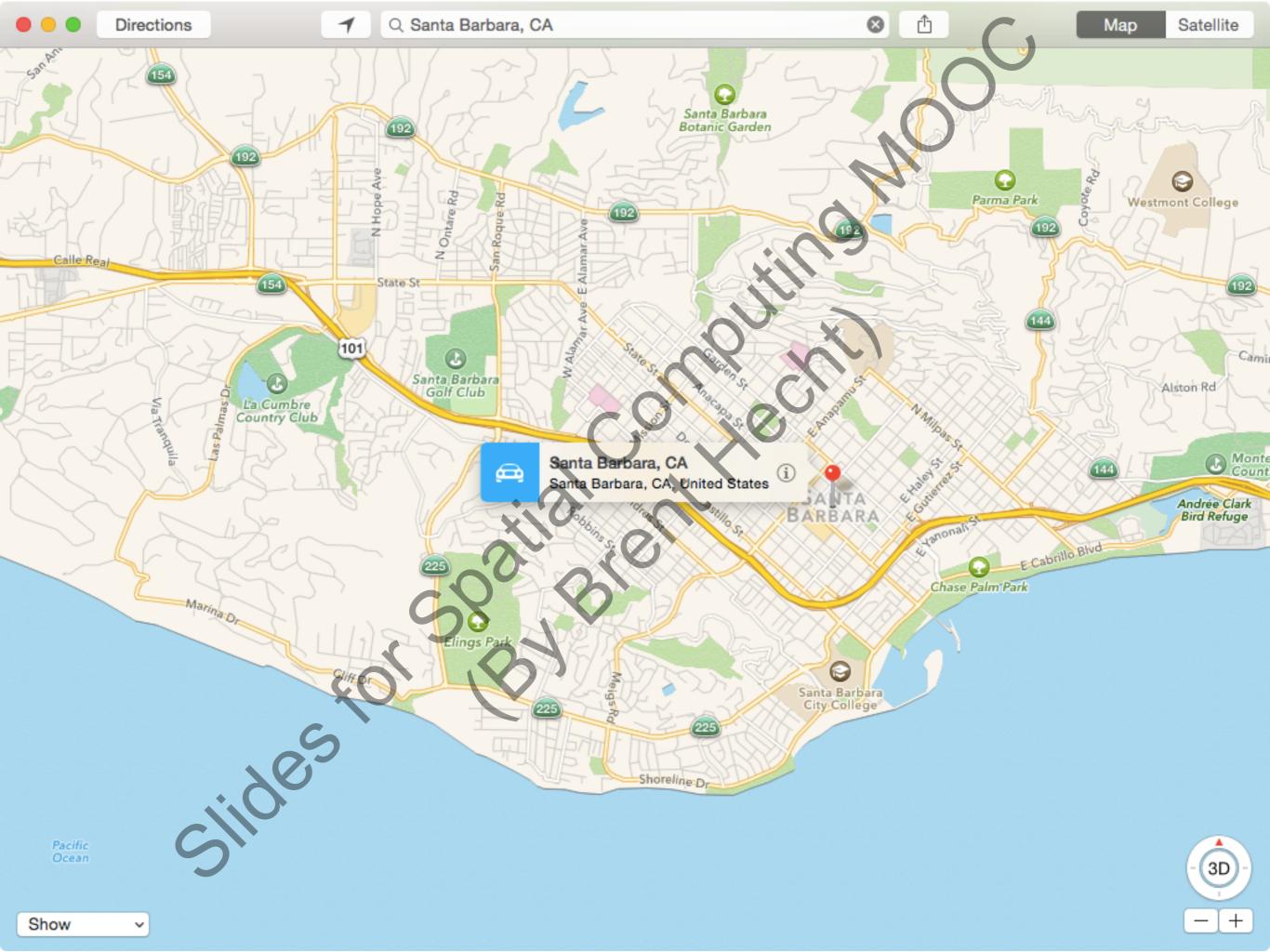
Limitations of popular online and mobile reference maps:

- 1. Inaccurate representations (e.g. Mercator projection)
- 2. Paper maps are still better in a few ways
- 3. Terms of use limitations
- 4. Cartographic hegemony



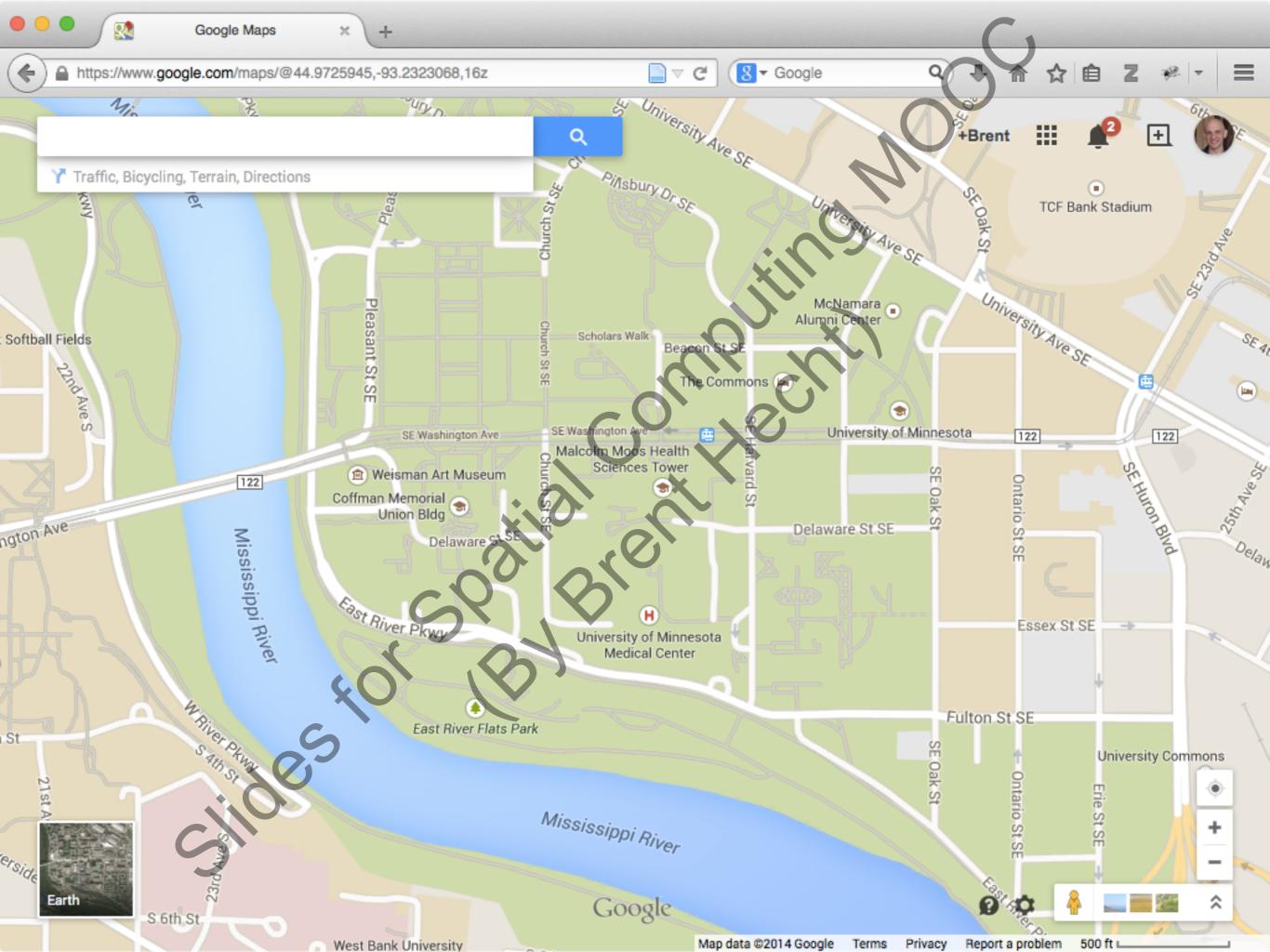






Limitations of popular online and mobile reference maps:

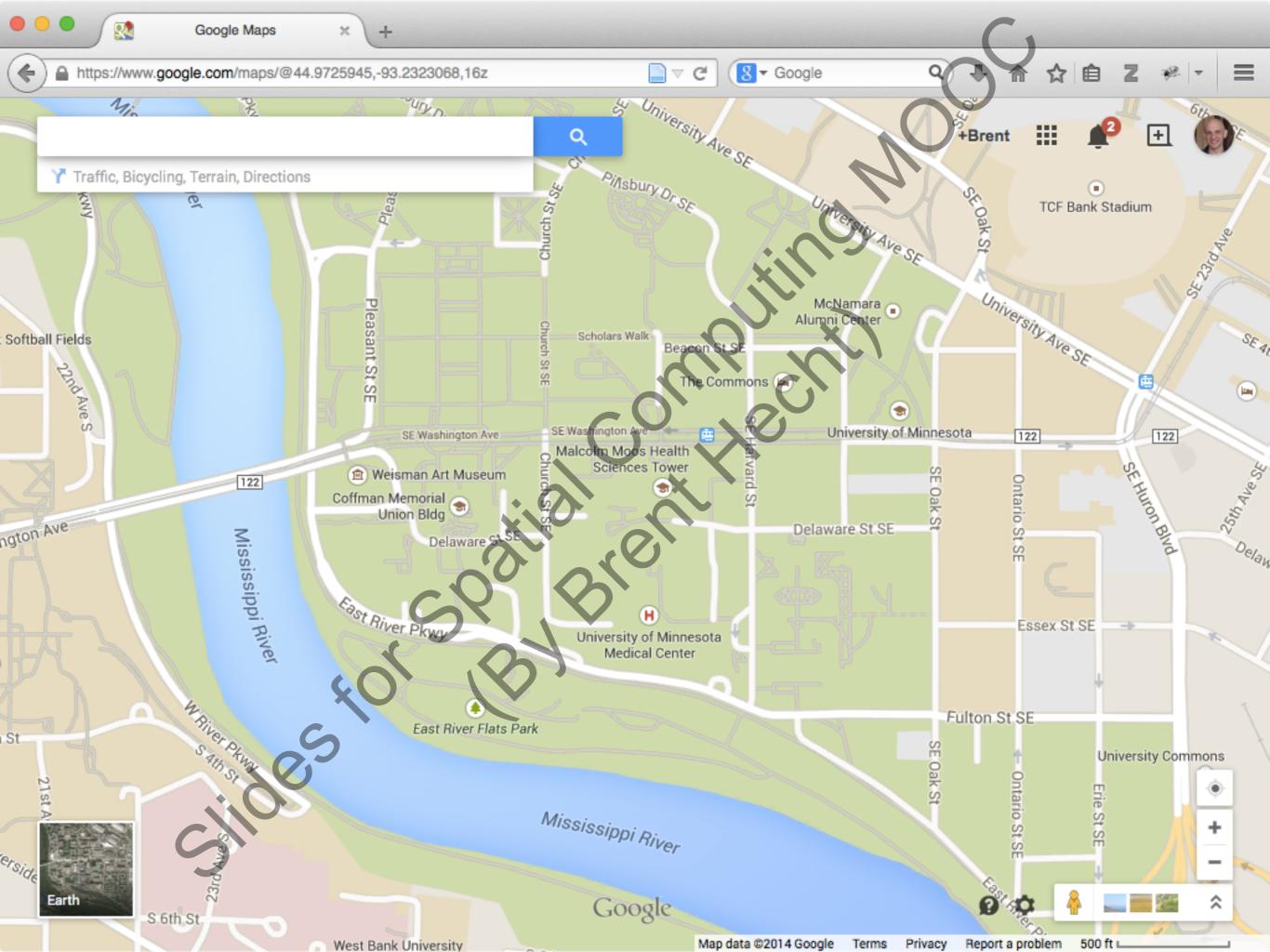
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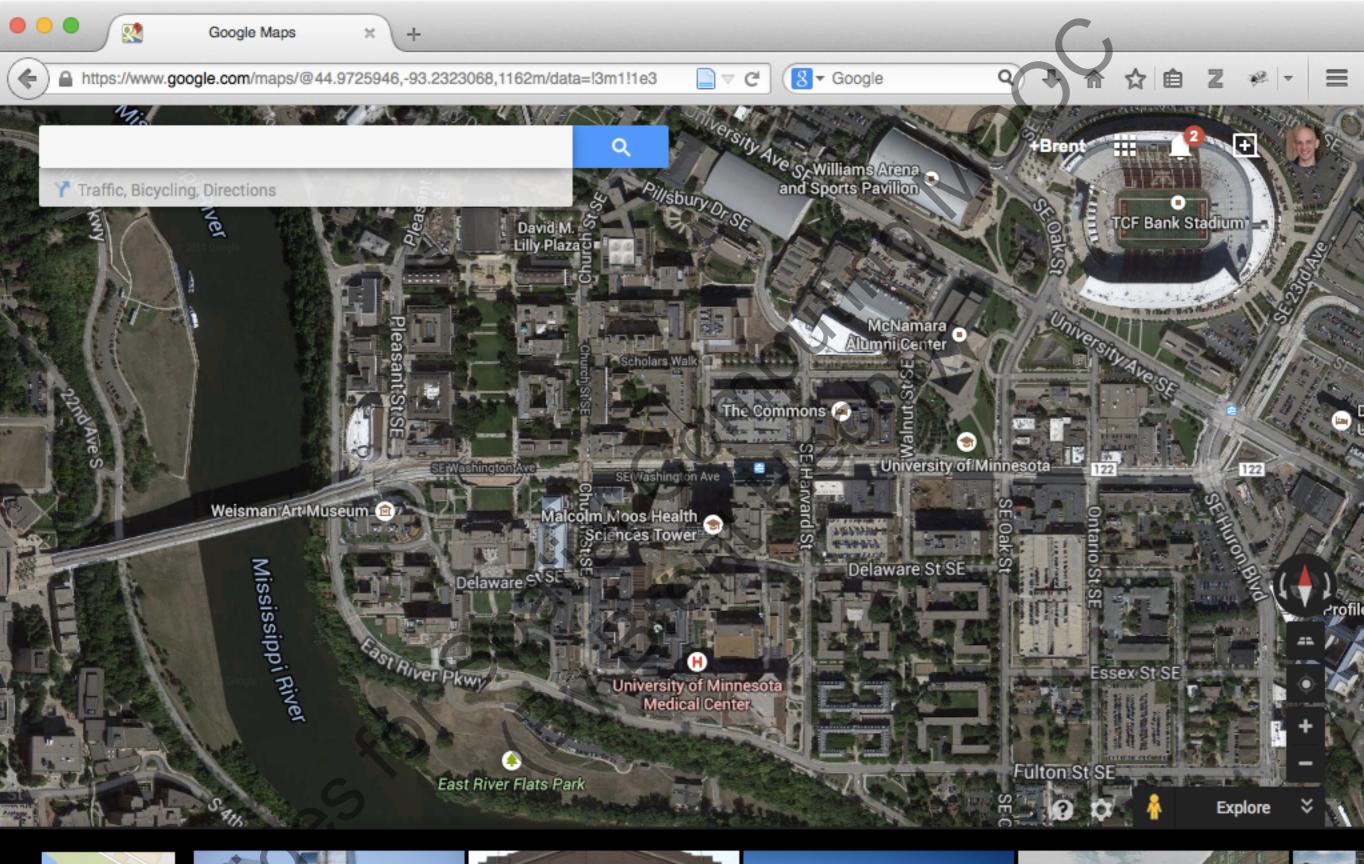




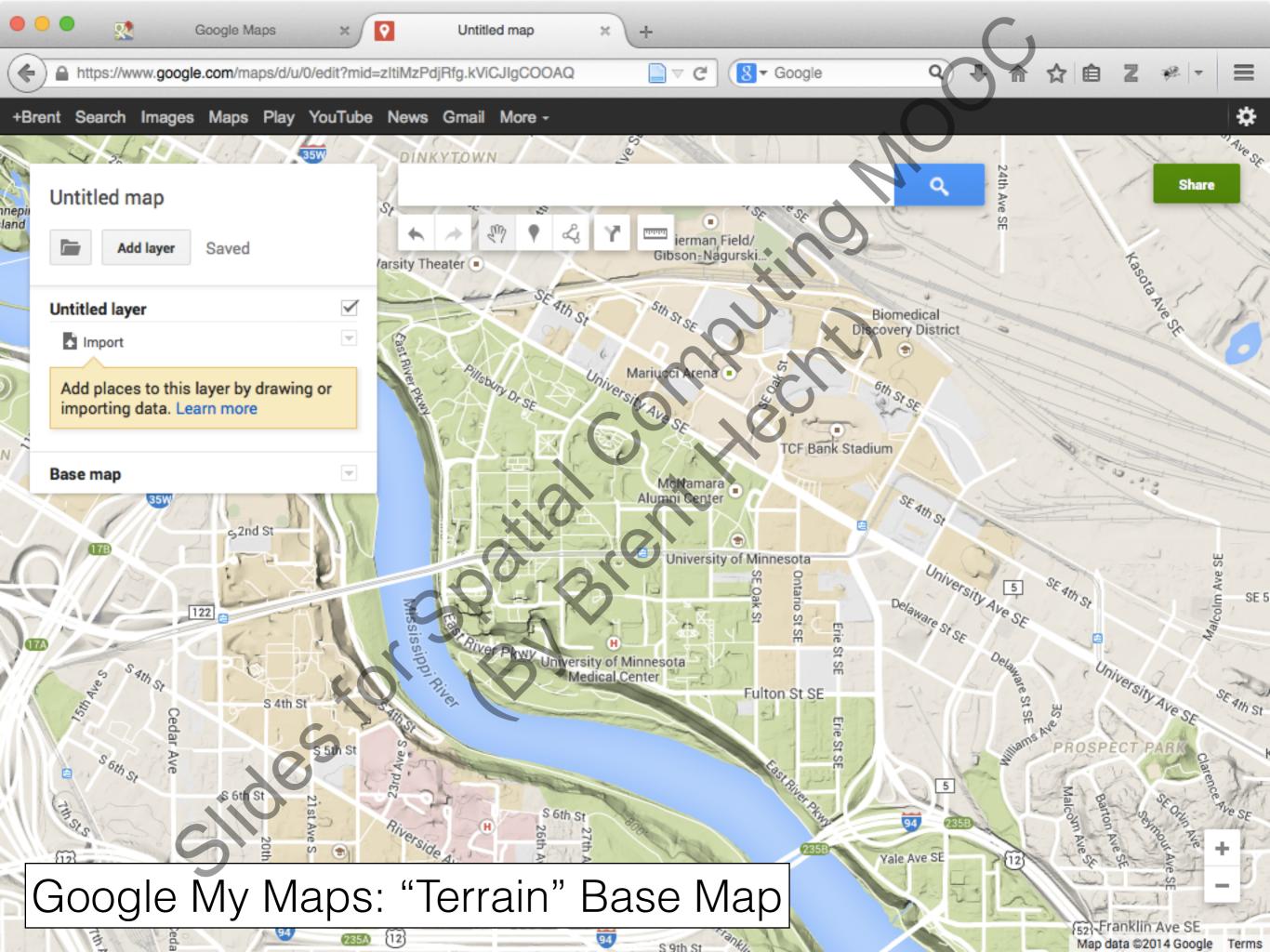


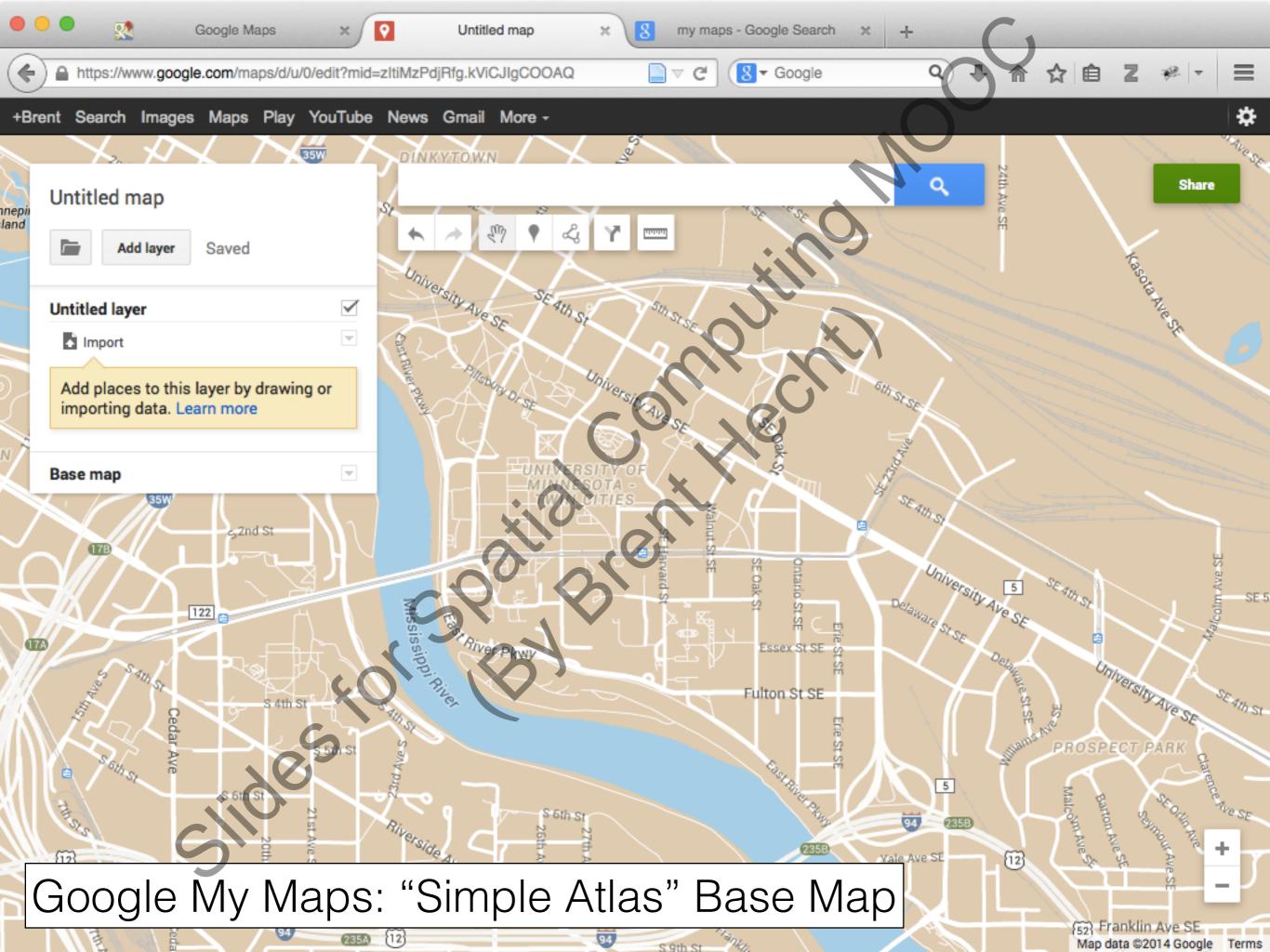


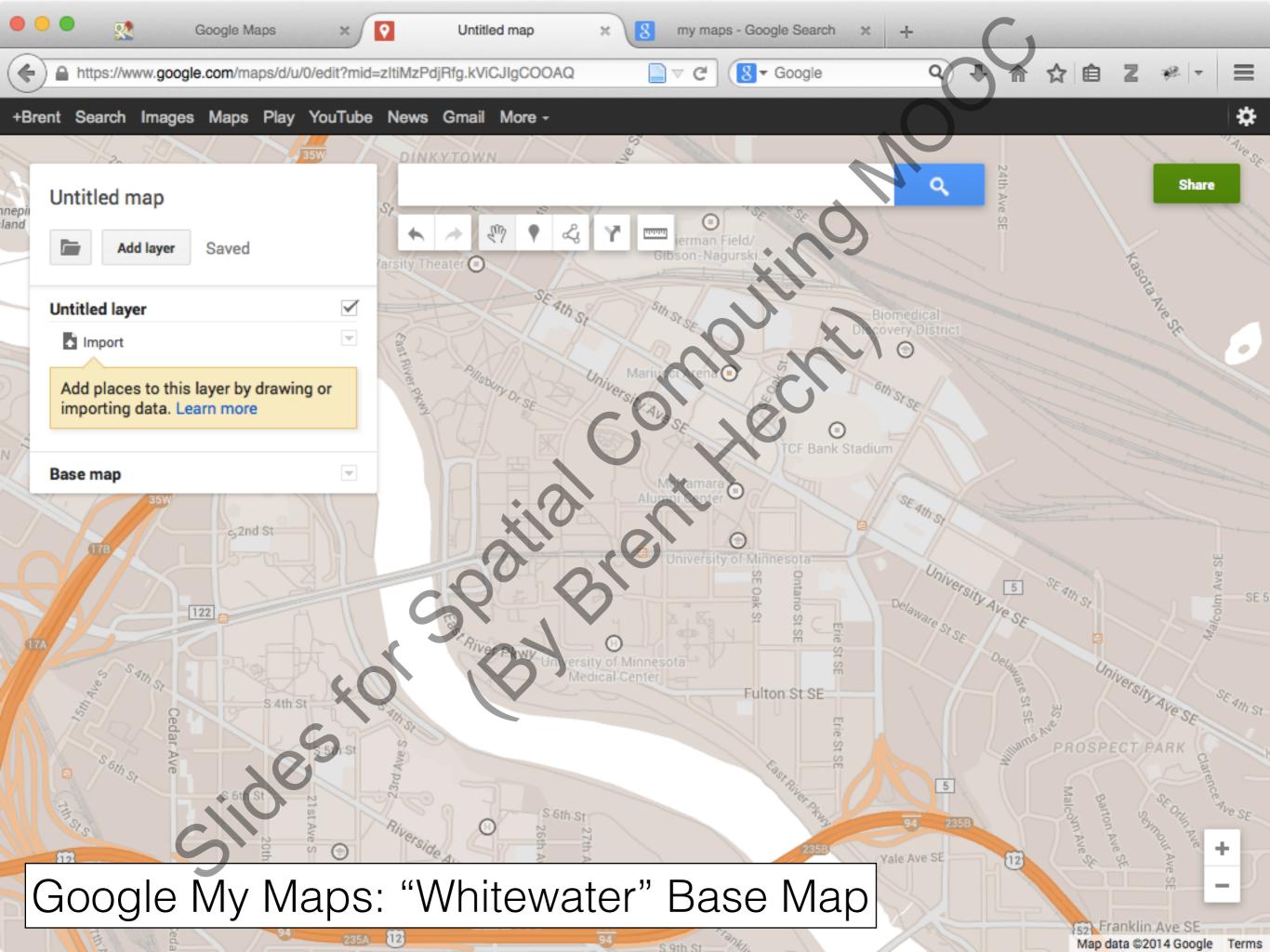














Some maps © OpenStreetMap contributors (www.openstreetmap.org/copyright)

"Obsolete Book - 5/365" by Jaime / CC BY 2.0 (https://flic.kr/p/7tq9i3)

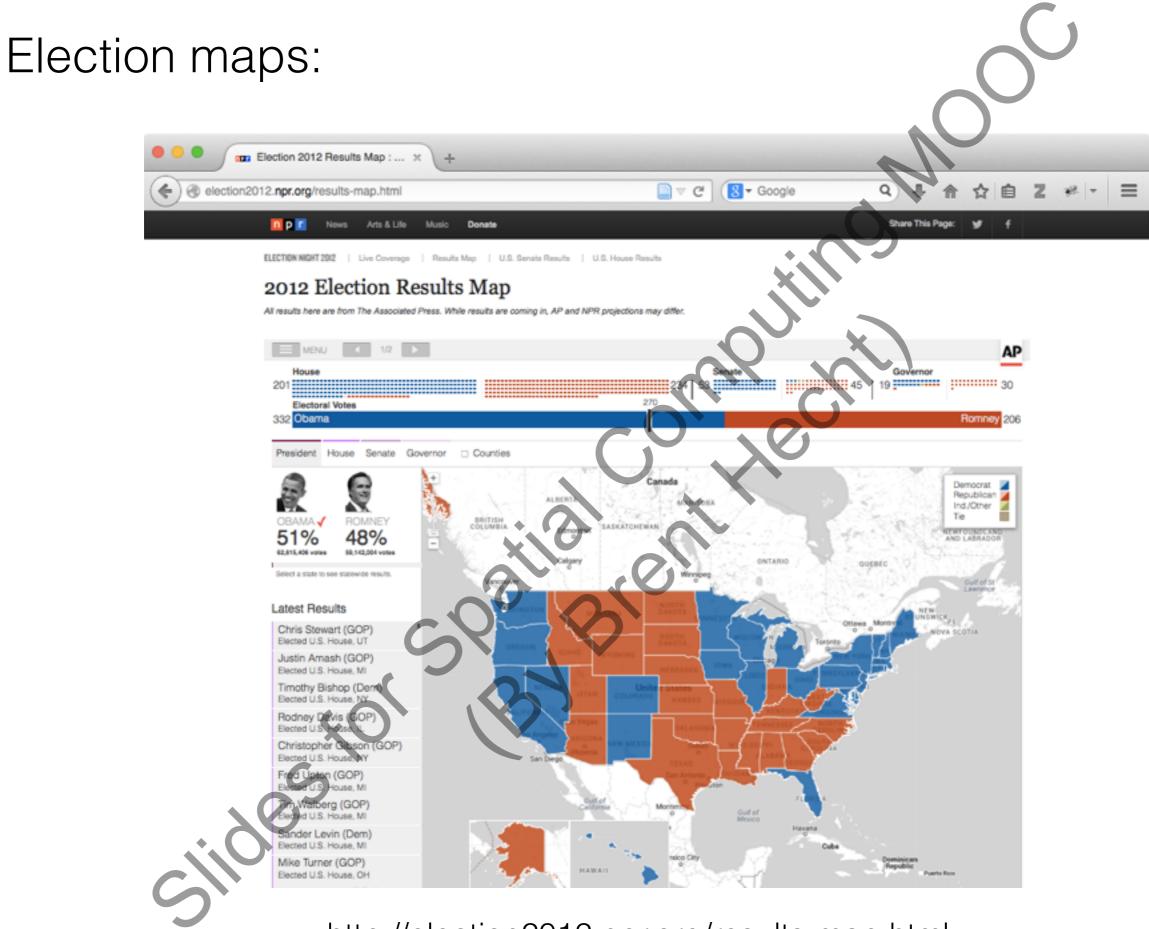




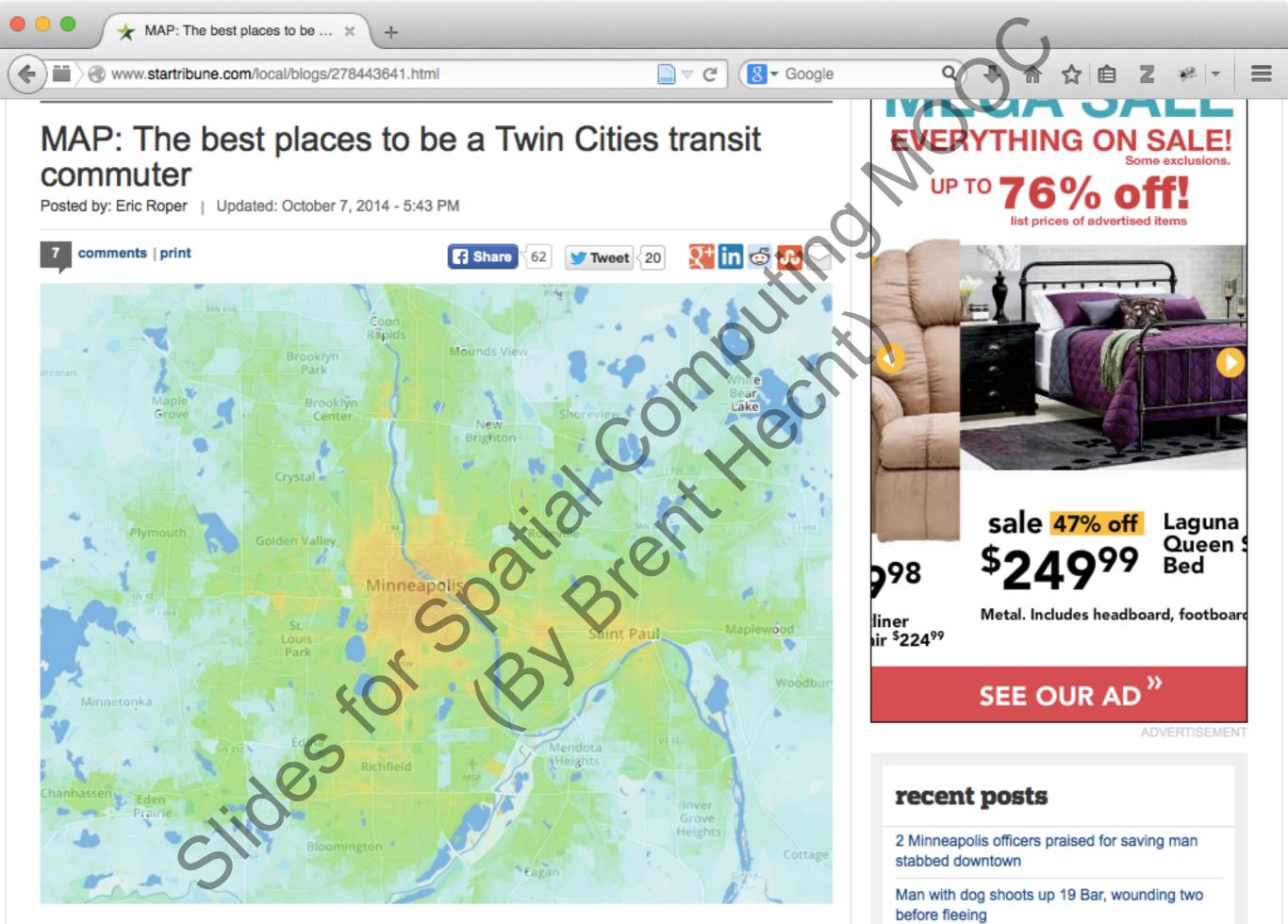
Learning Objectives

- 1. Understand the drastically **changed** (and changing) **professional context** of modern **car**tography.
- 2. Be able to distinguish between and understand the purpose of the two major types of maps: perference and thematic.
- 3. Know the **limitations** of **po**pular online and mobile reference maps. (Technical track: Know how to get around them)
- 4. Be able to distinguish between types of **thematic maps** and choose the correct type for a given *geocommunication* need.
- 5. Have in understanding of some of the **computing-oriented innovation** going on in cartography (i.e. *spatialization*)

Thematic Thematic maps are Cartography and Geovisualization used to emphasize the Third Edition spatial distribution one or more geographic attributes". Terry Robert B. Fritz C Hugh H. (Slocum et al . 20

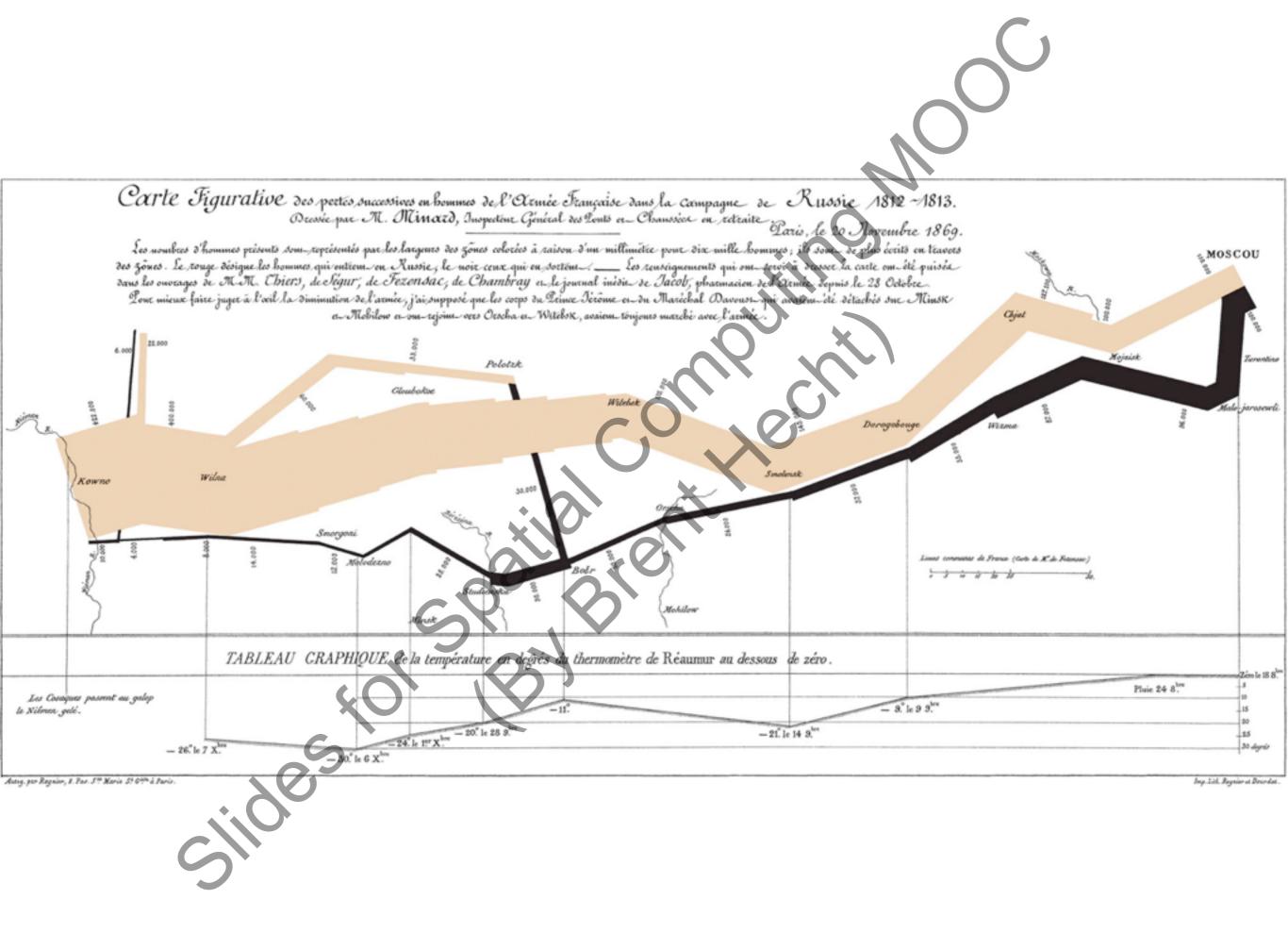


http://election2012.npr.org/results-map.html



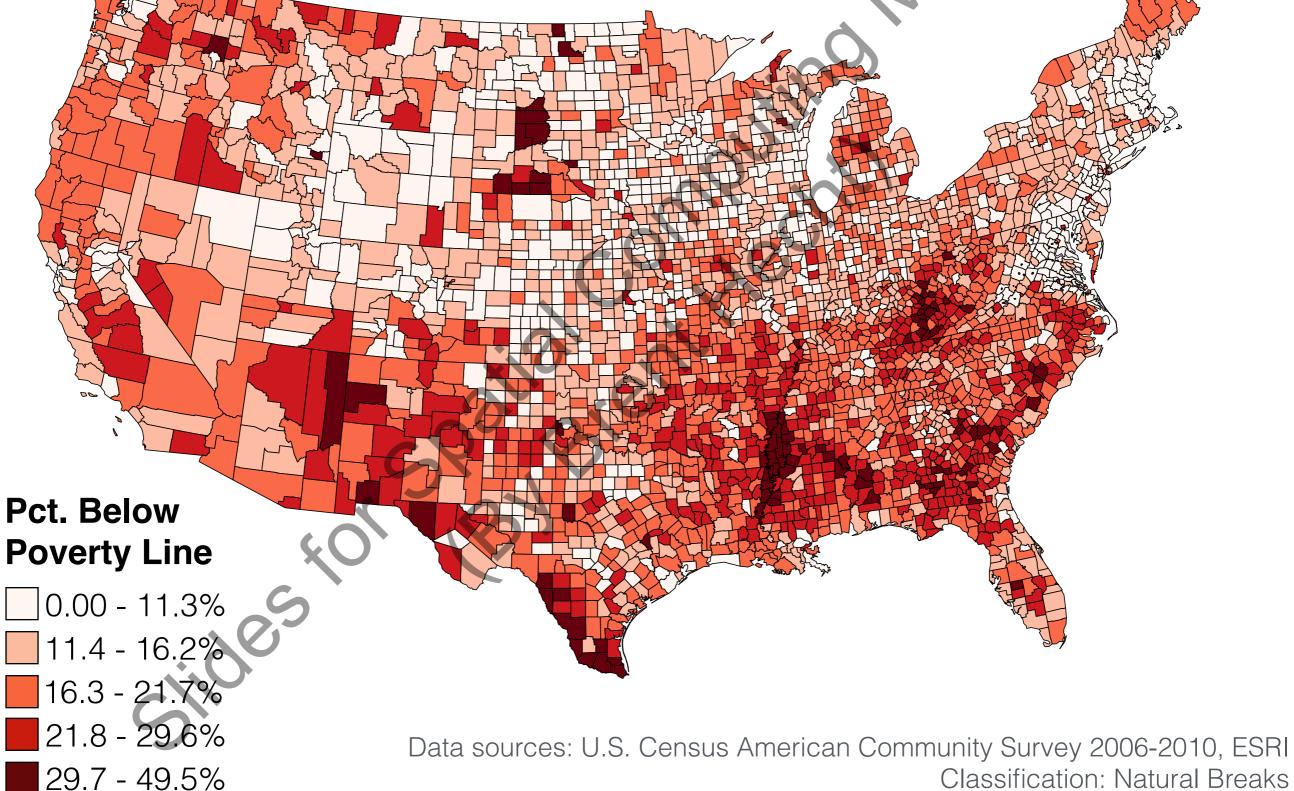
Above: Number of jobs accessible from different points within 30 minutes, between 7 a.m. and 9 a.m. <u>Click here</u> to see the full map, with a legend.

Minneapolis seeks high-rise for Nicollet Hotel





Percent of the Population Below the Poverty Line



Classification: Natural Breaks

COLOR-related challenges when making **choropleth** maps:

1. Deciding on the set of colors you will use

2. Deciding how to assign colors to specific data values (data classification)

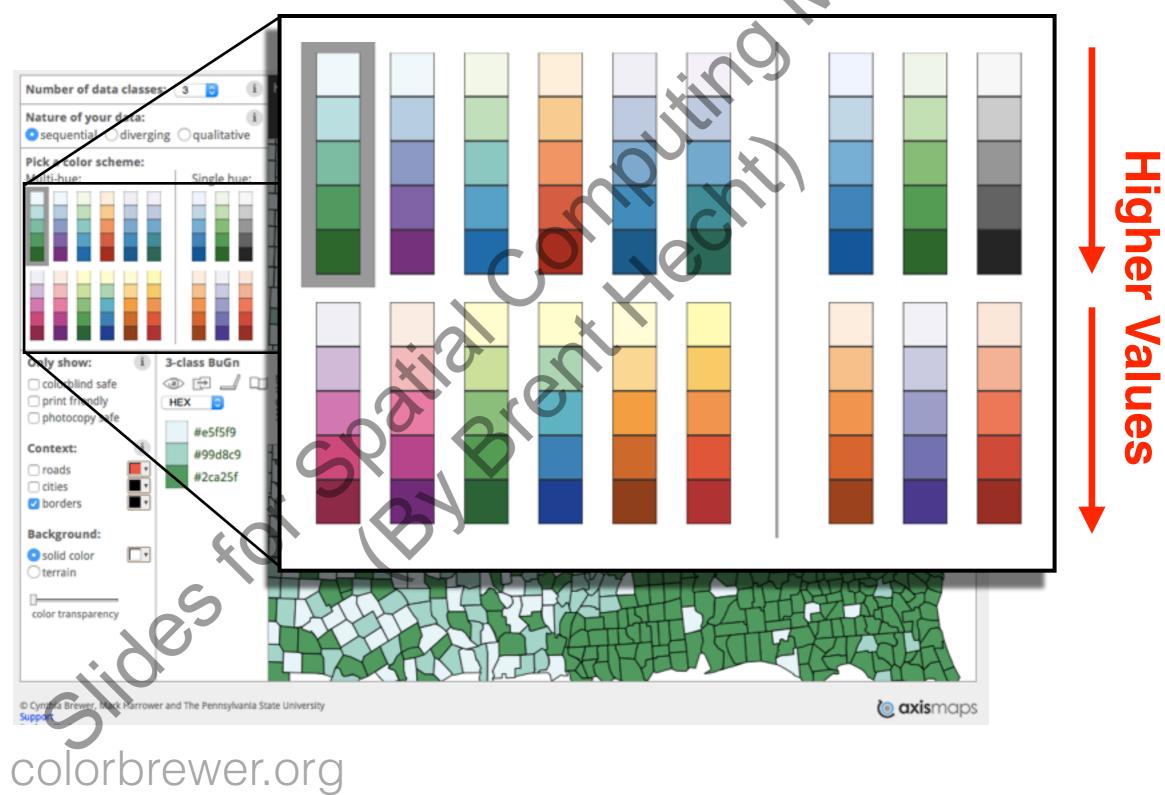
COLOR-related challenges when making **choropleth** maps:

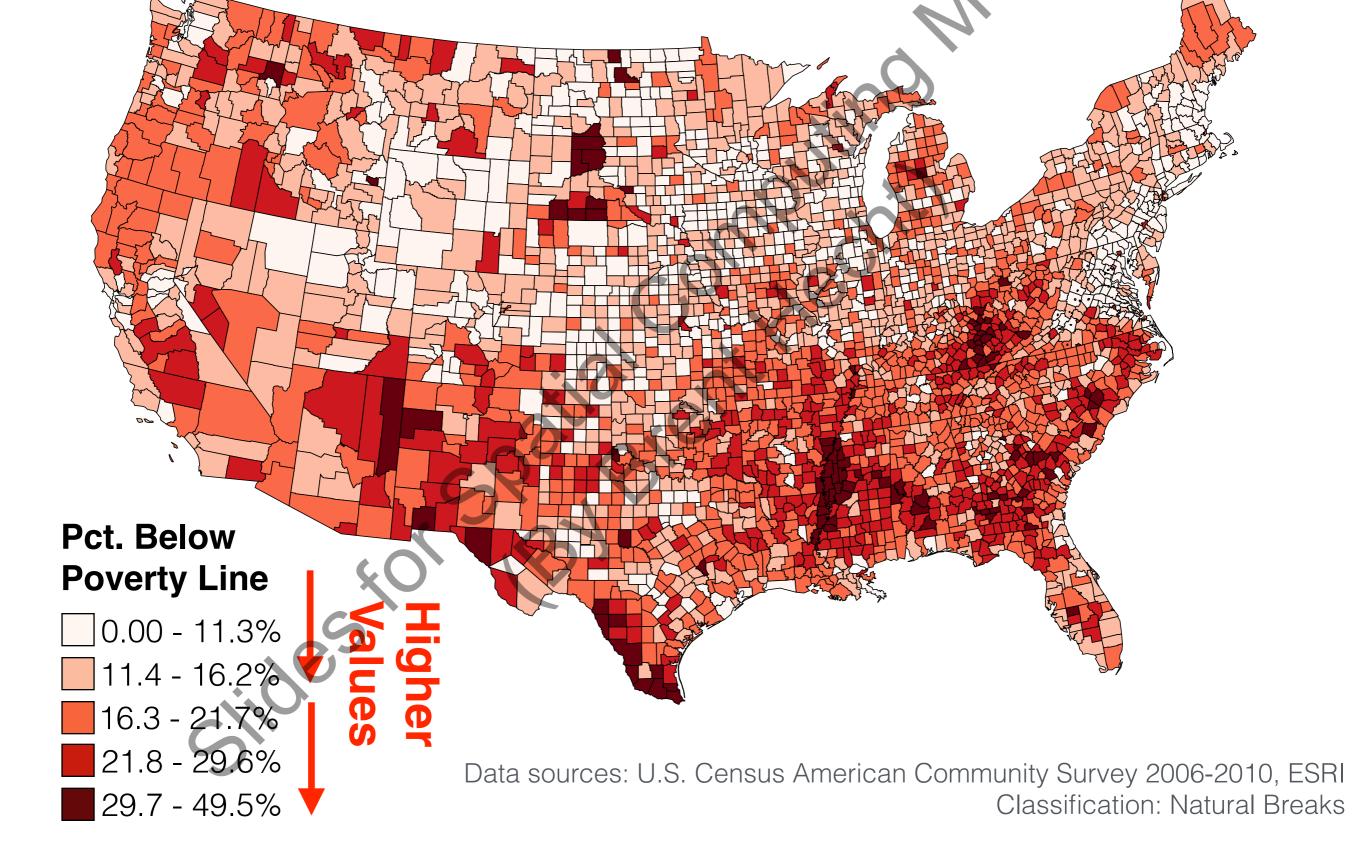
1. Deciding on the set of colors you will use

QUANTITATIVE attributes

QUALITATIVE attributes

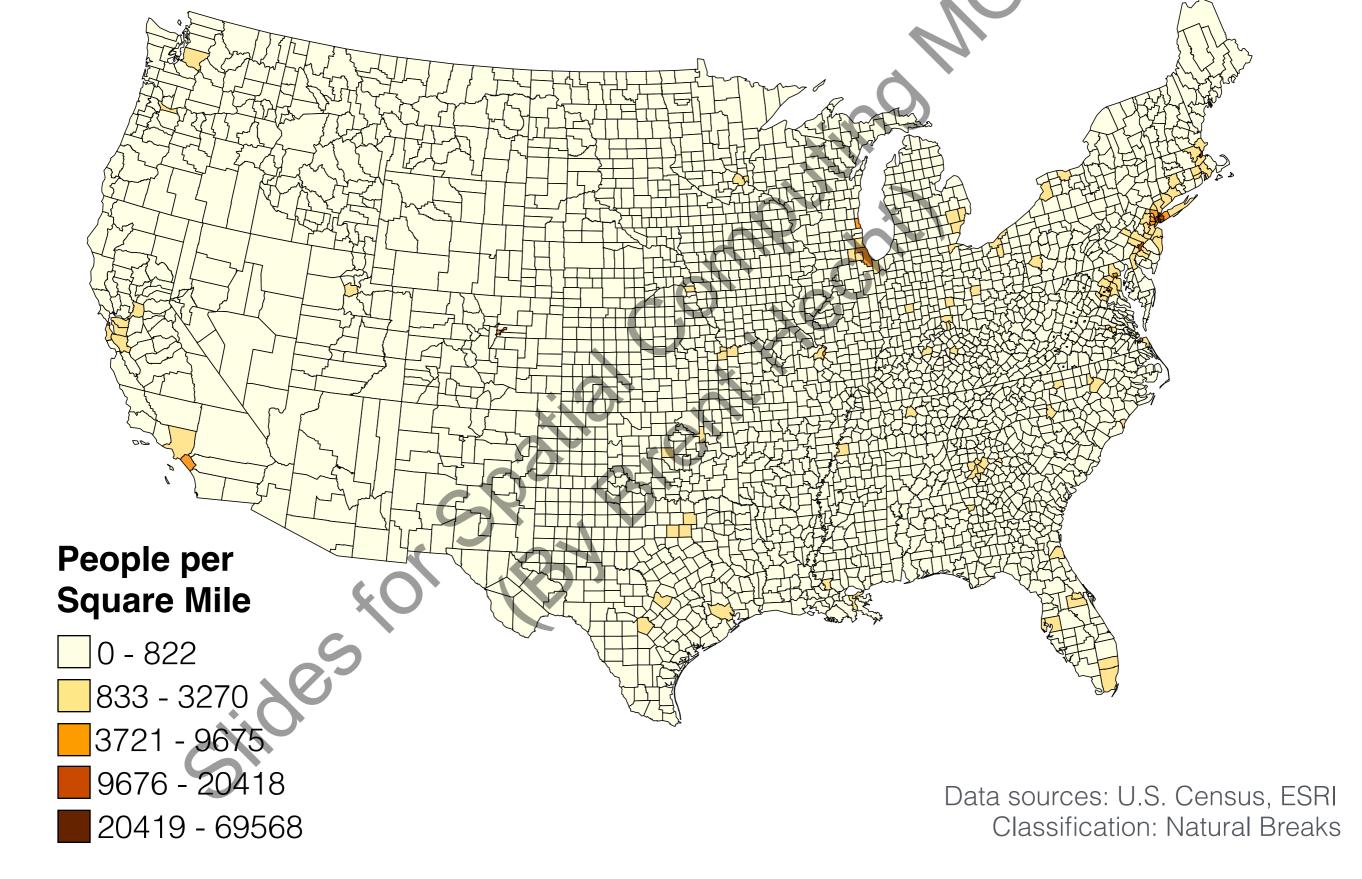
With **quantitative** attributes, you want color schemes like:





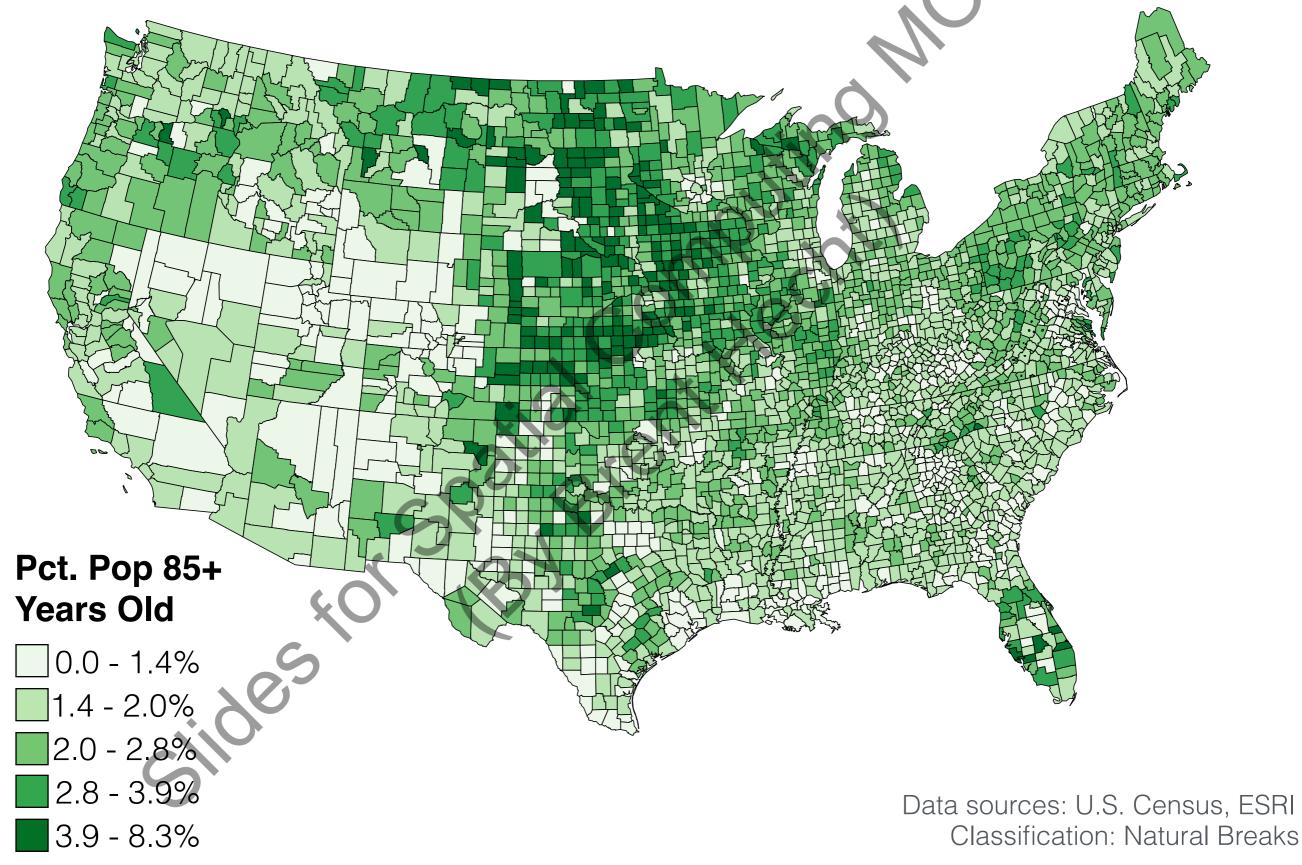
Population Density in the U.S.

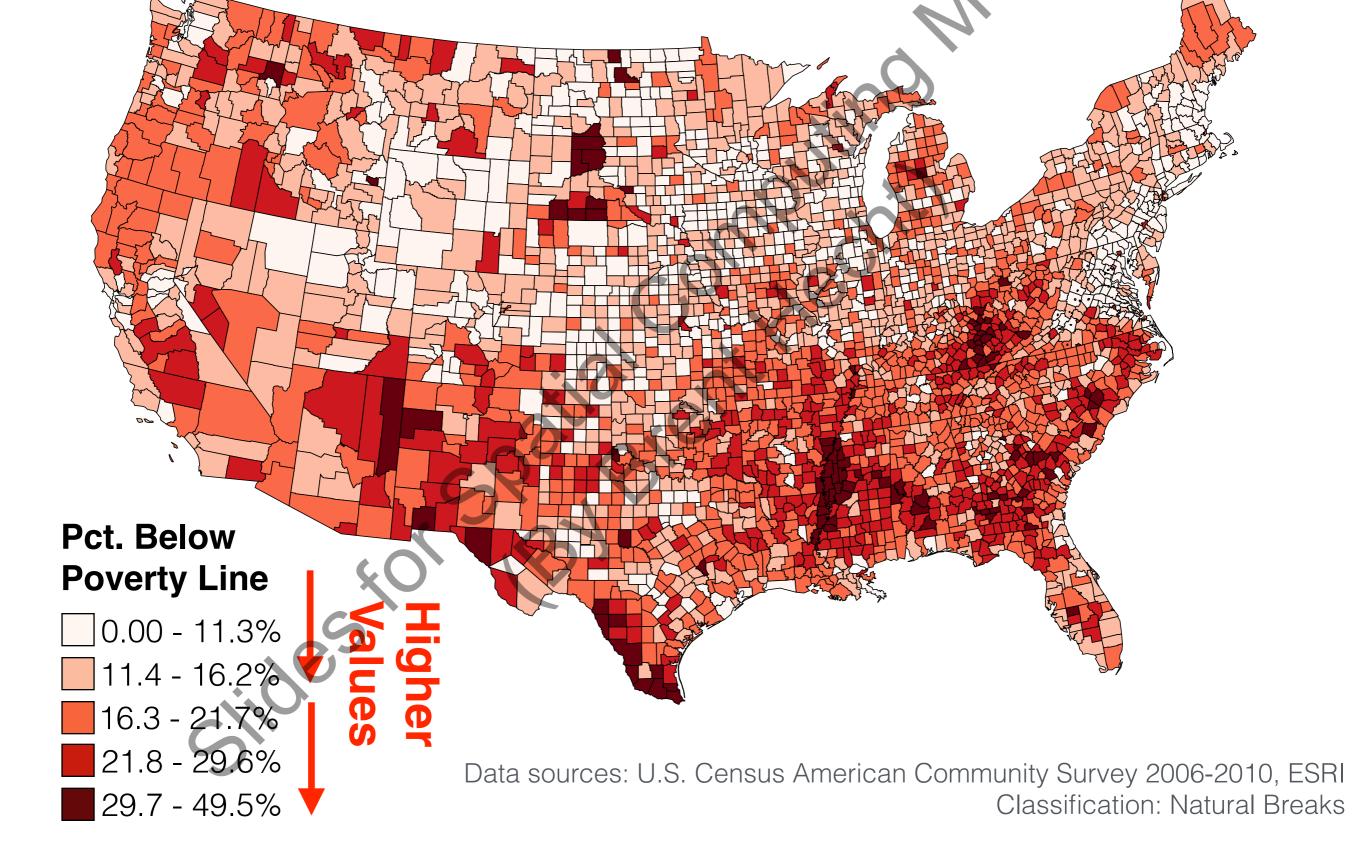
People per Square Mile by County

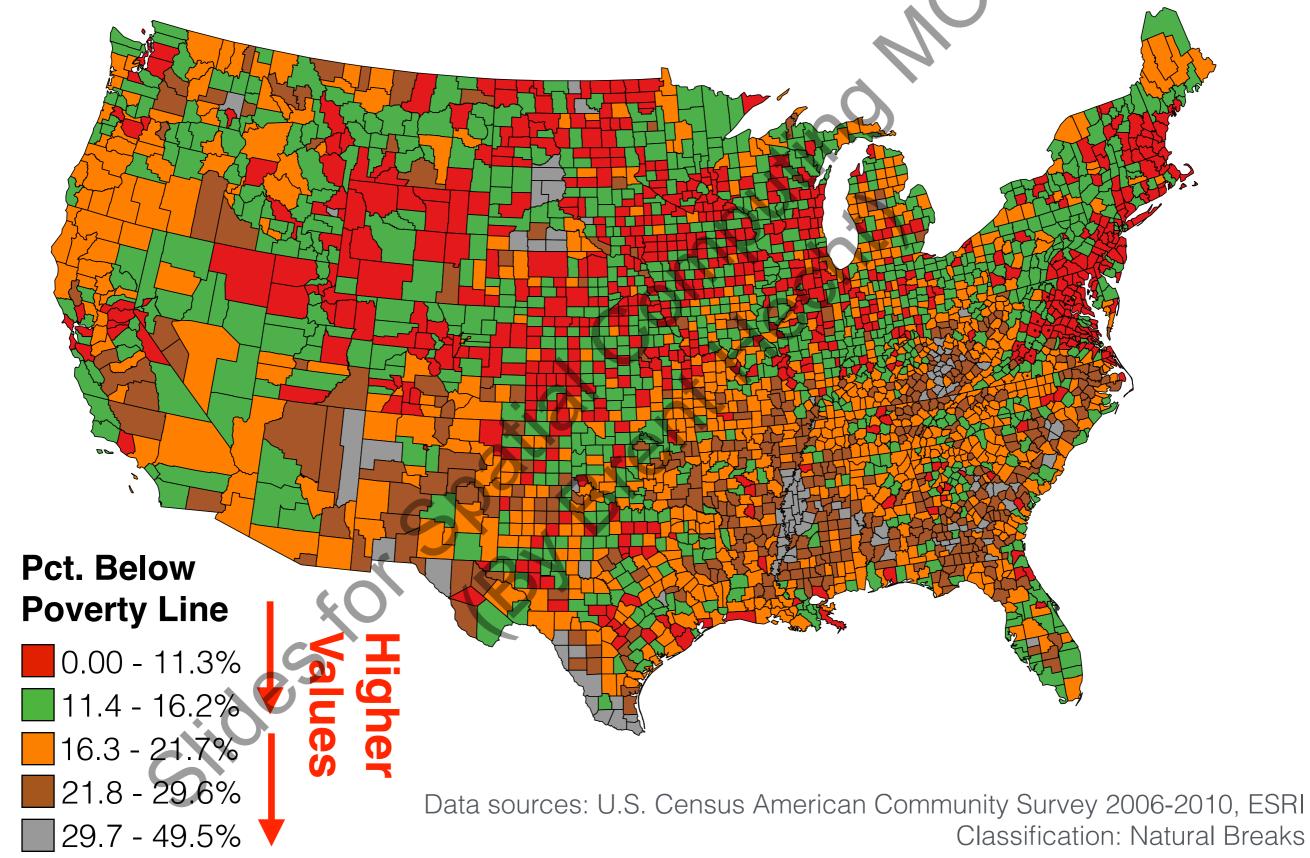


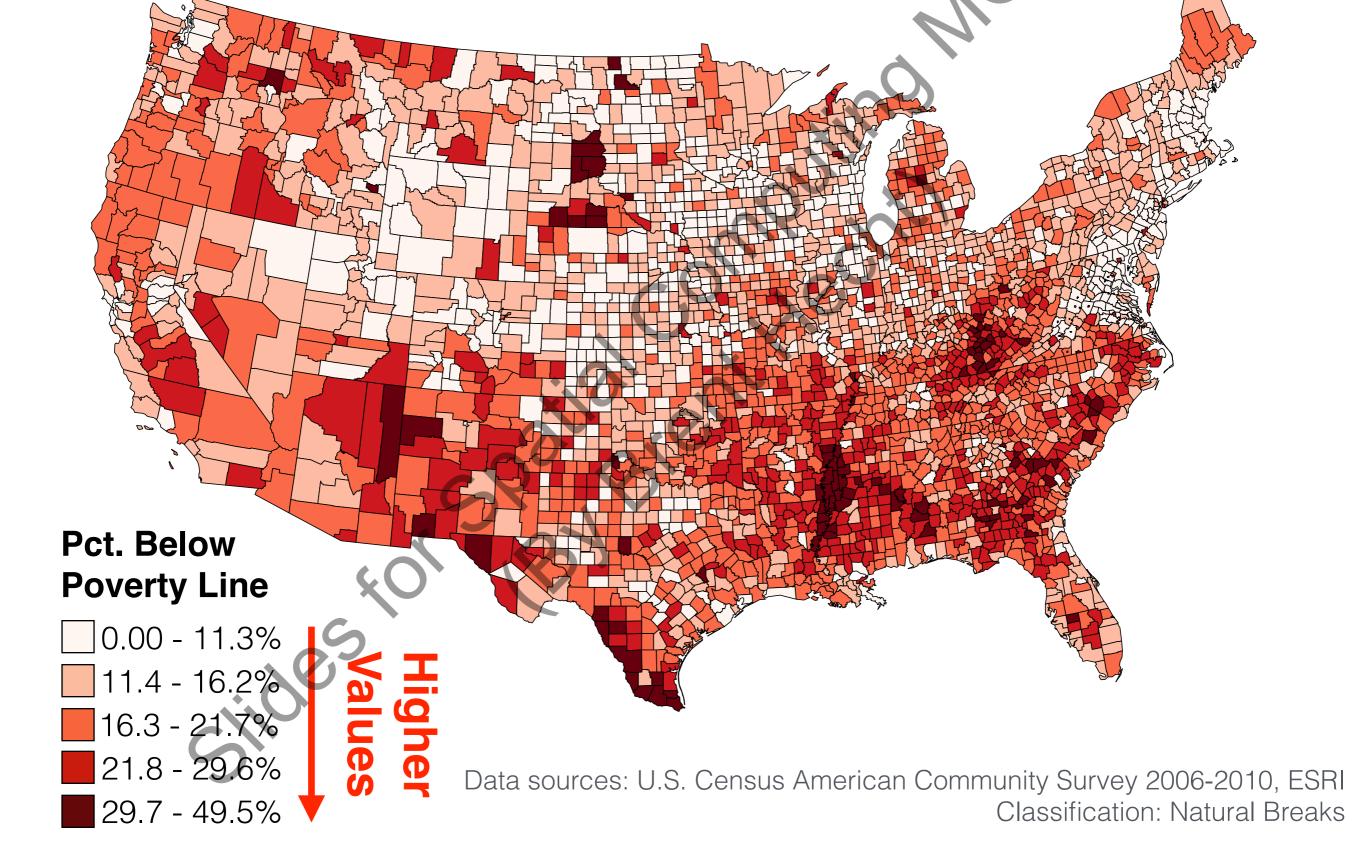
85+ Population in the United States

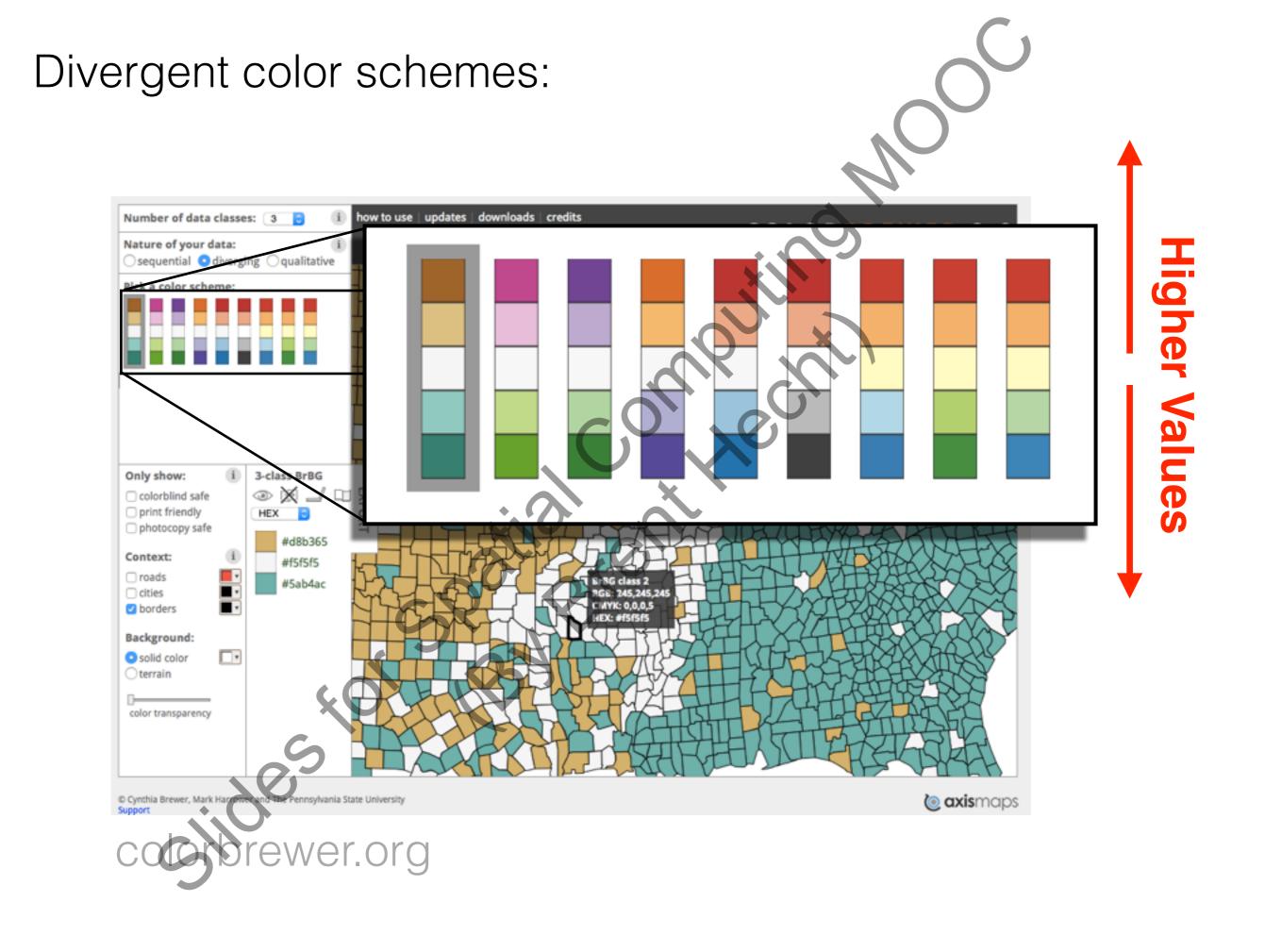
Pct of the Population that is 85 Years Old or Older

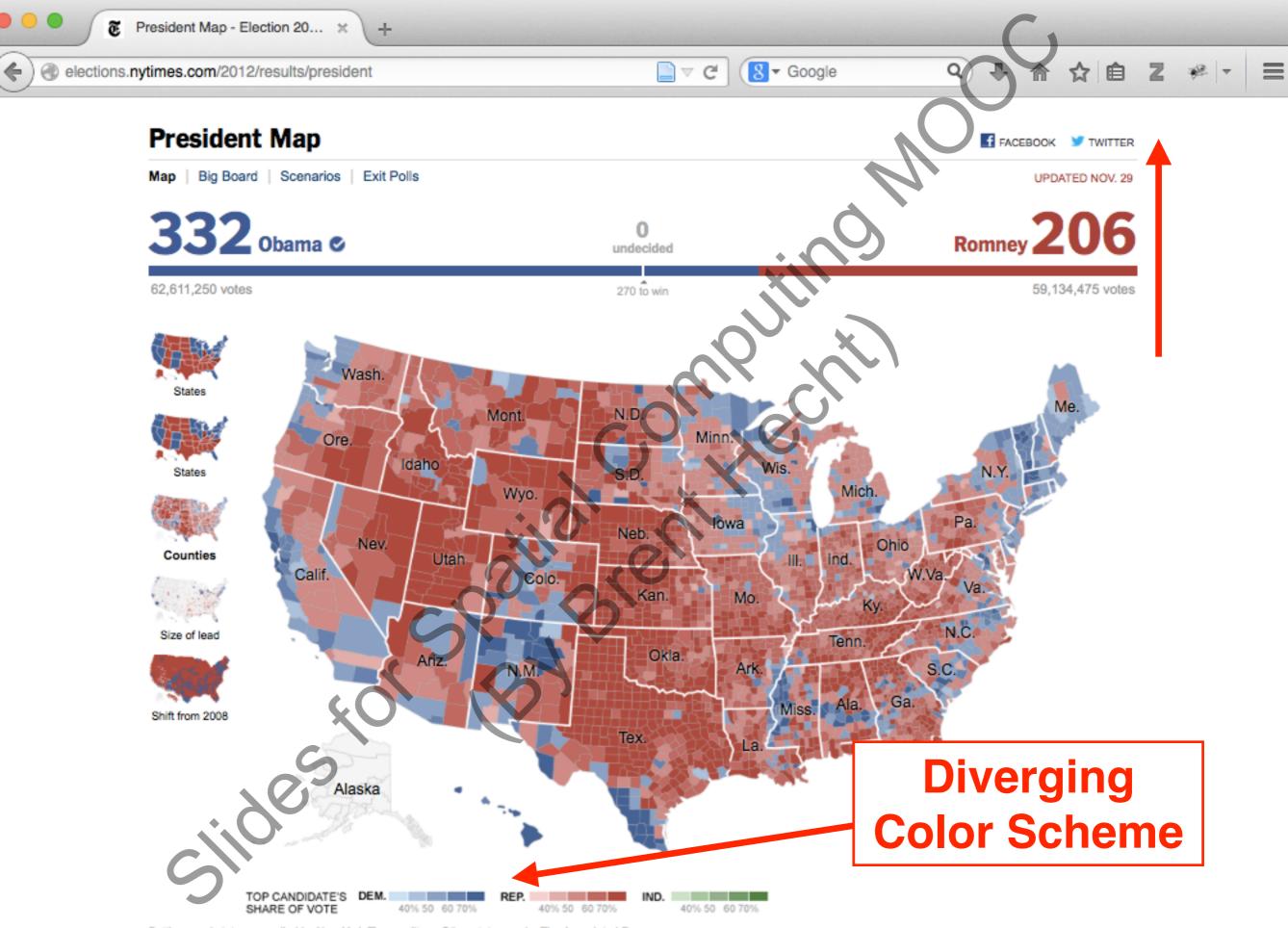












Battleground states are called by New York Times editors. Other states are by The Associated Press.

COLOR-related challenges when making **choropleth** maps:

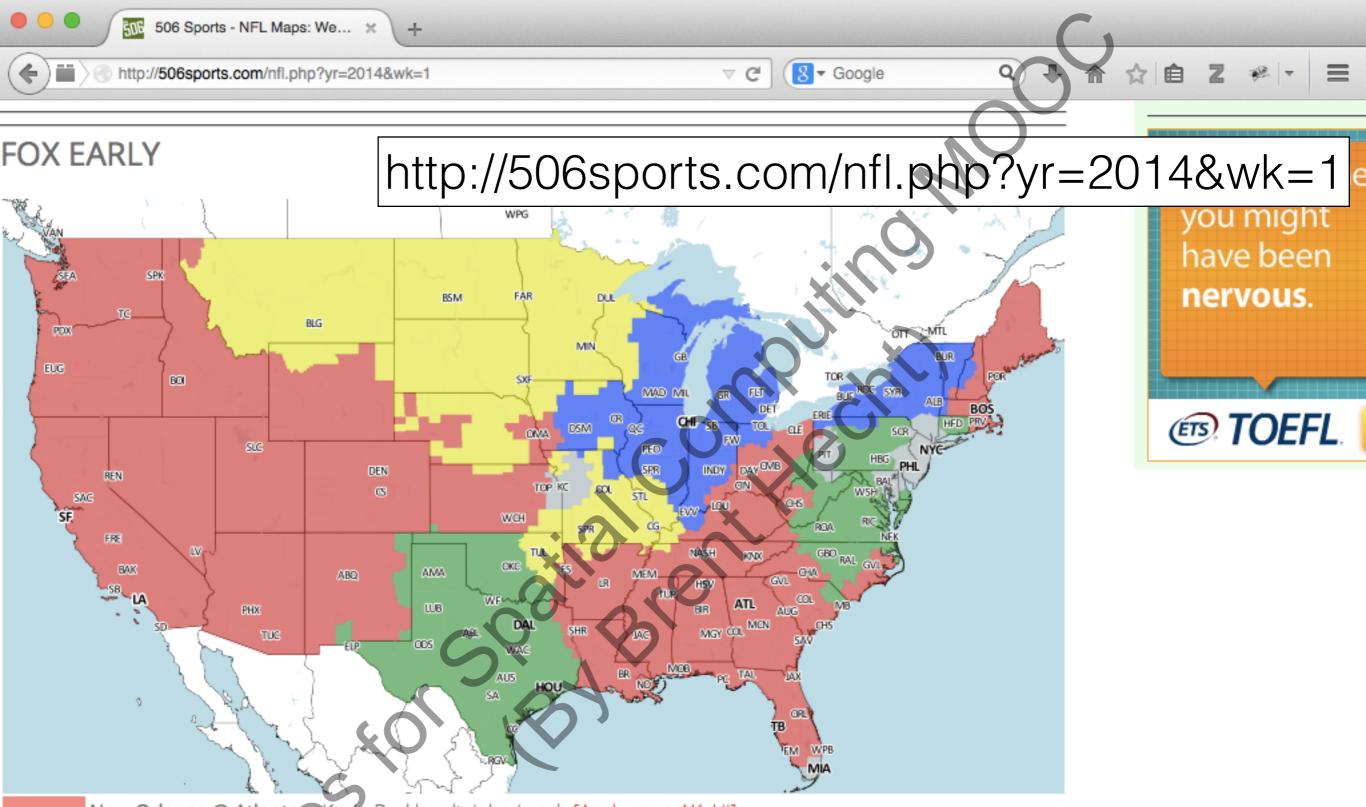
1. Deciding on the set of colors you will use

QUANTITATIVE attributes

QUALITATIVE attributes

Examples of **qualitative** spatial attributes:

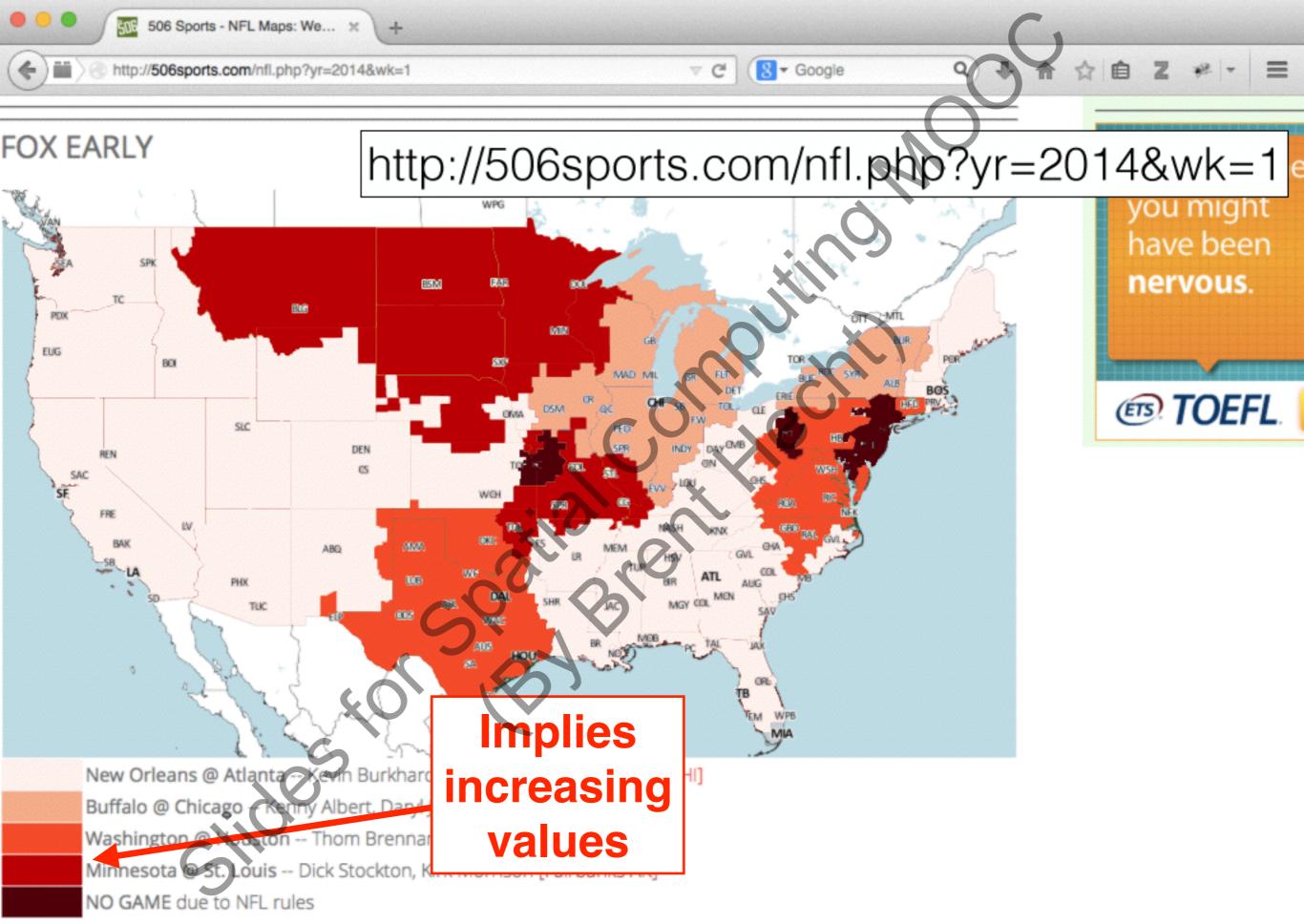
- 1. Land cover type (e.g urban, forest, water)
- 2. The primary religion in an area
- 3. The primary language spoken in area
- 4. The region of an area like East Coast, West Coast, Midwest, etc.



New Orleans @ Atlanta -- Kevin Burkhardt, John Lynch [Anchorage AK; HI] Buffalo @ Chicago -- Kenny Albert, Daryl Johnston, Tony Siragusa Washington @ Houston -- Thom Brennaman, David Diehl Minnesota @ St. Louis -- Dick Stockton, Kirk Morrison [Fairbanks AK] NO GAME due to NFL rules

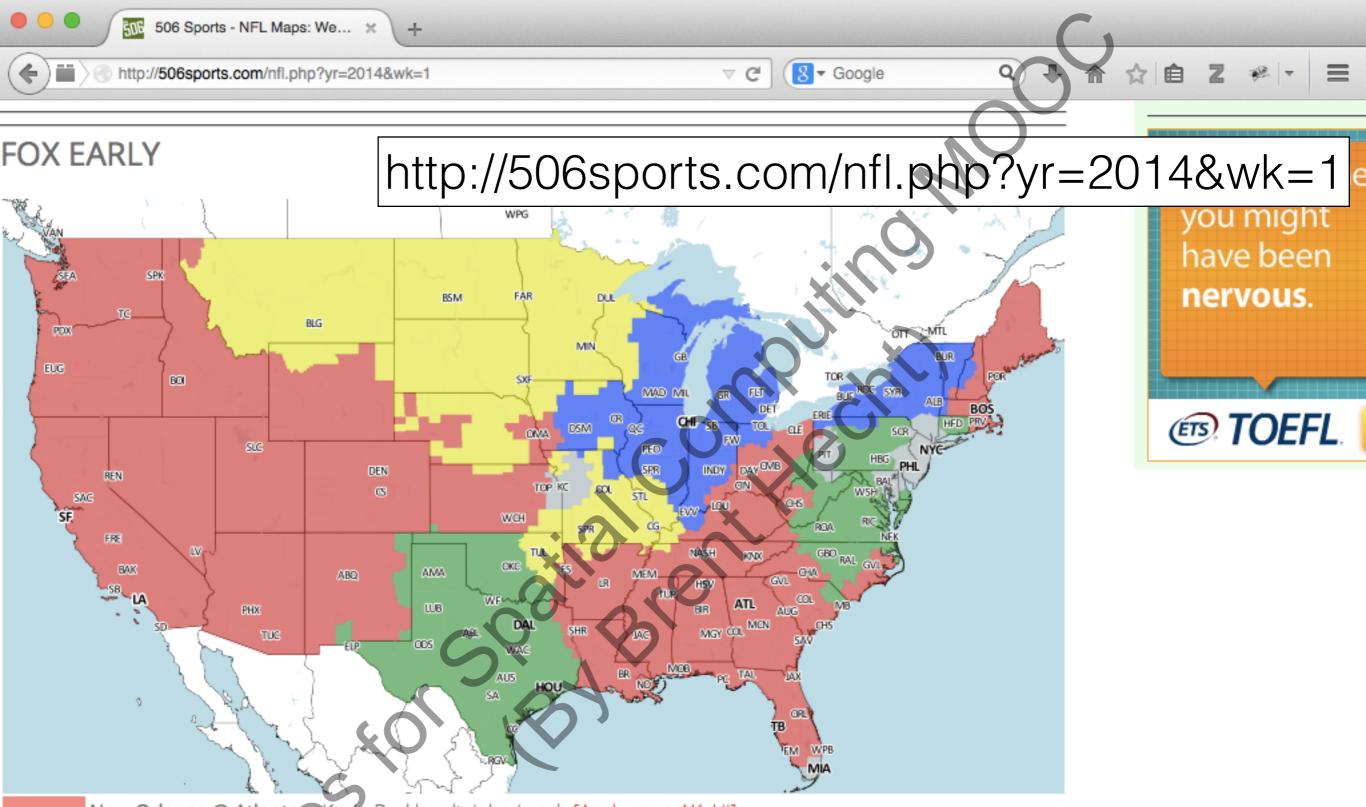
UPDATES:

Boston MA: BUF-CHI to NO-ATL



UPDATES:

Boston MA: BUF-CHI to NO-ATL



New Orleans @ Atlanta -- Kevin Burkhardt, John Lynch [Anchorage AK; HI] Buffalo @ Chicago -- Kenny Albert, Daryl Johnston, Tony Siragusa Washington @ Houston -- Thom Brennaman, David Diehl Minnesota @ St. Louis -- Dick Stockton, Kirk Morrison [Fairbanks AK] NO GAME due to NFL rules

UPDATES:

Boston MA: BUF-CHI to NO-ATL

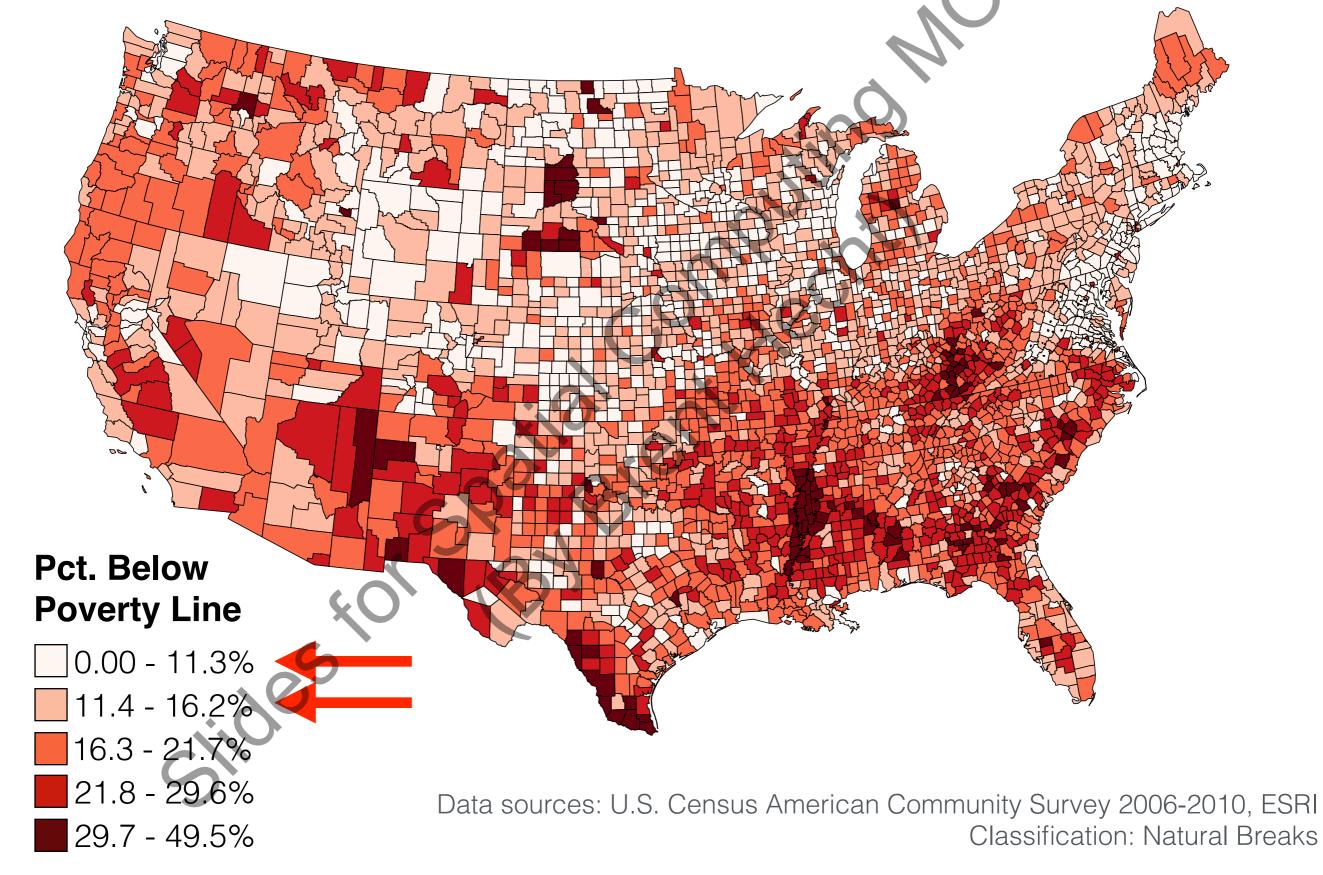
COLOR-related challenges when making **choropleth** maps:

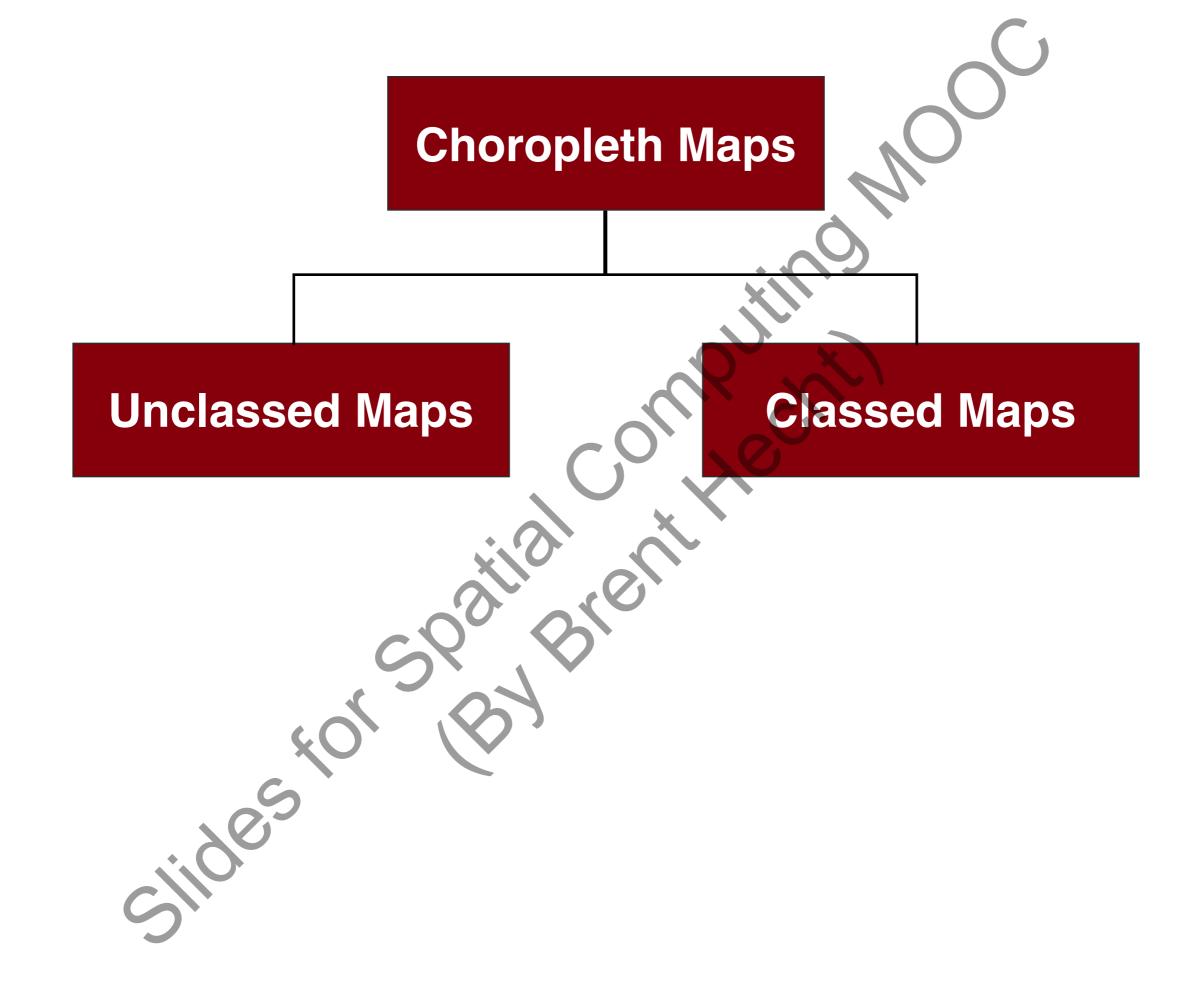
Deciding on the set of colors you will use

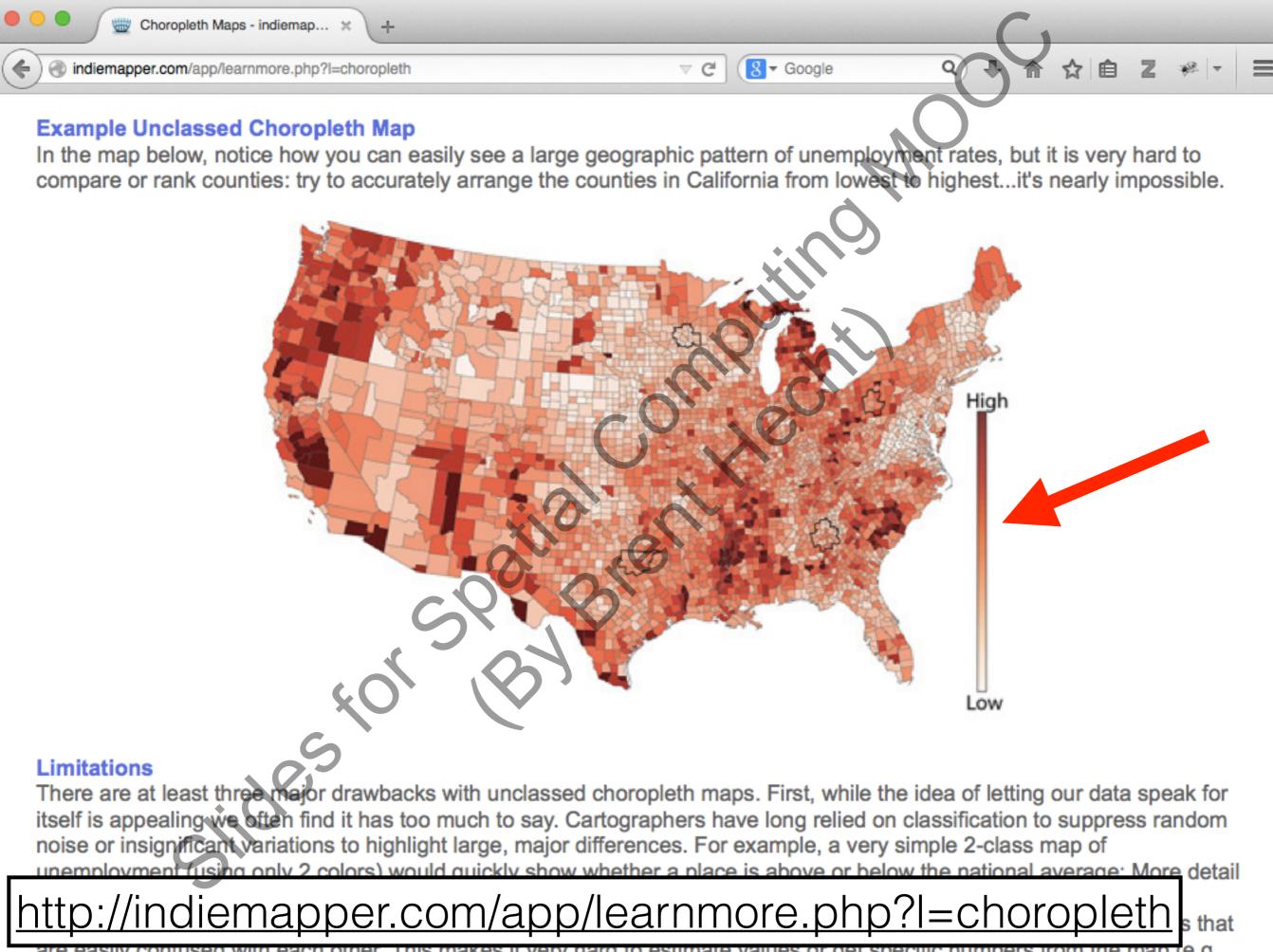
2. Deciding how to assign colors to specific data values (data classification)

Poverty in the United States

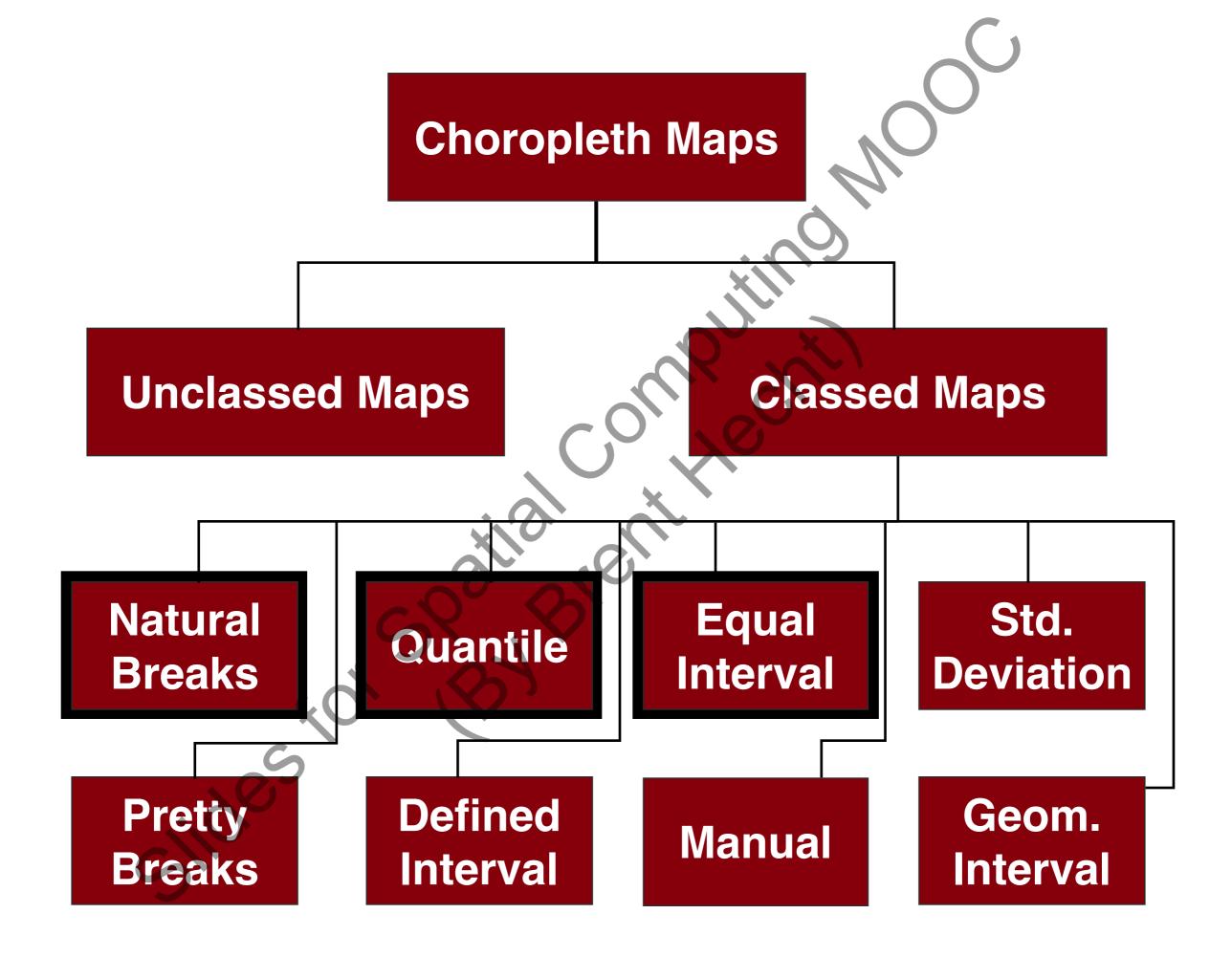
Percent of the Population Below the Poverty Line



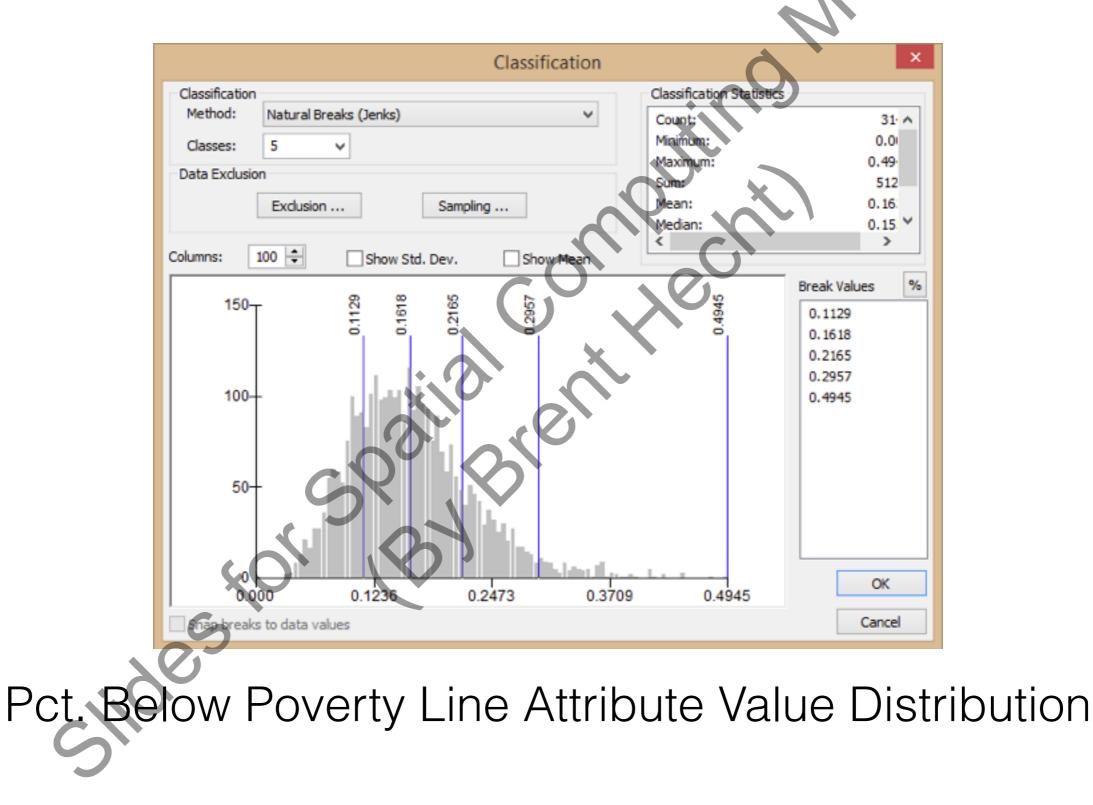




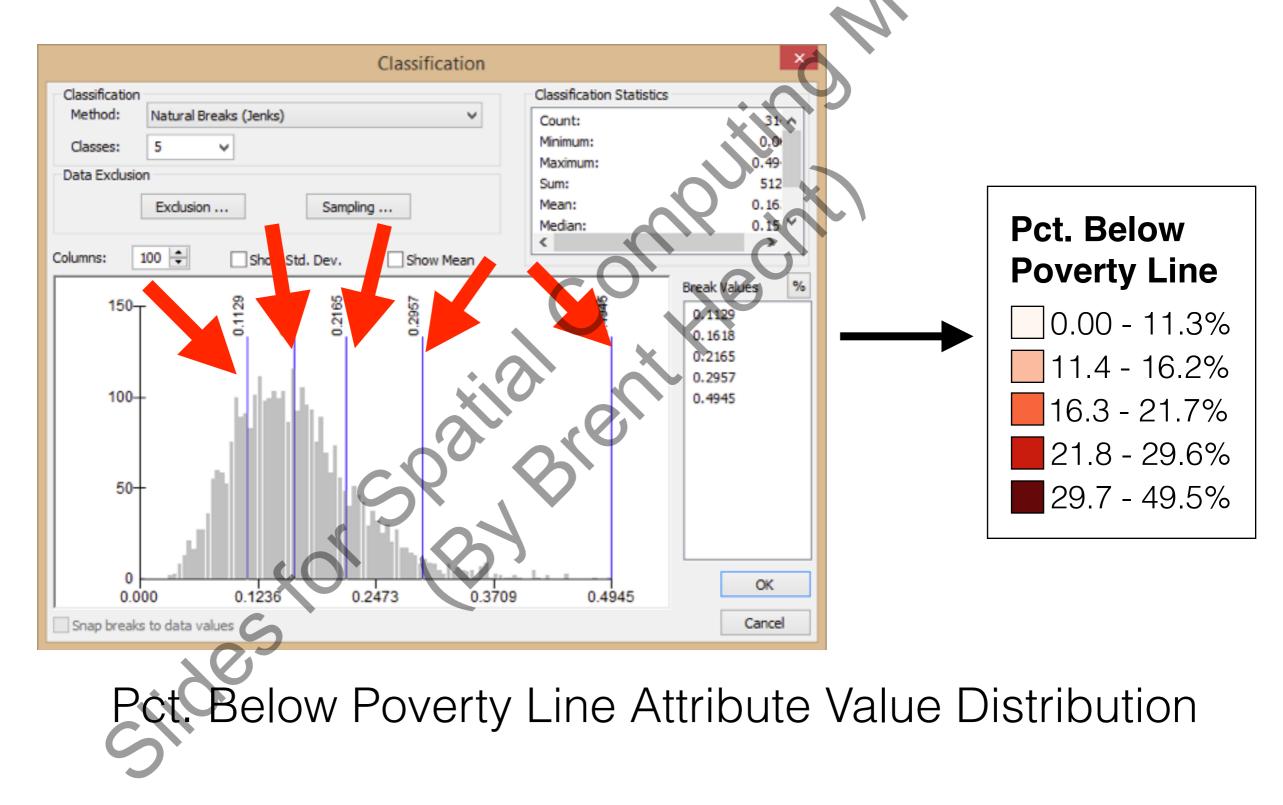
are easily confused with each other. This makes it very hard to estimate values or get specific numbers from the map (e.g.,



Natural Breaks Classification

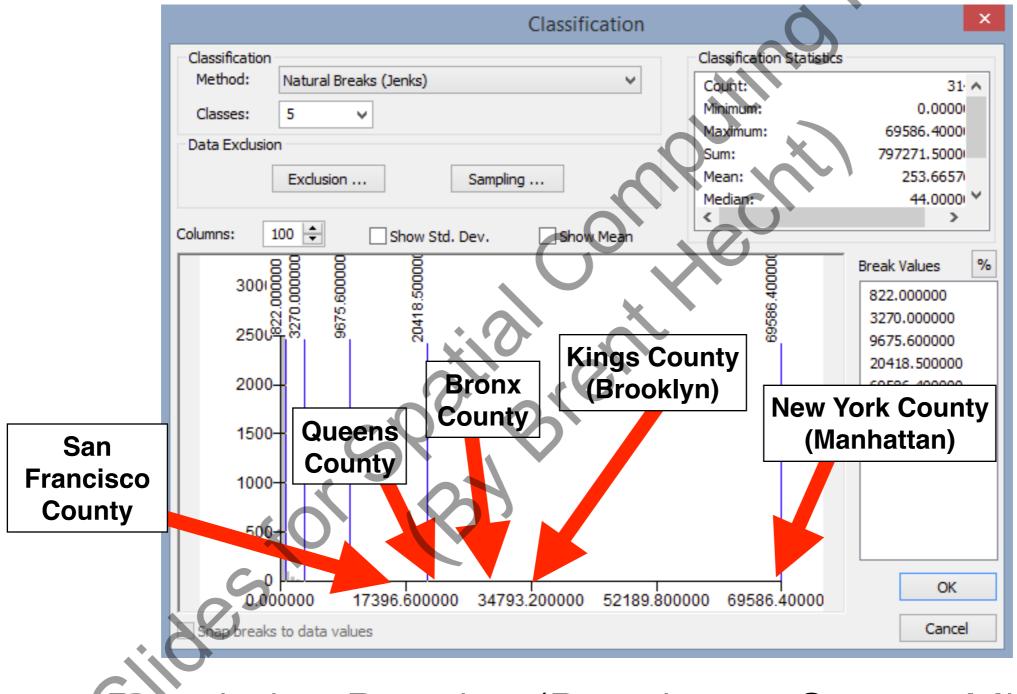


Natural Breaks Classification



Screenshot from ArcMap 10.2

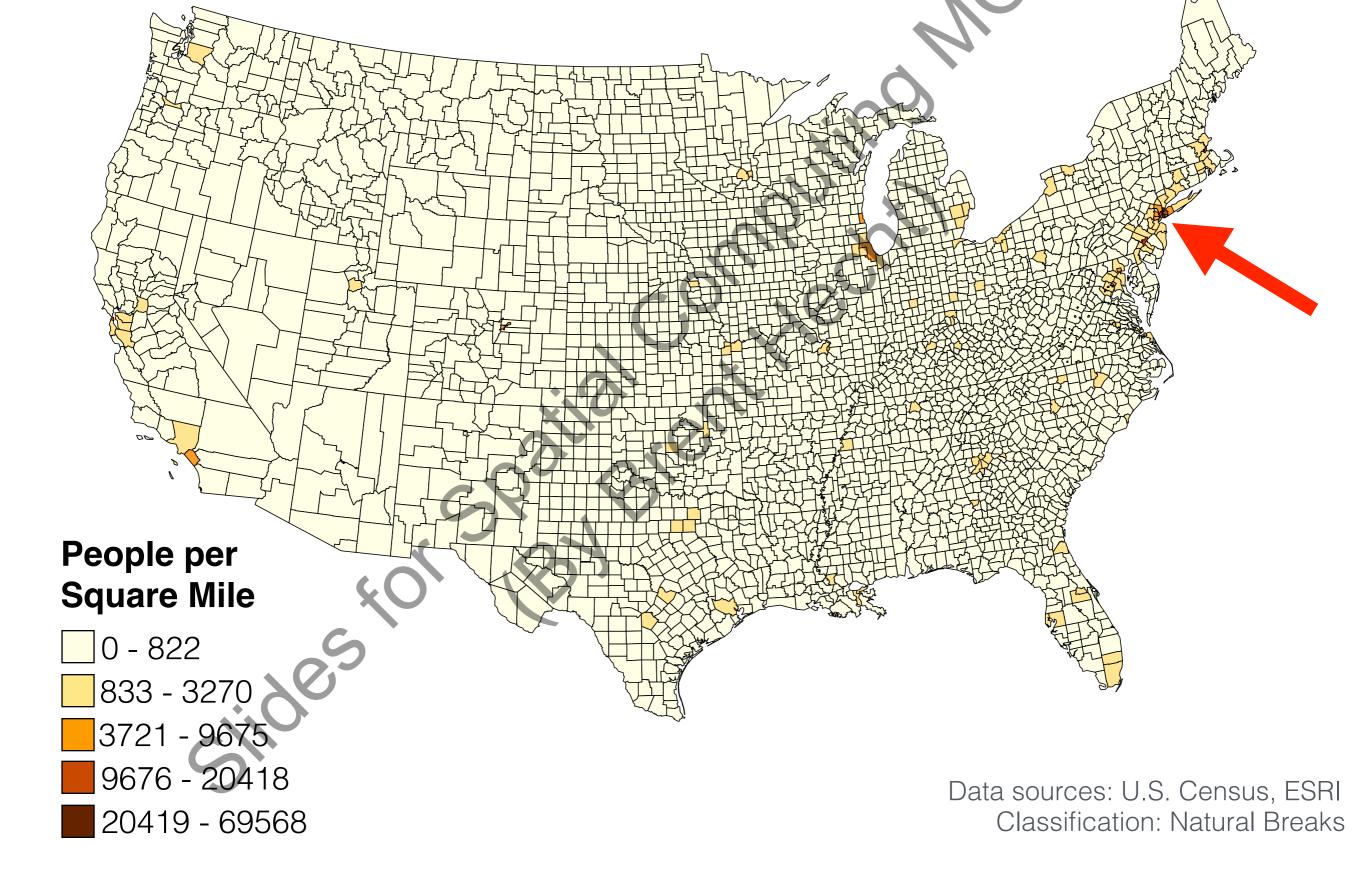
Natural Breaks Classification

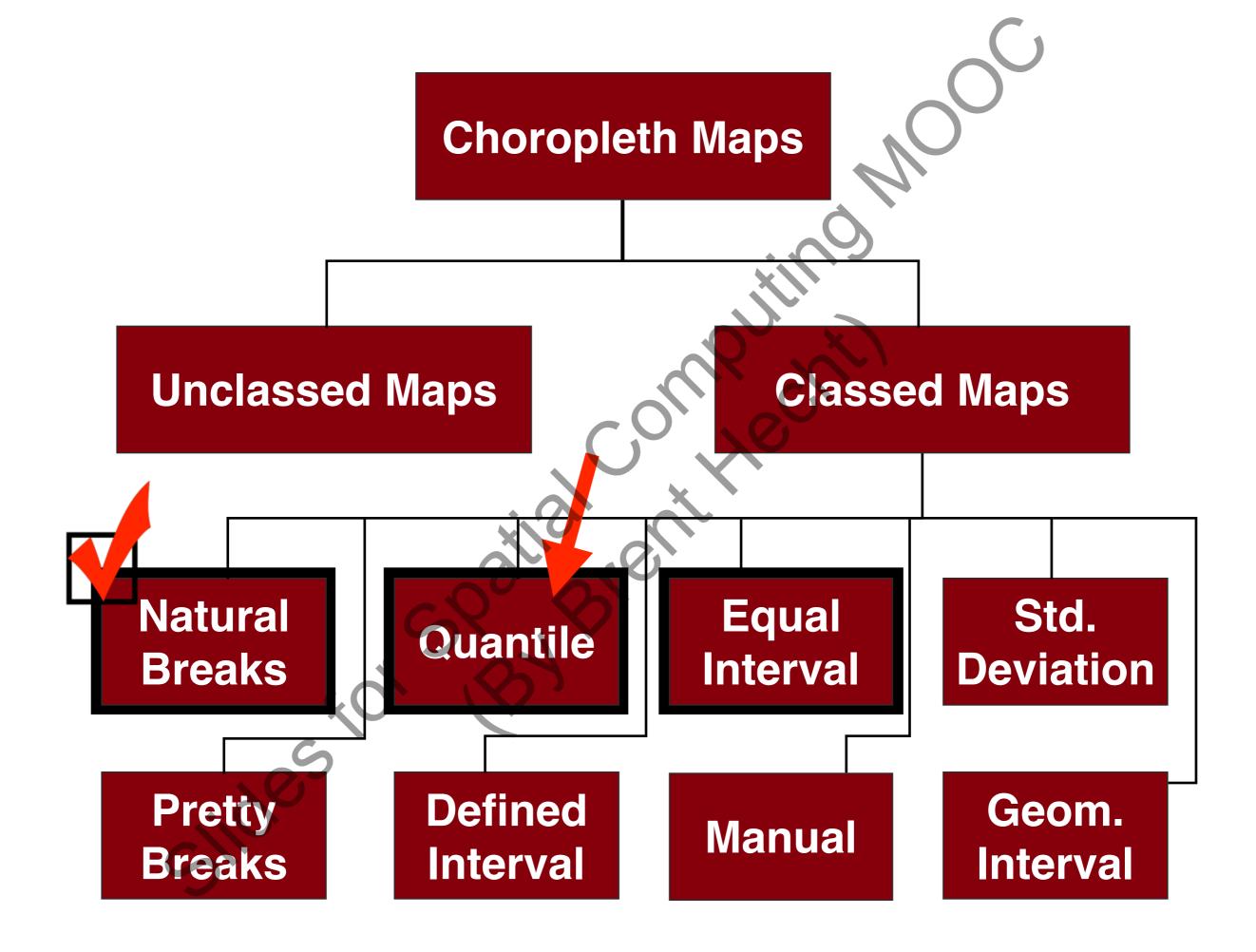


Population Density (People per Square Mile)

Population Density in the U.S.

People per Square Mile by County



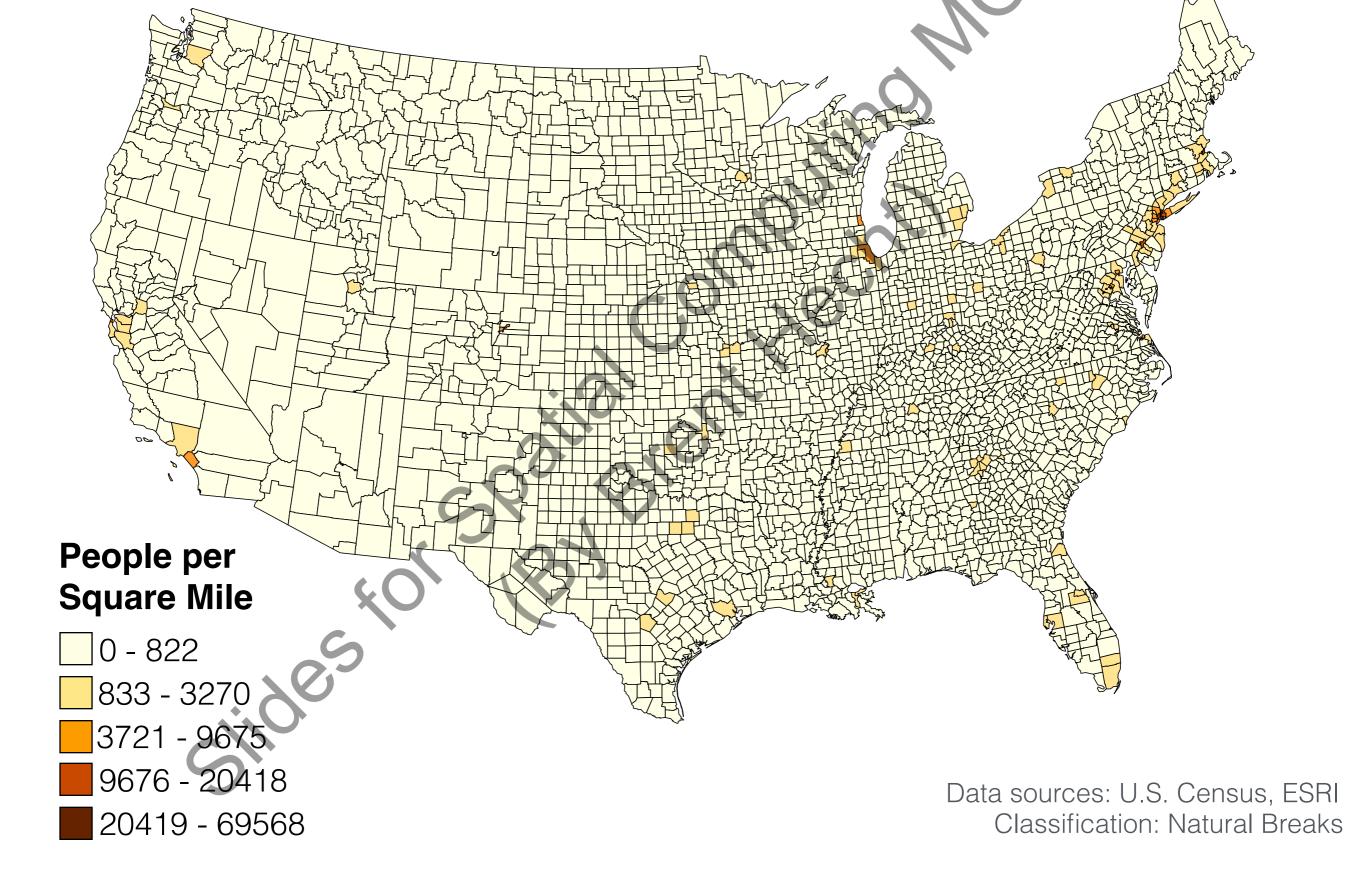


| | P QuantileExample | | | | |
|--------------------------|-------------------|----------------|-----------------|------------------------|--|
| QuantileExample | | | | | |
| | | State Name | Attribute Value | | |
| | 1 | Wyoming | 0.628684744 | | |
| | 2 | Wisconsin | 0.2816115406 | | |
| | 3 | West Virginia | 0.2724013457 | | |
| | 4 | Washington | 0.4908310038 | | |
| | 5 | Virginia | 0.9769108994 | | |
| | 6 | Vermont | 0.6578557848 | | |
| | 7 | Utah | 0.3490212685 | | |
| Columns (2/1) | 8 | Texas | 0.6763919496 | | |
| State Name | 9 | Tennessee | 0.9685244795 | | |
| Attribute Value | 10 | South Dakota | 0.2681739626 | | |
| | 11 | South Carolina | 0.7328552068 | | |
| | 12 | Rhode Island | 0.522504366 | | |
| | 13 | Pennsylvania | 0.3542625622 | | |
| | 14 | Oregon | 0.3522289195 | | |
| | 15 | Oklahoma | 0.6720866978 | | |
| | 16 | Ohio Ohio | 0.3768142592 | | |
| | 17 | North Dakota | 0.0045091594 | | |
| | 18 | North Carolina | 0.3309581964 | | |
| | 19 | New York | 0.1054128092 | | |
| | 20 | New Mexico | 0.6218491374 | | |
| Rows | 21 | New Jersey | 0.5054483407 | | |
| All rows 50 | 22 | New Hampshire | 0.0565240593 | | |
| Selected | 23 | Nevada | 0.3271966181 | | |
| Excluded 0 | 24 | Nebraska | 0.0646708442 | | |
| Hidden 0 | 25 | Montana | 0.6962972083 | | |
| Labelled 0 | 26 | Missouri | 0.0163905404 | Screenshot from JMP 11 | |
| | 27 | Mississippi | 0.7700615935 | | |

| | | QuantileExample | | |
|-----------------|-----|-----------------|-----------------|------------------------|
| QuantileExample | | | | |
| | | State Name | Attribute Value | |
| | 1 | Arizona | 0.9852453978 | |
| | 2 | Virginia | 0.9769108994 | |
| | 3 | Tennessee | 0.9685244795 | |
| | 4 | Alabama | 0.9587183748 | |
| | 5 | Arkansas | 0.8629727496 | |
| | 6 | Mississippi | 0.7700615935 | |
| | 7 | Minnesota | 0.7410474042 | |
| Columns (2/1) | 8 | Alaska | 0.7367502658 | |
| State Name | 9 | South Carolina | 0.7328552068 | |
| Attribute Value | 10 | lowa | 0.7053067777 | |
| | 11 | Montana | 0.6962972083 | |
| | 12 | Texas | 0.6763919496 | |
| | 13 | Delaware | 0.6737801768 | |
| | 14 | Oklahoma | 0.6720866978 | |
| | 15 | Vermont | 0.6578557848 | |
| | 16 | Louisiana | 0.6430006351 | |
| | 17 | Wyoming | 0.628684744 | |
| | 18 | New Mexico | 0.6218491374 | |
| | (19 | Georgia | 0.5332210232 | |
| | 20 | Rhode Island | 0.522504366 | |
| Rows | 21 | New Jersey | 0.5054483407 | |
| All rows 50 | 22 | Washington | 0.4908310038 | |
| Selected | 23 | Florida | 0.4869914695 | |
| Excluded 0 | 24 | Kentucky | 0.4696961681 | |
| Hidden 0 | 25 | Kansas | 0.4348825025 | |
| Labelled 0 | 26 | Colorado | 0.398861222 | Screenshot from JMP 11 |
| | 27 | Connecticut | 0.3847875695 | |

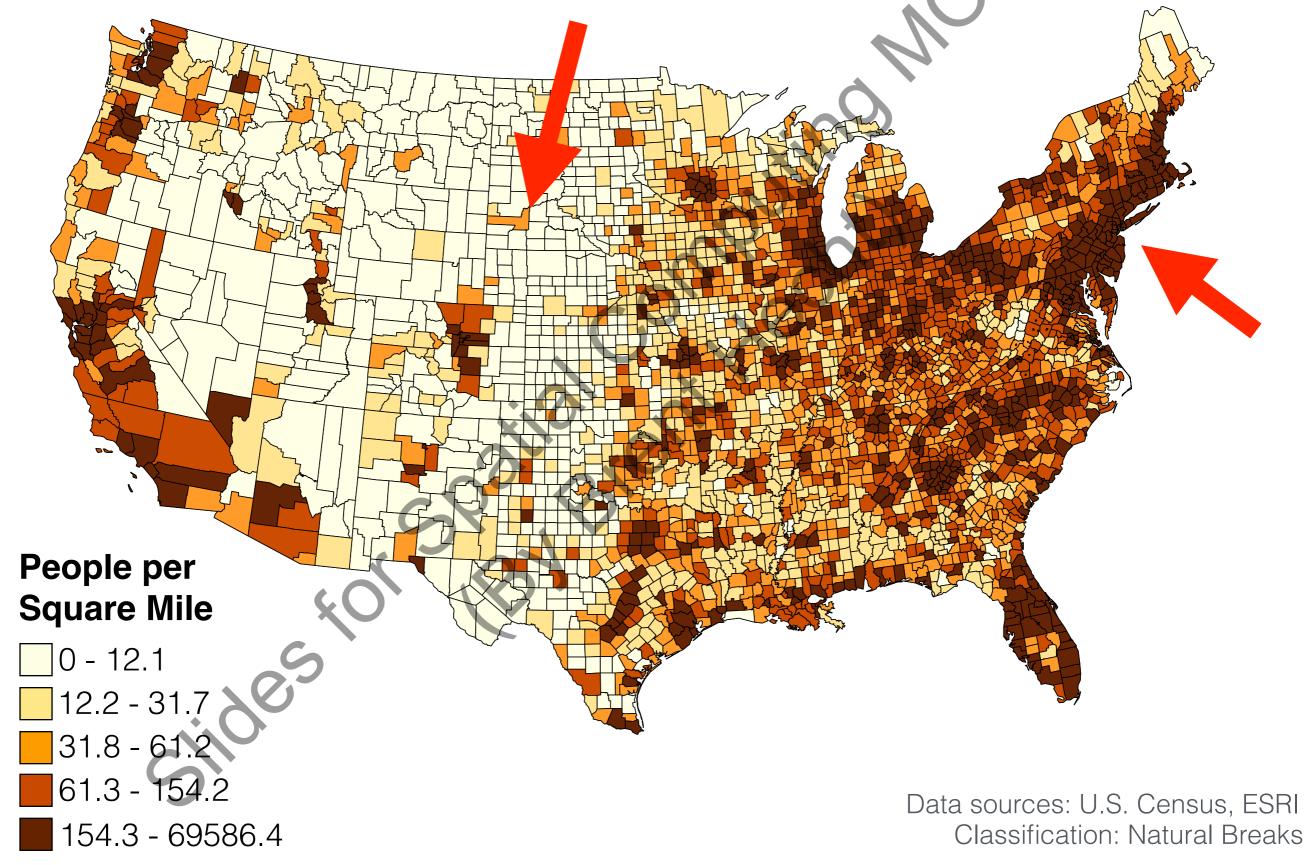
Population Density in the U.S.

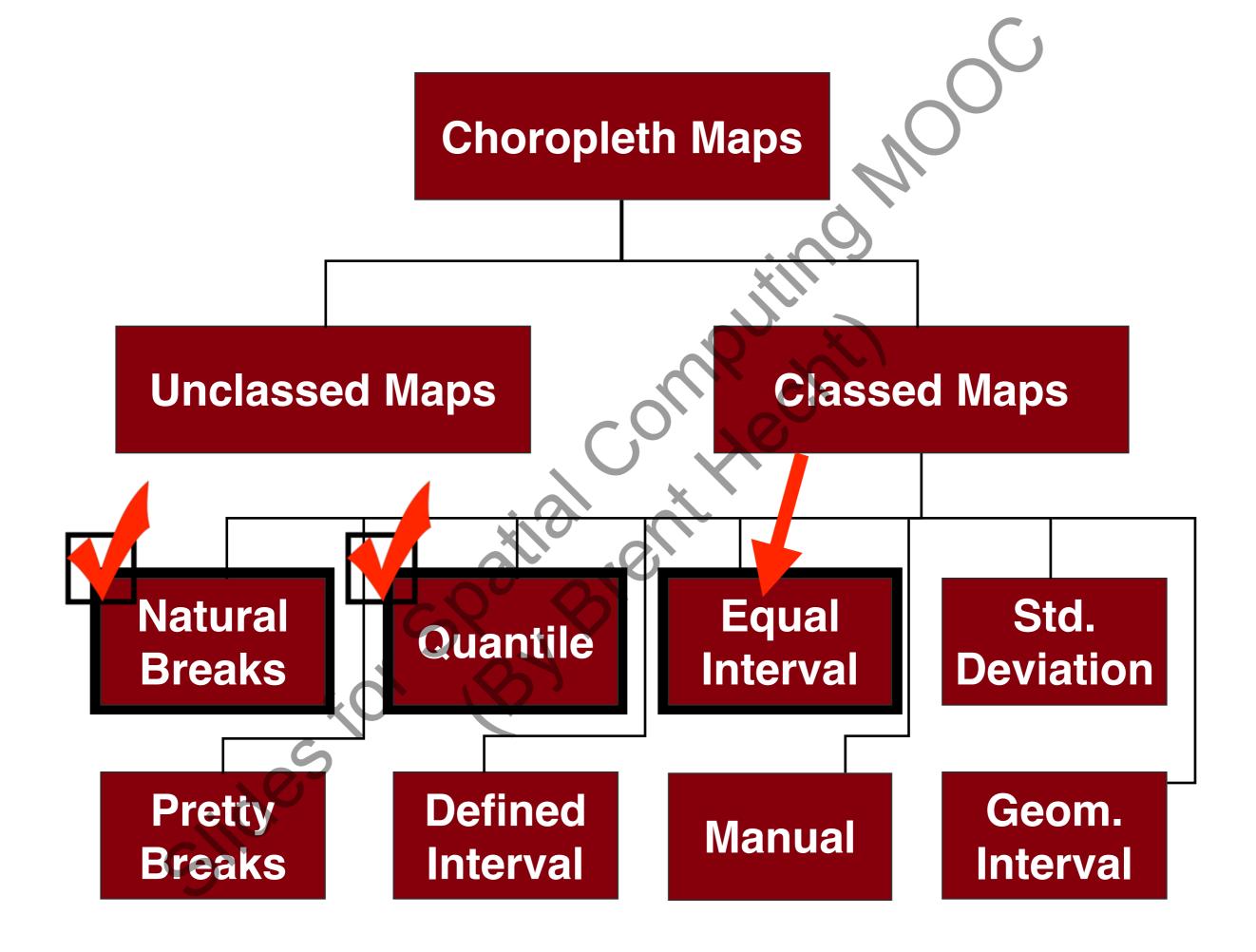
People per Square Mile by County

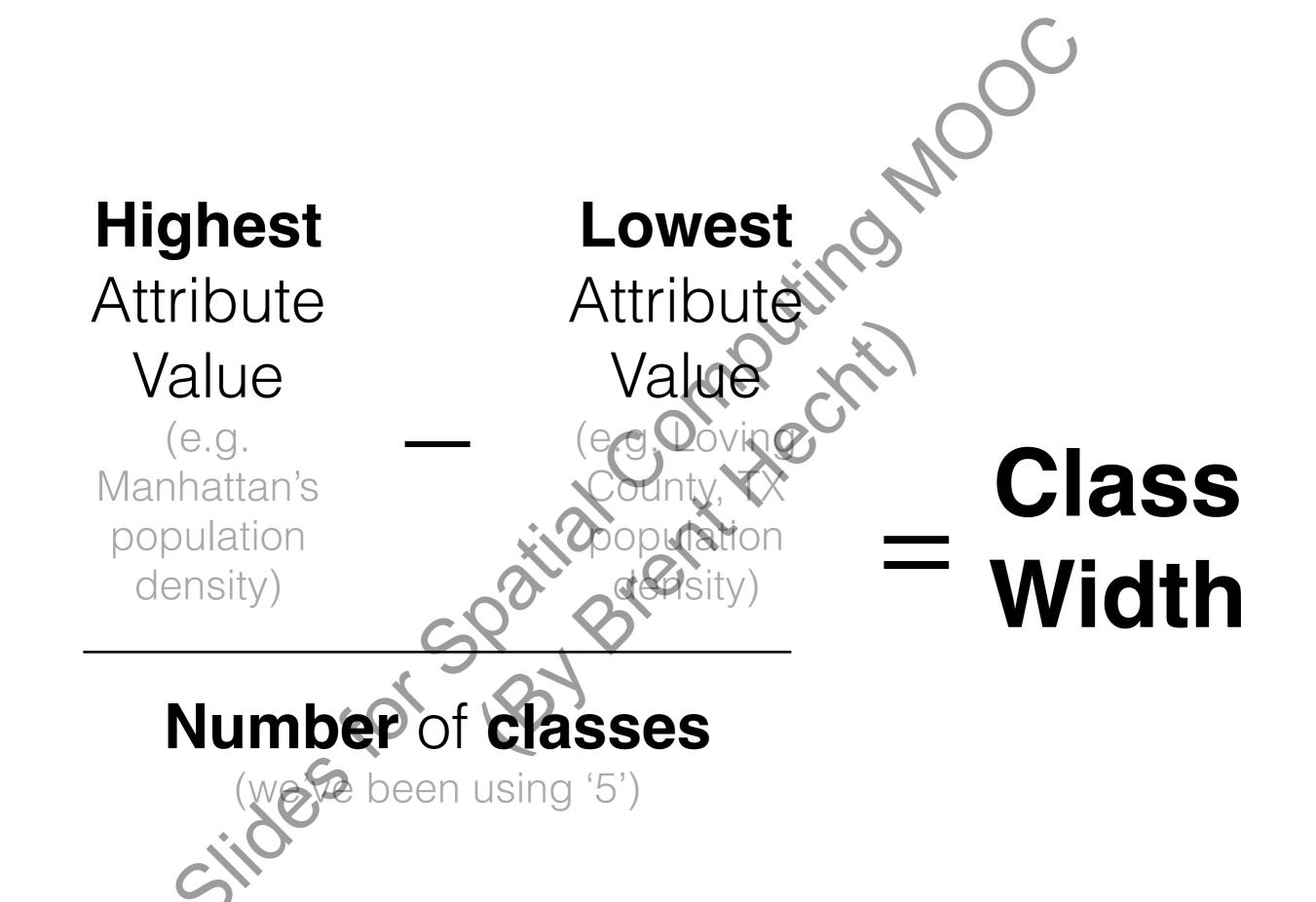


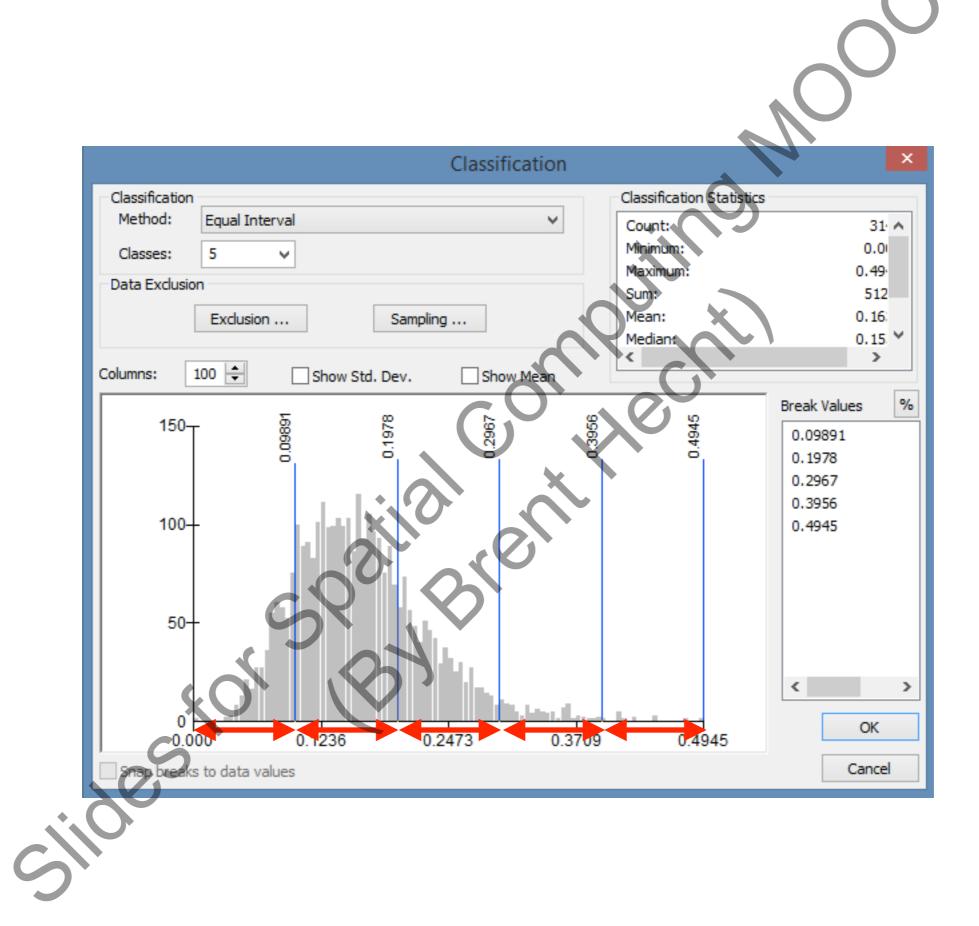
Population Density in the U.S.

People per Square Mile by County







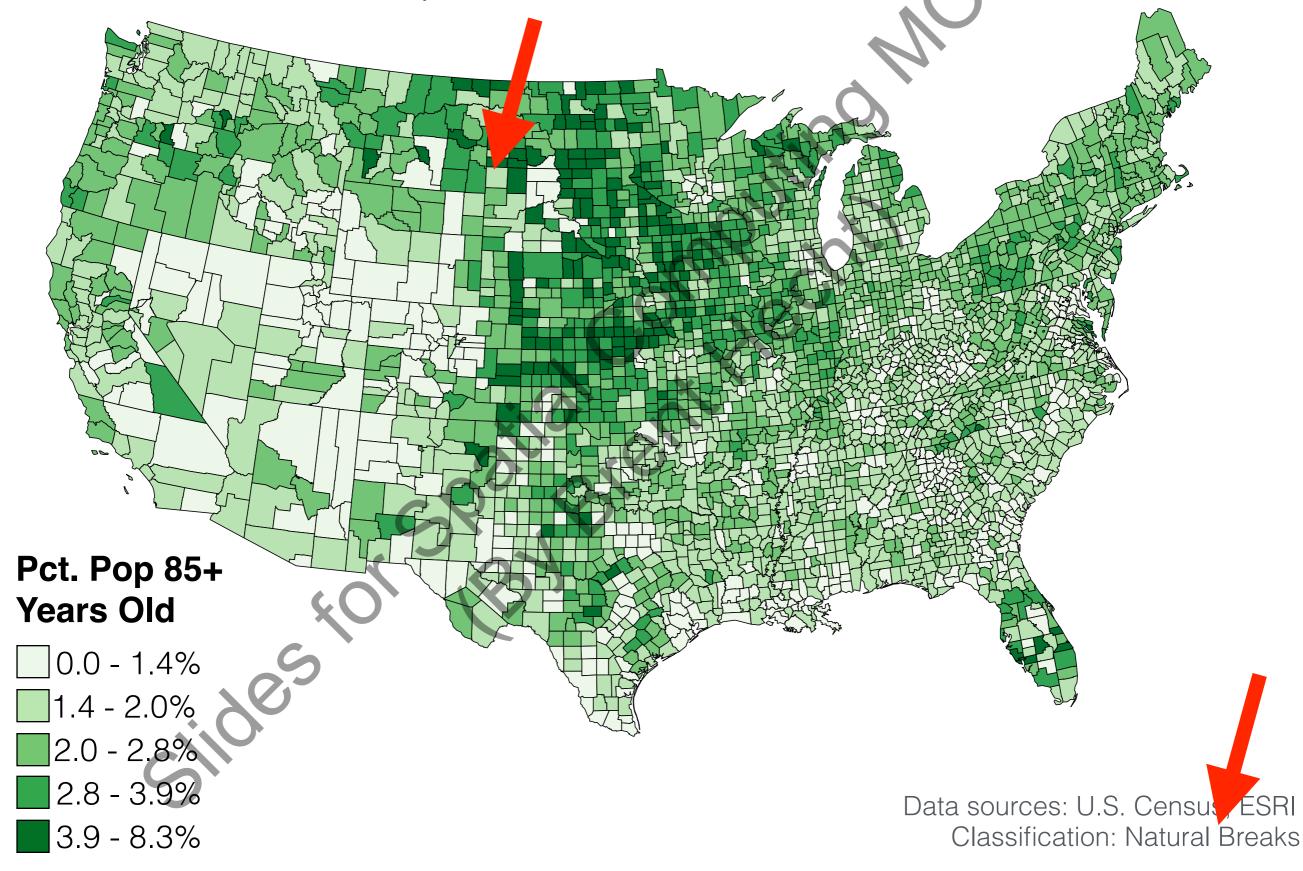


No, really! This is what the data says!

Lying with maps!

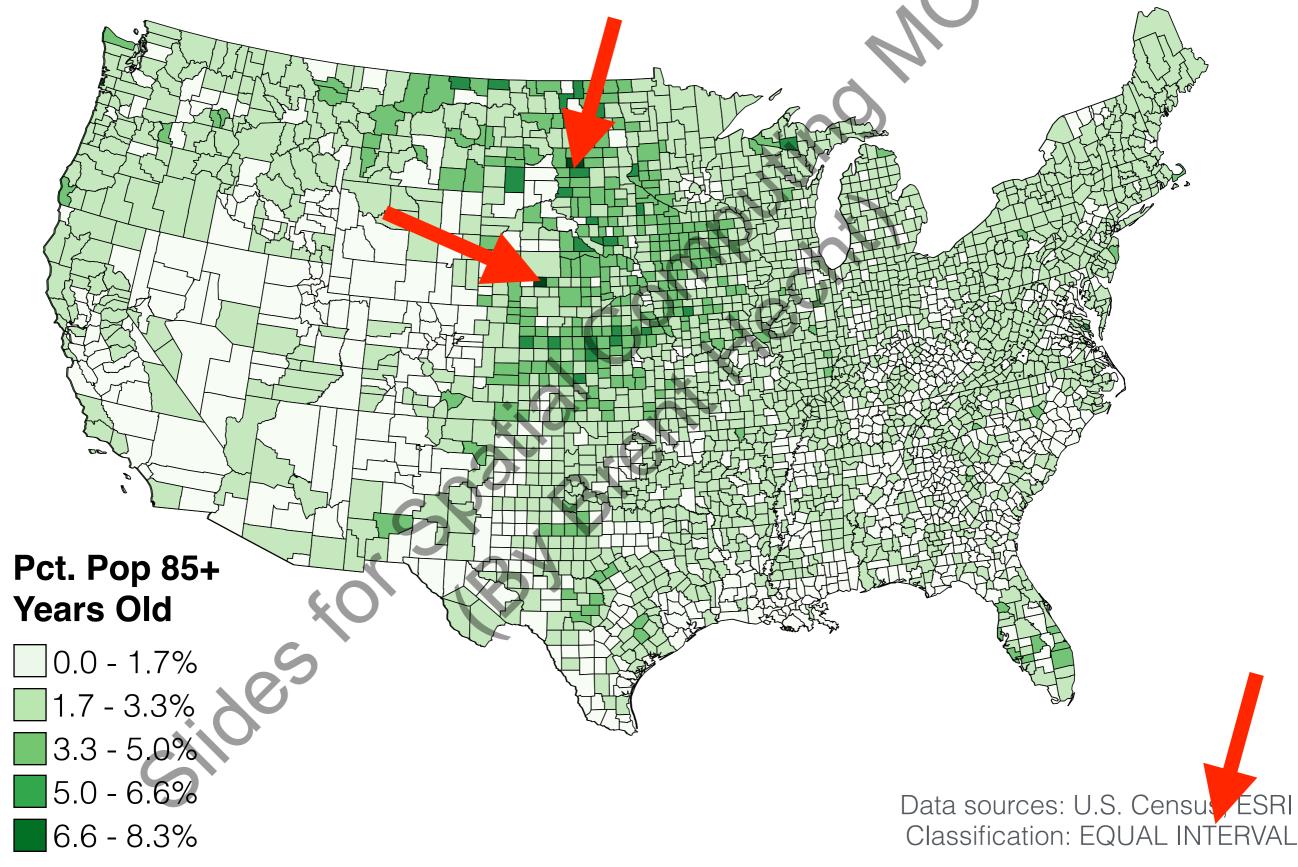
85+ Population in the United States

Pct of the Population that is 85 Years Old or Older



85+ Population in the United States

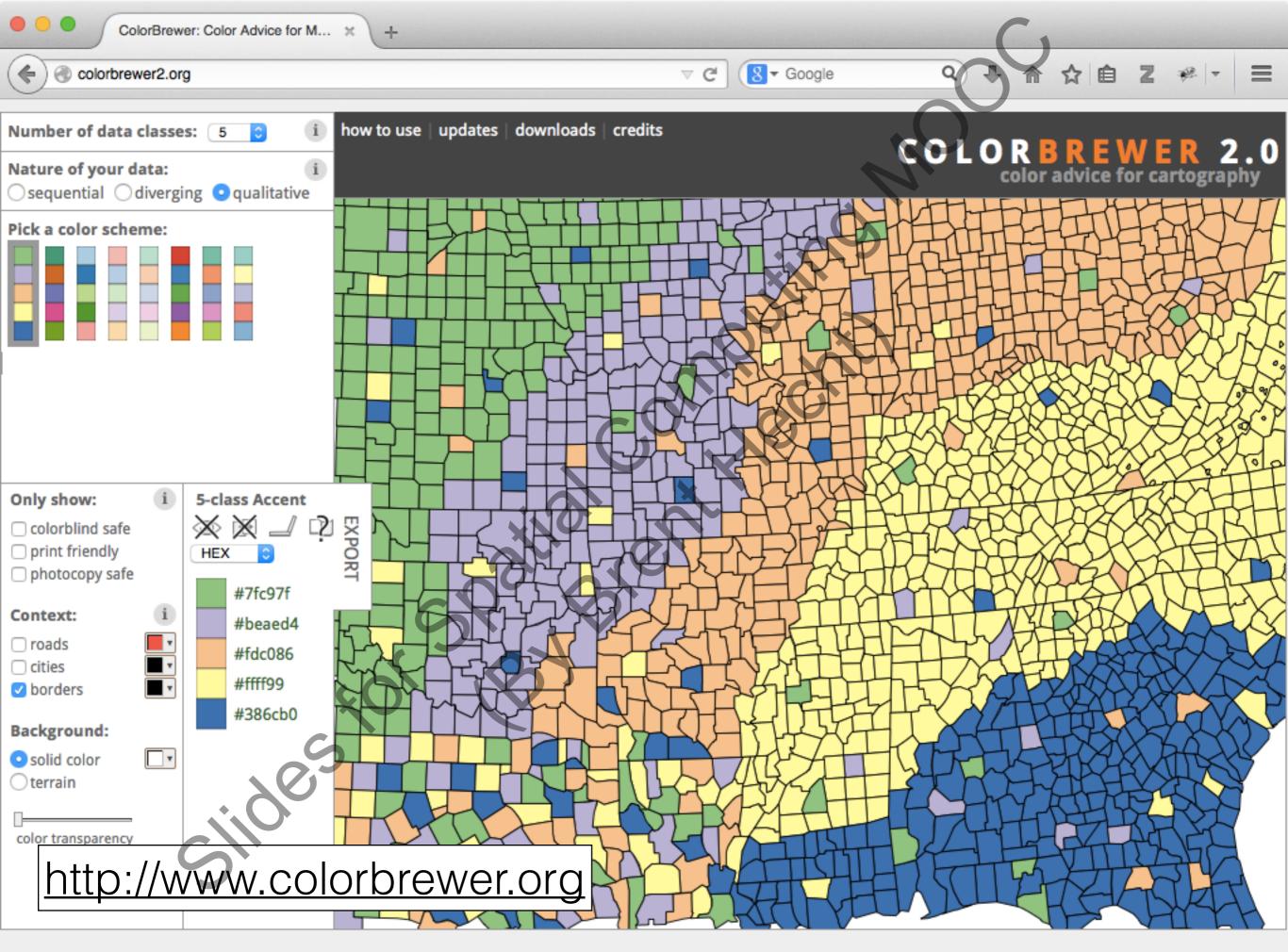
Pct of the Population that is 85 Years Old or Older

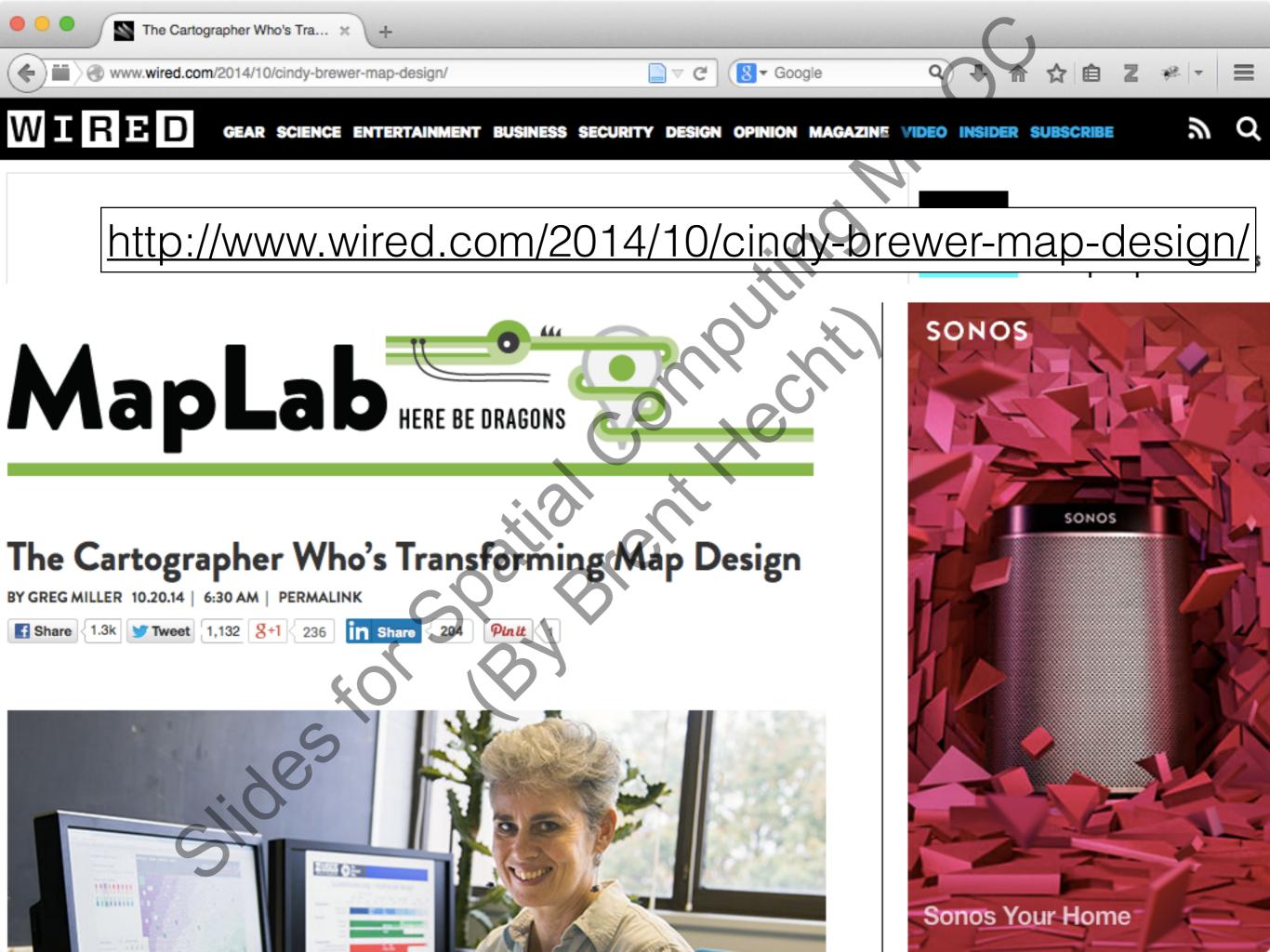


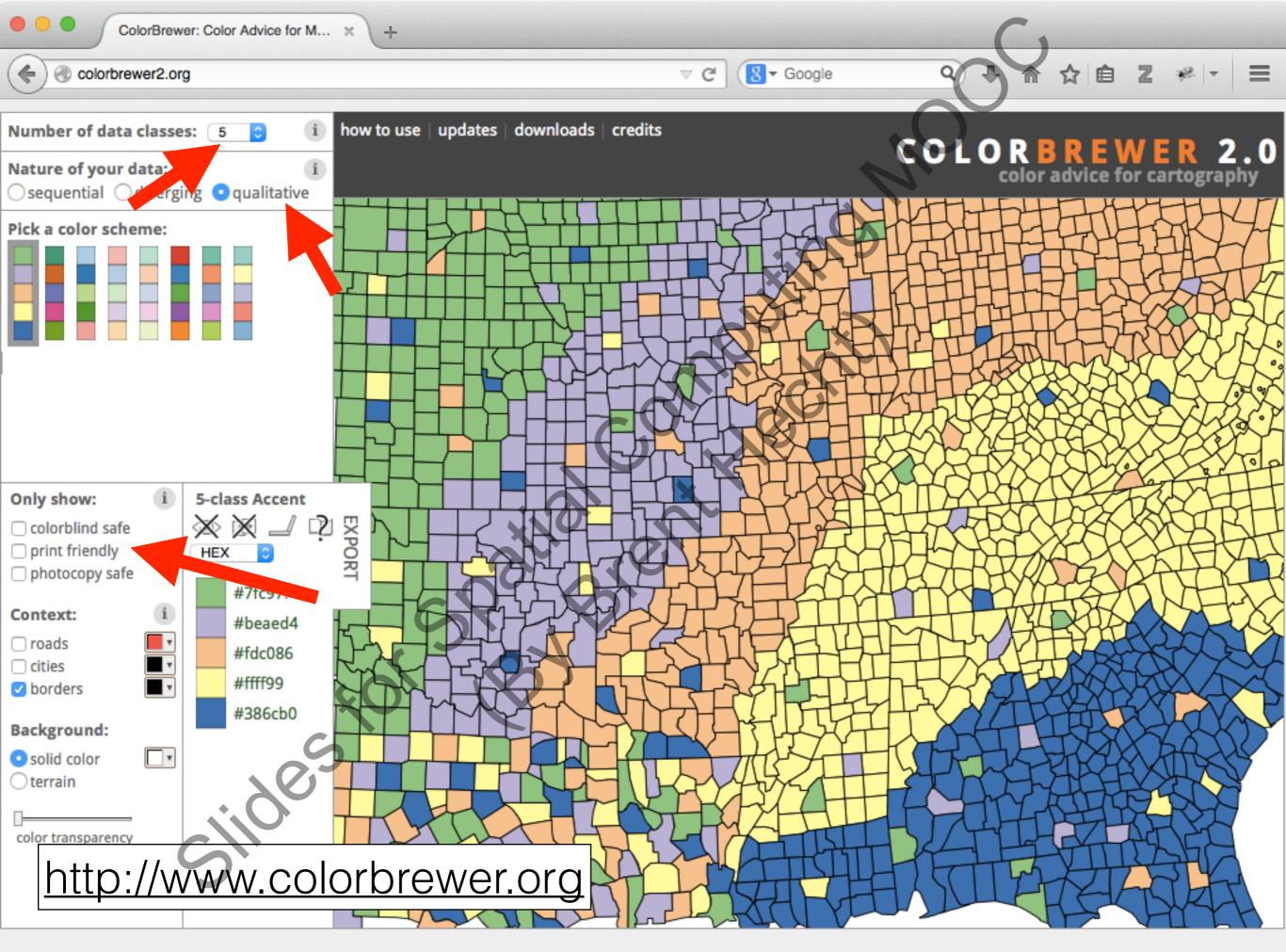
COLOR-related challenges when making **choropleth** maps:

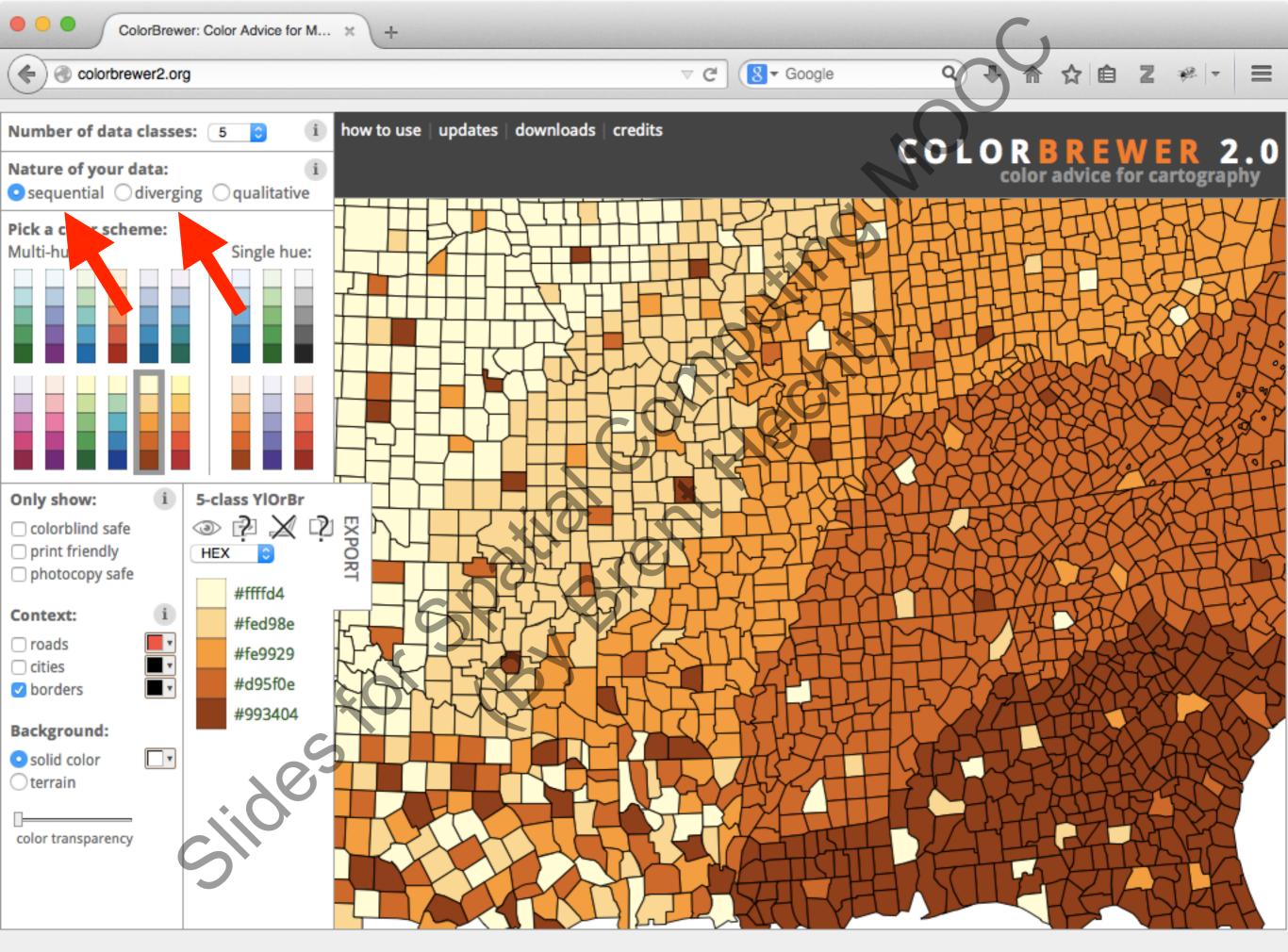
1. Deciding on the set of colors you will use

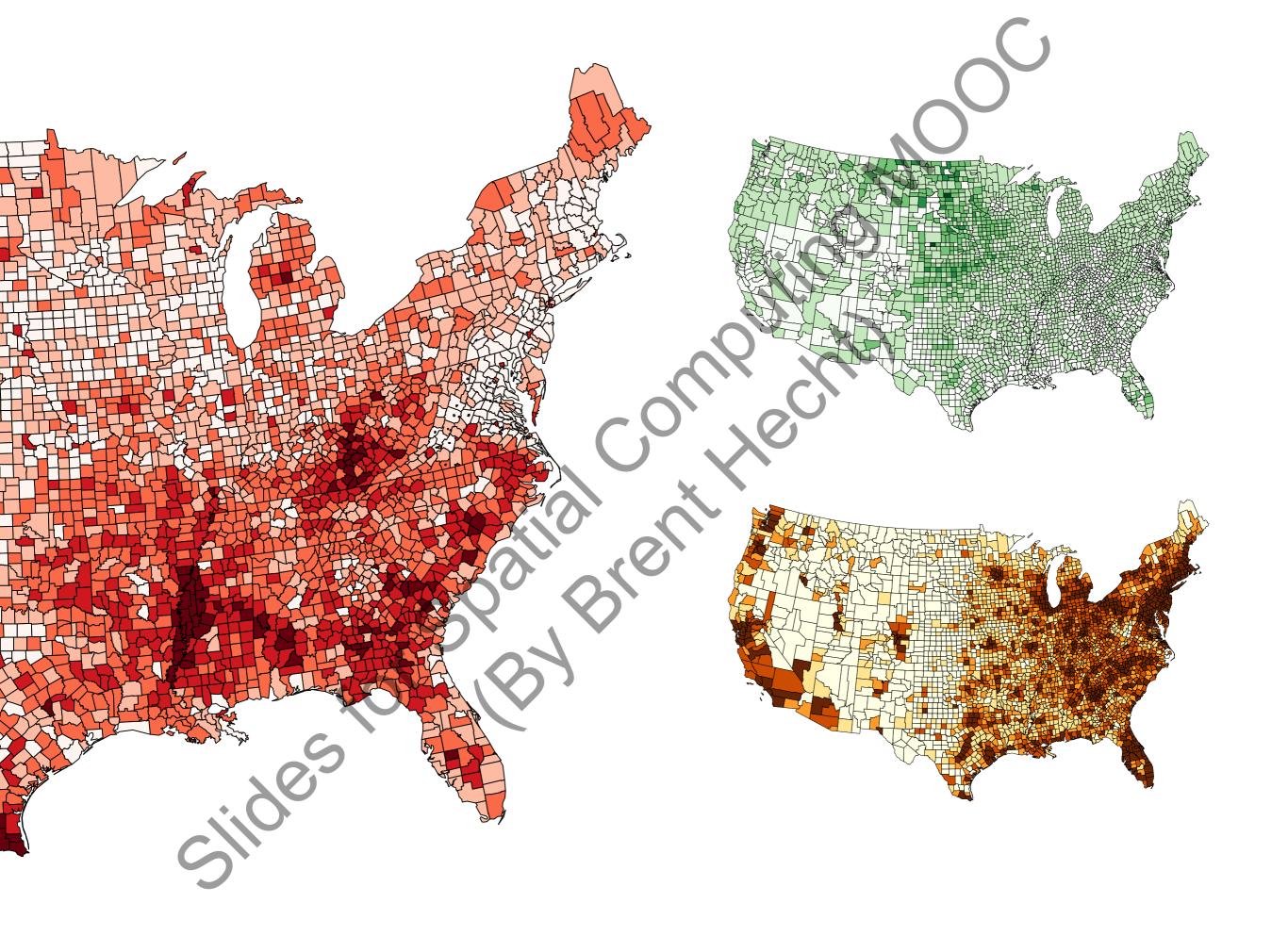
2. Deciding how to assign colors to specific data values (data classification)

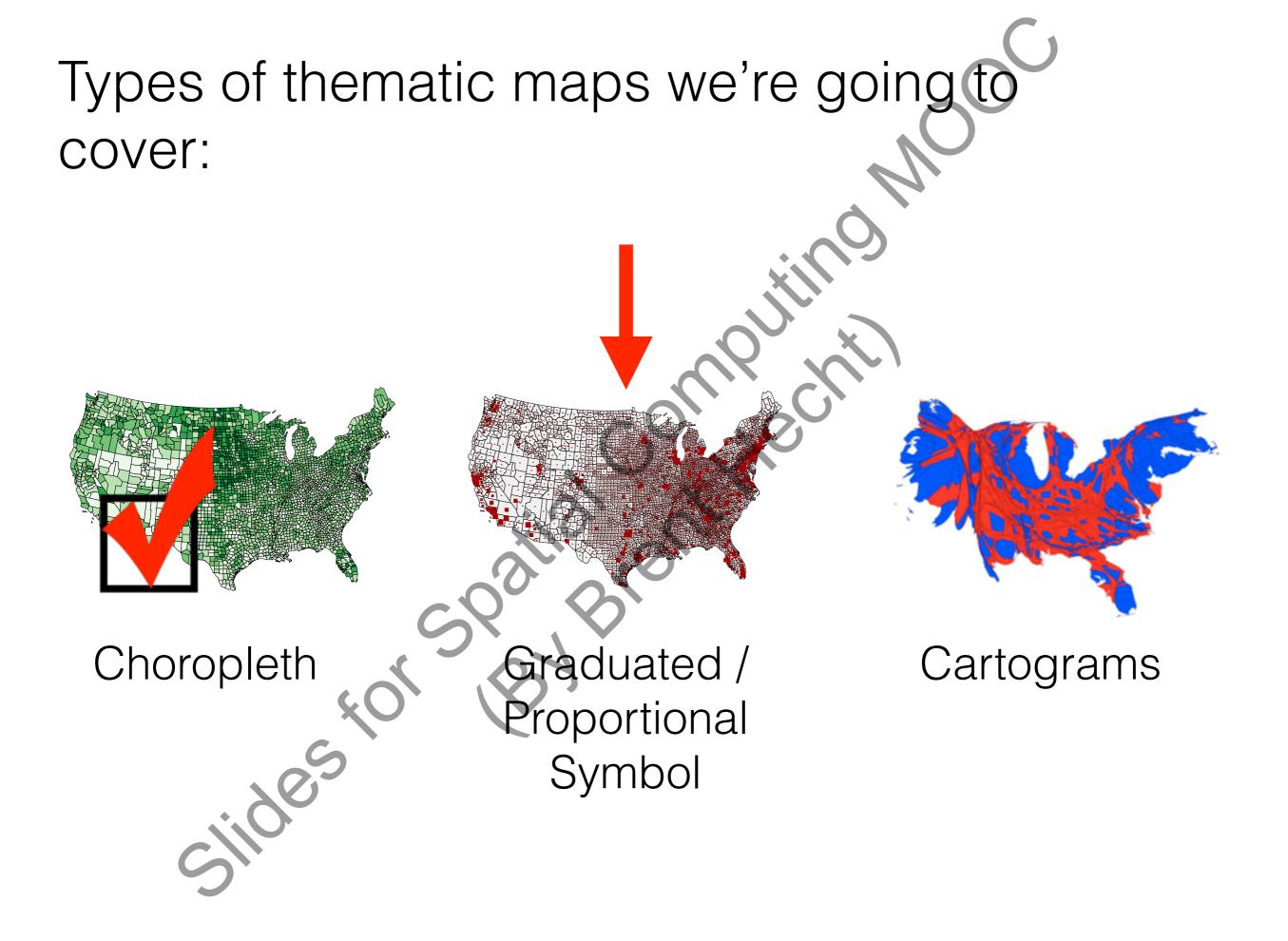






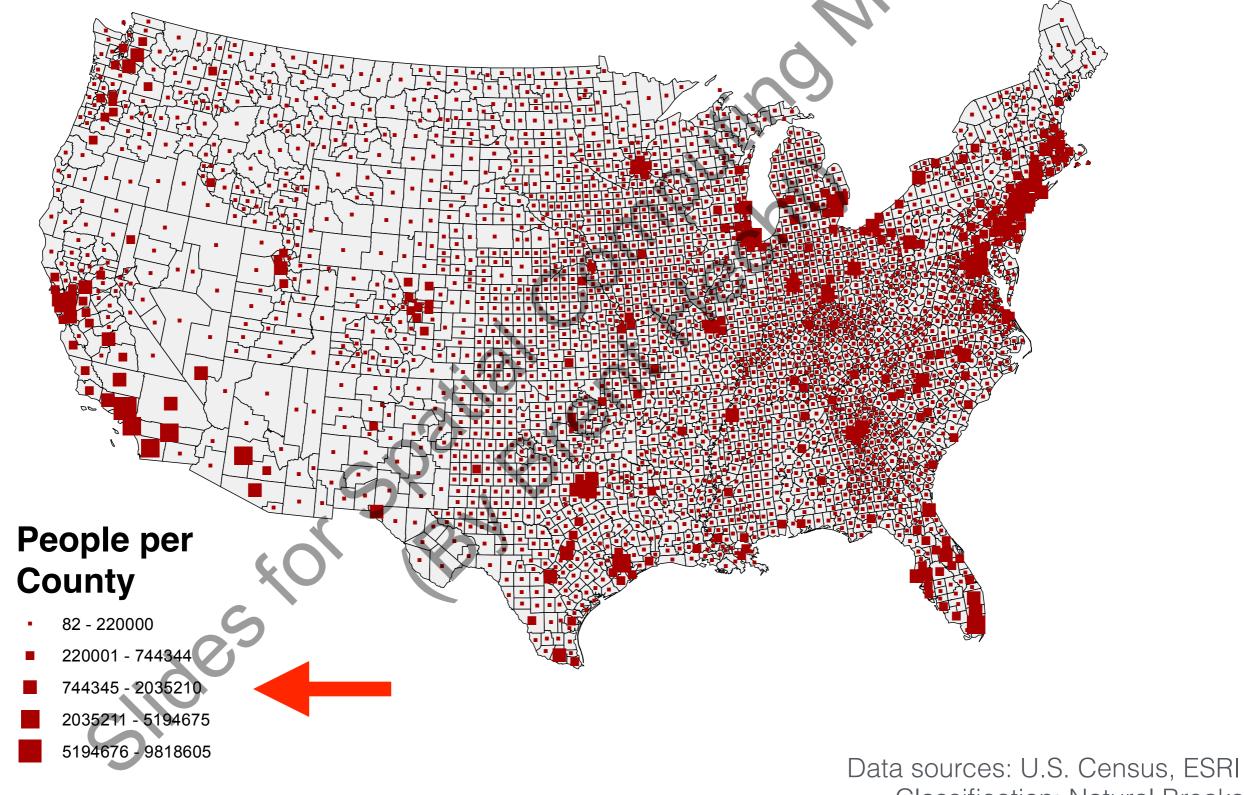




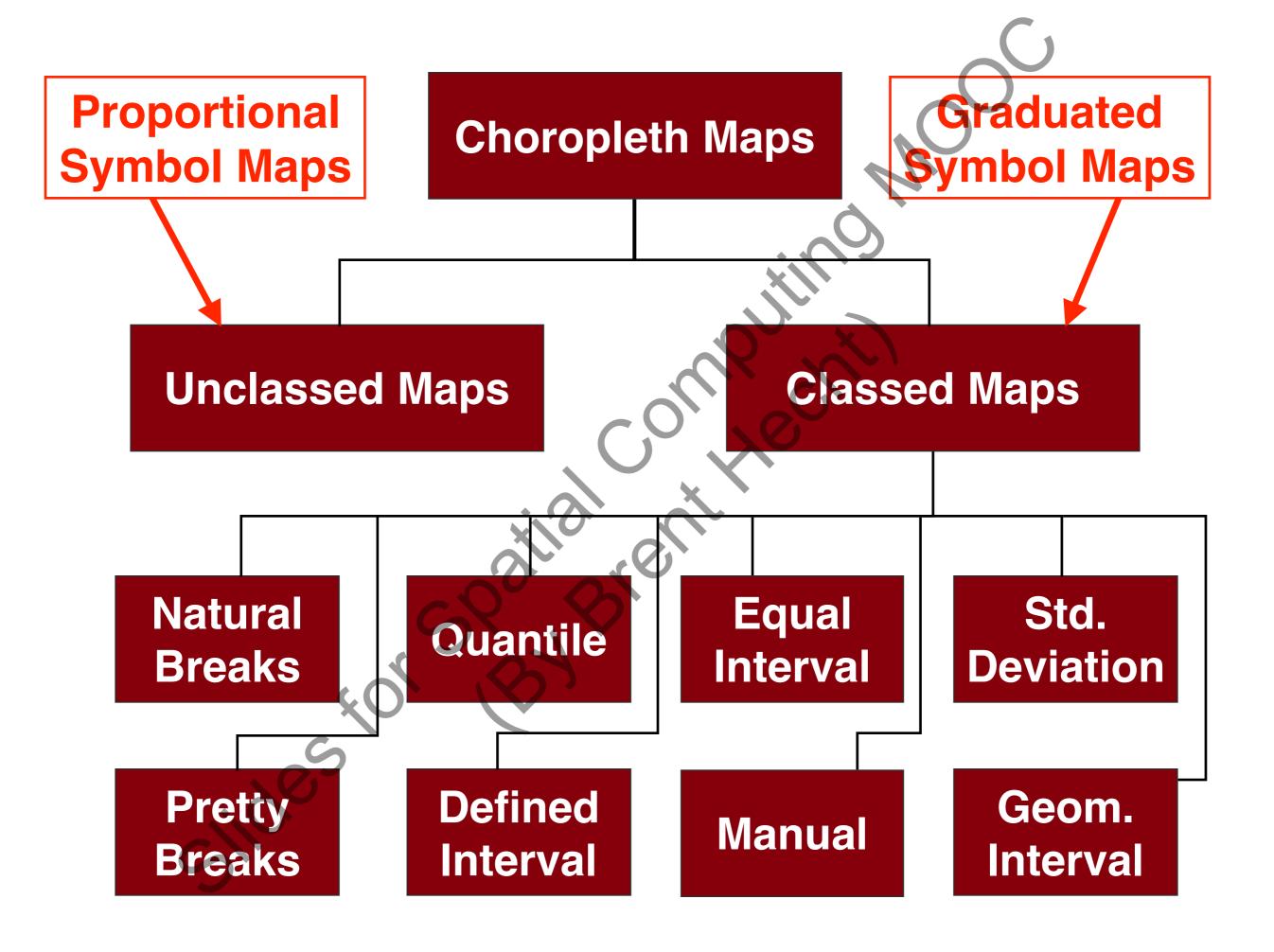


Population in the United States

Number of People per County

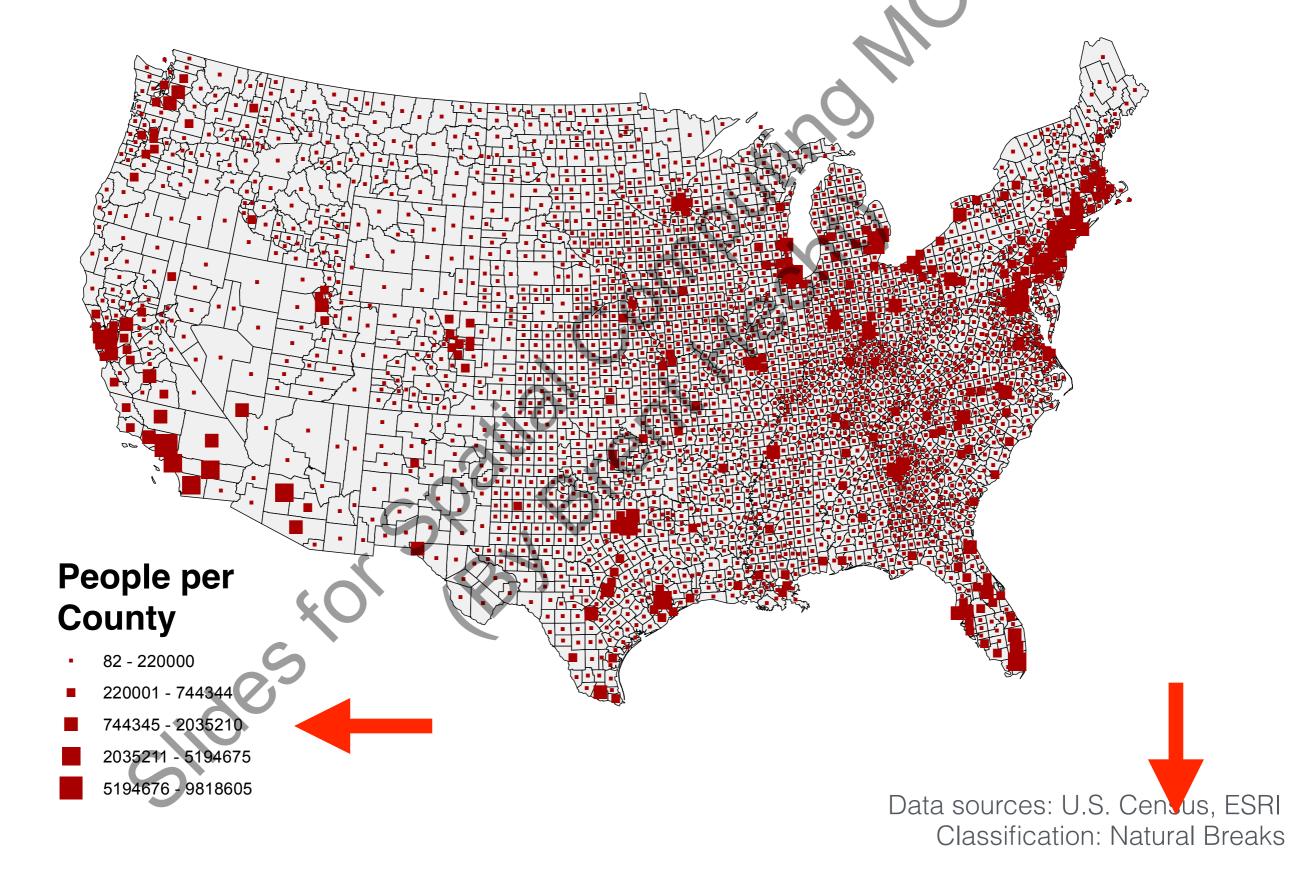


Classification: Natural Breaks



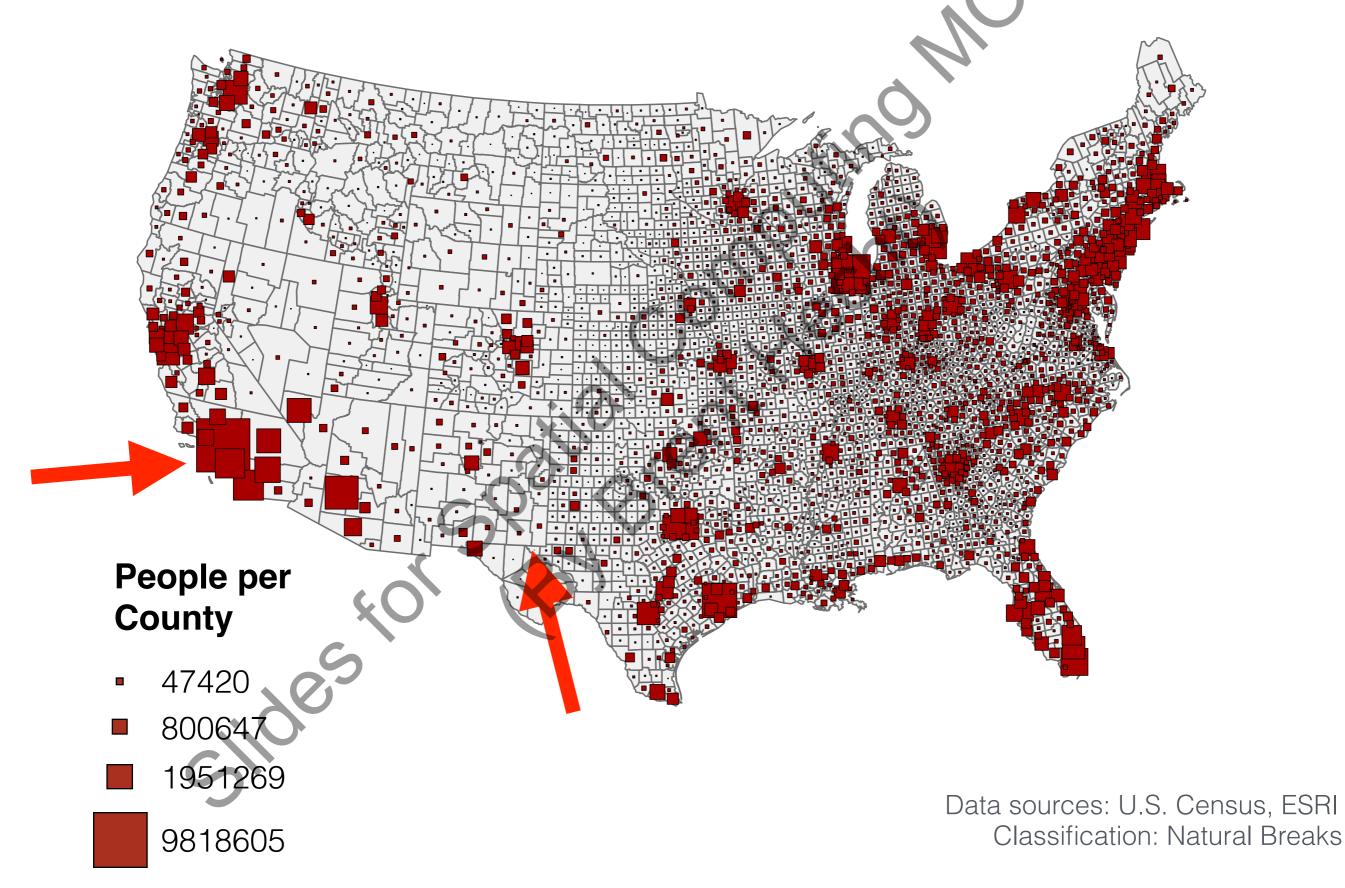
Population in the United States

Number of People per County



Population in the United States

Number of People per County



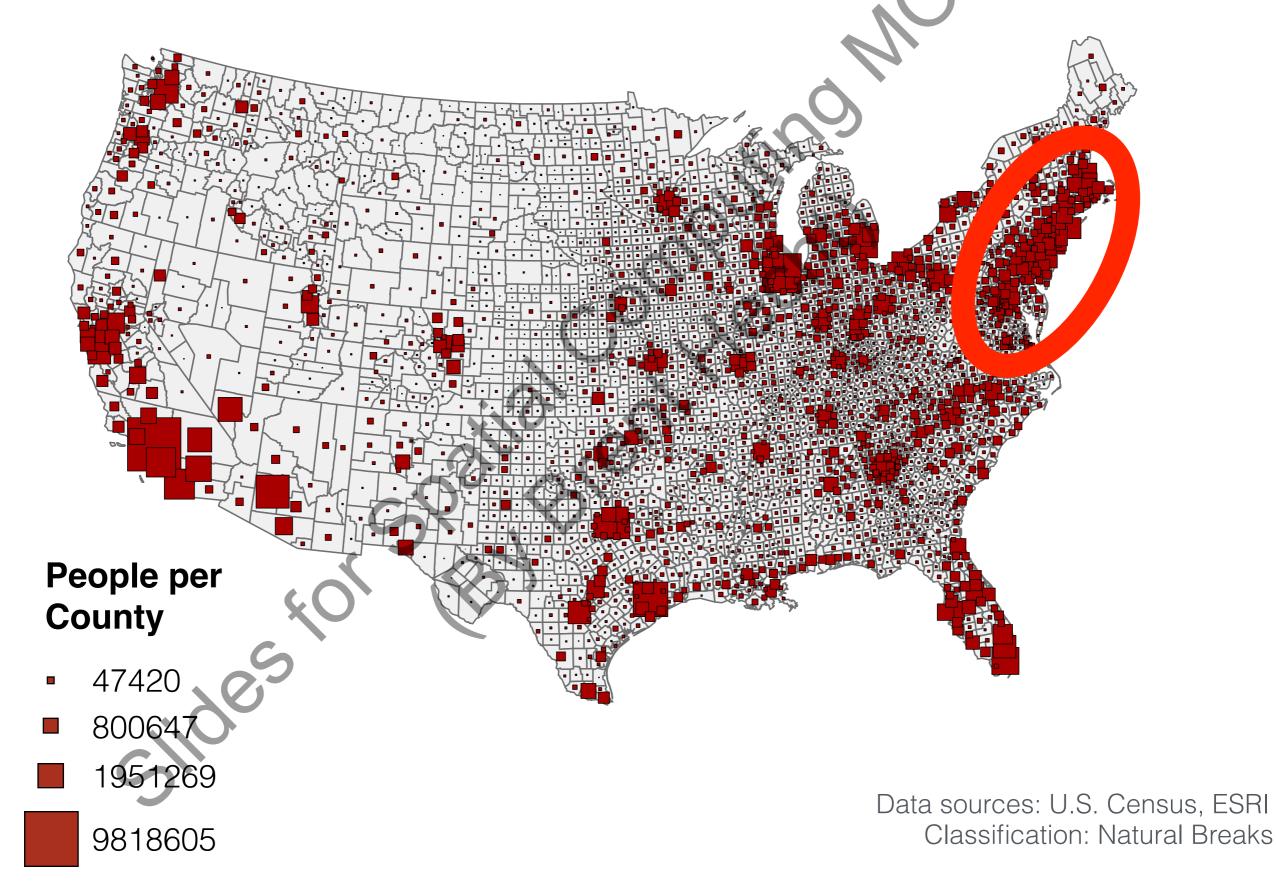
Pros and cons of graduated/proportional maps relative to choropleth maps

Pro: Differences in size may be better than differences in color for some purposes

Con: Symbols overlap

Population in the United States

Number of People per County

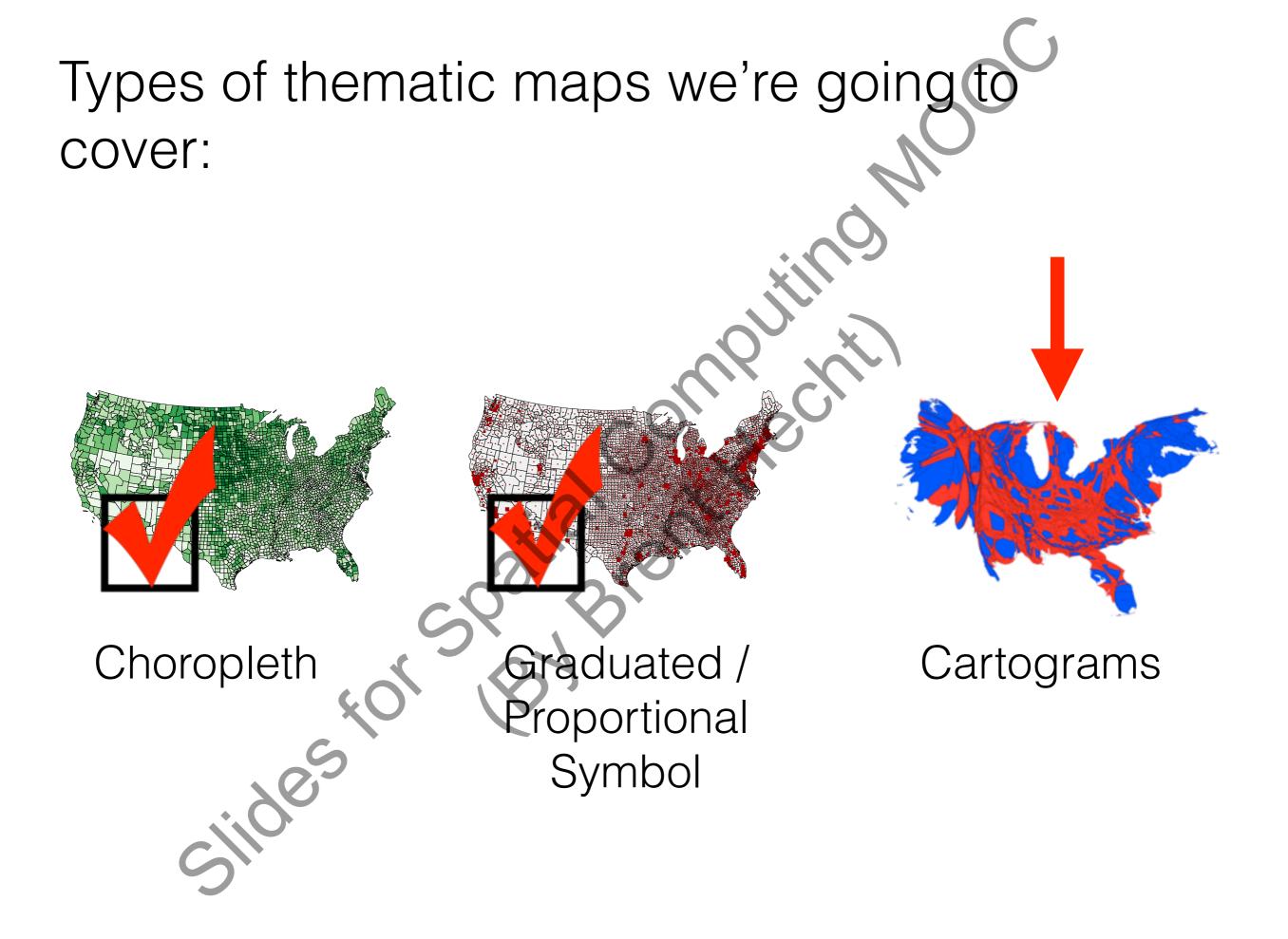


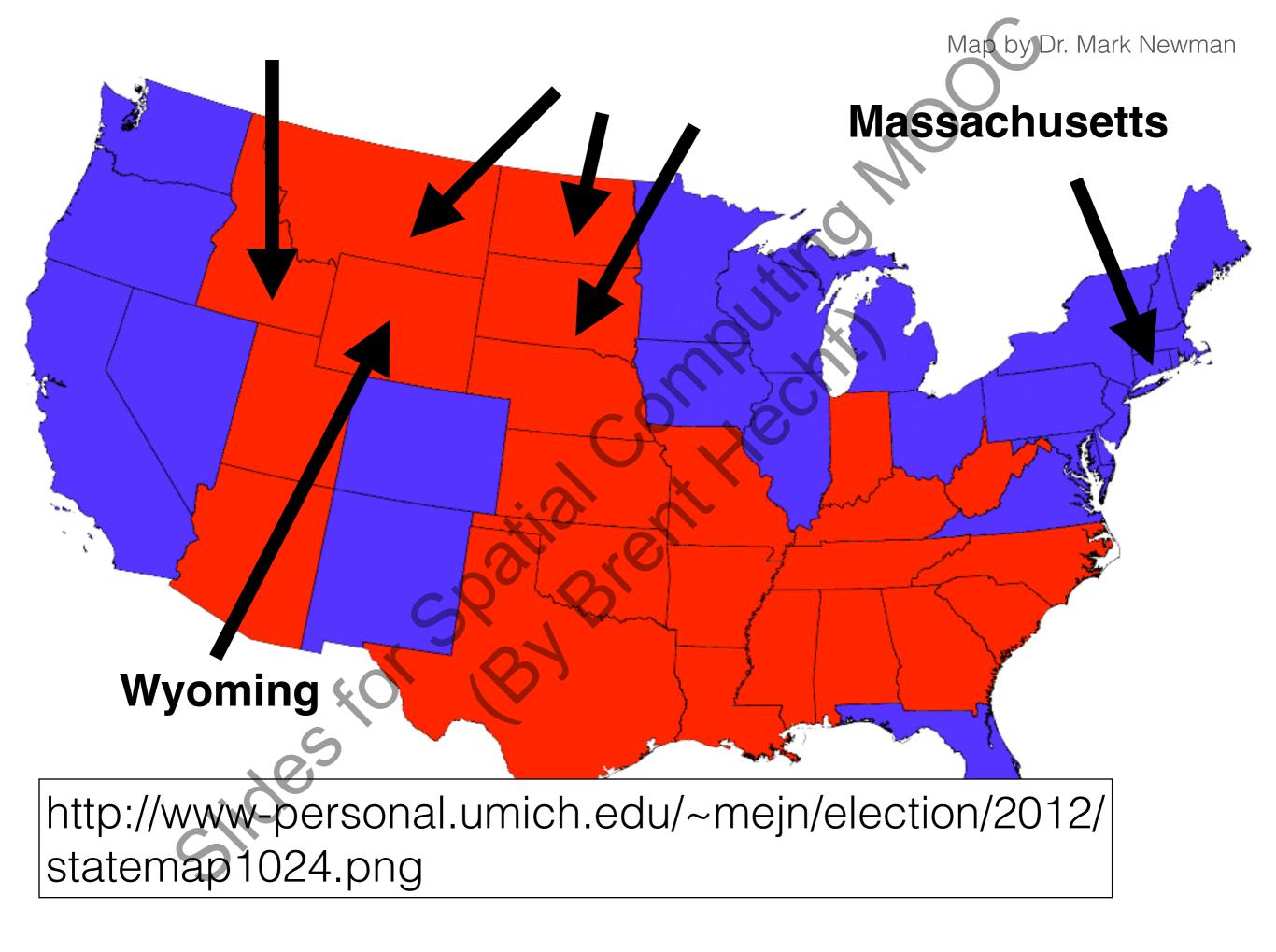
Pros and cons of graduated/proportional maps relative to choropleth maps:

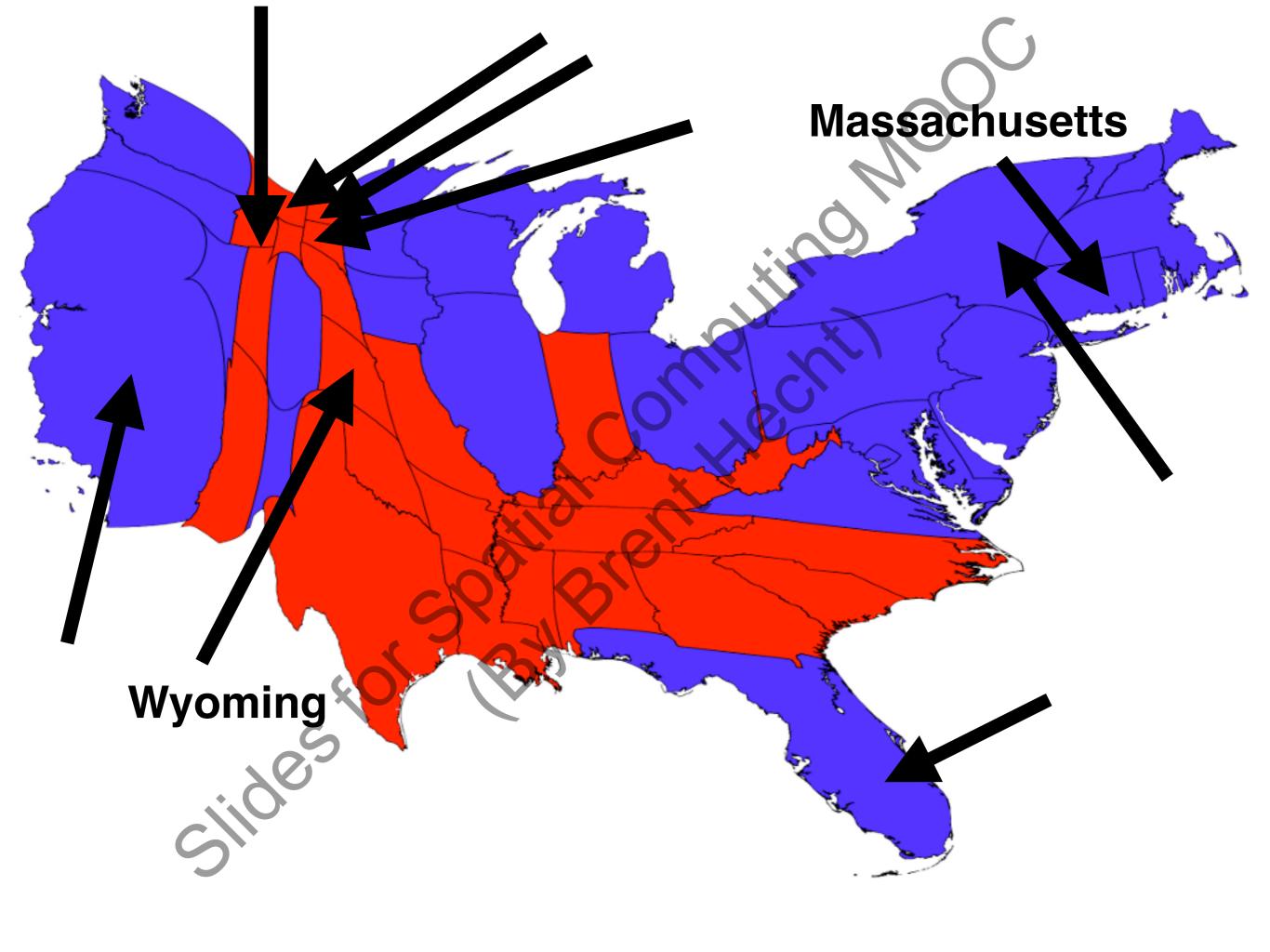
Pro: Differences in size may be better than differences in color for some purposes

Con: Symbols overlap

Con: Confusing to use size for percentages, densities, etc.







Indegree Sum

8.

Japanese Wikipedia

10 - 629,319

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629,320 - 1,258,628

1,258,629 - 1,887,936

1,887,937 - 2,517,245

2,517,246 - 3,146,554

Indegree Sum

YA)

Japanese Wikipedia

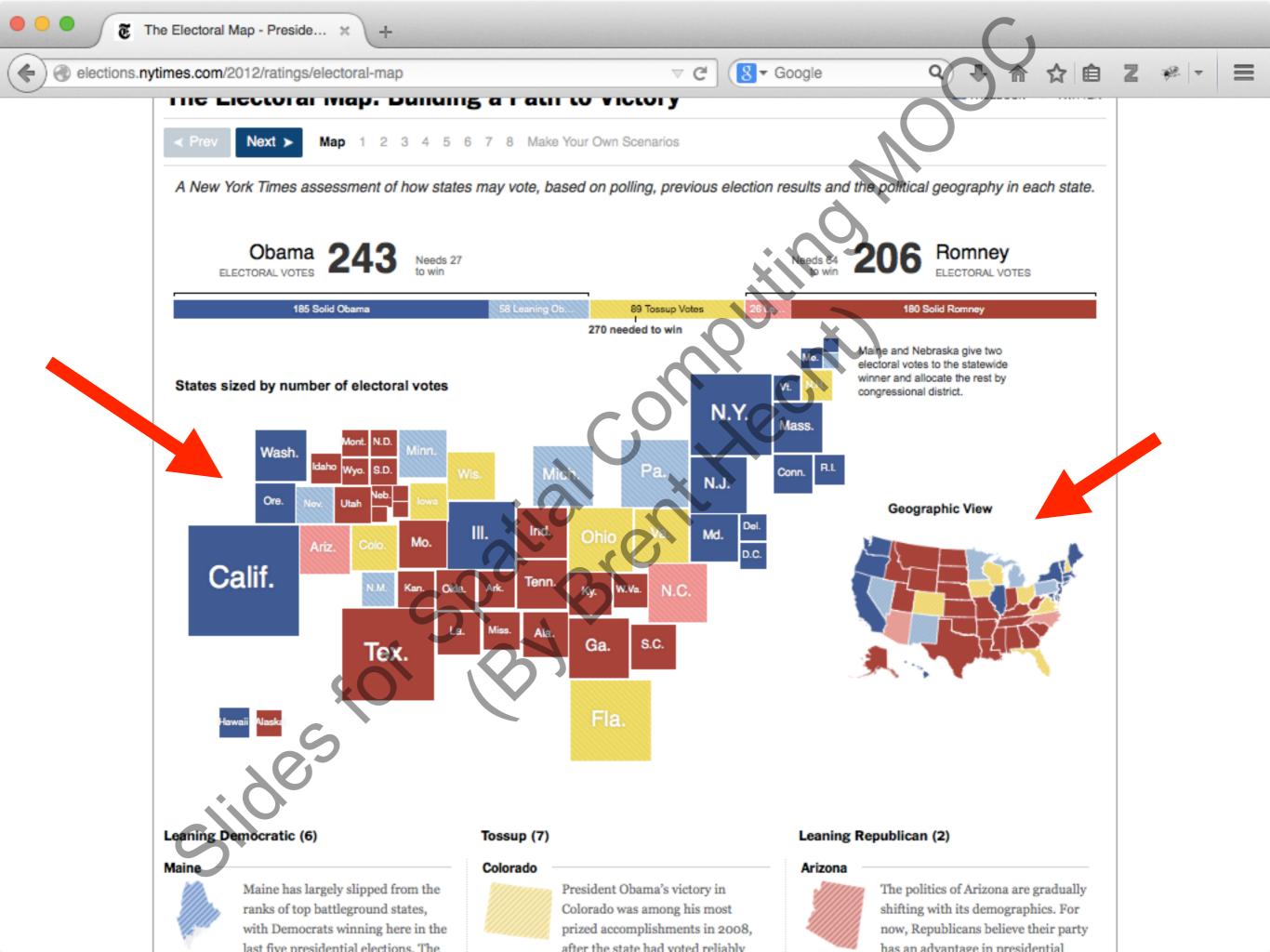
10 - 629,319

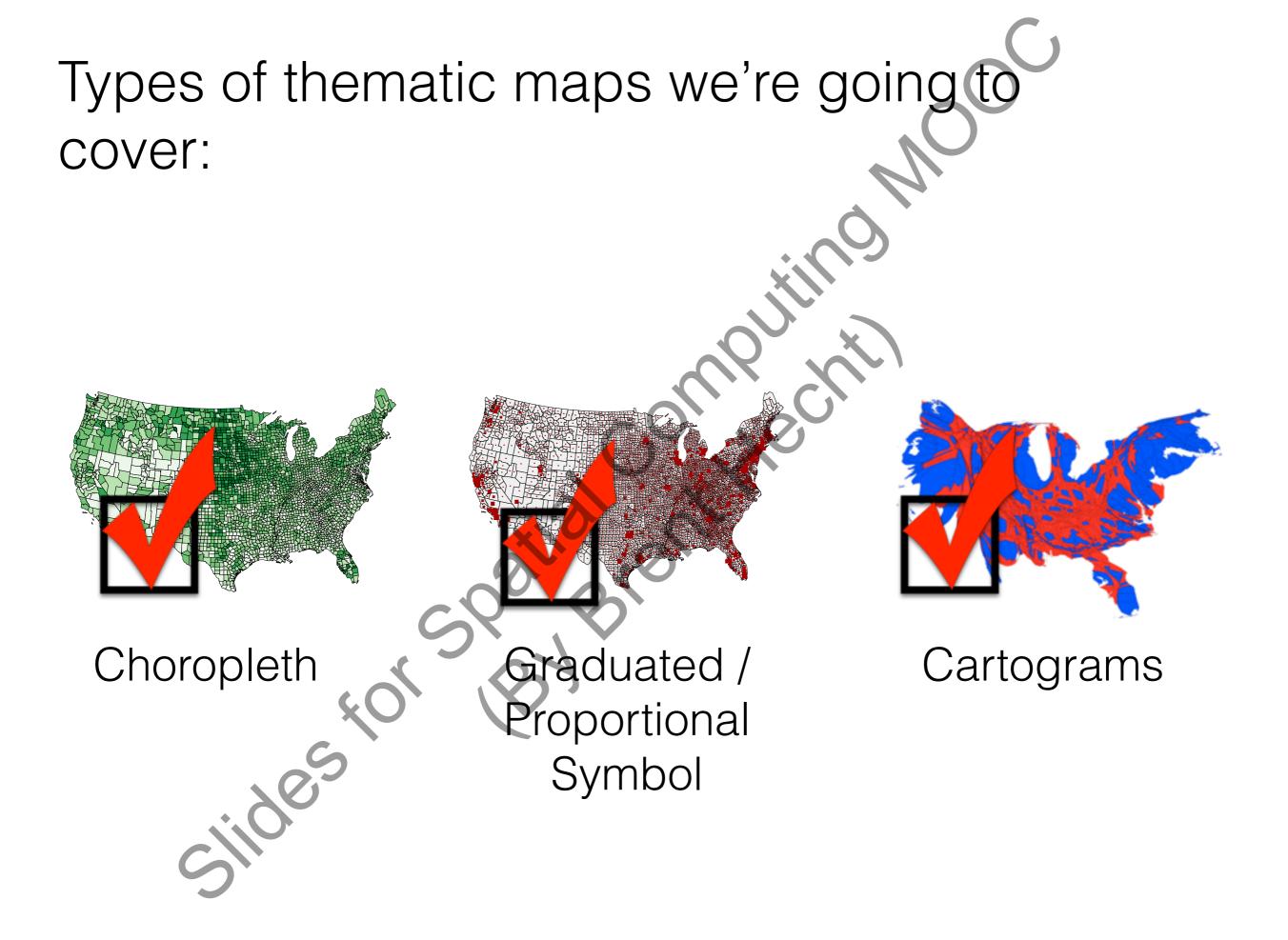
629,320 - 1,258,628

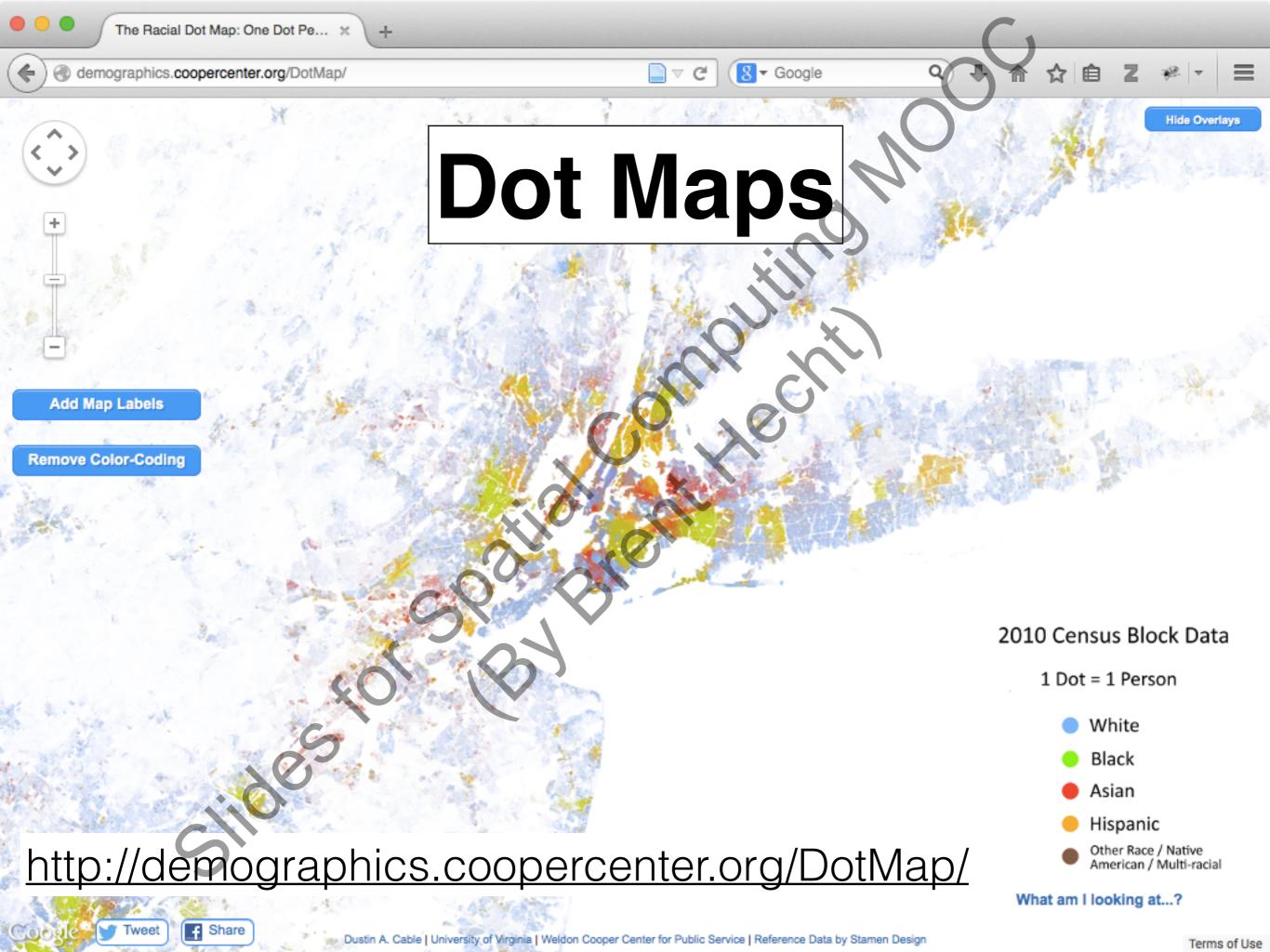
1,258,629 - 1,887,936

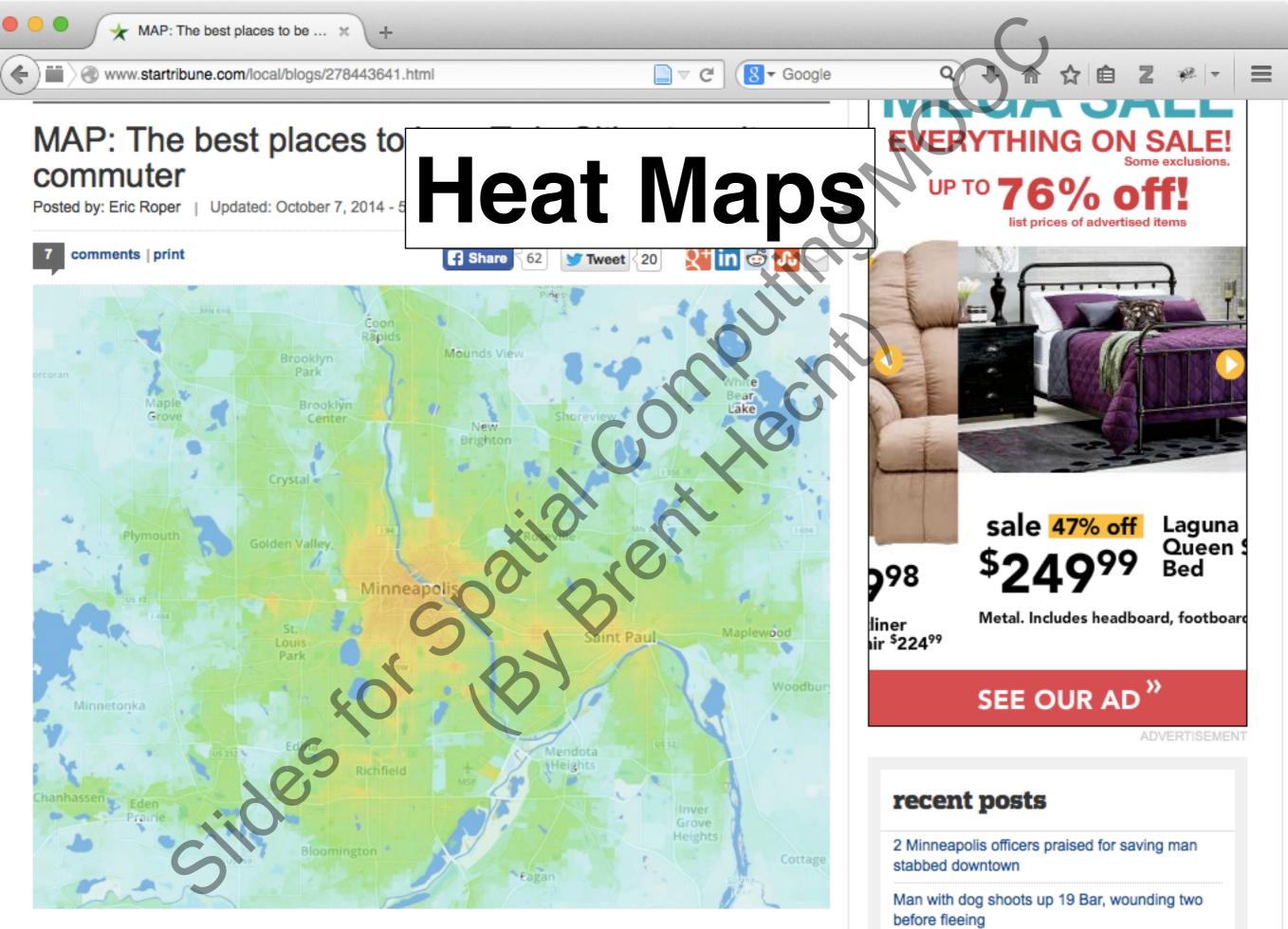
1,887,937 - 2,517,245

2,517,246 - 3,146,554



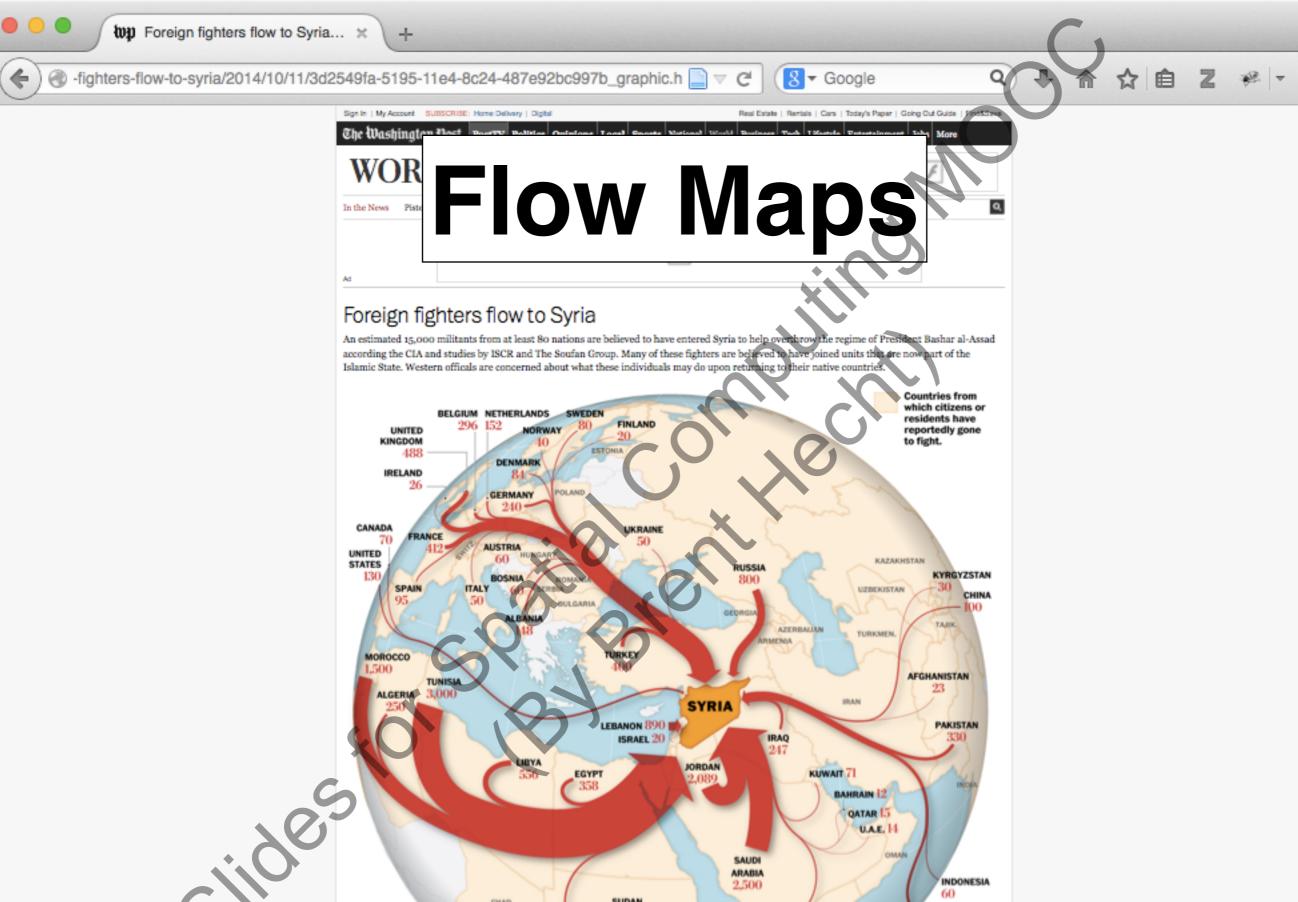






Above: Number of jobs accessible from different points within 30 minutes, between 7 a.m. and 9 a.m. <u>Click here</u> to see the full map, with a legend.

Minneapolis seeks high-rise for Nicollet Hotel



SUDAN

96

CHAD

http://www.washingtonpost.com/world/foreign-fighters-flow-to-syria/ 2014/10/11/3d2549fa-5195-11e4-8c24-487e92bc997b graphic.html

Small numbers of fighters are also reported to have come from Bangladeen, Onle, Ivory Coast, Japan, Malaysia, Matthes, New Zeatand, Philippines, Sonegal, Singapore and Trinklad and Tobago. These countries are not shown because they are off the map

YEMEN

110

SOMALIA

ERITREA

60

AUSTRALIA

250



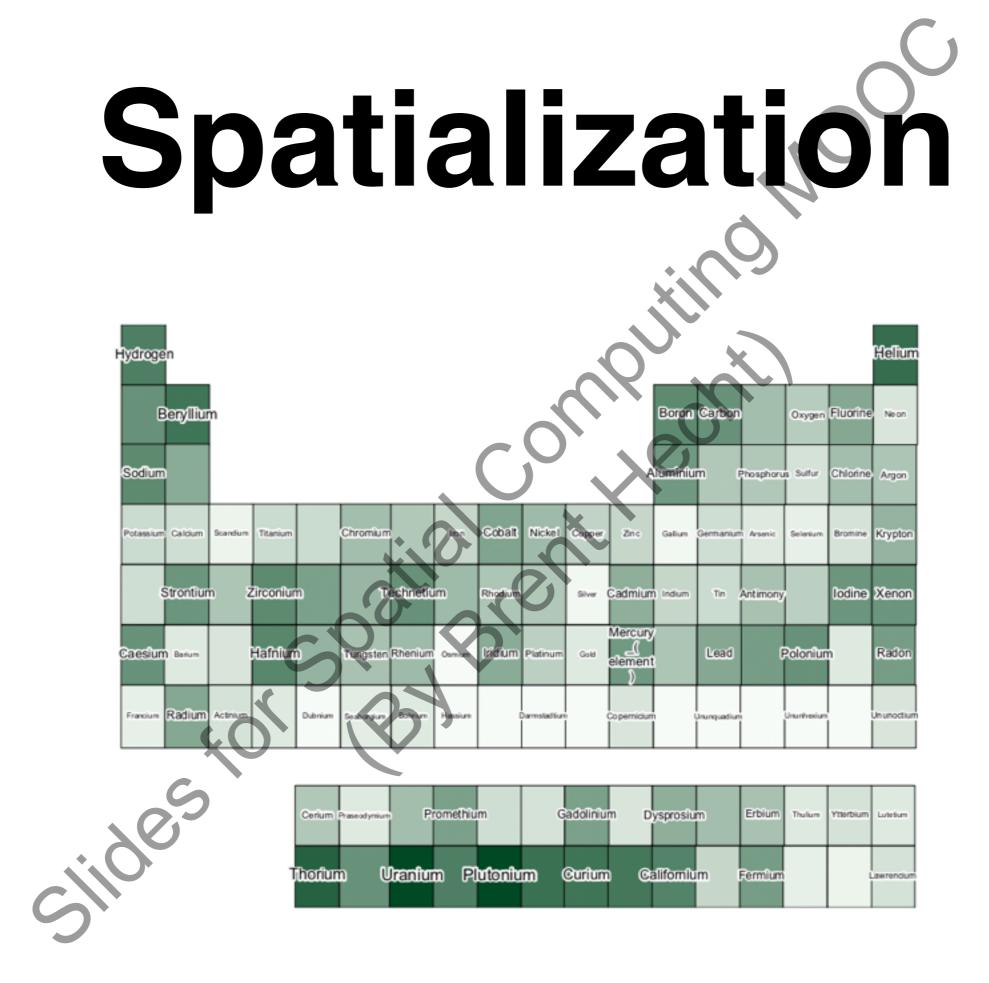
By Vladimir Menkov (Own work) [GFDL (http://www.gnu.org/copyleft/fdl.html), CC-BY-SA-3.0 (http:// creativecommons.org/licenses/by-sa/3.0/) or CC-BY-SA-2.5-2.0-1.0 (http://creativecommons.org/licenses/bysides to By Brent sa/2.5-2.0-1.0)], via Wikimedia Commons

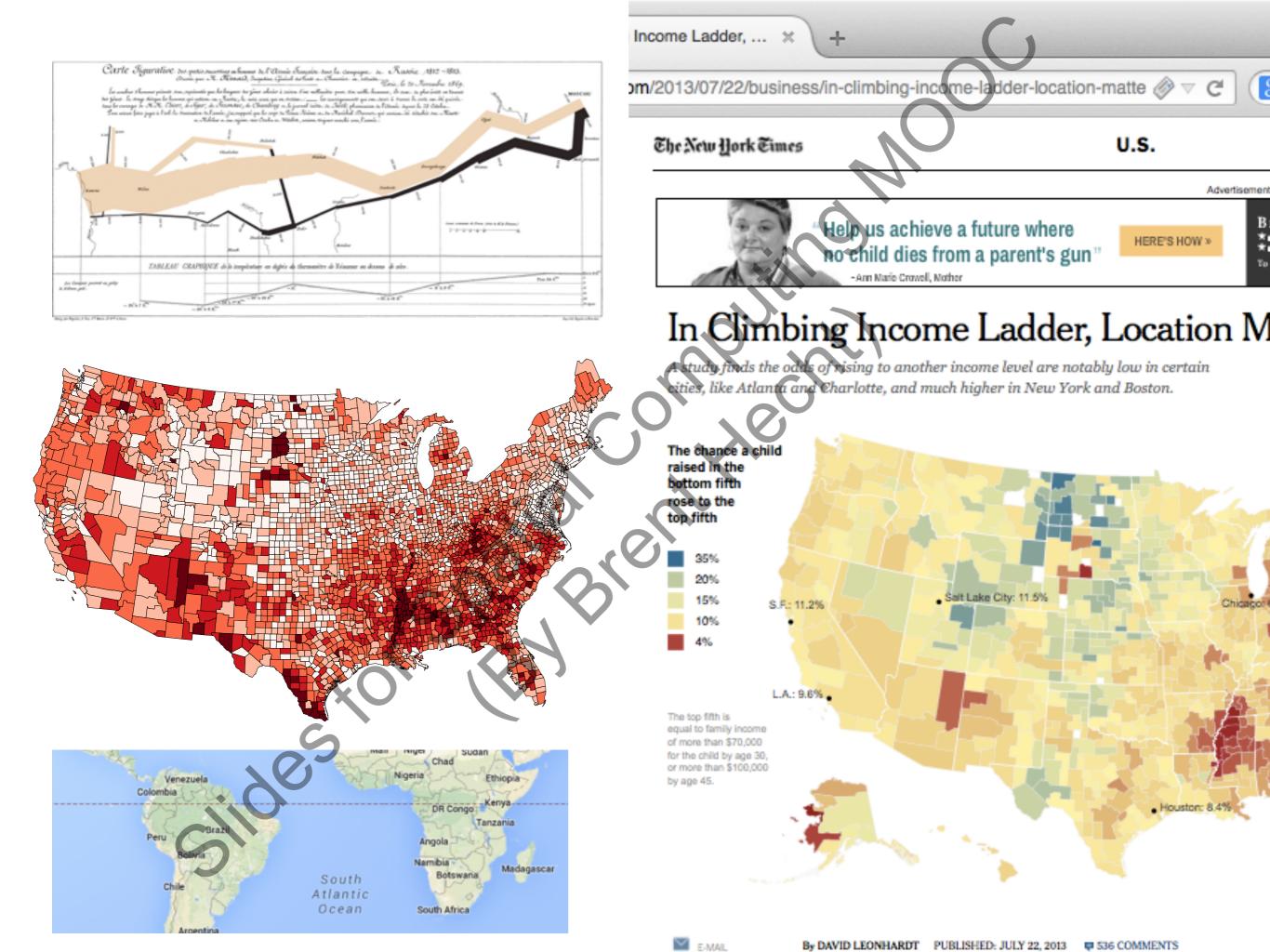




Learning Objectives

- 1. Understand the drastically **changed** (and changing) **professional context** of modern **car**tography.
- 2. Be able to distinguish between and understand the purpose of the two major types of maps: perference and thematic.
- 3. Know the **limitations** of popular online and mobile reference maps. (Technical track: Know how to get around them)
- 4. Be able to distinguish between types of **thematic maps** and choose the correct type for a given *geocommunication* need.
- 5. Have an understanding of some of the **computing-oriented innovation** going on in cartography (i.e. *spatialization*)







There are **two types** of **spatialization**...

communit

production

SOCI

Implicit Spatialization

model

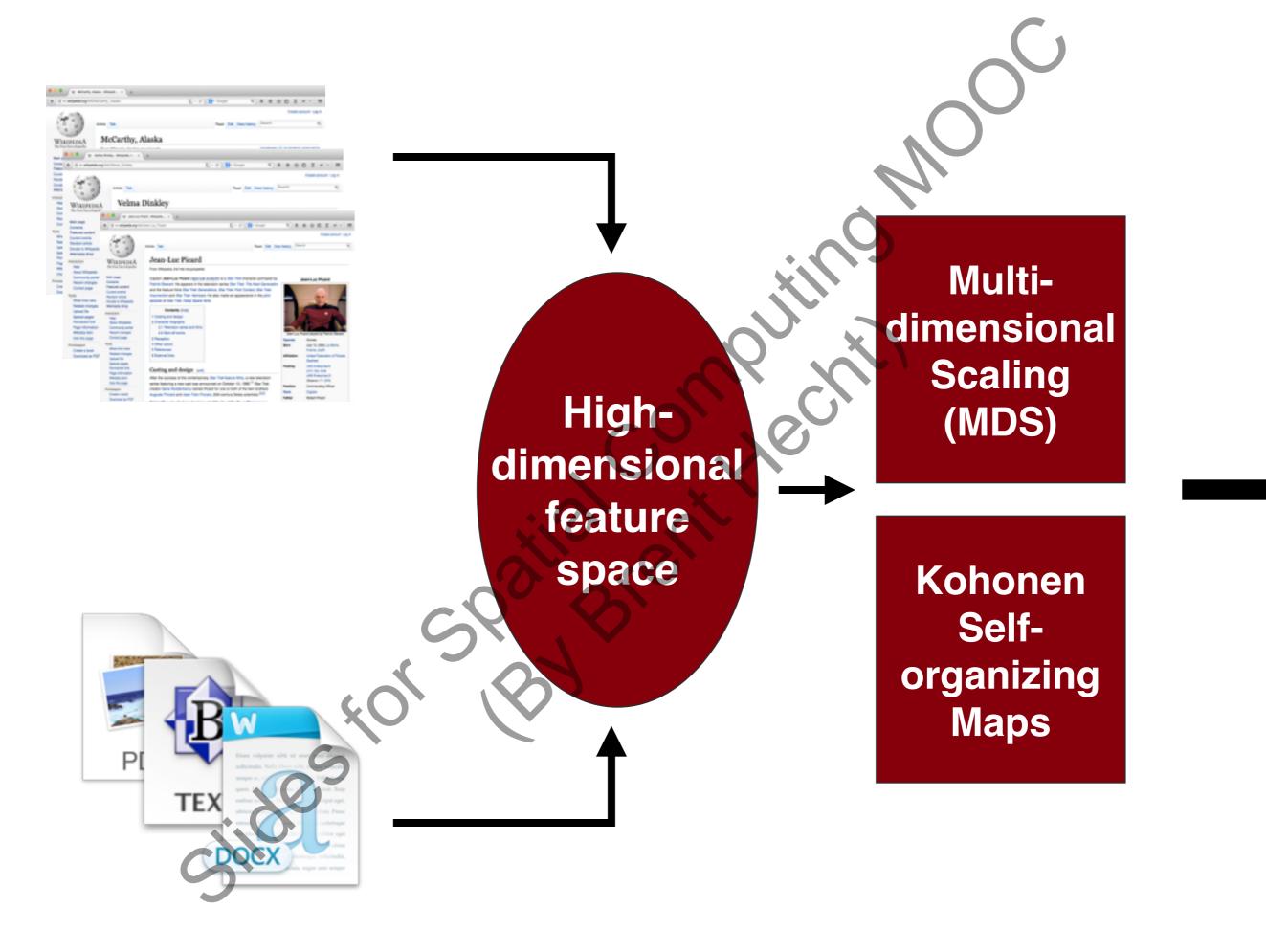
ulation

(e.g. Skupin and Fabrikant 2003)

Explicit Spatialization

0 MO

(Hecht et al. 2012)







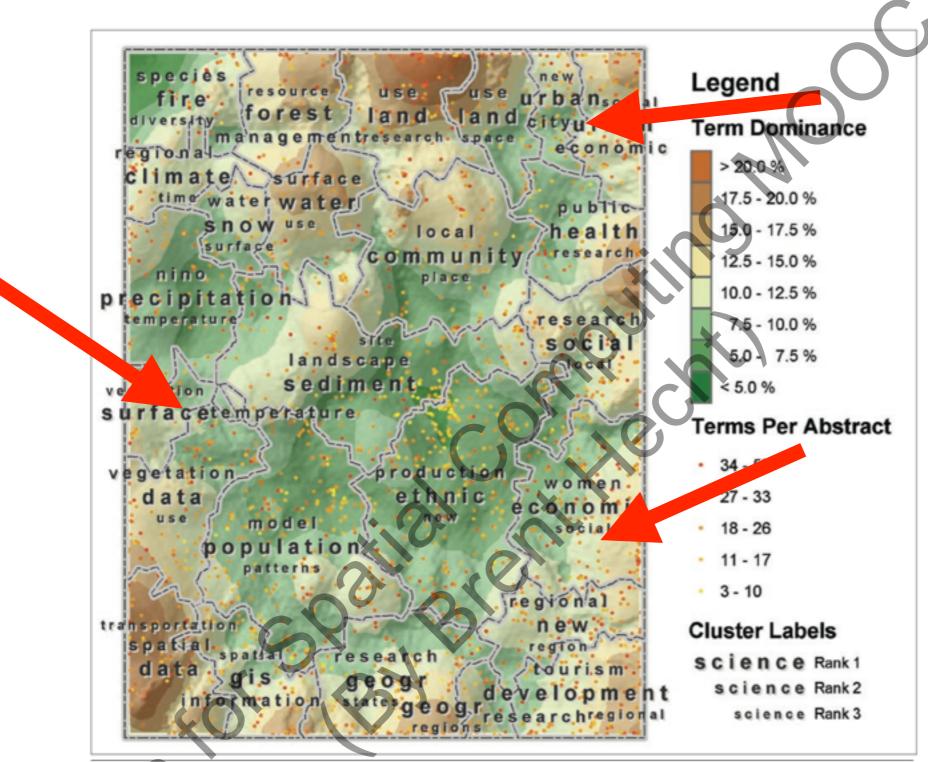
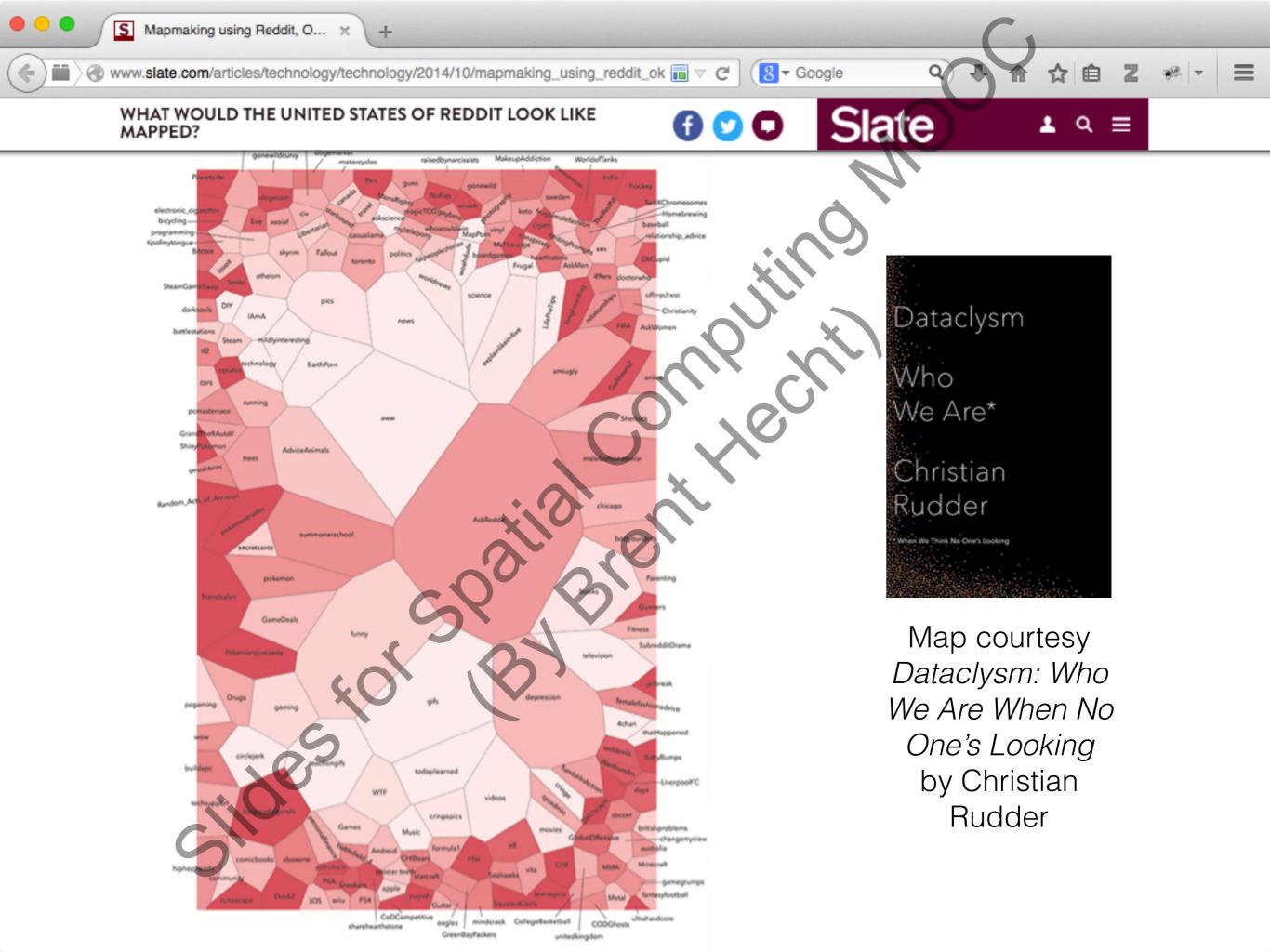


Figure 16. Visual support for evaluating cluster validity. The visualization is based on a 60-by-80 neuron SOM. It shows individual point locations for several thousand AAG conference abstracts, the 25-cluster level of a hierarchical cluster solution, ranked cluster labels, and an indication of how much the highest-ranked terms dominate particular regions. Low term dominance may indicate a lack of sharply defined themes and therefore the existence of relatively heterogeneous clusters.

(Skupin and Fabrikant 2003)



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(e.g. Skupin and Fabrikant 2003)

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0 MO

(e.g. Hecht et al. 2012)

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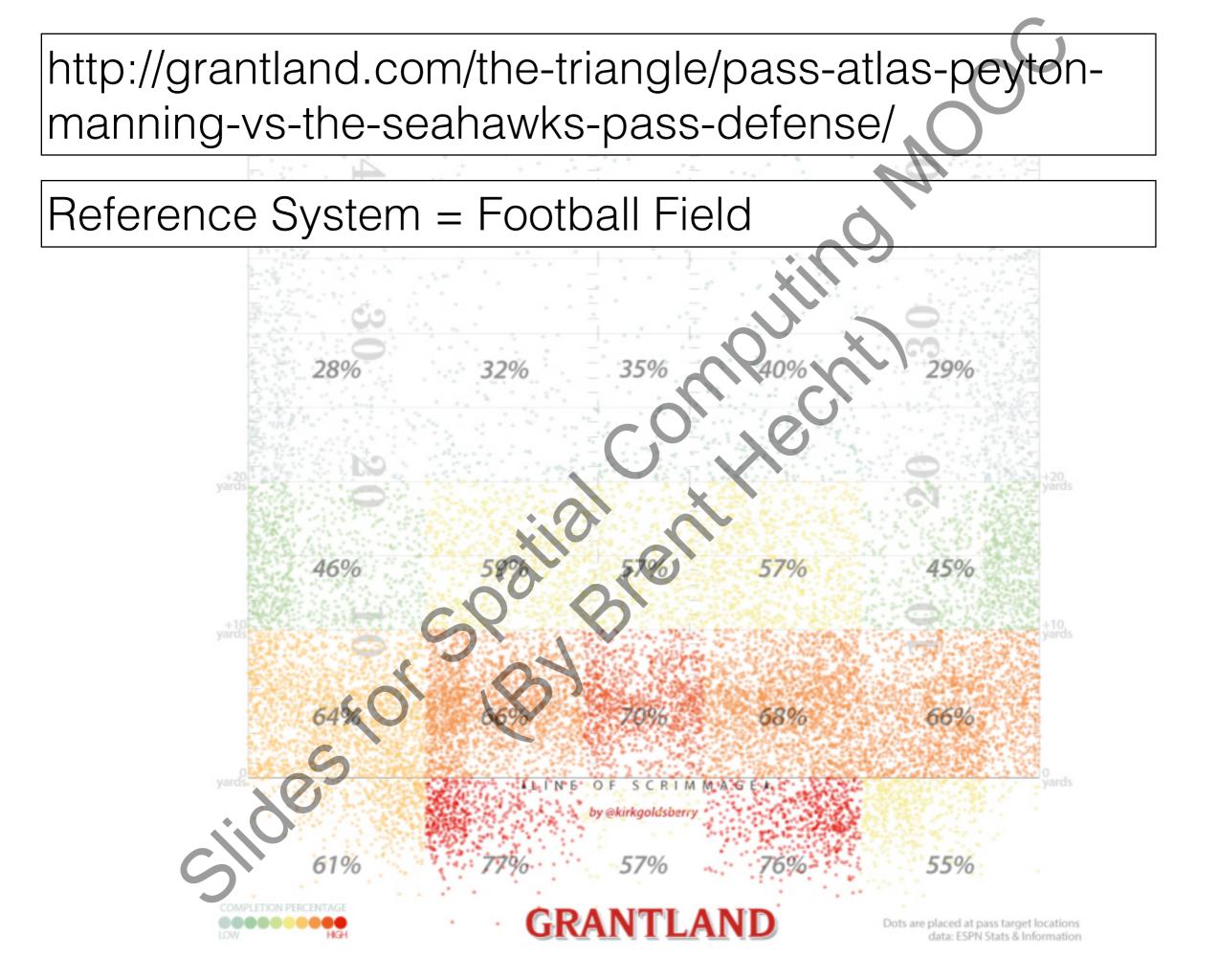
SOC

communit

Data-driven, implicit reference systems

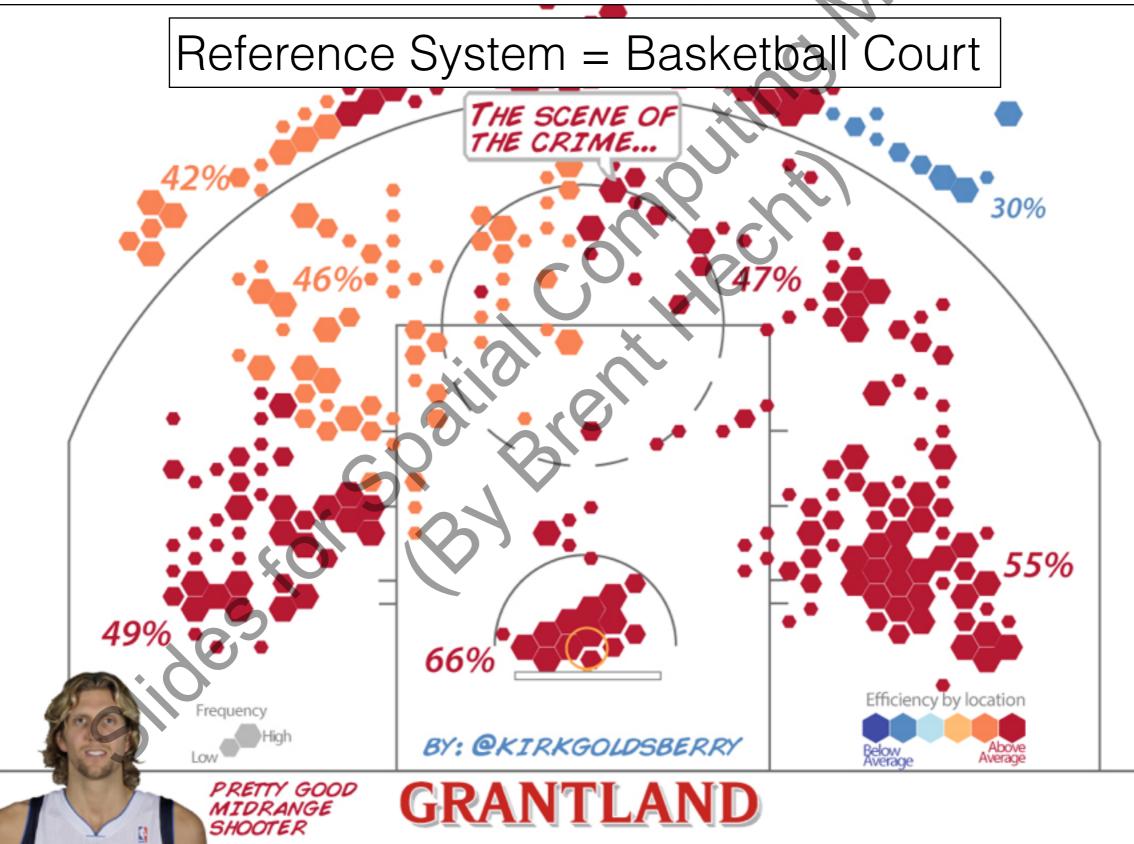
Real-life reference systems







http://grantland.com/the-triangle/nba-overnight-dirk-is-out-here-playing-h-o-r-s-e-with-peoples-lives/



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communit

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0 MO

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